BORN WITH STYLE GRADUATION FASHION SHOW

Hosted by UCSI University, De Institute of Art & Design (DIAND)’s first graduation fashion show and art exhibition was a dazzling spectacle like no other – allowing the crowd a sneak peek into the glitz and glamour of the fashion sphere.

Before the show, a separate session for DIAND’s 3D Animation students was held, where they presented their artwork to a diverse audience of industry practitioners, parents and lecturers.

The theme of the night was Born with Style - a collaborative final year project by the university’s Fashion Design and 3D Animation students. It was the ideal platform for the young talents to showcase their innovative designs to prominent industry leaders such as Baizura Tazri, YODA Founder and President, Kevin Foong, Creative Director of GXM Sdn. Bhd. and Steven Lim, Executive Producer of Young Jump, to name a few. In essence, the evening was a burst of upbeat student performances, lively music and vibrant fashion styles – from vintage to avant-garde designs – worn by stunning models sashaying up and down the runway.

“It is exciting to see our first group of final year students showcasing their work. I know that both staff and students alike have worked hard to make this a special day,” said Associate Dr. Irene Tan, Dean of Faculty of Social Sciences and Liberal Arts (FOSSLA).

Numerous awards were presented during the show to bright students with outstanding designs, with categories such as Best Fashion Design Collection, Best 3D Animation Project and Best Fashion Design Student, among many others.

Officiated by Professor Emeritus Dr. Lim Koon Ong, Deputy Vice Chancellor (Academic Affairs & Research) of the University, the event was a representation of the students’ exemplary commitment and dedication to design excellence.