Private varsities educate public on organ donation

KUALA LUMPUR: Organ donation saves lives. In some instances, organ donation and the subsequent transplant is the only treatment for end-stage failure of the heart, lungs and kidneys.

The Malaysian Association of Private Colleges and Universities (MAPCU) Organ Donation Campaign 2012/2013 was initiated to increase public awareness of organ and tissue donation, and to motivate Malaysians to become donors by tackling misconceptions of organ donation.

The slogan is “Give a Life, Gift of Life” and the campaign is supported by the National Transplant Resource Centre, a subsidiary of the Health Ministry.

The participating institutions of the campaign are Asia Pacific University of Technology & Innovation, HELP University, International Medical University (IMU), INTI International University, KBU International College, KDU University College, Nilai University, Sunway University, Stamford College, Taylors University and UCSI University.

Last year, IMU collected over 130 pledges from organ donation exhibitions, games and blood donation drives while Sunway and INTI secured 173 and 11 pledges, respectively.

This year, MAPCU will continue to organise events such as road shows and forums through the various institutions to fulfil the campaign objectives.

HELP is expected to hold a road show and an organ donation run between the months of March and May.

INTI will be setting up pledge booths in its blood donation drives held in conjunction with Health Awareness Week and Breast Cancer Awareness Week.

These will be held on a bimonthly basis from the months of March to October on its campuses.

KDU will be setting up an organ donation pledge booth during the months of April and May on its campus.

For details, call the campaign secretariat Mariam Yap at 03-2731 7429 or email mariam_yap@imu.edu.my.