KUALA LUMPUR: As part of its green awareness campaign, Edaran Tan Chong Motor (ETCM) collaborated with University College Sedaya International (UCSI) to showcase its new zero-emission electric car, the Nissan Leaf, on the campus.

The showcase allowed students to find out more about the technology and innovation behind the vehicle.

Students were also given the opportunity to experience the quiet power of the car with test rides.

ETCM executive director, Datuk Dr Ang Bon Beng, hoped that the showcase helped to create awareness of the importance of reducing carbon footprint through zero-emission transportation.

“We are happy to show the car to the students and staff of UCSI and also let them experience what an electrical vehicle (EV) is all about,” he said.

ETCM started its EV awareness campaign last May with projects such as the LEAF ambassador programme, road shows and talks.

The Nissan Leaf is the first mass-produced, 100 per cent electric zero-emission vehicle. By Farhana Syed Nokman

Students checking out the new zero-emission all-electric Nissan Leaf being showcased at the UCSI campus. Pic by Surianie Mohd Hanif