Great start to unity push

> Varsity students encouraged to say something nice to instil positive values

BY ***VATHANI PANIRCHELLVUM***
newsdesk@thesundaily.com

KUALA LUMPUR: The feel-good annual campaign of #SaySomethingNice was off to a grand note when Higher Education Minister Datuk Seri Idris Jusoh launched it at UCSI University yesterday.

Themed "Through the eyes of a Malaysian" this year, the campaign emphasised the importance of instilling unity among students.

Idris said the ministry's efforts to produce more holistic graduates were also part of the Integrated Cumulative Grade Point Average (CGPA) system where a student's performance is measured as a whole, including his involvement in extracurricular activities, community engagement, volunteerism, leadership and spirituality.

"The campaign remains relevant although it is already in its seventh year," Idris said during the press conference.

"If we always say something nice, focus on good things, we will take positive action. When we keep on saying good things repeatedly, they get into our mind, values and culture, creating a united society for Malaysia."

The campaign aims to use the time between the National Day on Aug 31 and Malaysia Day on Sept 16 to showcase Malaysia in a positive light.

Malaysians can pen their nice thoughts on posters with tiny yellow boxes which will be distributed to the public, at malls, schools and universities.

Unity advocate and Zubedy Sdn Bhd managing director Anas Zubedy said one of the key projects this year under the campaign is #RukunNegaraSomethingNice.

"We will swing from moments of unity to moments of disunity, it will always be like that. We want to create more moments of unity," Zubedy said.

AMIRUL SYAFIQ MOHD DIN/THESUN

UCSI University chancellor Tan Sri Dr Abdul Rahman Arshad (third from left) presenting a souvenir to Idris after the launch of the #SaySomethingNice campaign at UCSI. Also present are (from left) UCSI president Datuk Dr Khalid Yusoff, UCSI Group chairman Tan Sri Dr Musa Mohamad, Anas and Higher Education Ministry Director-General Datin Paduka Dr Siti Hamisah Tapsir.