

Gearing up for the next wave of growth



Professor Dr C. B. Lee

THERE are many reasons why working people choose to study for postgraduate degrees. In Malaysia, they basically fall into two categories. The first category covers senior executives who accumulated years of work experience and are looking to acquire skills and knowledge to prepare for higher level, policy-making positions in their respective industries. The second category includes those who want to concentrate on technical specialisations in their particular fields.

There has also never been a better time to upgrade one's skills and qualifications than during this economic slowdown. The Malaysian government, as part of its economic stimulus plan, allowed various categories of Malaysians to apply for scholarships to pursue their postgraduate and doctorate degrees.

Management professionals and practitioners who pursue doctoral degrees stand to gain added-value to their experience and expertise.

At UCSI University, students who are looking to equip themselves with postgraduate qualifications have a choice of four master's programmes. The university offers a Master of Science in Biotechnology, Master of Science in Applied Sciences (by Research), Masters of Science in Biotechnology with Business Management from the Faculty of Applied Sciences, a Master in Electrical Engineering (Faculty of Engineering, Architecture and Built Environment), and a Master in Logistics Management and a Master in Business Administration (Faculty of Management and Information Technology).

The university also has a Doctorate in Business Administration programme which contains 8 modules, with the final module being the thesis.

"Our graduates are equipped with the knowledge and skills required to become effective managers and lead researchers, while those who complete their doctorates would be equipped and ready for employment at senior management levels," says Professor Dr C. B. Lee, vice-president

of academic affairs.

She adds: "Upon completion of their postgraduate degrees, students would be able to demonstrate professional competencies in one or more specialisations, evaluate and make strategic decisions, employ a range of analytical techniques to solve problems and be equipped with communication skills to interact with various levels within and without the organisation they work with."

The postgraduate programmes provide students with relevant, interesting and stimulating experiences via a variety of innovative teaching and learning techniques. The dynamic learning process involves various methodological and pedagogical practices including lectures, case method studies, team-based approach, active learning, group research assignments, report writing, guest speaker sessions, presentations, and seminars.

The small classes further contribute towards creating a collaborative and highly interpersonal environment for excellent student interaction and dialogues.

The doctorate programme provides structured interaction with faculty and a specially selected group of industry professionals from diverse industries and backgrounds, allowing participants to enhance personal and leadership skills while extending their business network.

Postgraduate students at UCSI University who do not have two years relevant work experience, would need to undertake the Co-Operative Training Placement Programme (Co-Op) concurrent to postgraduate studies.

The industrial placement allows students to acquire hands-on knowledge that would complement their classroom learning.

For more information regarding these postgraduate programmes, do visit their Open Days from today until Sunday, between 10am and 5pm and talk to their counsellors. Information is also available at: www.ucsi.edu.my/onlineenquiry/

Otherwise, visit the UCSI University website at www.ucsi.edu.my.