

# Debunking myths about the auto industry

Clearing misconceptions among the topics to be highlighted at fair

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**PETALING JAYA:** The automotive industry in Malaysia is “misunderstood” due to the many wrong perceptions about it, said TOC Automotive College founder and chief executive officer Adelaine Foo.

She said it was wrong to think that the automotive industry was occupied by low-salaried and unskilled male workers.

“Female workers in the industry get higher salaries than their male counterparts,” she said.

Foo will speak on “Creating the Automotive Specialists of Tomorrow” during the Star Education Fair 2016, which opens this Saturday.

“Many people love cars but when it comes to choosing a career in the automotive industry they are hesitant because they are afraid they would be looked down upon,” said Foo.

Meanwhile, University Malaysia of Computer Science and Engineering (UniMy) vice-chancellor Prof Datuk Dr Khairuddin Ab Hamid said many people were unaware that Information and Communications Technology (ICT) was a relevant field of study which offered great career prospects.

Prof Khairuddin, who will speak on “The Merging of Electronic and Software Engineering: Current Trends in Higher Education”, will focus on the selection of the fields of study and why some people remain sceptical in choosing ICT or computer science as a career path.

University of Southampton Malaysia Campus School of Electronics and Computer Science lecturer Lee Sze Sing will focus on emerging technologies and the importance of electrical and electronics engineering in a talk on “Electrical and Electronics for Renewable and Sustainable Future”.



**Experienced speakers:** (Clockwise from top left) Dr Tan, Foo, Prof Khairuddin and Lee will be speaking at the Star Education Fair 2016.

Dr Tan Teng Hwang who is the head of the Department of Electrical and Electronic Engineering at UCSI University’s Faculty of Engineering, Technology and Built Environment, will speak on “The Fundamental of Sensing Technology for Internet of Things (IoT) Applications”.

The talks by Foo, Prof Khairuddin, Lee and Dr Tan will be featured under “Engineering” which will be held on the second day of the Education and Career Talks from 4.15pm to 5.30pm at the stage area, Hall Four of the Kuala Lumpur Convention Centre. (see Page 20 of the Higher Education Supplement for the Education and Career Talks table)

The Star Education Fair will be held in Halls Four and Five of the Kuala Lumpur Convention Centre from 10am to 6pm this weekend.

The fair has proven to be one of the most effective platforms for students to explore their options under one roof.

Check out what’s available and listen to the experts or ask questions, with more than 80 exhibitors taking up 200 booths.

Admission is free.

For details, visit [facebook.com/stareducationfair](https://www.facebook.com/stareducationfair) or call 03-7967-1388 (ext 1466/1233).