

MAPCU-MQA
HIGHER EDUCATION FAIR

Helping students to make informed choice

UCSI University has launched its ASK Campaign to help increase the awareness on the requirements of a good education programme.

Its head of local marketing, Lim Boon Wah, said the campaign is part of the university's efforts to help the public make informed decisions when they select the courses they wish to study.

He said the university has since 1986 been producing employable graduates who are not only employable, but equipped with graduate attributes that are recognised globally. One such programme which teaches valuable technical skills and soft skills is the Peer Assisted Study Session (PASS), spearheaded by UCSI University's Centre for Learning Excellence.

The PASS programme provides students with an avenue to work together to better understand their academic subjects, reinforce key concepts, and develop effective study strategies.

PASS programme targets traditionally difficult academic subjects like those with a high failure rate and withdrawals, or subjects which are perceived by students as being very difficult.

It provides regularly scheduled, out-of-class, peer-facilitated sessions which are open to all students who take the subjects, and are attended on a voluntary basis.

Every semester, student leaders for the programme are trained by qualified PASS supervisors before the sessions begin.

Students who have gone through these sessions would develop critical thinking and evaluation skills as well as problem solving skills.

PASS at UCSI University is a structured programme which is recognised internationally.

It is adopted from the University of Wollongong (Australia) PASS model, which incidentally is the National Centre for PASS in Australia.

UCSI University's PASS programme has been proven to not only increase the number of students who passed a subject; but also increased the quality of the passing grades. For instance, one third of the students who obtained A pluses and one third of those who passed in calculus and analytical geometry class were PASS students. In media law & ethics class, 50% of students who passed the subject were PASS students.

All programmes, systems and even classroom lessons at the University aims to ensure that every UCSI University graduate is imbued with Graduate Attributes to reinforce their technical skills consisting of crucial skills such as interpersonal and soft skills, critical thinking, entrepreneurial and management skills - which will make them well-rounded professionals.

The university has established the unique Co-Operative Industrial Placement programme (Co-Op) which aims at increasing the employability of its students.

The Co-Op programme, which matches students with potential employers is the bridge that links students' academic experience with practical work experience.



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