

UCSI appoints new VC

UCSI University recently appointed Dr Robert Bong as its new vice-chancellor to succeed Datuk Peter Ng.

Ng, the university's founder and UCSI Group chairman, will now focus on the development of the group.

Dr Bong, who has more than 30 years of experience in corporate and academic sectors, has held positions as chief executive officer, managing director and board of director of several multinational companies around the world.

Among them were Nortel Networks in the United States and India, CGS in the US, and Keppel T&T in Singapore and Germany.

He was responsible for the companies' international growth, public listing, privatisation, corporate transformation, restructuring and corporate governance.

Prior to joining UCSI University, Dr Bong lived in Beijing and travelled to work in India on alternate months. He has worked with Tsinghua University in China on entrepreneurship and career development programmes, and with T.A.PAI Management Institute in India on Blue Ocean Strategy programmes.

As an angel investor and business mentor, Dr Bong is the entrepreneur-in-residence with the Institute of Innovation and Entrepreneurship under the Singapore Management University, and INSEAD



Dr Robert Bong is the new vice-chancellor of UCSI University.

in France. He also served as advisor to the Sampoerna Education Foundation in Indonesia.

The leadership change coincides with the university's 25th Silver Jubilee Anniversary celebration next year.