

ENIGMA

Unlocking Mysteries of the Young Minds

GRADUATION FASHION SHOWCASE 20 23





GRADUATION FASHION SHOWCASE 20 23

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ENIGMA

Unlocking Mysteries of the Young Minds

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ENIGMA

Unlocking Mysteries of the Young Minds



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Enigmatology

Enigmatology can be defined as the study or practice of creating, solving, or studying puzzles, riddles, or other types of enigmas. It encompasses the exploration of various types of puzzles, their design principles, solving techniques, and the psychological aspects behind them. Enigmatologists may engage in the development of puzzles as a recreational or competitive activity, or they may focus on the analysis and investigation of existing puzzles and mystery-solving techniques.

Enigmatology definition -A puzzle is a game, problem, or toy that tests a person's ingenuity or knowledge. In a puzzle, the solver is expected to put pieces together (or take them apart) in a logical way, in order to arrive at the correct or fun solution to the puzzle. There are different genres of puzzles, such as crossword puzzles, word-search puzzles, number puzzles, relational puzzles, and logic puzzles. The academic study of puzzles is called enigmatology.

Puzzles are often created to be a form of entertainment but they can also arise from serious mathematical or logical problems. In such cases, their solution may be a significant contribution to mathematical research.



UCSI University is a vibrant community of more than 12,000 students. The diverse array of students from 110 different countries around the world is a stellar testament to the living and breathing cultural diversity in our campus. As one of Asia's best private universities, the collectives at UCSI hold themselves to a higher standard in national tertiary education.

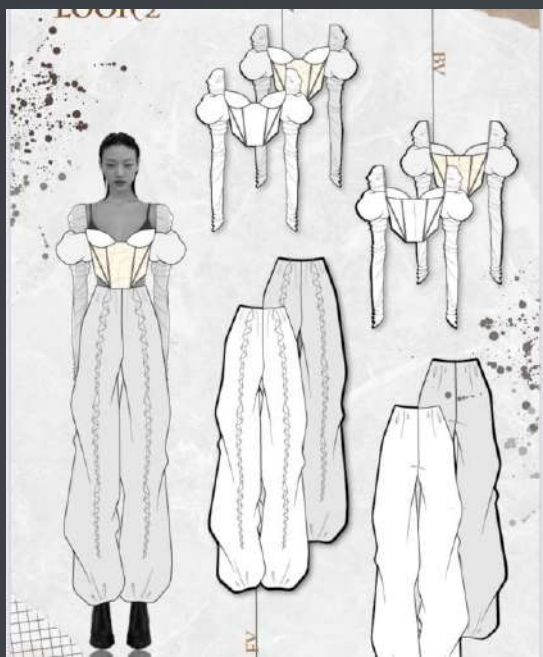


UCSI University's De Institute of Creative Arts and Design (ICAD)

is an exceptional place to learn and peruse the fruits of knowledge in art, art history and art education. Catering to the needs of the rampant flourishing creative industry, ICAD offers unique art, fashion, multimedia and web design programmes, taking protégés under their wing to equip them with the required competencies needed in today's marketplace. Under the tutelage of seasoned experts and prolific designers, students are encouraged to reach new heights in creative growth and expression.



01
DIPLOMA
IN
FASHION
DESIGN



MEDUSA



JOCELYN CHRISTABELLE



SCAN DIGITAL
PORTFOLIO



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DESIGN CONCEPTS

"THIS COLLECTION IS INSPIRED BY A CREATURE CALLED MEDUSA, ALSO KNOWN AS A JELLYFISH. I CHOSE JELLYFISH BECAUSE I FIND THEM HIGHLY INTRIGUING AND UNUSUAL CREATURES TO STUDY. THE UMBRELLA-BELL BODY SHAPE OF THE JELLYFISH INSPIRED MY COLLECTION, RESULTING IN A STRUCTURAL PUFFY SKIRT WITH FRILLS IN BETWEEN. THIS FASCINATING CREATURE, WHICH I BELIEVE PEOPLE SHOULD BE MORE AWARE OF, IS SOMETHING I AIM TO HIGHLIGHT AND PROMOTE."





BLUESCINATED





TERENCE TAI



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DESIGN CONCEPTS

"THE DESIGN CONCEPT OF MY COLLECTION REVOLVES AROUND A FASCINATION WITH THE COLOR BLUE. I'VE INCORPORATED VARIOUS SHADES OF BLUE THROUGH GRADIENT FABRICS TO CREATE AN INTRIGUING VISUAL EFFECT. SINCE THE THEME IS CENTERED AROUND THE OCEAN, I'VE INCORPORATED OCEANIC ELEMENTS, SUCH AS WAVES, WHICH ARE EVIDENT IN THE RUFFLES AND SEA-INSPIRED PRINT ELEMENTS. ADDITIONALLY, I'VE USED FLOWING FABRICS TO ENHANCE THE OVERALL FEELING OF BEING IMMERSSED IN THE OCEAN WATERS."



HALLOWEEN



SAM OOI



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DESIGN CONCEPTS

I CHOSE SKELETONS AND SPIDER WEBS AS THE CONCEPTS FOR MY DESIGN BECAUSE I ADORE THE SYMMETRICAL STRUCTURES OF BOTH MOTIFS. TO CAPTURE THE ESSENCE OF THE SPIDER WEB MOTIF, I UTILIZED CHIFFON, AND SOFT NETTING IN MY GARMENTS. FOR THE SKELETON MOTIF, I EMPLOYED BLACK VELVET FABRIC. THE COMBINATION OF THESE TWO DESIGN CONCEPTS RESULTS IN A UNIQUE GOTHIC GLAM LOOK FOR MY GARMENTS THAT PERFECTLY ALIGNS WITH THE HALLOWEEN THEME.





THE SENSE OF SECURITY



NG JIA ZHEN



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DESIGN CONCEPTS

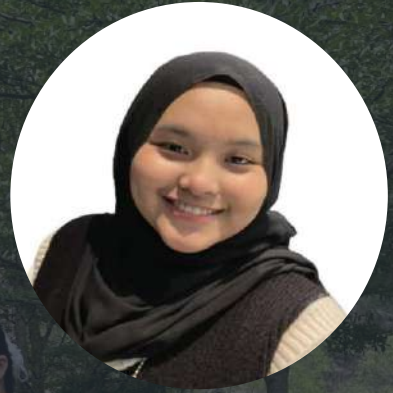
A SENSE OF SECURITY IS CHARACTERIZED BY FEELINGS OF CONFIDENCE, SAFETY, AND FREEDOM, WHICH STAND IN CONTRAST TO FEAR AND ANXIETY. IT'S CLOSELY TIED TO THE SATISFACTION OF ONE'S NEEDS. THIS COLLECTION AIMS TO EVOKE A TACTILE SENSATION OF SECURITY DURING UNCERTAIN TIMES. WHEN WE HOLD, ARE COVERED BY, OR ARE SURROUNDED BY SOFT MATERIALS, WE TEND TO FEEL SAFE BECAUSE THEY ARE COMFORTING AND PROVIDE A SENSE OF SAFETY."



FEATHER OF PURITY



NOREEN SABRINA



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DESIGN CONCEPTS

THIS COLLECTION EVOKES A SENSE OF ROMANTICISM, LONGING, AND ETERNITY. THE SWAN, A SYMBOL OF LOVE AND FIDELITY DUE TO ITS ENDURING MONOGAMOUS RELATIONSHIPS, IS ALSO ADMIRER FOR ITS GRACEFUL SWIMMING, MAKING IT A SYMBOL OF BEAUTY. THROUGH THIS COLLECTION, I AIM TO CONVEY A FEELING OF ROMANCE AND PURITY.





DECADENT ARTISTOCRACY





LOW QIAO LIN



DESIGNER PROFILE

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DESIGN CONCEPTS

NOBILITY, WHEN INFLUENCED BY WEALTH AND POWER, CAN SOMETIMES BE ENTRAPPED BY THE ALLURE OF MATERIALISM, LEAVING ONLY A HOLLOW SOUL BENEATH THE EXTERNAL FACADE, MUCH LIKE A NOBLE LEATHER SACK



TRADITIONAL BROWN MARRIAGE

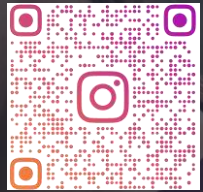




SABRINA JAHAN



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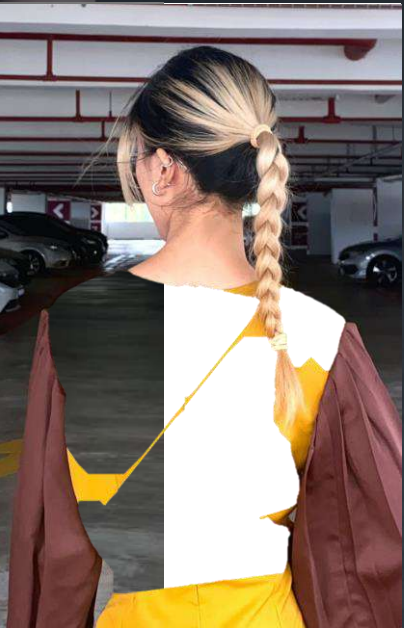


DESIGN CONCEPTS

THE STIGMA OF EVALUATING WOMEN SOLELY ON THEIR MARRIAGE POTENTIAL HAS DETERRED MANY FROM PURSUING THEIR DREAMS. THIS SOCIETAL BIAS HAS RESULTED IN THE LOSS OF NUMEROUS REMARKABLE PROFESSIONAL WOMEN AND POTENTIAL LEADERS. THIS COLLECTION AIMS TO INSPIRE BROWN WOMEN TO WHOLEHEARTEDLY DEDICATE THEMSELVES TO THEIR PASSIONS AND BELIEVE IN THEIR ABILITY TO MAKE AN IMPACT BE IT SMALL OR BIG.



EAGLE'S FEATHER



ROLAR CHONG



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DESIGNER PROFILE

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DESIGN CONCEPTS

MY DESIGN CONCEPT INCORPORATES ELEMENTS OF BODYCON, CUTOUTS, AND WAIST RETRACTION. BODYCON, SHORT FOR 'BODY-CONSCIOUS' OR 'BODY-CONFIDENCE,' IS A POPULAR DRESS STYLE KNOWN FOR ITS FIGURE-HUGGING FABRIC AND SEDUCTIVE DESIGN, INTENDED TO ACCENTUATE A WOMAN'S CURVES. CUTOUTS ARE STRATEGICALLY PLACED, INCLUDING ALONG THE SIDES, SHOULDERS, AROUND THE WAIST AND HIPS, AS WELL AS NEAR THE BUST AND BACK AREAS.



The logo icon is a white, stylized shape with four rounded, outward-pointing lobes, resembling a cross or a four-pointed star with curved edges.

ENIGMA

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02

**BA (HONS)
FASHION
DESIGN
WITH
MARKETING**



TANABATA



CARISSA KIRANA ABE



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DESIGN CONCEPTS

THIS COLLECTION AIMS TO SERVE AS A REMINDER FOR OUR AUDIENCE TO RESPECT AND PRESERVE THE TRADITIONAL CULTURES OF OUR RESPECTIVE COUNTRIES. IT IS OUR DUTY TO PROTECT AND CHERISH THE RICH CULTURAL HERITAGE THAT DEFINES US. BY ADDRESSING THIS TOPIC, I HOPE TO ENLIGHTEN THE AUDIENCE ABOUT THE BEAUTY OF THE 'TANABATA' CELEBRATION IN JAPAN AND INSPIRE THEM TO SAFEGUARD AND CELEBRATE THEIR OWN CULTURAL TRADITIONS.





THE GREATEST FOOL (SAD CLOWN PIERROT)



VERONICA CHAI



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PORTFOLIO



DESIGNER PROFILE

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DESIGN CONCEPTS

"MY SPIRIT, MY CLOTHES WORN OUT, NO MATTER WHAT I DID, THEY LAUGHED THEIR HEARTS OUT. I CRIED A RIVER OF TEARS, ONLY TO HAVE IT DROWNED BY THEIR CHEERS. THEY NEVER SAW BENEATH THE SKIN. INSPIRED BY THE TRAGIC PERSONA OF THE SAD CLOWN PIERROT, I CHANNLED MY LIFE EXPERIENCES AS THE 'CLOWN' TO CRAFT 'THE GREATEST FOOL' COLLECTION."



JANE LAW



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DESIGN CONCEPTS

MY SUBJECT MATTER, THE DEFENSE MECHANISM, HAS BEEN INTERPRETED THROUGH TWO MAIN ELEMENTS: THE COMPLEX OR NEGATIVE EMOTIONS AND THE COPING STRATEGIES. AMONG THESE STRATEGIES, I AM FOCUSING ON THE DENIAL STRATEGY. THE INNER PIECES SYMBOLIZE INNER FEELINGS, WHILE THE OUTER CASE REPRESENTS THE COPING STRATEGY, MIRRORING HOW OUR EMOTIONS ARE EMBRACED BY THE DEFENSE MECHANISM.



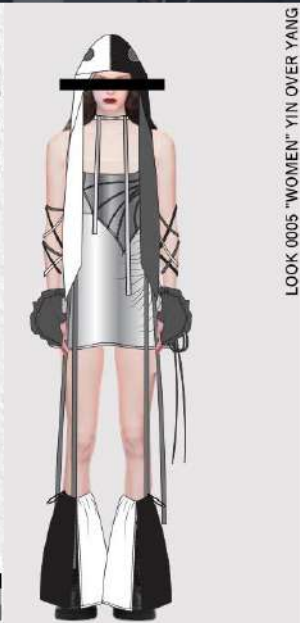


THE BALANCER

BALANCE
 FREEDANCE
 EMBRACING
 ACCEPTANCE
 MASCULINITY & FEMINITY

But at the same time, I accept the dark side of me. I accept the part of me that is wild and untamed. I accept the part of me that is strong and resilient. I accept the part of me that is beautiful and powerful. I accept the part of me that is unique and special. I accept the part of me that is whole and complete. I accept the part of me that is the Balancer.

SS2023 READY TO WEAR COLLECTION





AMANDA CHAI



SCAN DIGITAL
PORTFOLIO



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DESIGN CONCEPTS

EMBRACING THE 'BALANCER' THEME, THIS COLLECTION MIRRORS THE QUEST FOR LIFE'S PURPOSE. INSPIRED BY YIN AND YANG PHILOSOPHY, IT REFLECTS LIFE'S ENERGY AND NON-LINEARITY. THIS COLLECTION IS WHERE INDIVIDUALS' SENSES OF VISUAL EQUILIBRIUM REIGN SUPREME. EMPHASIZING THE POWER OF BALANCE IN EMBRACING THE PRESENT MOMENT.

Checked Menace Creative Cut-Outs Decadent Formal Modern Romantic



Rody To Win
Spring Summer 2022



NEVER SURRENDER



YUKI LEE



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DESIGN CONCEPTS

THIS COLLECTION DRAWS INSPIRATION FROM THE REVIVAL OF CHESS. AFTER BEING BANNED DURING THE MIDDLE AGES, CHESS REGAINED POPULARITY DURING THE RENAISSANCE PERIOD AS A FORM OF ART. THE CORE MESSAGE I AIM TO CONVEY IS THE IMPORTANCE OF RESILIENCE AND NEVER GIVING UP. WE LEARN FROM THE PAST AND GROW STRONGER WITH EACH ROUND.





WEALTH INEQUALITY



JACKSON OW



SCAN DIGITAL
PORTFOLIO



DESIGNER PROFILE

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DESIGN CONCEPTS

WEALTH INEQUALITY IS A SIGNIFICANT GLOBAL ISSUE IN OUR SOCIETY. DYSTOPIAN FUTURES OFTEN SERVE AS REFLECTIONS OF CURRENT ANXIETIES, VISUALIZING EVEN BLEAKER SCENARIOS. LIVING IN KUALA LUMPUR HAS LED ME TO ENVISION VARIOUS DYSTOPIAN SCENARIOS, WHICH, IN TURN, INSPIRED ME TO CREATE THIS COLLECTION, OFFERING MY UNIQUE INTERPRETATION OF A UNIVERSE.





THE REBEL PARTY



JOANNE TAN



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DESIGN CONCEPTS

MY THEME REVOLVES AROUND THE DARKER ROLE IN BALLET—THE BLACK SWAN. BLACK SWAN REPRESENTS AN UNPREDICTABLE EVENT THAT DEFIES NORMAL EXPECTATIONS AND CARRIES POTENTIALLY SERIOUS CONSEQUENCES.. THEREFORE, I AM DRAWN TO THE EVIL, SEDUCTIVE, IMPRECISE, EFFORTLESS, HANDS-OFF, WICKED, AND BITING ELEMENTS OF THE BLACK SWAN. I ADMIRE THE REBELLIOUS SPIRIT IT EMBODIES, AND I AIM TO INFUSE THIS RARE ESSENCE INTO MY DESIGNS."





DUPLICITY 1



ZHANG YUKE



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DESIGN CONCEPTS

INCORPORATING THE DAMAGE DONE TO MARINA ABRAMOVIC INTO MY DESIGN TO CONVEY THE CONCEPT OF TEARING AND DESTRUCTION WAS A UNIQUE APPROACH. THE NOTION OF CREATING CLOTHING THAT APPEARS BOTH COMPLETE AND TRANSPARENT ADDS AN INTRIGUING LAYER TO MY CONCEPT, SUGGESTING A CONNECTION BETWEEN THE EXTERIOR AND INNER EMOTIONS





THE CHIVALRY



TAN KANG YU



DESIGNER PROFILE

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DESIGN CONCEPTS

THE CONCEPT WAS INSPIRED BY THE ARMORED KNIGHTS OF THE MIDDLE AGES. DURING THAT ERA, KNIGHTS WERE NOT JUST WARRIORS; THEY ALSO SYMBOLIZED HONOR AND KNIGHTHOOD. IN TODAY'S WORLD, THESE ELEMENTS ARE GRADUALLY BEING FORGOTTEN, AS YOUNGER GENERATIONS TEND TO PRIORITIZE FAST FASHION. TO BRIDGE THIS GAP, I COMBINED TPU FABRIC AND REFLECTIVE LEATHER FABRIC TO CREATE COMFORTABLE GARMENTS THAT PAY HOMAGE TO THE KNIGHTS' LEGACY.





MOODBOARD
**THE
 HIDDEN
 DARKNESS**
 RTW S/S 2022



THE HIDDEN DARKNESS

THE HIDDEN DARKNESS RTW S/S 2023



Beautiful Lies Words Destruct Manipulation The Oppressed

TAN KAY KAY



DESIGNER PROFILE

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DESIGN CONCEPTS

THE CORRUPTION OF POLITICIANS IS OFTEN HIDDEN FROM THE PUBLIC EYE. IN THIS COLLECTION, WE CAPTURE THE COMPOSED AND WELL-GROOMED DEMEANOR OF POLITICIANS THROUGH THE USE OF SECOND-HAND SUITS AND SLACKS. WE EMPLOY VARIOUS WEIGHTS AND TEXTURES TO CREATE THE DYNAMIC ELEMENTS WITHIN THE COLLECTION.



THE HIDDEN DARKNESS RTW S/S 2022





BLUE MORPHO BUTTERFLIES



TAN YAN XUAN



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DESIGN CONCEPTS

AS ITS COMMON NAME IMPLIES, THE BLUE MORPHO BUTTERFLY'S WINGS ARE BRIGHT BLUE, EDGED WITH BLACK. THE BLUE MORPHO IS AMONG THE LARGEST BUTTERFLIES GLOBALLY, WITH WINGS SPANNING FROM FIVE TO EIGHT INCHES. I CHOSE THIS THEME BECAUSE BUTTERFLIES SYMBOLIZE FREEDOM TO ME. THEY FLY WITH THEIR WONDERFUL WINGS CAREFREE, AND THE COLOR BLUE ALSO REPRESENTS FREEDOM. SO, I SELECTED THE MAJESTIC BLUE MORPHO AS THE THEME FOR MY FINAL GRADUATION DESIGN.





NEOTERIC





ADIL IFTIKHAR



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DESIGN CONCEPTS

THE DESIGN CONCEPT FOR THIS COLLECTION IS ROOTED IN THE WORD 'NEOTERIC,' SIGNIFYING INNOVATION, MODERNITY, AND PROGRESS WITHIN THE DESIGN LANGUAGE OF THE CREATIVE DIRECTOR AND ATOMIC LAB.

VISION OF THIS COLLECTION WAS TO PUSH THE BOUNDARIES OF FASHION AND CREATE DESIGNS THAT ARE NOT ONLY HIGH FASHION BUT ALSO HIGHLY FUNCTIONAL. WE FIRMLY BELIEVE THAT CLOTHING SHOULD TRANSCEND MERE GARMENTS; THEY SHOULD SERVE AS AN EXTENSION OF ONESELF.



LACRIMOSA



LACRIMOSA



ANDREW CHARLES

ANDREW CHARLES



SCAN DIGITAL
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DESIGN CONCEPTS

THIS DESIGN CONCEPT DRAWS INSPIRATION FROM ST. STEPHEN'S CATHEDRAL, FOCUSING ON TIMELESS ELEGANCE THROUGH AN ALL-BLACK ATTIRE. THE DRESSES ACCENTUATE CURVES, EMPLOYING SHEER FABRICS AND EMBELLISHMENTS TO STRIKE A BALANCE BETWEEN TRADITION AND SENSUALITY. THE END RESULT IS AN ENSEMBLE THAT CAPTURES THE ESSENCE OF THE CATHEDRAL WITH ENDURING ALLURE.



AESIRA



CYNTHIA AURELLIA



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DESIGN CONCEPTS

THE UNDERWATER WORLD IS ALWAYS FILLED WITH COLOR, LIFE, AND BEAUTY. THE ELEGANT CORAL, WITH ITS GREEN-TEAL AND PURPLE MARBLED BASE AND VIBRANT PINK TIPS, HAS PROFOUNDLY INSPIRED THIS COLLECTION. THE MAIN CONCEPT OF MY COLLECTION IS TO SEAMLESSLY BLEND STREETWEAR AND EVENING WEAR, CAPTURING THE ESSENCE OF ELEGANCE WITH A TOUCH OF STRENGTH. DRAWING FROM THE COLORS OF CORAL, I HAVE CAREFULLY CHOSEN GREEN, PURPLE, AND PINK TO HARMONIOUSLY COMPLEMENT EACH OTHER THROUGHOUT MY COLLECTION.





SAVIOUR IN THE CHAOS





EAZEN LEE



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DESIGN CONCEPTS

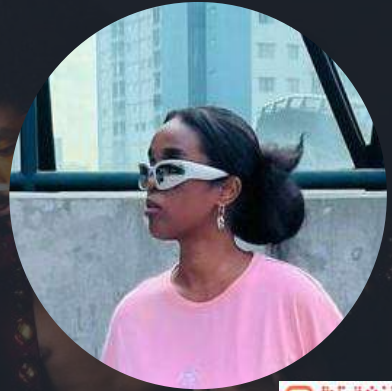
MY SPRING/SUMMER 2024 COLLECTION DRAWS INSPIRATION FROM WORLD WAR I VETERANS WHO TRANSITIONED FROM BATTLE TO MEDICAL ROLES. MERGING MILITARY PRECISION WITH GORPCORE FUNCTIONALITY, THIS COLLECTION IS CHARACTERIZED BY UTILITARIAN JACKETS, CARGO PANTS, AND MATERIALS SUCH AS BLACK RIPSTOP AND COTTON DENIM. IT EMBODIES RESILIENCE IN CHAOS, OFFERING TOOLS FOR MODERN LIVING, AND CELEBRATES FASHION'S POWER TO EMPOWER AND ENDURE.



AFROFUTURISTIC



FATHIA ABDOURAHMAN



SCAN DIGITAL
PORTFOLIO



DESIGNER PROFILE

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DESIGN CONCEPTS

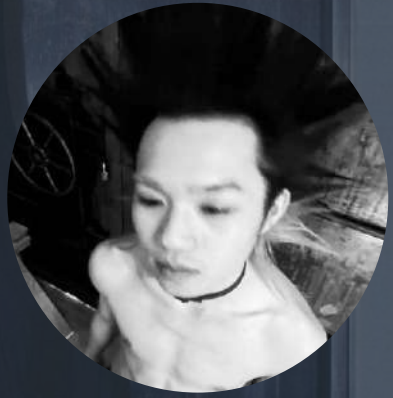
WELCOME TO MY BRAND, F.A.H., WHERE I SPECIALIZE IN STREETWEAR AS A CONCEPT. MY BRAND EXPLORES THE THEME OF AFROFUTURISM, A MOVEMENT IN LITERATURE, MUSIC, ART, AND MORE, CHARACTERIZED BY FUTURISTIC OR SCIENCE FICTION THEMES THAT INCORPORATE ELEMENTS OF BLACK HISTORY AND CULTURE. I CHOSE THIS THEME BECAUSE IT EMBODIES RECLAMATION, BLACK LIBERATION, AND A REINTERPRETATION OF THE PAST AND FUTURE THROUGH A BLACK CULTURAL LENS."



META-GENESIS



FIGO LIM



DESIGNER PROFILE

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DESIGN CONCEPTS

META-GENESIS IS A UNISEX CLOTHING BRAND THAT SKILLFULLY FUSES THE IMAGINATIVE ELEMENTS OF THE SCI-FI GENRE WITH THE REALITY OF TODAY'S MILLENNIALS, WHO ARE DIGITAL NATIVES AND ENTHUSIASTS OF POP CULTURE. THE BRAND'S CONCEPT IS TO DESIGN CLOTHING THAT PEOPLE WOULD WEAR IN AN INCREASINGLY APOCALYPTIC ENVIRONMENT, EMPLOYING UNORTHODOX TECHNIQUES TO CREATE NEVER-BEFORE-SEEN MATERIALS AND CRAFT A STRIKINGLY DISTINCTIVE APPEARANCE.



DEMONS





AUDREY KUSNADI



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PORTFOLIO



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DESIGN CONCEPTS

DEMONS ARE MALEVOLENT, SUPERNATURAL BEINGS, OFTEN REGARDED AS MINIONS OF THE DEVIL AND OCCUPYING A LOWER POSITION IN THE HIERARCHY OF EVIL. DRAWING INSPIRATION FROM DEMONS, THIS FEMININE ART-TO-WEAR COLLECTION EMBRACES THE CONCEPT OF SEXINESS AND CONFIDENCE, REVEALING SKIN THROUGH A COMBINATION OF TIGHT AND VOLUMINOUS SILHOUETTES. THE USE OF PU LEATHER WILL ALSO BE A PROMINENT FEATURE IN THIS COLLECTION



ZAKURA



GRACE



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PORTFOLIO



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DESIGN CONCEPTS

MY DESIGN CONCEPT IS INSPIRED BY CHERRY BLOSSOM, ALSO KNOWN AS SAKURA. THROUGH THIS CONCEPT, I INCORPORATE THE SHAPE AND COLOR OF THE CHERRY BLOSSOM TO ACCENTUATE MY DESIGNS. ADDITIONALLY, I AIM TO CONVEY THE THEMES OF TRANSIENCE, EXQUISITE BEAUTY, AND VOLATILITY OFTEN ASSOCIATED WITH THE MORTALITY AND GRACEFULNESS OF SAKURA.





ROSA



LAU WEN THING



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PORTFOLIO



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DESIGN CONCEPTS

THIS IS A BRIDAL WEAR COLLECTION FOR SPRING/SUMMER 2023. THE COLLECTION SYMBOLIZES A WOMAN'S GROWTH THROUGH THE VARIOUS STAGES OF A ROSE'S FORMATION. IT EXUDES A ROMANTIC FEELING, CAPTURING THE ESSENCE OF GROWTH AS A MEANINGFUL PROCESS. THIS JOURNEY IS FILLED WITH CHALLENGES AND FAILURES, WHICH ULTIMATELY HELP US LEARN VALUABLE LESSONS AND BECOME BETTER VERSIONS OF OURSELVES. IT'S A REMINDER TO CHERISH EVERY WONDERFUL MOMENT ALONG THE WAY.





PUSAKA



LAURA AURELIA



SCAN DIGITAL
PORTFOLIO



DESIGNER PROFILE

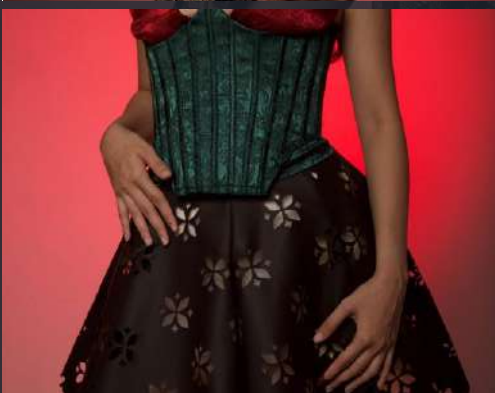
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DESIGN CONCEPTS

PUSAKA IS INSPIRED BY WAYANG KULTI, A TRADITIONAL PUPPET SHADOW SHOW THAT IS POPULAR IN INDONESIA, PARTICULARLY IN JAVA AND BALI. 'WAYANG' IS A JAVANESE TERM THAT TRANSLATES TO 'SHADOW,' WHILE 'KULTI' REFERS TO THE MATERIAL USED TO CREATE THE FIGURINES. THE COLLECTION UTILIZES CORSETRY, DRAPING, CRINOLINE CAGES, PLEATED FABRICS, AND CUTOUT LEATHER TO AUTHENTICALLY CAPTURE THE DISTINCTIVE FEATURES OF WAYANG KULTI





JARDIN DES TUILERIES





LENETA CHEN



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PORTFOLIO



DESIGNER PROFILE

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DESIGN CONCEPTS

THE TITLE OF THIS COLLECTION IS 'LA FANTASIE,' WHICH TRANSLATES TO 'FANTASY' IN FRENCH. THE TAGLINE FOR THIS COLLECTION IS 'LOST IN A DREAMLAND.' 'LA FANTASIE' DRAWS INSPIRATION FROM THE JARDIN DES TUILERIES, WHERE A CHARMING CAROUSEL SPARKLES IN THE CHILDREN'S AREA. THE STYLE OF THIS COLLECTION IS INFLUENCED BY SWEET LOLITA, WITH COLORS THAT BEAUTIFULLY INTERPRET THE SWEET ESSENCE OF THE CAROUSEL ITSELF.



FROSTED FOREST



MICHELLE GABRIELA



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DESIGN CONCEPTS

THIS COLLECTION DRAWS INSPIRATION FROM THE ENCHANTING BEAUTY OF THE FROSTED FOREST, WHERE FROSTED BRANCHES, SNOW PILES, AND FALLING SNOWFLAKES CREATE A MAGICAL LANDSCAPE. WITHIN THIS COLLECTION, THE DESIGNS EMBRACE A TIMELESS AND GRACEFUL SILHOUETTE, TYPICALLY CHARACTERIZED BY A SNUG BODICE PAIRED WITH EXTENDED SLEEVES, A DELICATELY CINCHED WAIST, AND THE OPTION OF EITHER A-LINE OR OVERSKIRTS.





INSIDE OUT



SAKINA KURBAN



SCAN DIGITAL
PORTFOLIO



DESIGNER PROFILE

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DESIGN CONCEPTS

WELCOME TO OUR FASHION BRAND, WHERE WE BELIEVE THAT FASHION IS ABOUT MORE THAN JUST LOOKING GOOD. OUR COLLECTION FEATURES A RANGE OF TIMELESS CLASSICS, TRENDY PIECES, AND EXCLUSIVE DESIGNS THAT ARE NOT ONLY STYLISH BUT ALSO COMFORTABLE AND FUNCTIONAL. WHETHER YOU'RE SEEKING THE PERFECT OUTFIT FOR A NIGHT OUT WITH YOUR FRIENDS OR ENJOYING A BRIGHT SUNNY DAY WITH YOUR LOVED ONES, OUR TRANSFORMATIONAL ATTIRES ARE JUST A CLIP OR FLIP AWAY.





WESTERN COWBOYS



SHARON TAN



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DESIGNER PROFILE

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DESIGN CONCEPTS

BY DRAWING INSPIRATION FROM WESTERN COWBOYS, I AIM TO CONVEY A SENSE OF FREEDOM AND SEX APPEAL IN MY DESIGNS, CREATING AN OVERALL BOLDER AND MORE EYE-CATCHING AESTHETIC. I BELIEVE THAT THIS STYLE REPRESENTS A BOLD AND CAPTIVATING FUSION WITH THE TIMELESS POPULARITY OF WESTERN COWBOYS. IT MAY BE BOLD AND DARING, BUT IT DOESN'T SACRIFICE THE ALLURE OF STAYING ON TREND; INSTEAD, IT REPRESENTS A FRESH AND INNOVATIVE APPROACH TO FASHION DESIGN.





LIKE KAWASAKI



SU YUNPU



SCAN DIGITAL
PORTFOLIO



DESIGNER PROFILE

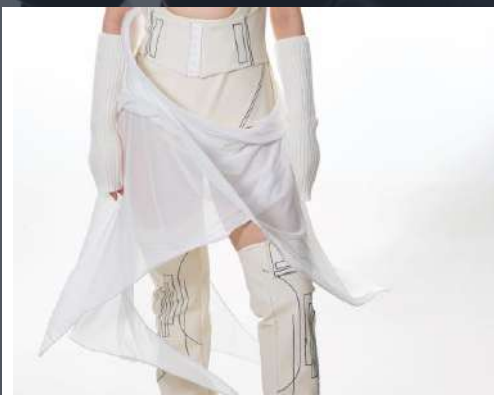
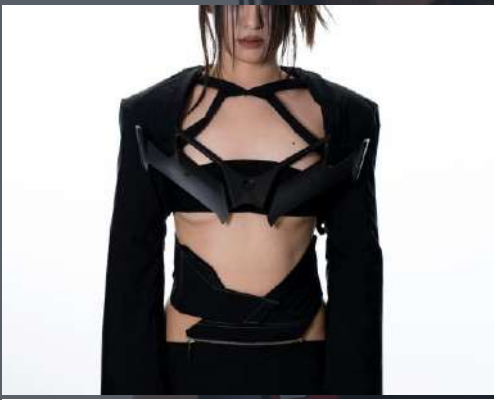
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DESIGN CONCEPTS

THE INSPIRATION FOR THIS COLLECTION COMES FROM KAWASAKI. IT'S LIKE THE WIND, EMBODYING QUALITIES OF GALLOPING, SENSUALITY, AND FREEDOM, WHICH ARE INCORPORATED INTO THE DESIGNS. IT SERVES AS A METAPHOR: LETTING GO OF OTHERS' OPINIONS, OLD GRUDGES, AND ONE'S FORMER SELF. THOSE WHO SEEK LIBERTY ARE BEYOND REACH.





BLUE AND WHITE PORCELAIN





SYLVIA LIM



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PORTFOLIO



DESIGNER PROFILE

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DESIGN CONCEPTS

BLUE AND WHITE PORCELAIN IS A BEAUTIFUL AND DURABLE FORM OF CERAMIC POTTERY CHARACTERIZED BY BLUE DESIGNS ON A WHITE BACKGROUND. ORIGINATING IN CHINA DURING THE TANG DYNASTY, IT GAINED POPULARITY DURING THE MING DYNASTY. OUR BRAND COMBINES TRADITIONAL CHINESE CULTURE AND CRAFTSMANSHIP WITH MODERN DESIGN AESTHETICS, STRIVING TO REVIVE AND REDEFINE CLASSIC CHINESE FASHION THROUGH CONTEMPORARY ELEMENTS



FEROCIOUS



VALENCIA HUANG



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DESIGN CONCEPTS

THE 'FEROCIOUS' COLLECTION IS INSPIRED BY THE BAT ORCHID, WHICH INFUSES US WITH A BURST OF STRENGTH, CONFIDENCE, AND THE POWER TO PROPEL OURSELVES FORWARD. THIS UNIQUE PLANT BOASTS BLACK FLOWERS WITH A SUBTLE PURPLE GRADIENT. THE INTRICATE DETAILS OF THE BAT ORCHID'S WHISKERS IN BLACK SERVE AS A CENTRAL DESIGN ELEMENT IN THIS COLLECTION. THIS ART-TO-WEAR COLLECTION PRIMARILY FOCUSES ON THE EFFECTS OF FABRICS, WITH HARD NET BEING ONE OF THE CRUCIAL MATERIALS USED.



The logo icon is a white, stylized shape with four rounded, outward-pointing lobes, resembling a cross or a four-pointed star with curved edges.

ENIGMA

Unlocking Mysteries of the Young Minds



03

**Lecturer's
Profiles**

Director

**Dr Luqman
Lee**
Associate
Professor



Nur Mashita Binti
Kamalun Ariffin
**Assistant
Professor**



Ts. Lucas Lim
Boon Leong
**Assistant
Professor**



Dr. Siti Fatimah
Binti Hashim
**Assistant
Professor**



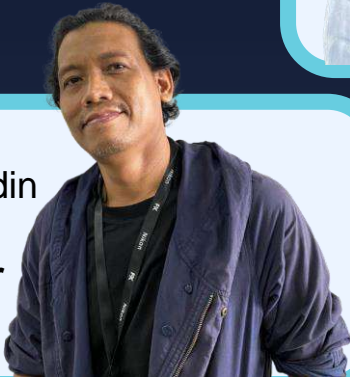
**Haniza Binti
Johari
Assistant
Professor**



**Zareena
Tajul
Lecturer**



**Mahyuddin
Sidik
Lecturer**



**Nur Amira
Asyikin
Zahari
Lecturer**



The logo icon is a white, stylized shape with four rounded, outward-pointing lobes, resembling a cross or a four-pointed star with curved edges.

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Unlocking Mysteries of the Young Minds



04

**Event
Partners**

Mitsui Shopping Park



Lalaport

BUKIT BINTANG
CITY CENTRE

M METROJAYA

vivo

KB[®]

COLOUR

I M A G E



ENIGMA

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