

# YOUTH BEYOND BOUNDARIES



# About Youth Beyond Boundaries (YBB)



- A fraternity led by students that turns game-changing ideas into consequential outcomes
- Purposed to empower UCSI University scholars with holistic leadership development
- Establish since September 2015

This initiative has provided students to garner leadership experience through their various involvement under the main focus areas of YBB:

1. Youth and Development
2. Environment
3. Community
4. Entrepreneurship



# Echoing to Sustainable Development Key Dimensions



Youth Development

Community

Social Inclusion

Environment

Environmental  
Sustainability

Entrepreneurship

Economic  
Development

Youth Development

Environment

**YOUTH  
BEYOND BOUNDARIES**

Community

**Our initiatives**

Entrepreneurship

# 1. YOUTH DEVELOPMENT





## Leadership Lecture

hosted for 5 years in a row, having over **30** speakers who are expert in each of their industry and benefited over **1,500** students.

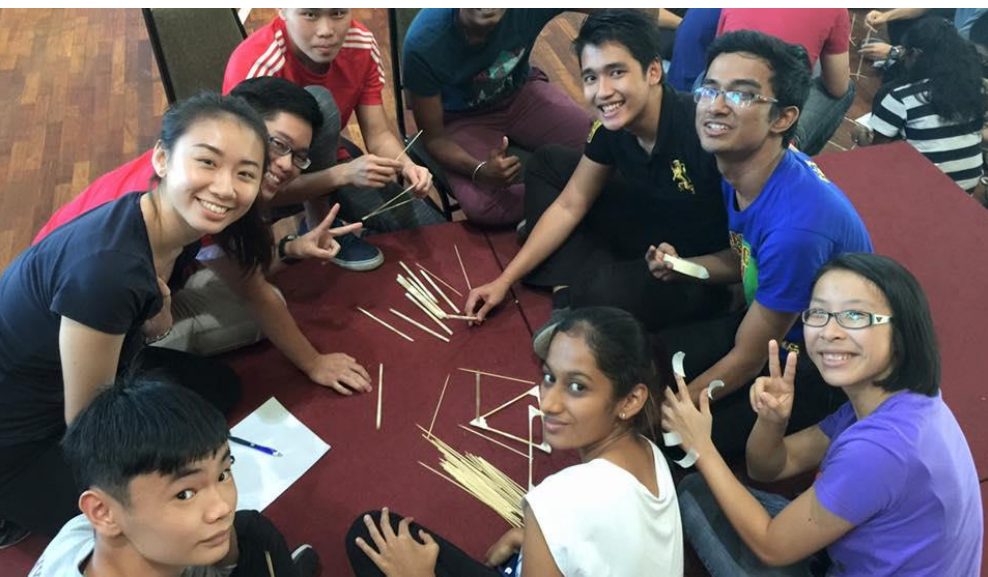


# YOUTH DEVELOPMENT



## Enrichment Programme

Led and executed by senior students from the YBB community to introduce sustainability mindset and social responsibility to fresh scholars. More than **1,500 scholars** have been involved in the programme.



# YOUTH DEVELOPMENT



## Youth Leadership Camps

Avenue for youth to develop strong teamwork and leadership foundation. **6 camps** have been organised in total and garnered **over 1,000** youth participations across Malaysia.



## 2. COMMUNITY





## Refugee / Special Needs

Quality education and life skill development to underserved communities. More than **300 students** have participated in volunteering, reaching out to children from **1 special need training centre, 1 children home, and 6 refugee schools.**





## Refugee / Special Needs

Educate underserved communities on numerous health aspects and increase their access to primary healthcare with a total of **over 80 beneficiaries**.





## Statelessness

Advocacy on the issue of statelessness in both Malaysian and global contexts. A youth network is formed to continue the effort of creating opportunities for cooperative action in addressing and resolving statelessness. This initiative was featured on the **European Network on Statelessness**.



# COMMUNITY



Awareness building activities and fundraisers in addressing issues such as **urban poverty, homelessness, HIV & AIDs prevention, mental health and gender equality.**



# 3. ENVIRONMENT

11 SUSTAINABLE CITIES  
AND COMMUNITIES



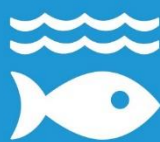
12 RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



13 CLIMATE  
ACTION



14 LIFE  
BELOW WATER



15 LIFE  
ON LAND



# ENVIRONMENT



A variety of student-led engineering projects, awareness campaigns, and community engagement in the context of **zero waste, urban farming, responsible consumption, and sustainable living.**





# 4. ENTREPRENEURSHIP

# ENTREPRENEURSHIP



**Student-led business incubator** aims to inculcate entrepreneurship spirit among youth and to drive creative and innovative entrepreneurial solutions that address society's challenges.



Youth Development

Environment

YOUTH  
BEYOND BOUNDARIES

Community

Entrepreneurship

Refugee

Homelessness

Mental Health

Quality  
Education

River  
Conservation

Special Needs

Sustainable  
Living

Climate Change

addressed over **15** causes

Recycling &  
Upcycling

Urban Poverty

HIV / AIDs  
prevention

Gender  
Equality

Wildlife  
Protection

Zero Waste

Statelessness

Animal Welfare

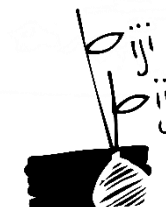
# Relating to Sustainable Development Goals (SDGs)

The Sustainable Development Goals that the initiatives under YBB community has addressed so far:





supported by great partners and allies



with more than **1,500** students involved

*Alumni of YBB*

**KIM LIM, SUZANNE LING, SWEE LIN**  
CO-FOUNDERS, THE PICHA PROJECT

“YBB has given us the platform to lead projects, fight for causes and serve the community. A community project that we have started back in the university has led us to where we are today - empowering refugees in Malaysia to earn a sustainable income through a food business, supporting the livelihood of 60 individuals.”



"At YBB's foundation lies the cornerstone belief that today's youth carries the imminent responsibility in, perhaps hopefully, reshaping the entire human discourse. Engrained in its engagement programs and avenues are pragmatic exercises that, when delivered and participated effectively, equip one with the abilities to think, act, and lead, both responsibly and resiliently. And if there's one thing that the YBB experience has ever taught me about, it is the power of collective leadership."

*Alumni of YBB*

**KELVIN LAI**

CO-FOUNDER, TU:GU



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