INDEPENDENT STUDIES
6CC999

A project completed as part of the requirements for the

BSc (Hons)
Business Information Systems

entitled

“Development of Online Game in Malaysia”

by

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Abstract

The researches were conducted in order to complete the requirement of the program. The title for the research was chosen after a thorough thinking in order not to avoid this paper to become a futile research. Online gaming is a new scene that already stole interest of hundred or even thousand of people in a very short time in Malaysia. Little is known whether such industry is acceptable in the country where internet technology is still developing and whether it will be accepted by many since the gamer’s community in Malaysia is not as huge or as extreme as the gamer’s community found in a more developed country such as US.

The risk taken by company’s that brought these new entertainment industry was huge where they jeopardizing themselves without even knowing if it will be a success. Most of the popular online game available in Malaysia came from Korea even though by fact US was the originated of online game. Korea nowadays has become a well known country in developing online game. In Korea, online game have become a culture where almost all of the community heard and knew about online game and most of the teenagers involved in it. It turns out that until now after a few years since the first online game penetrating the country, there’s more than a dozen title of online game already introduced to users and still more coming up. This new entertainment industry has become a huge success with the incoming of new user everyday. Malaysia was not the only Asian country hit by this new industry, other country have also introduced online game such as Singapore, Philippine, Thailand, Indonesia, etc. One of the reasons for this success is probably because of the approach taken by Korean company in putting the aspects of Asia’s culture and built of the character which is mostly Asian like compared to those that came from the west.
Later in the researches reader will see just how well the industry has been developed ever since the day it first started. The report will also touch on the problems or issues that arose ever since and what measure that already or need to be taken to counter these problems and issues.