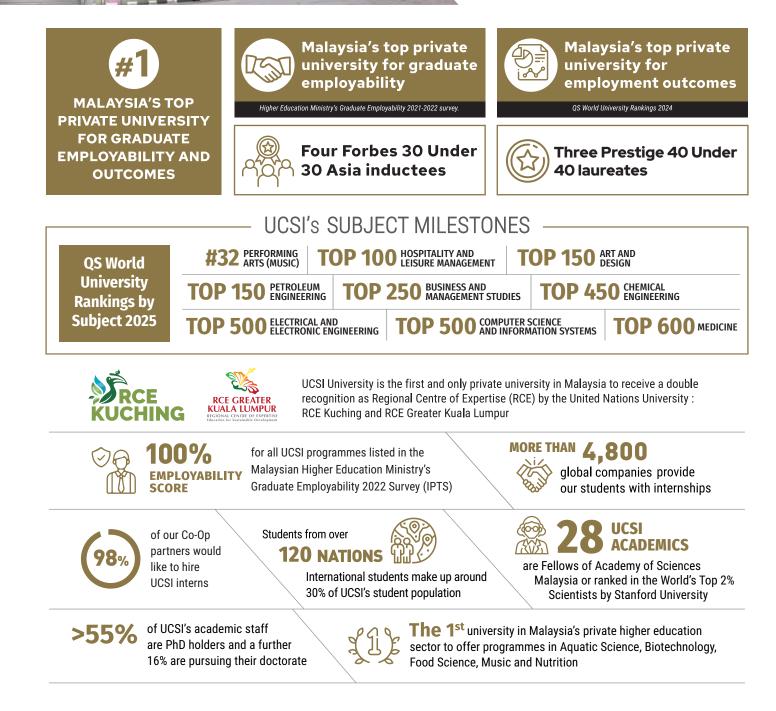


FACULTY OF BUSINESS AND MANAGEMENT



STAYING ON COURSE #269 #269 WORLD'S TOP 1% 4 YEARS RUNNING

QS WORLD UNIVERSITY RANKINGS 2026





EMPOWERING CHANGEMAKERS

UCSI University is one of Asia's top private universities. It is classified in the world's top 1% in the QS World University Rankings 2025, by virtue of its top 265 ranking. UCSI was the only university to receive the QS Recognition for Improvement Award - an award given to universities that improve the most ranks on average - at the 2022 QS EduData Summit in New York. And the University has steadily enhanced its global profile over the past decade.

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Changemakers study here. Four UCSI alumni are Forbes 30 Under 30 Asia inductees. From social entrepreneurship to impactful visual storytelling, they raise aspirations and win the respect of the world. Three more alumni are Prestige 40 Under 40 laureates for their contributions to Malaysia's creative industry. And many more entrepreneurs, scientists, doctors, media personalities, musicians and national athletes make up UCSI's acclaimed alumni network.

Research and scholarly pursuit are part of UCSI's DNA. The University is equipped with state-of-the-art labs that feature the latest IR4.0 technologies in engineering, medicine, pharmacy and biotechnology. Students learn from academics who are at the forefront of their respective disciplines. UCSI's collaboration with some of the world's best universities also presents invaluable opportunities for students. Since 2014, UCSI's top students have been annually selected to advance high-impact research at Harvard University, Imperial College London, the University of Chicago, Tsinghua University, the University of Queensland and the University of British Columbia, among others. UCSI students have gone on to work with some of the world's best minds in the fields of endocrinology, nanotechnology, pharmacology and materials science, among other critical fields.

Graduate employability is another one of UCSI's calling cards. The University has a 100% employability score in the Malaysian Higher Education Ministry's Graduate Employability 2022 survey. UCSI counts over 4,800 companies in its industry network. This includes many of the world's best firms like Accenture, CIMB, Deloitte, DHL, EY, HP, HSBC, KPMG, Maybank, Nestle, Samsung, Shlumberger, P&G, Petronas and PWC, among many others. This dynamic setup facilitates internship arrangements, joint research opportunities, technology transfers and of course, job offers.

With these unique strengths and more, UCSI stands out as a university that offers an education few can, provides experiences others can't and delivers game-changing outcomes for students around the world.

Faculty of Business and Management

At UCSI's Faculty of Business and Management, we challenge our students at an early stage to benchmark themselves against the best in the world. This sees them competing against and even surpassing other students and even working professionals in exams, competitions and the working world itself. The Faculty regularly receives positive feedback from employers on the capability, professionalism and innovativeness of our graduates.

The Faculty works closely with our Industry Advisory Panel members such as LONGi, Crowe and Great Eastern which provide us with valuable industry insights that we incorporate into our curriculum.

The Faculty boasts close relationships with key industrial partners such as Tricor, Apple and the Securities Commission to provide student training and sponsorship as well as professional accrediting bodies such as ACCA, CIMA, CFP, CIPFA, CILT, FAA and CPA Australia that provide professional certification as well as exemptions to students.

UCSI's Faculty of Business and Management will give you the rewarding study experience that you desire. You will learn from the best and study with high achievers. You will make your mark even before you graduate. If this is your ambition, then get ahead here at UCSI.



Why study Business at UCSI?

A WORLD'S TOP 200 FACULTY FOR BUSINESS & MANAGEMENT (QS WORLD UNIVERSITY RANKINGS BY SUBJECT 2023)

70% OF STAFF ARE PHD HOLDERS

ACHIEVED 100% GRADUATE EMPLOYABILITY SCORE IN A MINISTRY OF HIGHER EDUCATION SURVEY (2022)

STRONG INDUSTRY LINKAGE

INTERNATIONAL DEGREE PATHWAYS TO UNIVERSITIES IN AUSTRALIA, IRELAND, NEW ZEALAND, THE UNITED KINGDOM AND MORE

Renowned Academics

Learn from a team of acclaimed professors and academics who are at the forefront of their respective disciplines. Work with them, be mentored by them and benefit from their wealth of experience.

KUALA LUMPUR CAMPUS



ASSISTANT PROFESSOR DR LOH YUE FANG Dean

PhD Master of Applied Statistics BSc (Hons) Mathematics



ASSISTANT PROFESSOR JEFF LAI WAN FEI Deputy Dean

MSc BSc



ASSISTANT PROFESSOR DR MOSHARROF HOSEN Head of Research and Postgraduate Studies

PhD (Knowledge Management) MSc in Islamic Finance Bachelor of Business Administration (Finance and Banking)



ASSISTANT PROFESSOR DR RAJAT SUBHRA CHATTERJEE Head of Praxis, Industry and Community Engagement

PhD Consumer Science MBA BBA

DR MOKANA A/P

PhD (HRM)

BBA

MUTHU KUMARASAMY

Operations Management and

Diploma in Logistics Management



ASSISTANT PROFESSOR FOO FANG EE Head, Academic Collaboration and Industrial Partnership

MBA (Human Resource Management) BSc in Human Development



RADHA A/P K. KRISHNAN NAIR Head of Department, Accounting and Finance

Head of Department, Logistics Management

ACMA MSc



ASSISTANT PROFESSOR DR HATRA VOGHOUEI

Head of Programme, Bachelor of International and Sustainable Business (Hons) and Bachelor of Business Analytics (Hons)

PhD Economics Master of Arts in Economics Bachelor in Economics

Arts (Hons) Marketing



ASSISTANT PROFESSOR DR QUAH KHENG SIONG Head of Programme, Bachelor of

PhD MA CIM



ASSISTANT PROFESSOR DR UMATHEVI MUNIKRISHNAN

Head of Department, Management Studies

PhD Business Economics Masters of Economics BEcons

Renowned Academics

Learn from a team of acclaimed professors and academics who are at the forefront of their respective disciplines. Work with them, be mentored by them and benefit from their wealth of experience.



06

DR MOHSEN JAFARIAN

Head of Programme, Bachelor of Science (Hons) Finance and Investment

PhD Finance and Applied Investment MBA Applied Finance Bachelor's Degree E.C.O Insurance Management



ASSISTANT PROFESSOR DR BENEDICT VALENTINE A/L ARULANANDAM

Head of Programme, Bachelor of Arts (Hons) Accounting and Finance

PhD (Management) Master of Financial Planning Diploma in Humanities Certificate in Malaysian Taxation



SR MARINA BINTI HASSAN Head of Programme, Diploma in Management and Executive Diploma in Real Estate

MBA Construction Management BSc (Hons) Land Management Dip Estate Management



ASSISTANT PROFESSOR DR TASLIMA JANNAT Head of Programme, Bachelor of Arts (Hons)

Entrepreneurship and Bachelor of Strategic Human Capital Management (Hons)

Doctor of Business Administration MBA Bachelor of Business Administration



ASSISTANT PROFESSOR DR LEOW HON WEI

Head of Programme, Foundation in Arts

PhD (Applied Finance) MBA Bachelor of Business Administration (Hons)

KUCHING CAMPUS



ALEXA LOI MIN WEI Dean

Master of Science Management By Research Bachelor of Commerce Marketing and Management



DR HIEW LEE CHEA Head of Research and Postgraduate Studies

PhD Financial Economics Bachelor Economics with Honours International Economics



DR LEE CHOON KIN Head of Department, Accounting and Finance

PhD Business Administration Associate Chartered Management Accountant (ACMA) & Chartered Global Management Accountant (CGMA)

MBA BA (Hons) Accountancy International Diploma in Computer Science



STEVE WOON TIAN KAI

Head of Programme, Bachelor in International Business (Hons) and Diploma in International Business

MBA International BComm

Foundation

At UCSI, our focused foundation pathways in business studies prepare you for versatility and impact in an ever-changing world. Our special focus areas are specially designed to equip you with a strong grounding in mathematics, computing, statistics and analytical thinking – skills that lead to global careers in business, actuarial science and management.

In addition to acquiring relevant subject knowledge, you will also be supported and mentored by a team of distinguished professors throughout your foundation year. Their tutelage will make the telling difference in your rite of passage to degree studies. You will be encouraged to think like never before. And as you develop the critical and creative thinking skills that make the difference between success and failure, you will develop the confidence to move on to more advanced studies in actuarial science and management.

Foundation studies at UCSI also enable you to expand your personal and professional network. UCSI partners with over 4,600 global companies and opportunities abound for you to gain industry perspectives through talks and career fairs. With this in mind, UCSI's focused foundation pathways in business don't just prepare you to keep abreast of change. They prepare you to be ahead of it. Get the ideal start today.

Start Focused. Stay Ahead.

UCSI's specialised foundation pathway helps you acquire a much stronger grasp of your chosen field of study while covering the overall reach of a standard foundation programme. Apart from helping you immensely as you progress to degree studies, UCSI's foundation programme also provides you with an early taste of what the industry expects.

Foundation in Arts (Actuarial Science/Built Environment)

(R3/0011/3/0158) (01/2030) (A11125)

Compulsory Courses

- Writing for Academic Purposes
- · Critical Thinking Skills
- Computing Essentials
- Positive Psychology

Elective (Core) Courses

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- Fundamentals of Mathematics
- Algebra and Trigonometry
- Introduction to Probability and Statistics
- Introduction to Business
- Introductory Calculus
- Introductory Accounting
- Introductory Economics

(Refer to the Head of Department for Elective Course Selection)

Elective (Open) Courses

• Fundamentals of Ethics

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- Human Communication
- Introduction to Business
- Introduction to Structure
- Introduction to Built Environment
- Introduction to Law
- Fundamentals of Computer Graphics
- Analytical Drawing
- Fundamentals of Design
- Introduction to Marketing

- Web Development
- Fundamentals of Programming
- Basic Office Application
- Introduction to Hospitality and Tourism Industry
- Event Management
- Introduction to Logistics and Supply Chain Management
- Civic Studies
- Smart Learning Technology
- Media Literacy

Bachelor Degrees (Offered by Institute of Actuarial Science and Data Analytics)

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- · Bachelor of Science (Honours) Actuarial Science
- · Bachelor of Science (Honours) Actuarial Science and Finance
- · Bachelor of Science (Honours) Actuarial Science with Data Analytics

English Requirement for Foundation in Arts

Candidates with a minimum grade of A2 in UEC English Language / Band 2 in MUET / 30-31 in TOEFL, 4.0 in IELTS / grade C in O-Level or IGCSE / SPM English 1119 / grade B1 (with at least 2 skills at B1) in CEFR / 140 in Cambridge English Qualification / 140 in Cambridge Linguaskill / 36

in Pearson Test are exempted from SE004 Basic English and SE005 English Foundation. Other equivalent qualifications can be exempted on case-by-case basis.

Foundation in Arts (Humanities & Management)

(R3/0011/3/0158) (01/2030) (A11125)

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Compulsory Courses

- Writing for Academic
 Purposes
- Critical Thinking Skills
- Computing Essentials
- Positive Psychology

Elective (Open) Courses

(Refer to the Head of Department for Elective Course Selection)

- Introduction to Language and Communication
- Basic Office Application

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- Human Communication
- Fundamentals of Ethics
- Introduction to Business
- Introductory Accounting
- Introduction to Marketing
- Introductory Economics
- Introductory Calculus
- Introduction to Probability and Statistics
- Civic Studies
- Introduction to Hospitality and Tourism Industry

- Event Management
- Fundamentals of Culinary Arts
- Web Development
- Fundamentals of Programming
- Introduction to Logistics and Supply Chain Management
- Introduction to Law
- Fundamentals of Mathematics
- Fundamentals of Computer Graphics
- Fundamentals of Design
- Analytical Drawing
- Introduction to Structure
- Introduction to Built Environment
- Smart Learning Technology
- Media Literacy

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Bachelor Degrees

- · Bachelor in International Business (Honours) (Kuching Campus)
- · Bachelor of Arts (Hons) Branding and Advertising
- · Bachelor of Arts (Hons) Business Administration
- Bachelor of Arts (Hons) Entrepreneurship
- · Bachelor of Arts (Hons) Logistics Management
- · Bachelor of Arts (Hons) in Marketing
- · Bachelor of Arts (Hons) Supply Chain Operations Management
- Bachelor of Commerce (Hons) in Marketing (Kuching Campus)
- · Bachelor of Arts International and Sustainable Business (Hons)
- Bachelor in Business Management (Honours) (Kuching campus)

English Requirement for Foundation in Arts

Candidates with a minimum grade of A2 in UEC English Language / Band 2 in MUET / 30-31 in TOEFL, 4.0 in IELTS / grade C in O-Level or IGCSE / SPM English 1119 / grade B1 (with at least 2 skills at B1) in CEFR / 140 in Cambridge English Qualification / 140 in Cambridge Linguaskill / 36

in Pearson Test are exempted from SE004 Basic English and SE005 English Foundation. Other equivalent qualifications can be exempted on case-by-case basis.

Foundation in Arts (IT/Accounting/Finance/Economics)

(R3/0011/3/0158) (01/2030) (A11125)

Compulsory Courses

- Writing for Academic
 Purposes
- Critical Thinking Skills
- Computing Essentials
- Positive Psychology
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Elective (Core) Courses

- Fundamentals of Ethics
- Introductory Economics
- Introduction to Business
- Introductory Accounting

Elective (Open) Courses

(Refer to the Head of Department for Elective Course Selection)

- Introduction to Marketing
- Introduction to Law

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- Human Communication
- Basic Office Application
- Introduction to Probability & Statistics
- Fundamentals of Mathematics
- Introduction to Language and Communication
- Introduction to Hospitality and Tourism Industry
- Event Management
- Introduction to Logistics and Supply Chain Management

- Fundamentals of Programming
- Web Development
- Smart Learning Technology
- Media Literacy
- Civic Studies
- Fundamentals of Design
- Fundamentals of Computer Graphics
- Analytical Drawing
- Introduction to Structure
- Introduction to Built Environment
- Fundamentals of Culinary Arts

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Bachelor Degrees

- Bachelor of Commerce (Hons) in Accounting and Finance (Kuching Campus)
- · Bachelor of Arts (Honours) Accounting
- · Bachelor of Arts (Honours) Accounting and Finance
- Bachelor of Financial Economics (Honours)
- · Bachelor of Science (Honours) Finance and Investment
- Bachelor of Financial Technology (Honours)

English Requirement for Foundation in Arts

Candidates with a minimum grade of A2 in UEC English Language / Band 2 in MUET / 30-31 in TOEFL, 4.0 in IELTS / grade C in O-Level or IGCSE / SPM English 1119 / grade B1 (with at least 2 skills at B1) in CEFR / 140 in Cambridge English Qualification / 140 in Cambridge Linguaskill / 36

in Pearson Test are exempted from SE004 Basic English and SE005 English Foundation. Other equivalent qualifications can be exempted on case-by-case basis.

Diploma in Finance

10

(R/0412/4/0014) (06/2029) (MQA/FA11335)

The Diploma in Finance is designed to address the evolving and challenging demands of the finance sector. It takes into account the fundamentals of the financial techniques and equips students with the needed skills and knowledge needed to thrive. This programme incorporates innovative teaching and learning methodologies that exposes students with the latest insights on equity investments, financial management and taxation, among others. As students develop the prowess in this area, taking the next step to either pursue a degree programme or venturing into the working environment will become seamless.

Subject Listing

Year 1

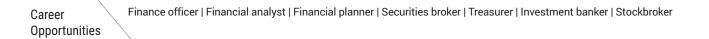
- Principles of Microeconomics
- Fundamentals of Management
- Introduction to Financial Market
- Basic Practices of Marketing
- · Introduction to Financial Accounting
- Business Ethics
- Introduction to Statistics
- Communication Skills in Business
- Principles of Macroeconomics
- · Introduction to Organisation Behaviour
- Introduction to Financial Management
- Introduction to Entrepreneurship
- "Bahasa Kebangsaan A (if applicable only)"

Year 2

- Basic Islamic Banking and Finance
- · Cost and Management Accounting for Diploma
- Introduction to Banking
- Intermediate to Financial Management
- Fundamentals of Investment
- Personal Financial Planning
- Fundamentals of Equity Investments
- Introduction to Information Technology
- Principle of Corporate Finance
- Introduction to Risk Management
- Fundamentals of Business Law
- Co-Operative Placement

Elective (Choose two)

- Computer Ethics
- Discrete Mathematics
- Global Banking
- · Intermediate Islamic Banking and Finance



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Diploma in Logistics Management

(R3/840/4/0010) (12/2027) (A8654)

Working in logistics entails managing the complex flow of materials, services, information or capital from source to customer. This programme is designed to equip students with the fundamental competencies, knowledge and skills for effective management of resources and people so that as graduates, they will be well-prepared to maximise the potential of their organisation's supply chains. Graduates will also have the option of furthering their competencies with UCSI's complete logistics pathway up to master's level.

*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: ge.mohe.gov.my/)

Professional Recognitions and Paper Exemptions



The Chartered Institute of Logistics and Transport (CILT), Malaysia Full exemption for the professional qualifying examination

UCSI Co-Operative Placement Programme

Panasonic and Tiong Nam Logistics are some of the companies that our students have interned with.

Subject Listing

Year 1

- · Principles of Microeconomics
- Fundamentals of Management
- · Introduction to Logistics and Supply Chain Management
- Basics And Practices of Marketing
- Introduction to Financial Accounting
- Business Ethics
- Introduction to Statistics
- Inventory Management
- · Introduction to Occupational Safety and Health
- Principles of Macroeconomics
- Introduction to Operations Management

Year 2

Warehouse Management

- Introduction to International Business
- Logistics Governance and Policy
- Introduction to Entrepreneurship
- Principles of Purchasing Management
- Introduction to Organisational Behaviour
- Introduction to Human Resource Management
- Communication Skills in Business
- Transportation System Management
- Global Commercial Shipping
- Issues in Logistics Industry
- Business Essential
- Introduction to Financial Management
- Co-Operative Placement

Career Opportunities

Purchasing officer | Inventory controller | Freight forwarding specialist | Transportation analyst | Air cargo specialist

Diploma in International Business

Only offered at the Kuching campus

(R/340/4/0691) (08/2026) (MQA/FA5300)

This programme equips students with the core international business competencies that are vital in this globalised world, aiming to familiarise learners with components in management, marketing, finance, economics and business law from an international perspective.

*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: ge.mohe.gov.my/)

Subject Listing

Year 1

- Financial Accounting 1
- Computing Studies
- Introduction in Management
- Basic and Practices of Marketing
- Introduction to Business Communication
- Microeconomics
- Introduction to Human Resource Management
- Introduction to Finance
- Macroeconomics
- Principles of Business Ethics
- Introduction to International Business
- Quality Management and ISO

Year 2

- International Management
- Cross cultural Management
- Management Accounting
- International Business Law
- International Marketing
- Global Franchising
- International Economics
- International Finance
- Introduction to Entrepreneurship
- · Global Supply Chain Management
- Co-operative Placement

International Degree Pathway

• University of Queensland, Australia (Diploma + 2 years - Top up)

Bachelor of Business Management (Accounting / Business Analytics / Business Economics / Business Information System / Finance / Human Resources / Innovation and Entrepreneurship / International Business / Leadership and Management Science / Marketing)

Bachelor of Commerce (Accounting / Business Analytics / Business Economics / Business
 Information System / Finance / Human Resources / Innovation and Entrepreneurship / International

Business / Leadership and Management Science / Marketing)

Career Opportunities International business development officer | Distribution and marketing | International sales and marketing | International relations | International brand management | International trade officer | Logistic officer | Supply chain officer

Diploma in Accounting

Only offered at the Kuching campus

(N/0411/4/0007) (06/2027) (FA 15583)

Diploma in Accounting addresses the basic accounting principles and practices for accounting in different types of business organisations as well as non-profit organisations. Besides specialising in financial accounting, this programme also equips students with knowledge and skills in management accounting, taxation, audit, and computerised accounting, which are necessary for a career in accounting. Essential knowledge in business is covered in core courses such as finance, management, marketing and entrepreneurship. From this programme, there are options for students in taking the next step, to pursue a bachelor's degree, or any professional qualification, or enter the work environment.

Subject Listing

Year 1

- · Fundamentals of Management
- Financial Accounting 1
- Microeconomics
- Introduction to Finance
- · Introduction to Business Communication
- Financial Accounting 2
- · Basics and Practices of Marketing
- Business Mathematics
- Computing Studies
- Macroeconomics
- · Introduction to Statistics
- · Fundamentals of Business Law
- Business Essentials
- Personal Financial Planning
- Basic Taxation

Year 2

- · Cost and Management Accounting 1
- Financial Accounting 3
- Company Law
- Audit 1
- Introduction to Financial Markets
- Principles of Business Ethics
- Financial Accounting 4
- Cost and Management Accounting 2
- Accounting Information Systems and Applications
- Introduction to Entrepreneurship
- Audit 2
- · Co-Operative Placement

Career Opportunities Accounts executive | Assistant accountant | Tax assistant | Junior auditor | Junior financial analyst | Assistant bank officer

Diploma in Management

(R3/0414/4/0170) (12/2029) (A11187)

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This programme exposes learners to a rigorous business and general management curriculum to develop and enhance their understanding on business essentials, key management techniques, decision-making and strategy formulation, and more. Students will also enjoy many avenues – like workshops and industrial projects – to apply their acquired knowledge to practice.

Subject Listing

Year 1

- Business Essentials
- · Communication Skills in Business
- · Introduction to Logistics and Supply Chain Management
- Introduction to Statistics
- Social Media Marketing
- Quantitative Techniques
- Principles of Microeconomics
- Principles of Public Relation
- Introduction to Operations Management
- Personal Financial Planning
- Fundamentals of Management
- Basic Practices of Marketing
- Extracurricular Learning Experience I

Year 2

- Introduction to Organisational Behaviour
- · Cost and Management Accounting for Diploma
- Principles of Macroeconomics
- Fundamentals of Business Law
- Introduction to Entrepreneurship
- Business Ethics
- Introduction to Financial Management
- Introduction to Financial Accounting
- Introduction to Risk Management
- Introduction to International Business
- Introduction to Human Resource Management
- Creative Problem Solving
- Introduction to Information Technology
- Extracurricular Learning Experience II
- · Co-Operative Placement

International Degree Pathway University of Northampton, United Kingdom (Diploma +2)

Bachelor of Science Business and Management (top up)

Career Opportunities

Account executive | Business analyst | Financial analyst | Sales support executive | Marketing specialist | ies Management consultant

Diploma in Business Management

Only offered at the Kuching campus

(N/0414/4/0060) (08/2028) (PA 16485)

This programme develops future business professionals with the skills and knowledge in aspects of business management. The programme equips learners with relevant functional areas of management ranging from management, marketing, human resources and accounting that prepare future leaders with an entrepreneurial mindset and capabilities in organisational development.

Subject Listing

Year 1

- Financial Accounting 1
- Business Essentials
- Introduction in Management
- Basic and Practice of Marketing
- Microeconomics
- Introduction to Human Resource Management
- Introduction to Finance
- Computing Studies
- Business Mathematics
- Introduction to Statistics
- Fundamentals of Business Law
- Business Information System
- Fundamentals of Organisational Behaviour
- Introduction to Business Communicaton
- Consumer Behaviour

Year 2

- Macroeconomics
- Management Accounting
- · Digital Business and E-Commerce Management
- Introduction to International Business
- Principles of Business Ethics
- Strategic Management
- Introduction to Entrepreneurship
- Strategic Marketing
- Co-Operative Placement
- Principles of Project Management
- Operation and Quality Management

Bachelor of Arts (Hons) Accounting

(R3/0411/6/0037) (06/2029) (A9512)

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An accounting degree opens doors to almost any pathway in business with its strong emphasis on essential subjects such as marketing, business, economics, law, financial management, and taxation. This well-rounded programme will provide you with the key financial and accounting skills that are highly sought after by employers, as well as business and management expertise to help you navigate today's complex business landscape.

*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: ge.mohe.gov.my/)

Professional Recognition



Chartered Tax Institute of Malaysia Exempted from 7 out of 10 papers



Certified Practising Accountant Exempted from 6 out of 12 papers Association of Chartered Certified

Accountants Exempted from 9 out of 13 papers

Chartered Institute of Management Accountants Exempted from 7 out of 16 papers



Institute of Chartered Accountants in **England and Wales** Exempted from 4 out of 15 papers

Exempted from 6 out of 12 papers

The Chartered Institute of Public Finance



Career

UCSI Co-Operative Placement Programme

Our students have interned with some of the biggest names in accounting including the Big Four audit firms (Deloitte, PricewaterhouseCoopers, Ernst & Young, and KPMG).

and Accountancy

International Degree Pathways • Bachelor of Commerce Major. Accounting
• University of the West of England, Bristol (2+1/2+2)
Bachelor of Arts (Hons) Accounting and Finance

Subject Listing

Year 1

- Microeconomics
- Introductory Accounting
- · Statistics and its Applications
- Fundamental of Management
- Business Communication
- Macroeconomics
- Introduction to Financial Reporting
- Business Law
- Co-Operative Placement 1

Year 2

- Introduction to Management Accounting
- · Company Law
- Intermediate to Financial Reporting
- Accounting Information System
- Financial Management 1
- Intermediate Management Accounting
- · Data Analytics for Accounting

Year 3

- International Business
- Auditing and Assurance
- · Financial Research Project A
- Advanced Management Accounting
- Advanced Financial Reporting
- Financial Management 2
- Malaysian Corporate Taxation
- Advanced Financial Management
- · Financial Research Project B

Elective

- Organisational Behaviour
- · Fundamental of Marketing
- · Sustainability in Business

- Business Research Method
- Malaysia Taxation
- Corporate Governance, Risk and Professional Ethics
- Co-Operative Placement 2

Elective

- · Managing People
- Business System Development Tools
- Advanced Auditing and Assurance
- Integrated Case-study
- Co-Operative Placement 3

Elective

- Strategic Management
- Corporate Finance
- Contemporary Human **Resource Management**
- Entrepreneurship

Auditor | Banking professional | Budget analyst | Financial expert | Management consultant | Taxation executive Opportunities

Bachelor of Arts (Hons) Accounting and Finance

(R3/0488/6/0565) (06/2029) (A9515)

In line with the Faculty's innovative approach where traditional business courses are redesigned to provide students with the career mobility to tap into the growing finance industry, this is a unique programme that adds a finance edge to the popular accounting degree. Learners will be equipped with important accounting and financial knowledge to succeed in either the accounting or finance world

*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: ge.mohe.gov.my/)

Professional Recognition



Career Opportunities Auditor | Broker | Finance analyst | Forensic accountant | Insolvency administrator | Tax and business advisor

Subject Listing

- Year 1
- Microeconomics Introductory Accounting
- · Statistics and its Applications
- · Financial Market and Institution
- Business Communication
- Business law
- Introduction to Management Accounting
- Macroeconomics
- · Financial Reporting Standards
- · Co-Operative Placement 1

Year 2

- · Company Law
- Corporate Account
- · Accounting Information System
- · Capital Financing and Investment
- Malaysian Taxation
- Intermediate Management Accounting
- Business Research Method
- Corporate Governance, Risk and
- **Professional Ethics**
- Corporate Finance
- Co-Operative Placement 2

Year 3

- Strategic Management
- Investment Analysis
- Personal Wealth Management
- Financial Research Project A
- Advanced Corporate Account
- Multinational Finance
- Advanced Financial Management
- Financial Research Project B
- · Advanced Management Accounting
- Integrated Case-study
- Co-Operative Placement 3

Elective

- Business Systems
- **Development Tools** · Auditing and Assurance
- · Data Analytic for Accounting
- Sustainability in Business

Elective · Advanced Auditing and

- Assurance
- Malaysian Corporate Taxation
- · Risk Management and Insurance
- Financial Derivatives
- Entrepreneurship

Bachelor of Commerce (Honours) in Accounting and Finance

Only offered at the Kuching campus

(R/340/6/0716) (12/2026) (MQA/FA 13753)

18

This programme combines commerce with specialisations in accounting and finance which will allow graduates to pursue careers that require these complementary disciplines. Students will study accounting, business law, auditing and financial management as well as key business fundamentals that prepare them well to succeed in the global marketplace. Internship opportunities at the end of the second and third academic years will also provide valuable exposure to real-world practices.

*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: ae.mohe.aov.mv/)

Professional Recognition



The Chartered Institute of Public Finance and Accountancy Exempted from 6 out of 12 papers



Association of Chartered Certified Accountants Exempted from 9 out of 13 papers



Chartered Institute of Management Accountants Exempted from 8 out of 16 papers (Final year students with

CGPA > 3.7 eligible for CIMA A-star programme)

Certified Practising Accountant Exempted from 6 out of 12 papers

Subject Listing

Year 1

- Introductory Accounting
- · Statistics and Its Applications
- Microeconomics
- · Fundamentals of Marketing
- Financial Market and Institutions
- · Fundamentals of Management
- · Business Communication
- Introduction to Management Accounting
- Financial Management
- Business Law

Year 2

- Company Law
- · Financial Reporting Standards
- Business Research Methods
- · Audit and Assurance
- Corporate Accounts
- Macroeconomics
- Financial Management 2
- Intermediate Management Accounting
- Business Ethics in Ethical Decision
- Making
- International Economics
- · Co-Operative Placement 1

- Personal Wealth Management
- Advanced Audit and Assurance
- · Financial Research Project B
- Corporate Finance

• University of Queensland, Australia (2 + 1.5 / 2 + 2) · Bachelor of Business Management (Accounting / Business Analytics / Business Economics / Business Information System / Finance / Human Resources / Innovation and Entrepreneurship / International Business / Leadership and Management Science / Marketing)

· Bachelor of Commerce (Accounting / Business Analytics / Business Economics / Business Information System / Finance / Human Resources / Innovation and Entrepreneurship / International Business / Leadership and Management Science / Marketing)

Career Opportunities

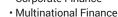
International

Degree Pathway

Management consultant | Financial planner | Accountant | Finance analyst | Financial services planner | Stockbroker

Year 3

- Financial Research Project A
- Advance Corporate Accounts



- Accounting Information Systems
- Malaysian Taxation
- Malaysian Corporate Taxation
- Co-Operative Placement 2

Management Science

Electives (Choose two)

Strategic Management

Advanced Management Accounting

Issues in Business

Entrepreneurship

Electives (Choose one)

- Strategic Information System
- Management

Bachelor of Arts (Honours) in Business Administration

(R3/0414/6/0161) (06/2029) (A9514)

The demand for qualified business professionals will always be high and this programme stands out for its emphasis on hands-on learning that equips students with the knowledge needed to manage and improve a company's performance. An ever-dynamic programme content that evolves with the business world, students will develop their creative and decision-making capabilities by engaging with real-life case materials in a stimulating learning environment.

*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: ge.mohe.gov.my/)

UCSI Co-Operative Placement Programme

With their diverse talents, our students have helped drive business goals for some of the most dynamic companies like Food Panda, Hong Leong Bank, Hui Lau Shan and Zalora.

International Degree Pathways

 University of Northampton, UK (2+1) Bachelor of Science Business and Management

 University of the West of England, Bristol (2+1) Bachelor of Arts (Hons) Business and Management/ International Business/ Business Management with Accounting and Finance/ Business Management with Marketing/ Business Enterprise/ Business with Human Resources Management/ Accounting and Finance/ Marketing/ Business Management with Economics

University of Essex (1+2)

Career

Opportunities

BBA Business Administration/Bachelor of Science International Business and Entrepreneurship/ Bachelor of Science Marketing/ Bachelor of Science Business Management

University of Queensland (1.5+1.5)

Bachelor of Management (Major. Business Economics/ eBusiness/ Human Resources/ International Business/ Advertising/ Real Estate and Development/ Sustainability/ Marketing

Bachelor of Commerce (Business Administration)

 Montpellier Business School, France Bachelor of International Business Administration (2+1) Bachelor (Hons) in Business Management (2+2)

Subject Listing

Year 1

- Business Accounting
- Business Communication
- Business Information Systems
- Macroeconomics
- Microeconomics
- · Organisational Behaviour
- · Fundamentals of Management
- · Fundamentals of Marketing
- Sustainability in Business
- Entrepreneurship
- · Statistics and its Applications
- Co-Operative Placement 1

Year 2

- · Company Law
- · Business Research Methods
- Management Science
- Managing People
- Corporate Communication
- Business Mathematics
- Financial Management
- Management Ethics
- Operations Management
- Co-Operative Placement 2

Year 3

- Corporate Finance
- Independent Project A
- Independent Project B
- International Business
- Strategic Management
- Leadership
- Contemporary Human Resource Management

- Elective 1 (Choose one) · Introduction to Branding
- Social Media Marketing

Elective 2 (Choose one)

- · Cross-Cultural management
- E-Commerce for Small Business

Elective 3 & 4 (Choose two)

- Financial Statement Analysis
- Retail Brand Management
- Services Marketing
- Issues in Global Economy
- Organisational Development and Change
- Co-Operative Placement 3

Account manager | Business consultant | Management analyst | Project manager | Retail specialist | Business development manager

Bachelor of Arts (Hons) in Branding and Advertising

(R2/0488/6/0012) (10/2028) (MQA/FA3171)

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Consumer culture is rapidly changing with evolving technology. Thus, the industry needs professionals who know how to adapt to the changes and manage brand and advertising campaigns that connect to the customers. It is here where branding and advertising programme can prepare you for the competitive marketing industry.

This degree programme aims to equip graduates with the knowledge needed to create a unique name and image for a product in the consumers' minds, mainly through advertising campaigns with a consistent theme. Graduates will also acquire the necessary skills to effectively position a brand and execute creative advertising campaigns that increase a company's profile and profit in a highly competitive business environment.

- Top-ranked private university in Malaysia to study for a degree leading to a career in advertising and branding.
- A unique degree that concentrates on the two most important areas of marketing strategies for every business.
- To ensure the programme quality, distinguished professors and industry advisory panels assess the programme yearly.

*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: (https://ge.mohe.gov.my/cariangraduateemployabilitybi.aspx)

UCSI Co-Operative Placement Programme

Multinational companies such as Starbucks and Nestlé have been the training ground for our students who have interned for their digital strategy, branding, marketing and advertising departments, to name a few.

Subject Listing

Year 1

- Fundamentals of Advertising
- Introduction to Digital Marketing
- Introduction to Branding
- Statistics and Its Applications
- Microeconomics
- Macroeconomics
- Business Information System
- Organizational Behaviour
- · Fundamentals of Marketing
- Co-Operative Placement 1

Year 2

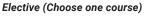
- · Fundamentals of Management
- Managing People
- Business Accounting
- Marketing Processes
- Consumer Behaviour
- Sales Management
- Financial Management
- Writing for Mass Communication
- Business Research Methods
- Management Ethics
- Internet and SEO Marketing
- Co-Operative Placement 2

Year 3

- Social Media Marketing
- Strategic Advertising Management
- Advertising Media Planning
- Strategic Management
- Operations Management
- Final Year Project A
- Strategic Brand Management
- Retail Brand Management
- Services Marketing
- Entrepreneurship
- Final Year Project B
- Co-Operative Placement 3

Career Opportunities

Brand manager | Advertising manager | Event manager | Social media specialist | Media planner | Art director | Copywriter



- Visual Communication
- Sustainability in Business

Bachelor of Arts (Honours) Entrepreneurship

(R/0414/6/0163) (11/2029) (MQA/FA11342)

This programme prepares students to acquire an entrepreneurial mind-set, and act in more creative, innovative, opportunistic and proactive ways. Be equipped with in-depth knowledge and competent skill sets to analyse and interpret the current business environment in context of entrepreneurial development and management. Build a life on your own terms and make a change in the world.

Students can choose from a range of entrepreneurial career paths such as:

Entrepreneurial Roles

- Start-up Entrepreneur
- Enterprise Owner
- Start-up Consultant
- Corporate Entrepreneur
- Franchise Owner
- Social Entrepreneur
- Family Business Entrepreneur
- Business Consultant
- E-commerce Entrepreneur
- Investor in Start-ups/Businesses/Projects

Management Positions

- Business Analyst
- General Manager
- Entrepreneurial Marketing Manager
- Management Analyst
- · Business Development Manager

Subject Listing

Year 1

- Entrepreneurship
- Microeconomics
- Statistics and its Applications
- · Fundamentals of Management
- · Business Communication
- Macroeconomics
- Business Accounting
- · Business Information System
- Fundamentals of Marketing
- · Organisational Behaviour
- · Co-Operative Placement I

Year 2

- Financial Management
- Business Research Methods
- Operations Management
- · Introduction to Digital Marketing
- Family Business
- Managing People
- · E-Commerce for Small Business
- Entrepreneurial Finance
- Management Ethics
- · Co-Operative Placement II

Year 3

- Entrepreneurship Project I
- Entrepreneurship Project II
- Developing Entrepreneurship Skills 1
- Developing Entrepreneurship Skills 2
- Strategic Management
- Franchising
- Social Entrepreneurship
- Leadership
- SME and Public Policy
- Corporate Entrepreneurship
- Cooperative Placement III

Electives A (Choose one)

- Management Science
- Corporate Communication
- · Introduction to Advertising
- · Introduction to Multimedia
- Sustainability in Business

Electives B (Choose two)

- Social Media Marketing
- Strategic Marketing
- Web Design
- Basic Photography
- Business Law

Bachelor in Business Management (Honours)

Only offered at the Kuching campus

(R3/0414/6/0176)(04/2029)(MQA/A9777)

This programme is designed to prepare future business professionals by providing them with essential skills and knowledge across various functional areas of management. Students will cover foundational courses in accounting, economics and marketing as well as specialised topics such as human resource management and strategic marketing, giving them a comprehensive understanding of business operations. With an emphasis on entrepreneurial mindset and organisational development capabilities, the programme prepares future leaders to thrive in dynamic business environments.

Subject Listing

Year 1

- Introductory Accounting
- Microeconomics
- Fundamentals of Marketing
- Business Communication
- · Statistics and Its Applications
- · Fundamentals of Management
- Introductory to Management
- Accounting

Year 2

- Human Resource Management
- Sustainability in Business
- Leadership
- Financial Management
- Operation Management
- Logistics and Supply Chain Management

Year 3

- Business Research Project
 Proposal
- Strategic Management
- Organisational Theory and Design
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Electives:

Human Resource Management Pathway

- Organisational Behaviour
- · Compensation Management
- Human Resource Development
- · Industrial Relations and Talent Management

Logistics and Supply Chain Management Pathway

- · Import and Export Management
- Warehouse Management
- Procurement Management
- · Sustainable Supply Chain Operation Management



Operation manager | Administrative executive | Purchasing executive | Business consultant | Human resource manager | Business development executive | Entrepreneur | Project manager | Business support manager | Customer relations manager | Supply chain manager | Management analyst

- MacroeconomicsBusiness Law
- Business Information System
- Business Ethics in Ethical
 Decision Making
- Business Mathematics
- Entrepreneurship
- Business Research Methods
- Organisational Management
- Quality Management and ISO
- Digital Business and
- E-Commerce Management
- Co-operative Placement 1
- Business Research Project Report
- Strategic Marketing
- Project Management
- Co-operative Placement 2

Bachelor of Science (Honours) Finance and Investment

(R2/343/6/0052) (08/2027) (MQA/FA1403)

This programme encompasses a comprehensive study of financial markets and instruments, financial modelling, banking and data analytics. It is ideal for students who are inclined towards numbers and have an interest in making smart investments and financial trades. The curriculum provides a strong understanding of the workings of financial markets through a combination of academic rigour and hands-on learning.

*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: ge.mohe.gov.my/)

Professional Recognition



Financial Planning Association of Malaysia Module 2 out of 4 towards Certified Financial Planner certification examinations.



UCSI Co-Operative Placement Programme

Bursa Malaysia (Kuala Lumpur Stock Exchange), DHL Asia Pacific, Genting Malaysia and HSBC Bank are just some of the few organisations that our students have interned for.

Subject Listing

Year 1

- Financial Management 1
- Microeconomics
- · Statistics and Its Application
- Introduction to Fintech
- Macroeconomics
- Programming for Fintech
- Financial Markets and Institutions
- Financial Management 2
- Co-Operative Placement 1

Year 2

- Corporate Finance
- Basic Econometrics
- Introductory Accounting
- Introduction to Islamic Banking
- Business Communication
- Business and Finance Law
- Business Research Method
- Investment Analysis
- International Bank Management
 Personal Wealth Management
- Co-Operative Placement 2
- Year 3
- Multinational Finance
- Financial Research Project A
- Financial Modelling
- Portfolio Management
- Financial Research Project B
- Islamic Capital Market
- Risk Management and Insurance
- Financial Derivatives
- Data Analytics for Finance
- Co-Operative Placement 3

Electives 1 (Choose one)

- Fundamental of Management
- Fundamental of Marketing

Electives 2 (Choose one)

- Sustainability in Business
- Sales Management

Electives 3 (Choose two)

- Merger, Acquisition and Corporate Restructuring
- Treasury Management
- Financial Statement Analysis
- Investment Ethics
- Entrepreneurship

Career Opportunities

Investment analyst | Credit manager | Financial analyst | Treasurer | Fund manager | Credit analyst | Financial planner | Investment broker | Investment banker | Risk manager | Financial trader

Bachelor of Financial Economics (Hons)

(R2/0412/6/0028) (04/2028) (MQA/FA2356)

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This programme is structured to equip students with the economic reasoning, quantitative skills and institutional knowledge required to provide solutions to financial problems. The dual emphasis of this course will expose students to a wide variety of decision-making processes and strategic considerations they will need as financial economists, enabling them to make more informed financial decisions.

*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: ge.mohe.gov.my/)

UCSI Co-Operative Placement Programme

Multinationals like Starbucks and Nestlé have been the training ground for our students who have interned for their digital strategy, branding, marketing and advertising departments, to name but a few.



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Subject Listing

Year 1

- Business Accounting
- Financial Markets and Institutions
- Business Communication
- Business Law
- Statistics and Its Applications
- Macroeconomics
- Microeconomics
- Mathematical Economics
- Financial Management 1
- Financial Management 2
- Co-Operative Placement 1

Year 2

- Business Research Methods
- Management Ethics
- Intermediate Microeconomics
- Intermediate Macroeconomics
- Economics for Financial Analysis
- Basic Econometrics
- Principles of Banking
- Applied Econometrics
- Information System for Sustainability
- Co-Operative Placement 2

Year 3

- Financial Statement Analysis
- Monetary Economics 1
- International Economics
- Investment Analysis
- Risk Management and Insurance
- Financial Derivatives
- Portfolio Management (Elective)
- Treasury Management (Elective)
- Development Economics (Elective)
- · Issues in Global Economy (Elective)
- Research Project 1
- Research Project 2
- Corporate Finance
- · Co-Operative Placement 3

Career Opportunities Corporate financial manager | Finance manager | Global assets manager | Investment banker | Private equity or venture capital consultant | Risk management specialist

Bachelor of Financial Technology (Honours)

(N/343/6/0266) (3/2026) (MQA/PA 14153)

In this programme, students will study the core concepts and practices of financial technology and learn how technological advances have necessitated change throughout the industry. This three-year course develops the knowledge and skills to meet these changes head-on, as students acquire a deep understanding of finance and financial services. Students will also obtain expertise in programming and financial applications and learn how to apply their technological skills to real-world problems.

Professional Recognition



Financial Planning Association of Malaysia Module 1 out of 4 towards Certified Financial Planner certification examinations.

Subject Listing

Year 1

- Principle of Economics
- Introduction to FINTECH
- Programming for FINTECH
- · Statistics and Its Applications
- Introductory Accounting
- Financial Management
- Discrete Mathematics
- Business Communications
- Introduction To Islamic Banking
- · Principles of Banking
- · Co-operative Placement 1

Year 2

- Investment Management for FINTECH
- Introduction to Intelligence System
- Financial Modelling
- · Introduction to Financial Infrastructure
- Cloud Computing Application Systems
- Corporate Finance
- · Electronic Payment Systems and Security
- Business Intelligence for Finance
- · Data Analytics for Finance
- Co-Operative Placement 2

Year 3

- · Ethical Trading and Market Abuse Regulation
- Trends of Applications in Business
- Technopreneurship
- · Contemporary Issues in Fintech
- Trading strategies
- Capstone project
- Risk Management and Insurance
- Financial Derivatives
- · Co-Operative Placement 3

Elective 3 (Choose any 2 out of 4)

- Multinational Finance
- Basic Econometrics
- Data Mining Mobile Commerce

Career Opportunities Blockchain developer | Application developer | Financial or business analyst | Product manager | Compliance expert | Cybersecurity analyst | Data scientist | Quantitative analyst

- Elective 1
- · Digital Finance or
- Object Oriented Analysis Design

- Elective 2 (Choose one) Software Project Management
- Behavioural Analytics

Bachelor in International Business (Honours)

Only offered at the Kuching campus

(N/0414/6/0089) (08/2025) (MQA/FA13826)

26

This programme aims to broaden and deepen understanding about fundamental theoretical knowledge and practical application in International Business. The programme is specifically designed to develop various skills such as creative thinking and professional judgement, sceptical inquiry, communication skills, problem-solving and research skills through inside and outside classroom exposure and opportunities in academic or professional context. With assistance from renowned academics, you will be prepared to excel within an increasingly competitive and interconnected industry.



Subject Listing

Year 1

- Introductory Accounting
- Microeconomics
- Fundamentals of Marketing
- Introduction to International Business
- Business Communication

Year 2

- International Management
- International Trade
- Business Information System
- Operation Management
- International Marketing
- International Business Law

Year 3

- Human Resource Management
- International Environment Studies
- · Digital Business and E-commerce Management
- International Economics
- International Business Strategy
- Logistics and Supply Chain Management
- · International Business Research Project Report
- Co-operative Placement 2

Electives (choose any four):

- Multinational Finance
- Strategic Information System Management
- Issues in Business
- Business Ethics in Ethical Decision Making
- Strategic Brand Management
- Management Science
- Business Intelligence using Big Data
- · Doing Business in Asia

Career Opportunities International trade manager | Business development manager | Business analytic consultant | Corporate communication manager | Global support executive | Import or export manager

Financial Management

· Statistics and Its Applications

· Fundamentals of Management

Organisational Behaviour

Business Research Methods

· Sustainability in Business

Cross-cultural Management

· Co-operative Placement 1

Macroeconomics

Digital Marketing

Entrepreneurship

Business Law

Bachelor of International and Sustainable Business (Honours)

(N/340/6/0815) (11/2025) (MQA/PA13825)

This is an innovative programme that integrates the methodologies of business administration and international business with specialised knowledge of sustainable business practices. With a focus on sustainable business, the programme will ensure students are better poised to successfully implement sustainable business targets in the arena of global business where sustainability has emerged as a global management priority.

Subject Listing

Year 1

- Business Accounting
- Microeconomics
- · Fundamentals of Marketing
- · Fundamentals of Management
- Statistics and its Applications
- Organisational Behaviour
- Managing People
- Macroeconomics
- Management Ethics
- · Introduction to International Business
- · Sustainability in Business

Year 2

- International Trade
- Cross-Cultural Management
- Sustainable Business and Innovation
- · Environmental Communication in Business
- · Information System for Sustainability
- Sustainable Human Resource Management
- Financial Management
- Entrepreneurship
- Business Research Methods
- Operations Management
- International Sustainable Marketing
- Co-Operative Placement I

Year 3

- Multinational Finance
- Strategic Supply Chain Management
- Issues in International Business
- Economics in Society and Sustainability
- System Thinking for Sustainable
- Development in Business
- Case Studies in Sustainable Business
- Research Project
- Co-Operative Placement II

Electives (Choose four)

- International Business Negotiations
- Business Emerging Markets
- Import and Export Management
- Sun Tzu Arts of War in Business
 Strategies
- · Introduction to Digital Marketing
- Sustainable Finance

Career Opportunities Sustainability manager | Sustainable business and innovation manager | Multinational manager |

Bachelor of Arts (Hons) Logistics Management

(R3/840/6/0052) (12/2027) (A8248)

28

This programme is meticulously designed to address the pertinent concepts, techniques, and principles that underlie logistics and supply chain management underscored by UCSI's deep understanding of the industry as a corporate affiliate of the Chartered Institute of Logistics and Transport, the international professional body for all sectors of the transport and logistics industry. Graduates play the role as the pulse of any business as they ensure goods and supplies are delivered all over the world without interruptions.

*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: ge.mohe.gov.my/)

Professional Recognitions and Paper Exemptions



The Chartered Institute of Logistics and Transport (CILT), Malaysia Full exemption for the professional qualifying examination

UCSI Co-Operative Placement Programme

Our students have kept the world moving with industry heavyweights like Schlumberger, TNT Express Worldwide and Worldgate Express.



Subject Listing

Year 1

- · Logistics and Supply Chain Management
- Microeconomics
- · Fundamentals of Marketing
- · Fundamentals of Management
- Business Accounting
- · Statistics and Its Application
- Macroeconomics
- Transport Management
- · Cooperative Placement 1

Year 2

- Warehousing Management
- Import and Export Management
- Operations Management
- Business Research Methods
- Material and Distribution Management
- · Financial Management
- Procurement Management
- · E-Logistics: Managing Digital Supply Chain
- Quantitative Method for Logistician
- Transport Management II
- Cooperative Placement 2

Year 3

- · Final Year Project A
- Logistics Project Management
- Sustainable Transportation Management
 Practitioners Reporting Tools
- · Custom and Excise
- · Issues in Logistics and Transport Industry
- Final Year Project B
- · Strategic Supply Chain Management
- Intelligent Transport System
- · Retail Logistics
- Urban Transportation
- Cooperative Placement 3

Electives (Choose two) Intermodal Freight Transport

- Maritime Logistics

Electives (Choose two)

· Occupational Health and Safety

HRM in Logistics and Supply Chains

Customer Relationship Management

International Degree Northumbria University, UK (2+1)

Bachelor of Arts (Hons) Logistics and Supply Chain Management

Career **Opportunities**

Pathway

Materials management specialist | Retail management specialist | Logistics coordinator | Supply coordinator | Procurement officer | Inventory planner

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Bachelor of Commerce (Hons) in Marketing

Only offered at the Kuching campus

(R/340/6/0715) (12/2026) (MQA/FA13752)

Marketing is about meeting and satisfying the needs and wants of customers, which will directly assist to increase an organisation's profitability. Students will learn about the fundamental principles of this discipline, as well as go in-depth into marketing processes, consumer behaviour, brand management and business communication. By the end of this programme, students will have the skills and knowledge necessary to build a successful career in this exciting and dynamic field.

*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: ge.mohe.gov.my/)

Subject Listing

Year 1

- Business Law
- · Statistics and its Applications
- · Fundamentals of Management
- · Fundamentals of Marketing
- Microeconomics
- Organisational Behaviour
- Introductory Accounting
- · Introduction to Marketing Communication
- Business Communication
- Macroeconomics
- Financial Management

Year 2

- Business Mathematics
- · Sales Management
- Human Resource Management
 Entrepreneurship
- Internet in Practice
- Direct Marketing
- Marketing Processes
- Management Science
- · Consumer Behaviour
- Business Research Methods

Year 3

- Marketing Research Project A
- Marketing Promotion
- Strategic Marketing
- Marketing Research Project B
- Strategic Management
- Services Marketing
- Current Issues in Marketing
- Co-Operative Placement 2

- Digital Marketing
- Business Information Systems
- Retail Management
- Co-Operative Placement 1
- Electives
- International Business
- Strategic Information Systems Management
- Strategic Brand Management
- · Business Intelligence using Big Data
- · Logistics and Supply Chain Management
- · Business Ethics in Ethical Decision Making

International **Degree Pathway**

· University of Queensland, Australia

· Bachelor of Business Management (Marketing) (2 + 1.5)

- · Bachelor of Commerce (Accounting / Business Analytics / Business Economics /
 - Business Information System / Finance / Human Resources / Innovation and Entrepreneurship / International Business / Leadership and Management Science / Marketing) (2 + 2)

Career Opportunities Public relations consultant | Marketing manager | Corporate branding consultant | Business development manager | Sales manager | Retail manager | Advertising and promotion manager

Bachelor of Arts (Hons) in Marketing

(R3/0212/6/0011) (06/2029) (A9513)

30

The marketplace is dynamic and challenging. A marketer must possess a strategic mindset to navigate these challenges and develop unique selling propositions for the company's products and services. This programme cultivates graduates with a comprehensive understanding of marketing within an organisation and the broader business landscape. Graduates will develop a strong analytical and strategic mindset, mastering essential skills to analyse, plan, implement and control strategic marketing initiatives.

*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: https://ge.mohe.gov.my/cariangraduateemployabilitybi.aspx)

UCSI Co-Operative Placement Programme

Leading corporations including General Electric International, Groupon, Samsung and Top Glove are just a few that have offered internships to our students.

International Degree Pathways

• University of Queensland (1.5+1.5) Bachelor of Business Management Major. Marketing Management

• University of the West of England, Bristol (2+1) Bachelor of Arts (Hons) Marketing

Subject Listing

Year 1

- Fundamentals of Marketing
- Fundamentals of Management
- Business Accounting
- Microeconomics
- Organisational Behaviour
- Business Information System
- Business Communication
- Macroeconomics
- Introduction to Digital Marketing
- · Statistics and its Applications
- Co-Operative Placement 1

Year 2

- Consumer Behaviour
- Marketing Analytics
- Marketing Processes
- Managing People
- Entrepreneurship
- Financial Management
- · Business Research Methods
- Internet and SEO Marketing
- Sales Management
- · Operations Management
- Management Ethics
- Co-Operative Placement 2

Year 3

- Social Media Marketing
- Strategic Marketing
- Integrated Marketing Communications
- · Marketing Research Project A
- Marketing Research Project B
- Services Marketing
- · Retail Brand Management
- International Sustainable Marketing
- Current Issues in Marketing
- Strategic Management
- Co-Operative Placement 3

Public relations consultant | Marketing manager | Corporate branding consultant | Business development manager | Sales manager | Retail manager | Advertising and promotion manager

Electives (Choose one)

Sustainability in Business

Introduction to Branding

Bachelor of Arts (Honours) Supply Chain Operations Management

(R2/840/6/0016) (06/2028) (MQA/FA2951)

Supply chains can make or break businesses for an efficient flow of goods and services from the point of origin to the end consumer is required to keep companies competitive and profitable. This carefully designed programme will equip students with the essential management principles as well as the processes and techniques involved in developing operations strategy and managing supply in global manufacturing operations.

*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: ge.mohe.gov.my/)

Professional Recognitions and Paper Exemptions



The Chartered Institute of Logistics and Transport (CILT), Malaysia Full exemption for the professional qualifying examination

UCSI Co-Operative Placement Programme

Our students have enjoyed placements at companies like Worldgate Express, DB Schenker, TNT Express Worldwide, ViTrox Corporation and Wuhu Baoyang Transport and Trade.

Subject Listing

Year 1

- · Logistics and Supply Chain Management
- Microeconomics
- Fundamentals of Marketing
- Fundamentals of Management
- Business Accounting
- Statistics and Its Application
- Macroeconomics
- Transport Management
- Co-Operative Placement 1

Year 2

- Warehousing Management
- Managing People
- Operations Management
- Business Research Methods
- Material and Distribution Management
- Financial Management
- Procurement Management
- · E-Logistics: Managing Digital Supply Chain
- International Trade
- Customer Relationship Management
- Co-Operative Placement 2

Year 3

- Final Year Project A
- Practitioners Reporting Tools
- Sustainable Supply Chain Operations Management
- Custom and Excise
- Issues in Supply Chain Operations
 Management
- Final Year Project B
- Supply Chain Risk Management
- Strategic Management
- Organisational Behaviour
- Entrepreneurship
- Co-Operative Placement 3

Elective 1 (Choose two)

- Occupational Safety and Health
- Import and Export Management
- Supply Chain System Management

- - Elective 2 (Choose two)
 - Business Case Studies
 - Retail Logistics
 - Logistics Project Management

Career Opportunities Manufacturing supervisor | Packaging specialist | Inventory controller | Quality control officer | Warehouse manager | International logistics officer

Hall Of Fame

LEE SWEE LIN

32

Alumna, Bachelor of Arts (Hons) Accounting and Finance

Co-Founder of The Picha Project. Former Finance Executive at Le Meridien.



LEE PEI YING

Alumna, Bachelor of Arts (Hons) Accounting, First Class Honours

Best Paper Award at the 10th Asia-Pacific Business and Humanities Conference 2016 Audit Associate at KPMG Malaysia Currently working at Deloitte Singapore.



ERIC KONG KAH WENG Alumnus, Bachelor of Arts (Hons) Marketing

Received a one-month internship opportunity at Novo Education in New Zealand for his submission for Education New Zealand's marketing strategy competition. Was part of a three person team from UCSI walking away with the First Prize for their 'Bangi Soap' social entrepreneurial plan. First Prize Winner of "Think New" Essay Writing Competition 2015. Champion of the World Islamic Economic Forum's Business Plan Challenge 2014.





From left to right

ERIC LING KAIYUE

Alumnus, Bachelor of Arts (Hons) Logistics Management

SANDRA OOI PING NYEE

Alumna, Bachelor of Arts (Hons) in Business Administration Master in Business Administration

SHIA SIAW HUI

Alumna, Bachelor of Science (Hons) Actuarial Science

WONG CHUN WENG

Alumnus, Bachelor of Financial Economics (Hons)

National champions of the HSBC-Enactus Malaysia Business Case Competition 2017. Represented Malaysia at the HSBC/HKU Asia Pacific Business Case Competition 2017 in Hong Kong.



TEAM REFEEL

ISAAC PERERA Bachelor of Arts (Honours) in Branding and Advertising

SHERLYN

Bachelor of Arts (Honours) in Supply Chain Operations Management

CHRISTY FELICIA Bachelor of Arts (Honours) in Branding and Advertising

JEFFERSON RAYMOND HAN Bachelor of Arts (Honours) in Actuarial Science and Finance

National Champions for British American Tabacco (BAT), Battle of Minds 2023

Academic Requirements

QUALIFICATIONS	FOUNDATION IN ARTS LEADING TO ALL FBM MAJORS			
SPM/O-Level	Pass with 5 credits (C), including Mathematics (C)			
UEC	3 credits (B6), including Mathematics (B)			
Other qualifications	Any other equivalent qualifications recognised by the Malaysian Government.			

QUALIFICATIONS	DIPLOMA IN ACCOUNTING	DIPLOMA IN FINANCE	DIPLOMA IN BUSINESS MANAGEMENT / INTERNATIONAL BUSINESS AND LOGISTICS MANAGEMENT
SPM/O-Level	3 credits or 3 Grade (Cs) including Mathematics and pass in English	3 credits including Mathematics and pass in English	Pass with minimum 3 credits (C)
UEC	3 Grade (Bs) including Mathematics and pass in English	3 Grade (Bs) including Mathematics and pass in English	Pass with minimum 3 credits (B)
Other SPM equivalent qualifications	N/A	N/A	50% average score
STPM	Grade (C) (CGPA2.0) in any subject; credit in Mathematics and pass in English at SPM level	Grade (C) (CGPA2.0) in any subject; credit in Mathematics and pass in English at SPM level	Grade (C) (CGPA2.0) in any subject or a minimum 1 principal (C)
STAM	N/A	N/A	Grade Maqbul
A-Level	Minimum 2 principals (D)	Grade (D) in any one subject	Minimum 1 principal (D)
SKM	N/A	N/A	Pass Level 3 in related field
Certificate (Level 3, MQF)	N/A	N/A	Certificate in related field (CGPA 2.0)
Computing Related Certificate SKM SKK (MQF Level 3)	N/A	N/A	Pass Level 3 and pass SPM with at least 1 credit

QUALIFICATIONS	BA (HONS) ACCOUNTING/ BA (HONS) ACCOUNTING AND FINANCE	BSC (HONS) FINANCE AND INVESTMENT	BACHELOR OF FINANCIAL ECONOMICS (HONS)
UCSI Foundation year	Minimum CGPA of 2.5	CGPA 2.5, and pass SPM with credit in Mathematics and pass in English	CGPA 2.5, and pass SPM with credit in Mathematics and pass in English
STPM	Pass with C+ or CGPA 2.33 in any 2 subjects	C+ (CGPA 2.33) in any 2 subjects; and pass SPM with credit in Mathematics and pass in English	C+ (CGPA 2.33) in any 2 subjects; and pass SPM with credit in Mathematics and pass in English
A-Level	2 D grades	2 D grades	2 D grades
STAM	Pass with a minimum grade of Jayyid (good)	2 D grades	2 D grades
UEC	5 credits (B6)	Minimum 5 credits (B6) including Mathematics and pass in English	5 credits (B6) and pass in Mathematics and English
National Matriculation	CGPA 2.5	CGPA 2.50 and pass SPM, inclusive of credit in Mathematics and pass in English	CGPA 2.50 and pass SPM, inclusive of credit in Mathematics and pass in English
International Baccalaureate (IB)	26 points in 6 subjects	26 points in 6 subjects	26 points in 6 subjects
Canadian Pre-U	Average of 60% in 6 subjects	Average of 60% in 6 subjects	Average of 60% in 6 subjects
AUSMAT/HSC/ SACE/TEE/ WACE	ATAR score of 60% or a minimum average of 60% in 5 subjects	ATAR score of 60% or a minimum average of 60% in 5 subjects.	ATAR score of 60% or a minimum average of 60% in 5 subjects.
Other STPM equivalent qualifications	Overall average of 60%	Overall average of 60%	Overall average of 60%
Diploma Programmes	Diploma in Accounting field (Level 4, MQF) or equivalent with a minimum CGPA of 2.5	Diploma in Finance, Banking, Insurance or related field (Level 4, MQF): CGPA 2.5	Diploma in Finance, Banking, Insurance or related field (Level 4, MQF): CGPA 2.5

Academic Requirements

QUALIFICATIONS	BACHELOR IN INTERNATIONAL BUSINESS (HONOURS) / BCOMM (HONS) MARKETING / BACHELOR IN BUSINESS MANAGEMENT (HONOURS)	BACHELOR OF COMMERCE (HONOURS) IN ACCOUNTING AND FINANCE	BA (HONS) ENTREPRENEURSHIP
UCSI Foundation year	CGPA 2.0	Minimum CGPA 2.0	CGPA 2.0
STPM	Minimum 2 principals (C) (CGPA 2.0) in 2 subjects; and pass in Mathematics and English in SPM level	Minimum Grade C (CGPA 2.0) in any 2 subjects and pass in Mathematics and English at SPM level	Minimum grade C (GPA 2.0) in any 2 subjects and pass in Mathematics and English at SPM level
A-Level	Minimum 2 principals (D)	Minimum 2 principal (D)	Minimum 2 principal (D)
STAM	N/A	Pass with minimum grade of Jayyid and pass in Mathematics and English at SPM level	Pass with minimum grade of Jayyid and pass in Mathematics or English at SPM level
UEC	Minimum 5 credits (B6) and pass (C8) in Mathematics and English	Minimum 5 credits (B6) and pass (C8) in Mathematics and English	Minimum 5 credits (B6) and pass (C8) in Mathematics and English
National Matriculation	CGPA 2.0	Minimum CGPA 2.0	CGPA 2.0
International Baccalaureate (IB)	26/42 in 6 subjects	26/42 in 6 subjects	Minimum score of 26 points in 6 subjects
Canadian Pre-U/Canadian International Matriculation	Average of 60% in 6 subjects	Average of 60% in 6 subjects	Minimum average of 60% in 6 subjects
AUSMAT/HSC/ SACE/TEE/ WACE	ATAR score 60% or Minimum 60% average in 5 subjects	ATAR score 60% or Minimum 60% average in 5 subjects	ATAR score of 60% or a minimum average of 60% in 5 subjects.
Pra 2 Singapore / Singapore Cambridge General Cert of Education	Minimum CGPA 2.0	Minimum CGPA 2.0	N/A
Other STPM equivalent qualifications	N/A	N/A	Minimum overall average of 60%
Diploma Programmes	Case by Case basis	Minimum CGPA 2.0 Level 4, MQF or Advanced Diploma Level 5, MQF	Level 4, MQF with CGPA of 2.0

QUALIFICATIONS	BACHELOR OF FINANCIAL TECHNOLOGY (HONOURS)	OTHER FBM MAJORS
UCSI Foundation year	Pass with minimum CGPA of 2.50 and pass SPM (or any equivalent qualification) with credit in Mathematics and pass in English	CGPA 2.0
STPM	Minimum Grade C+ (CGPA 2.33) in any 2 subjects and pass with credit in Mathematics and English at SPM level	2 Principals (C) (CGPA 2.0) in 2 subjects and pass in Mathematics and English at SPM Level.
A-Level	Pass with a minimum of 2 D grades and pass SPM (or any equivalent qualification) with credit in Mathematics and pass in English	Minimum 2 Principals D
STAM	N/A	N/A
UEC	Minimum 5 credits (B6) including Mathematics and pass in English	5 credits (B6) and pass (C8) in Mathematics and English
National Matriculation	CGPA 2.5 and pass SPM (or any equivalent qualification) with credit in Mathematics and pass in English.	CGPA 2.0
International Baccalaureate (IB)	Minimum score of 26 points in 6 subjects	26 points in 6 subjects
Canadian Pre-U/Canadian International Matriculation	Average of 60% in 6 subjects	Average of 60% in 6 subjects
AUSMAT/HSC/ SACE/TEE/ WACE	ATAR score of 60% or a minimum average of 60% in 5 subjects.	ATAR score of 60% or a minimum average of 60% in 5 subjects.
Pra 2 Singapore / Singapore Cambridge General Cert of Education	Minimum CGPA 2.0	N/A
Other STPM equivalent qualifications	N/A	Overall average of 60%
Diploma Programmes	Diploma in Finance, Banking, Insurance or related field (Level 4,MQF) with minimum CGPA of 2.5	Business-related: CGPA 2.0

English Language Requirements

STUDENTS (LOCAL/ INTERNATIONAL)	QUALIFICATIONS	OTHER FBM DEGREES	BACHELOR OF FINANCIAL ECONOMICS (HONS)/ BACHELOR OF FINANCIAL TECHNOLOGY (HONOURS)/ BSC (HONOURS) IN FINANCE AND INVESTMENT	BA (HONS) ACCOUNTING/ BA (HONS) ACCOUNTING AND FINANCE	OTHER FBM DIPLOMAS	DIPLOMA IN Acocunting
Local Students	SPM English Language	Minimum grade o	f B+			
	English language 1119/ O-Level English/ IGCSE	Minimum grade of C				
	UEC English Language	Minimum grade of A2				
	MUET (Malaysian University English Test)	Minimum of Band 2	Minimum of Band 4	Minimum of Band 3 Minimum of Band 2		and 2
	IELTS	Minimum of Band 4	Minimum of Band 6	Minimum of Band 4		
	TOEFL iBT	Minimum score of 30-31	Minimum score of 60	Minimum score of 30-31		
	CEFR			Low B1(with at least 2 skills B1 (with at least 2 skills at B at B1)		st 2 skills at B1)
	Cambridge English / Linguaskill			Minimum score of 140	1	
	Pearson Test of			Minimum score of 36		
	English					
			is not met, student may be required to take an a on.		o or concurrently	with the undergraduate
International	Note: If the English lang				o or concurrently	with the undergraduate Mid B1
International Students	Note: If the English lang programme based on the	e University's decisi	on. Mid B2	dditional English module(s) prior to	o or concurrently	-
	Note: If the English lang programme based on the CEFR	e University's decisi	on. Mid B2	dditional English module(s) prior to	o or concurrently	Mid B1
	Note: If the English lang programme based on the CEFR MUET	e University's decisi Low B2 Minimum of Banc	on. Mid B2	dditional English module(s) prior to High B1 Minimum of Band 3.5	o or concurrently	Mid B1 Minimum of Band 3
	Note: If the English lang programme based on the CEFR MUET IELTS	e University's decisi Low B2 Minimum of Banc 5.5 Minimum score	on. Mid B2	additional English module(s) prior to High B1 Minimum of Band 3.5 5	o or concurrently	Mid B1 Minimum of Band 3 4.5
	Note: If the English lang programme based on the CEFR MUET IELTS TOEFL IBT	E University's decisi Low B2 Minimum of Band 5.5 Minimum score of 46 Minimum score	on. Mid B2 14 6 Minimum score of 60	additional English module(s) prior to High B1 Minimum of Band 3.5 5 Minimum score of 40	o or concurrently	Mid B1 Minimum of Band 3 4.5 Minimum score of 33
	Note: If the English lang programme based on the CEFR MUET IELTS TOEFL iBT TOEFL Essentials	E University's decisi Low B2 Minimum of Band 5.5 Minimum score of 46 Minimum score of 8 Minimum score of 51	on. Mid B2 14 6 Minimum score of 60 Minimum score of 8.5 Minimum score of 59	High B1 Minimum of Band 3.5 5 Minimum score of 40 Minimum score of 7.5	o or concurrently	Mid B1 Minimum of Band 3 4.5 Minimum score of 33 Minimum score of 6.5
	Note: If the English lang programme based on the CEFR MUET IELTS TOEFL iBT TOEFL Essentials Pearson Test of English	E University's decisi Low B2 Minimum of Band 5.5 Minimum score of 46 Minimum score of 8 Minimum score of 51	on. Mid B2 14 6 Minimum score of 60 Minimum score of 8.5 Minimum score of 59	High B1 Minimum of Band 3.5 5 Minimum score of 40 Minimum score of 7.5	o or concurrently	Mid B1 Minimum of Band 3 4.5 Minimum score of 33 Minimum score of 6.5
	Note: If the English lang programme based on the CEFR MUET IELTS TOEFL iBT TOEFL Essentials Pearson Test of English Cambridge Linguaskill / B1 Preliminary , B2 First, C1 Advanced, C2	e University's decisi Low B2 Minimum of Banc 5.5 Minimum score of 46 Minimum score of 8 Minimum score of 51 English Qualificatio Minimum score	on. Mid B2 14 6 Minimum score of 60 Minimum score of 8.5 Minimum score of 59 n & Tests	additional English module(s) prior to High B1 Minimum of Band 3.5 5 Minimum score of 40 Minimum score of 7.5 Minimum score of 47	o or concurrently	Mid B1 Minimum of Band 3 4.5 Minimum score of 33 Minimum score of 6.5 Minimum score of 43
	Note: If the English lang programme based on the CEFR MUET IELTS TOEFL iBT TOEFL Essentials Pearson Test of English Cambridge Linguaskill / B1 Preliminary , B2 First, C1 Advanced, C2 Proficiency	e University's decisi Low B2 Minimum of Banc 5.5 Minimum score of 46 Minimum score of 51 English Qualificatio Minimum score of 160 Minimum score	on. Mid B2 14 6 Minimum score of 60 Minimum score of 8.5 Minimum score of 59 n & Tests Minimum score of 169	Additional English module(s) prior to High B1 Minimum of Band 3.5 5 Minimum score of 40 Minimum score of 7.5 Minimum score of 47 Minimum score of 154	o or concurrently	Mid B1 Minimum of Band 3 4.5 Minimum score of 33 Minimum score of 6.5 Minimum score of 43 Minimum score of 147

the English for Tertiary Education programme (R/KJP/00920-00929). Placement into the various levels of the English for Tertiary Education programme (R/KJP/00920-00929). Placement into the various levels of the English for Tertiary Education programme depends on the student's English language qualification at the point of admission and/or the outcome of the English Placement Test. Applicants who have met the respective academic programme's English language requirement may be advised by the Faculty to improve their proficiency by undertaking additional English proficiency courses.

General Courses (MPL compulsory for all students

DIPLOMA PROGRAMMES		DEGREE PROGRAMMES		
MALAYSIAN STUDENTS	INTERNATIONAL STUDENTS	MALAYSIAN STUDENTS	INTERNATIONAL STUDENTS	
• U1 – Appreciation of Ethics and Civilisations	• U1 – Communication in Bahasa Melayu 2	• U1 – Appreciation of Ethics and Civilisations / Philosophy and Contemporary Issues	• U1 – Philosophy and Contemporary Issues / Communication in Bahasa Melayu 3	
ALL STUDENTS		ALL S	TUDENTS	
• U2 – University Life / Integrity Bahasa Kebangsaan A (if • U4 – Extra-curricular Activity 1	applicable)	 U2 – University Life / Integrity and Anti-Corruption U4 – Extra-curricular Activity 1-3 		

While the above information is accurate at the time of printing, please note that entry requirements are subject to change. Please visit the university website for the most updated information.



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