UCSI University®

#2 in Malaysia
#4 in Southeast Asia
#132 globally

FACULTY OF SOCIAL SCIENCES AND LIBERAL ARTS

ucsiuniversity.edu.my

WORLD'S TOP 1%
#265 AND RISING
ONE OF ASIA'S TOP PRIVATE UNIVERSITIES

QS WORLD UNIVERSITY RANKINGS 2025

#1
MALAYSIA'S TOP PRIVATE UNIVERSITY FOR GRADUATE EMPLOYABILITY AND OUTCOMES

Malaysia's top private university for graduate employability
Higher Education Ministry's Graduate Employability 2021-2022 survey.

Malaysia's top private university for employment outcomes
QS World University Rankings 2024

Four Forbes 30 Under 30 Asia inductees

Three Prestige 40 Under 40 laureates

UCSI's SUBJECT MILESTONES

QS World University Rankings by Subject 2025

#32 PERFORMING ARTS (MUSIC)	TOP 100 HOSPITALITY AND LEISURE MANAGEMENT	TOP 150 ART AND DESIGN
TOP 150 PETROLEUM ENGINEERING	TOP 250 BUSINESS AND MANAGEMENT STUDIES	TOP 450 CHEMICAL ENGINEERING
TOP 500 ELECTRICAL AND ELECTRONIC ENGINEERING	TOP 500 COMPUTER SCIENCE AND INFORMATION SYSTEMS	TOP 600 MEDICINE

RCE KUCHING

RCE GREATER KUALA LUMPUR
REGIONAL CENTRE OF EXPERTISE Education for Sustainable Development

UCSI University is the first and only private university in Malaysia to receive a double recognition as Regional Centre of Expertise (RCE) by the United Nations University : RCE Kuching and RCE Greater Kuala Lumpur

100% EMPLOYABILITY SCORE
for all UCSI programmes listed in the Malaysian Higher Education Ministry's Graduate Employability 2022 Survey (IPTS)

MORE THAN **4,800**
global companies provide our students with internships

98%
of our Co-Op partners would like to hire UCSI interns

Students from over **120 NATIONS**
International students make up around 30% of UCSI's student population

28 UCSI ACADEMICS
are Fellows of Academy of Sciences Malaysia or ranked in the World's Top 2% Scientists by Stanford University

>55%
of UCSI's academic staff are PhD holders and a further 16% are pursuing their doctorate

The 1st university in Malaysia's private higher education sector to offer programmes in Aquatic Science, Biotechnology, Food Science, Music and Nutrition

The artist's impression of UCSI's education city in Kuala Lumpur

EMPOWERING CHANGEMAKERS

UCSI University is one of Asia's top private universities. It is classified in the world's top 1% in the QS World University Rankings 2025, by virtue of its top 265 ranking. UCSI was the only university to receive the QS Recognition for Improvement Award - an award given to universities that improve the most ranks on average - at the 2022 QS EduData Summit in New York. And the University has steadily enhanced its global profile over the past decade.

Changemakers study here. Four UCSI alumni are Forbes 30 Under 30 Asia inductees. From social entrepreneurship to impactful visual storytelling, they raise aspirations and win the respect of the world. Three more alumni are Prestige 40 Under 40 laureates for their contributions to Malaysia's creative industry. And many more entrepreneurs, scientists, doctors, media personalities, musicians and national athletes make up UCSI's acclaimed alumni network.

Research and scholarly pursuit are part of UCSI's DNA. The University is equipped with state-of-the-art labs that feature the latest IR4.0 technologies in engineering, medicine, pharmacy and biotechnology. Students learn from academics who are at the forefront of their respective disciplines. UCSI's collaboration with some of the world's best universities also presents invaluable opportunities for students.

Since 2014, UCSI's top students have been annually selected to advance high-impact research at Harvard University, Imperial College London, the University of Chicago, Tsinghua University, the University of Queensland and the University of British Columbia, among others. UCSI students have gone on to work with some of the world's best minds in the fields of endocrinology, nanotechnology, pharmacology and materials science, among other critical fields.

Graduate employability is another one of UCSI's calling cards. The University has a 100% employability score in the Malaysian Higher Education Ministry's Graduate Employability 2022 survey. UCSI counts over 4,800 companies in its industry network. This includes many of the world's best firms like Accenture, CIMB, Deloitte, DHL, EY, HP, HSBC, KPMG, Maybank, Nestle, Samsung, Shlumberger, P&G, Petronas and PWC, among many others. This dynamic setup facilitates internship arrangements, joint research opportunities, technology transfers and of course, job offers.

With these unique strengths and more, UCSI stands out as a university that offers an education few can, provides experiences others can't and delivers game-changing outcomes for students around the world.

Faculty of Social Sciences and Liberal Arts

We have full faith in our students' ability to succeed. The reason is simple; through our years of experience educating the future generation, we know that students will learn and achieve best when they are given the trust, freedom, and flexibility to do so. Each of our programmes is carefully designed to provide students with a myriad of opportunities to be independent and fulfil their potential. We do this through our flagship active learning approach. Instead of mere rote learning, our lecturers use innovative methods, technology, projects and events to demonstrate key concepts in lessons. Classes are kept small to make it possible for each student to engage in one-to-one discussions with lecturers.

Our students are well-known for their active engagement with communities in need and with social issues. Many of our students undertake projects or activities that make a difference in the lives of others such as voluntary work for underprivileged children, promoting literacy skills, and raising awareness for social needs. By pursuing causes close to their hearts, our students apply what they learn in the classroom to real human needs and situations.

Students who make great volunteers also make great thinkers and leaders. UCSI has more than 4,600 co-operative partners that provide internship opportunities for our students at each academic year, which include ASTRO, Media Prima, Edelman Worldwide, and Malaysiakini. Through these internships, students get to learn about entrepreneurship and other practical experience that are vital for their careers.

This unique mix is what you can look forward to. Your studies here will be insightful. They will be challenging. And you will be empowered to create experiences that matter.

Why study Social Sciences and Liberal Arts at UCSI?

>75% OF STAFF ARE PHD HOLDERS

UNPARALLELED FACILITIES WITH >RM2MILLION INVESTED IN LABS AND BROADCAST CENTRE

ACHIEVED 100% GRADUATE EMPLOYABILITY SCORE IN A MINISTRY OF HIGHER EDUCATION SURVEY (2022)

EXPERIENTIAL LEARNING

ACTIVE LEARNING

Renowned Academics

Learn from a team of acclaimed professors and academics who are at the forefront of their respective disciplines. Work with them, be mentored by them and benefit from their wealth of experience.

PROFESSOR DR ROGAYAH A RAZAK

Dean

PhD in Linguistics, Universiti Sains Malaysia, Malaysia
Master of Arts (Teaching English as Second Language (TESL), Dept of Linguistics, Indiana University, US.
BSc (English Literature Education), School of Education, Indiana University, US.

Areas of Expertise

- Psycholinguistics
- Clinical Linguistics
- Multilingualism
- Comprehension and Production of Grammar
- Syntax
- Morphology
- Teaching and Learning of Language Among Multilingual Learners
- Development of Language Assessment Tools

PROFESSOR DR RICHARD PETER BAILEY

Deputy Dean (Research and Postgraduate)

PhD, Education, University of Sunderland
Master of Arts, Philosophy and Mental Health, University of Central Lancashire
Bachelor of Education, Sunderland Polytechnic (now University of Sunderland)

Areas of Expertise

- Philosophy of Education
- Philosophy of Mental Health
- Philosophy of Sport
- Anthropology and History of Malaysia
- Martial Arts
- Inclusion and Inclusivity
- Sustainable, Health-enhancing Physical Activity
- Educational Neuroscience
- International and Comparative Education

PROFESSOR DR CHAN NEE NEE

Doctorate in Education, University of Durham, United Kingdom
MA in English Studies, concentration in Applied Linguistics & English Language Teaching, National University of Singapore
BA (Honours) in History, National University of Singapore

Areas of Expertise

- Bullying and Cyberbullying
- Internet Aggression and Micro-aggression
- Peer-Supported Learning
- Digital Learning
- Use of Smartphones and Digital Devices for Learning
- Phenomenology
- Artificial Intelligence (AI) and ChatGPT for Teaching and Learning
- Pedagogy for Online and Blended Learning

Renowned Academics

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PROFESSOR DR MANSOR BIN ABU TALIB

PhD in Counseling, The University of Manchester, United Kingdom
MSc (Career Counseling), California State University, Sacramento, United States
BSc (Resource Economics), University Pertanian Malaysia

Areas of Expertise

- Young Adult Psychosocial Development
- Self-harm and Suicide
- Career Development
- Mandatory Counselling
- Online Counselling
- Therapeutic Psychological Intervention
- Mixed-Method Research

PROFESSOR DR ONG ENG TEK

PhD (Science Education), University of Cambridge, United Kingdom
MEd (Curriculum & Instruction), University of Houston, United States
BSc Ed (Hons) (Mathematics & Chemistry Education), Universiti Sains Malaysia

Areas of Expertise

- Science Teaching Methods
- Instrument Development (e.g., Science Process Skills; Attitudes Towards Science)
- Education for Sustainable Development (ESD) STEM Education
- HIV/AIDS Preventive Education
- Indigenous People (IP)
- Inquiry Learning in Science

PROFESSOR DR ZAHARI BIN ISHAK

PhD in Educational Psychology, University of Malaya
MSc, Educational Psychology, Universiti Putra Malaysia
BEd Malay Language, Universiti Putra Malaysia

Areas of Expertise

- Higher Education Teaching and Learning
- Applied Psychology
- Malay Language
- Educational Psychology

Renowned Academics

Learn from a team of acclaimed professors and academics who are at the forefront of their respective disciplines. Work with them, be mentored by them and benefit from their wealth of experience.

PROFESSOR DR SITI ZOBIDAH OMAR

PhD in Cultural Studies, University of Birmingham, United Kingdom.
Master of Arts in Communication Technology and Policy, Macquarie University, Sydney, Australia
Diploma in Mass Communication (Journalism), University Technology Mara

Areas of Expertise

- New Media, Communication Technology
- Media Studies, Culture, and Gender
- ICT, Youth, and Community
- Journalism
- Qualitative Method Research

PROFESSOR DR TAN WEE HOE

PhD in Education, Institute of Education, University of Warwick, UK.
Master of Multimedia (E-Learning Technologies), Multimedia University
Bachelor of Multimedia (Honours) Film & Animation, Multimedia University

Areas of Expertise

- Educational Technology
- Gamification
- Serious Games
- Multimedia
- Film and Animation

ASSOCIATE PROFESSOR DR AZHAR BIN MD ADNAN

PhD (Early Childhood Education), University of East Anglia, Norwich England
MSc in Early Childhood Education & Development, UniversitI Putra Malaysia, Serdang, Selangor
BEd Agriculture Science & Guidance & Counselling, Universiti Pertanian Malaysia, Serdang, Selangor

Areas of Expertise

- Early Childhood Education
- Early Years Literacy
- Education
- Qualitative Research

Renowned Academics

Learn from a team of acclaimed professors and academics who are at the forefront of their respective disciplines. Work with them, be mentored by them and benefit from their wealth of experience.

ASSOCIATE PROFESSOR DR SABARIAH BINTI MD RASHID

PhD (English Studies), The National University of Malaysia
Master of Philosophy, University of Reading, United Kingdom
MA (Applied Linguistics). University of Reading, United Kingdom
BA (Hons) English Language Studies, University of Essex, United Kingdom

Areas of Expertise

- Applied Linguistics
- Language Testing and Evaluation
- English as a Second Language (ESL) Speaking and Writing
- Cognitive Semantics
- Translation and Interpretation (Semantic and Pragmatic Analysis)

ASSOCIATE PROFESSOR DR WONG BEE ENG

PhD in Linguistics (Second Language Acquisition), The University of Essex, United Kingdom
BEd (TESL), Universiti Putra Malaysia
BEd (TESOL), Western Australian College of Advanced Education, Australia

Areas of Expertise

- Second Language Acquisition of Syntax, Morphology, Morphosyntax
- Second Language Acquisition or Learning of Vocabulary
- Language Assessment and Testing at the Workplace
- Discourse Studies
- Teaching English as a Second Language (TESL)

Foundation

You want to do things that matter. Deliver breaking news from the frontlines. Produce an award-winning ad campaign. Formulate psychological theories that lead to far-reaching organisational change. Wield communication skills that make or break a global deal. Inspire people who will go on to inspire the world.

At UCSI, our specialised foundation pathway in the Social Sciences doesn't just prepare you for a future degree. It prepares you for impact. By providing you with special focus areas that allow you to delve deeper into your preferred fields of study from day one, we cover the breadth and depth of the discipline that few other pre-university programmes can.

Learning from acclaimed and seasoned academics will provide you with another advantage. Many have years of industry experience and you will gain the inside scoop on what it takes to chart a career in the fields of mass communication, psychology, English language and communication. Your lessons adopt an interactive and student- focused style, conducted in small groups, to promote independent and proactive learning.

Start Focused. Stay Ahead.

UCSI's specialised foundation pathway helps you acquire a much stronger grasp of your chosen field of study while covering the overall reach of a standard foundation programme. Apart from helping you immensely as you progress to degree studies, UCSI's foundation programme also provides you with an early taste of what the industry expects.

Compulsory Courses

- Critical Thinking Skills
- Computing Essentials
- Writing for Academic Purposes
- Positive Psychology

+

Elective Courses *(Refer to the Head of Department for Elective Course Selection)*

- Introduction to Language and Communication
- Basic Office Application
- Human Communication
- Fundamentals of Ethics
- Introduction to Business
- Introductory Accounting
- Introduction to Marketing
- Introductory Economics
- Introductory Calculus
- Introduction to Probability and Statistics
- Civic Studies
- Introduction to Hospitality and Tourism Industry
- Event Management
- Fundamentals of Culinary Arts
- Web Development
- Fundamentals of Programming
- Introduction to Logistics and Supply Chain Management
- Introduction to Law
- Fundamentals of Mathematics
- Fundamentals of Computer Graphics
- Fundamentals of Design
- Analytical Drawing
- Introduction to Structure
- Introduction to Built Environment
- Smart Learning Technology
- Media Literacy
- Algebra and Trigonometry

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Bachelor Degrees

- BA (Hons) English Language and Communication
- BA (Hons) Mass Communication
- BA (Hons) Psychology
- Bachelor's of Early Childhood Education (Honours)
- Other related degree programmes

English Requirement for Foundation in Arts

Candidates with a minimum grade of A2 in UEC English Language, Band 2 in MUET, 30-31 in TOEFL, 4.0 in IELTS, grade C in O-Level or IGCSE or SPM English 1119, grade B1 (with at least 2 skills at B1) in CEFR, 140 in Cambridge English Qualification, 140 in Cambridge Linguaskill, and 36 in Pearson Test are exempted from SE004 Basic English and SE005 English Foundation. Other equivalent qualification can be exempted on case-by-case basis.

Candidates who scored lower than B+ in SPM English Language or than the above requirement will have to take the SE004 Basic English subject before taking the SE005 English Foundation subject in the foundation year.

BA (Hons) English Language and Communication

(R/224/6/0052) (01/2025) (A5783)

This programme stands out for providing students with an understanding of the roles and functions of the English language and communication in diverse professional contexts. Students of this programme will be exposed to key frameworks of language and linguistic analysis, theories of language acquisition and use. Students will have an understanding of how language shapes identities and culture. In addition, the exposure to communication studies will provide students with insights into how language represents varying world views. Graduates will have an added advantage to pursue a career as an English language and communication trainer, English language consultant, language educator, and language analyst in media and IT related industries.

** This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: ge.mohe.gov.my/)*

UCSI Co-Operative Placement Programme

Students have honed and demonstrated their mastery of English while interning with industry leaders such as Google, IBM, ASTRO, Media Prima and the New Straits Times, Petronas.

General Courses (MPU)*

**Compulsory*

For Malaysian students:
- Penghayatan Etika dan Peradaban
- Falsafah dan Isu Semasa

For International students:
- Philosophy and Contemporary Issues
- Communication in Bahasa Melayu 3

International Degree Pathway

- **University of Essex, United Kingdom (2+1)**
  BA English Language and Linguistics
  BA English Language and Literature

Career Opportunities

Linguist | Publication officer | Author or writer | Educator | Interpreter or translator | Journalist | Public relations specialist | Diplomatic service officer | Corporate communications executive | Corporate training consultant | Event organiser | Social worker | Language researcher | Editor | Proofreader | IT content writer

Subject Listing

Year 1

- Introduction to the Ethnography of Communication
- English Phonetics and Phonology
- Critical Reading Strategies
- Exposition and Argumentation in Writing
- Introduction to Language and Linguistics
- Introduction to Public Relations
- University Life
- Religions in Malaysia
- Co-Operative Placement 1
- Extra-curricular Learning Experience 1

Elective (Choose two)
- Critical Issues in the Contemporary World
- Future Directions, Futurecasting
- Persuasive Speech
- Thinking and Being

Year 2

- Introduction to English Literature
- World Englishes
- Written Discourse
- Spoken Discourse
- Functional Grammar
- Communication for Professional Purposes
- Introduction to Quantitative and Qualitative Research
- Creative Writing
- Religions in Malaysia
- Co-Operative Placement 2
- Extra-curricular Learning Experience 2

Elective (Choose one)
- Principles and Practices in Language Teaching
- Translation and Interpretation for Beginners
- Introduction to Journalism

Year 3

- Sociolinguistics
- English, Global Media and Technology
- Cross-Cultural Communication and English Language
- Psycholinguistics
- Research Methodology in ELC
- Critical Discourse Analysis
- English Language and Communication Project
- Language and Popular Culture
- Commonwealth Literature
- Co-Operative Placement 3
- Extra-curricular Learning Experience 3

Elective (Choose one)
- Translation and Interpretation
- Feature Writing
- Educational Psychology

BA (Hons) Mass Communication

(R2/321/6/0152) (01/2025) (A4560)

This specialised programme paves the way for a career in the media industry through three pathways which are Film & TV, Journalism as well as Marketing and Communication. With an in-depth understanding of the field's fast-changing dynamics, our students become trailblazers with impressive achievements. They have set up their own digital media companies, are working with some of the largest public relations companies in the world and write for leading newspapers.

** This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: ge.mohe.gov.my/)*

UCSI Co-Operative Placement Programme

Students have worked with industry heavyweights like PETRONAS, Leo Burnett, Geometry, Edelman Worldwide, Ogilvy, Malaysiakini, AlJazeera, Grey, Louise PR, Naga DDB, Nexus Worldwide, The Sun, Public Bank, The Star, and Astro. UCSI has been awarded 'Best Internship Partner' by Leo Burnett.

Our proud alumni are employed at ASTRO, Geometry, Leo Burnett, The Star, Ogilvy, Edelmen Worldwide, Naga DDB, British Tobacco, The Sun, Sime Darby, Media Prima, and Top Glove.

General Courses (MPU)*

**Compulsory*

For Malaysian students:
- Hubungan Etnik
- TITAS
- Bahasa Kebangsaan A
- Religions in Malaysia

For International students:
- Malaysian Studies
- Communication in Bahasa Melayu 3
- Religions in Malaysia

Subject Listing

Year 1

- Introduction to Mass Communication
- Basic Photography
- Visual Communication
- Introduction to Public Speaking
- Introduction to Video Production
- Fundamentals of Management
- Writing for Mass Communication
- University Life
- Co-Operative Placement 1
- Appreciation of Ethics and Civilisations
- Extra-curricular Learning Experience 1

Major Electives (Choose 3)
- Introduction to Advertising
- Film Studies
- Introduction to Public Relations
- Introduction to Journalism
- Fundamentals of Marketing

Year 2

- Creative Content Development
- Mass Communication Research 1
- Design and Thinking
- New Media Studies
- Co-Operative Placement 2
- Extra-curricular Learning Experience 2

Year 3

- Media, Law and Ethics
- Entrepreneurship
- Alternative Voices and Issues in Mass Communication
- Mass Communication Project
- Mass Communication Research 2
- Co-Operative Placement 3
- Extra-curricular Learning Experience 3

Free Elective (Choose three) - to be taken in Year 2 & Year 3
- Video Editing
- New Media Production and Strategies
- Corporate Social Responsibility and Event Management
- Pop Culture
- Advertising Campaign
- Organisational Behaviour
- Introduction to Political Science
- Critical Issues in the Contemporary World
- Thinking and Being
- Introduction to Psychology

Mass Communication Pathways (Choose one)
(To be taken in Year 2 and Year 3)
Students are required to take all 6 courses including Capstone Course +1 Course from Other Pathway.

Film and Television
- Film Production
- Film Appreciation
- Documentary Production
- Directing and Aesthetics
- Scriptwriting
- TV Production (CAPSTONE COURSE)

Journalism
- Photojournalism
- Editing
- Feature Writing
- New Media Journalism
- Broadcast Journalism
- Media Publishing for Print and New Media (CAPSTONE COURSE)

Marketing Communications
- Creative Copywriting
- Marketing Strategies
- Brand Communication
- Consumer Behaviour
- Media Planning and Management
- Integrated Marketing Communication Campaign (CAPSTONE COURSE)

International Degree Pathway

- **University of Hertfordshire, United Kingdom (2+1)**
  BA (Hons) Mass Communication

Career Opportunities

Director | Scriptwriter | News producer | Publisher | Brand specialist | Marketing strategist | Advertising account executive | Media planner | SEO specialist | Content developer | Public relations specialist

BA (Hons) Psychology

(R2/311/6/0035) (02/2024) (A9801)

Ideal for students who are curious and enjoy life-long learning, and analysing behaviour and thinking. This programme stands out for its effective blend of world-class theories and hands-on learning which offers a greater understanding of human minds, emotions and behaviours. An emphasis on soft skills such as communication and leadership gives students an added edge in terms of future employability in the fields of social work, counselling, law, political science, and human resource.

** This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (source: ge.mohe.gov.my/)*

General Courses (MPU)*

**Compulsory*

For Malaysian students:
- Penghayatan Etika dan Peradaban
- Falsafah dan Isu Semasa

For International students:
- Philosophy and Contemporary Issues
- Communication in Bahasa Melayu 3

Subject Listing

Year 1

- University Life
- Introduction of Psychology
- Positive Psychology
- Extra-curricular Learning Experience 1
- Statistics for Psychology
- Lifespan Development
- Social Psychology
- Co-Operative Placement 1

Liberal Arts Electives (Choose three)
- Critical Issues in the Contemporary World
- Future Directions, Futurecasting
- Persuasive Speech
- Thinking and Being

Year 2

- Psychological Research Methods 1
- Psychological Research Methods 2
- Neuropsychology
- Cognitive Psychology
- Extra-curricular Learning Experience 2
- Personality Theories
- Psychological Testing and Measurement
- Counselling Theories and Techniques
- Educational Psychology
- Health Psychology
- Co-Operative Placement 2

Psychology Electives (Choose three)
- Human Sexuality
- Family and Marriage
- Juvenile Delinquency
- Expressive Therapy
- Media Psychology and Technology
- Sport Psychology

Year 3

- Industrial and Organisational Psychology
- Abnormal Psychology
- Independent Project A
- Extra-curricular Learning Experience 3
- Philosophical Issues in Psychology
- Ethics and Professional Issues in Psychology
- Cross-Cultural Psychology
- Independent Project B
- Entrepreneurial Psychology
- Professional Development in Psychology
- Co-Operative Placement 3

International Degree Pathway

- **University of the West of England, Bristol**
  BSc (Hons) Applied Psychology (2+1)
  BSc (Hons) Psychology (1+2)

Career Opportunities

Public relations executive | Child development specialist | Human resource executive | Management consultant | Psychologist | Political analyst

Bachelor of Early Childhood Education (Honours)

(N/143/6/0162) (11/2025) (MQA/PA14043)

Early childhood education is a diverse field that espouses pertinent academic and practical knowledge to nurture and to educate children to be leaders of tomorrow. At UCSI, the Bachelor of Early Childhood Education is specifically curated to advance study into this area.

The programme incorporates sufficient managerial and entrepreneurial skills to enable graduates develop a greater level of understanding on the importance of early childhood education. As you complete this programme, you will be equipped with the essential skillset to excel in the early childhood education.

With the unique and unparalleled teaching facilities coupled with experienced academics at UCSI, students can expect to explore distinctive viewpoints that revolves around child growth and development; Curriculum and learning environment; managing and administering early childhood programme and settings; family, school and community partnership; ethics & professionalism in early childhood programme.

If caring for the young and shaping their train of thoughts is your raison d'etre, then consider this programme as you learn to plan, implement and manage various portfolios in the field of early childhood.

Subject Listing

Year 1

- Foundation of Early Childhood Education
- Teaching Reading and Writing for Young Children
- Family Community and Professional Support System
- Child Nutrition and Health
- Teaching Listening and Speaking for Young Children
- Academic English
- Early Childhood Parenting
- Diversity in Early Childhood Education
- Physical Education for Young Children
- Child Protection and Safety in Practice

Year 2

- Mathematics for Young Children
- Science and Technology for Young Children
- Social Studies for Young Children
- Guidance and Counselling for Young Children
- Effective Leadership and Management
- Observation and Assessment of Young Children
- Development and Learning of Young Children
- Research in Early Childhood Education
- Extra-Curricular Learning Experience 2

Year 3

- Cognitive Planning and Teaching
- Instructional Design and Delivery
- Early Childhood Teaching Principles
- Educational Psychology for Early Childhood Education
- Kinder Cooking
- Communication for Professional Purposes
- Dissertation
- Extra-Curricular Learning Experience 3
- Practicum 1 (TASKA)
- Practicum 2 (TADIKA)

Electives

(Choose ONLY three (3) courses from the same group)

Group 1 (Administration and Management)

- Early Childhood Curriculum
- Planning and Organising Early Childhood Care and Education Setting
- Ethics and Legislation in Early Childhood Education

Group 2 (Child Psychology)

- Socio-Emotional Development of Young Children
- Young Children Behaviour Management
- Learning Disabilities and Special Education Needs

Group 3 (Performing Arts)

- Play and Learning
- Music and Drama for Young Children
- Arts and Craft for Young Children

Career Opportunities

Teacher | Education administrator | Education specialist | Childcare worker | Social and community service manager | Elementary school principal | Early childhood educator (nurseries/ kindergarten/ preschools/ taska/ tadika) | Early childhood/ children's events organiser | Early childhood/ chidlren's events promoter | Early childhood teaching and learning materials/ products promoter and sales person | Early childhood/ children broadcaster and entertainer | Early childhood/ children's book writer | Content developer for early childhood curriculum and programme | Early childhood care and education centre owner/ operator/ manager | Early childhood care and education centre franchiser

Hall Of Fame

MAYLEA TAN PUI KUAN
Alumna, BA (Hons) Mass Communication

Recipient of UCSI University Trust Scholarship who made it to the Dean's Honours List for 9 semesters straight from 2016 to 2019. Former Treasurer of the of Mass Communication Student Association and Student Representative of Student Welfare Committee.

NADYA NAMILA
Alumna, BA (Hons) Mass Communication

Recipient of UCSI University Trust Scholarship who made it to the Dean's Honours List for 5 semesters straight. Formerly the Programme Director of Mass Communication Student Association and the Chairperson of Annual Gathering for Indonesian Students UCSI University in 2018.

REGINA YOONG YUI JIEN
Alumna, BA (Hons) English Language and Communication

Awarded a place in the Fulbright Foreign Language Teaching Assistant (FLTA) programme to study, teach, conduct research, and exchange ideas on finding solutions to shared international concerns.

DIVENDRAN BASKARAN
Alumnus, BA (Hons) Mass Communication

Recipient of the SWA Scholarship who made it to Dean's Honours 6 times in a row. Grand Prize Winner at Jetmaster "Unleash Your Creativity" Video Contest. Finalist at Duopharma Short Video Competition. Formerly the Head of TV Department in UCSI Media Club and the Head of Publicity under UCSI Floorball Club.

HAPPY HONG JIA WEN
Alumna, BA (Hons) English Language and Communication

Recipient of Chancellor's Gold Medal Award.

LEE GIN LIM
Alumnus, BA (Hons) Psychology

Gin Lim is an excellent student both in curriculum and co-curriculum, and is a recipient of Dean's list and also a UCSI partial Scholarship recipient. He has been always very consistent in his studies and excelled well in his coursework. He has been very actively involved in many activities in university. He received a research grant from Qualitative Research Association of Malaysia. Currently he is pursuing his studies in Master of Clinical Psychology in UCSI and received 100% Trust Scholarship. Although he is busy as a postgraduate student, he didn't stop his research work and publications. He has published in a number of indexed journals, including Scopus.

Alumni Profiles and Achievements

UCSI University has nurtured a number of successful alumni who have made significant contributions in various fields. Here, we highlight the profiles and achievements of notable alumni.

SUZANNE LING | CLASS OF 2017

Co-founder of PichaEats and Zucchini & Co

Bachelor of Arts (Hons) in Psychology

- *Forbes 30 Under 30 Asia inductee (2018)*
- *Future Generation Award Global winner (2018)*
- *Chancellor's Gold Medal Award recipient (2017)*
- *The Edge Inspiring Young Leaders Award recipient (2017)*
- *Empowers refugee families to step up as food entrepreneurs through PichaEats*
- *Cultivates brand trust for companies through Zucchini & Co, a social media content agency*

CYNTHIA NG | CLASS OF 2007

Assistant vice-president and anchor at Astro Awani

Bachelor of Arts (Hons) in Mass Communication

- *Interviewed many influential figures such as Christine Lagarde (former International Monetary Fund chief), Jack Ma (founder of Alibaba) and Malaysia's 16th Yang di-Pertuan Agong, Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah*
- *Alumni Achievement Award recipient (2019)*
- *Valedictorian of her graduating class (2007)*

MICHELLE CHANG | CLASS OF 2020

Senior account manager at Leo Burnett Malaysia

Bachelor of Arts (Hons) in Mass Communication

- *Served as the project lead for advertising campaigns like "Nikmat Raya Bersama (Shared Raya Joy)" and "Raya Si Sakan", which won awards at the Kancil Awards (2022)*
- *UCSI University Trust Scholarship recipient*
- *Dean's List Recipient (2017 to 2019)*

GOH JUN HAO | CLASS OF 2023

Multimedia journalist at Pocketimes, Sin Chew Daily

Bachelor of Arts (Hons) in Mass Communication

- *Worked as a media officer for the Member of Parliament of Muar*
- *Assisted YB Syed Saddiq with social media, project planning and communications during the 15th General Election campaign for the constituency of Muar*
- *UCSI University Trust Scholarship recipient*

LEONG WEI KEI | CLASS OF 2017

Co-founder of Bear N Bunny Preschool

Bachelor of Arts (Hons) in Psychology

- *Bear N Bunny Preschool won the Best Preschool award in the BabyTalk & MamaPapa Awards (2023)*

SAMMY CHONG | CLASS OF 2015

Founder of Celovis Jewellery

Bachelor of Arts (Hons) in Psychology

- *Founded and built Celovis Jewellery into a seven-figure e-commerce business, starting with just RM200 capital as a university student*
- *Showcased Celovis Jewellery at the Malaysia Fashion Show (2015)*

Events

Crime and Psychopathology Seminar & UCSI 3MT Competition 2019

The Crime and Psychopathology Seminar & UCSI 3MT Competition 2019 was the 2nd seminar organised by the Department of Psychology, Faculty of Social Sciences and Liberal Arts, UCSI University Kuala Lumpur. One of the objectives of this seminar was to disseminate knowledge and development of research in crime and crime pathology areas. Students and researchers brainstormed and derived new research idea through this event. A total of 96 participants attended this seminar.

International Women's Week Fashion Show

Mass Communication Student Association (MCSA) celebrated International Women's Week by promoting the #BeingMore hashtag to encourage women to continuously punch above their weight to achieve greater things in life. The event was organised in hopes to improve diversity among students, eradicate gender biasness and

ELSA Carnival 2019

The language-themed carnival was organised by English Language Student Association (ELSA). The event featured six booths of fun games and activities designed for participants from all courses while introducing the elements of English Language in an entertaining and engaging way. The six booths were derived from the core subjects in English Language and Communication (ELC) programme. Prize hampers worth up to RM400 were given out to the daily top five winners of the carnival to encourage their full participation in the games.

Trip to Kajang Prison 2019

This field trip was aimed to expose students to a correctional facility for the purpose of giving them an idea of how theories are put to work. It is also to give a real-world experience of the nation's criminal justice system and other controversial correctional practices.

Nourish Karman's Working in Tandem: Celebrities and Public Relations Personnel

Celebrities working in tandem with public relations personnel by actress Norish Karman will be held on the 13th of February. She believes that in her line of work, having good public relations skill as well as the trained professionals in the industry has been beneficial to her career. In lieu with the Public Relations class offered at UCSI, this event gives the students the chance to see and understand what choices they could possibly have in the future with such a skill.

Free Linguistic Conference 2018

A group of lecturers and students from the English Language and Communication (ELC) programme attended a Free Linguistic Conference hosted in the University of Malaya.

Facilities

The Faculty of Social Sciences and Liberal Arts is committed to equip students with a flexible learning environment that inspire students to be engaged in culturally diverse settings.

The TV studio is a fully soundproof walls with a large green screen area and four Sony PXW-Z150 XDCAM Camcorders as well as professional lighting rig, among others.

With Apple iMac and Acer monitor for audio controller, Tascam CDR 250N 2 channel CD, the radio studio is definitely a place for students to thrive in the field of broadcasting.

With two voice-over recording cubicles, soundproofed walls, the voice recording rooms is a specialised facility

Equipped with three remote controlled plain background sheets, one mounted projector with VGA and HDMI ports, the photography studio will enable students to bring out the best in them.

The psychology lab offers a one-way mirror for lecturers to observe simulated counselling sessions by students, and a Control Room equipped with a recorder player and a mixer for recording.

Equipped with iMacs and Adobe softwares. The Mass Communication Department's Editing Studios are catered for students to assist them with their editing and post-production media that will be published for all.

Academic Requirements

QUALIFICATIONS	FOUNDATION IN ARTS	BA (HONS) ENGLISH LANGUAGE AND COMMUNICATION	BA (HONS) PSYCHOLOGY	BA (HONS) MASS COMMUNICATION	BA (HONS) EARLY CHILDHOOD EDUCATION
SPM/ O-Level	Five credits*	N/A	N/A	N/A	N/A
STPM/STAM	N/A	A minimum of Grade C (GPA 2.0) in any two (2) subjects or its equivalent; or a minimum grade of Jayyid in STAM or its equivalent and pass English at SPM/O-Level	Passed at least two (2) subjects with a minimum Grade C (GP 2.00) in any two (2) subjects	Grade C (GPA 2.0) in any two (2) subjects or its equivalent; or a minimum grade of Jayyid in STAM or its equivalent and credit in English at SPM /O-Level	A minimum of Grade C (GPA 2.0) in any two (2) subjects or its equivalent; or a minimum grade of Jayyid in STAM or its equivalent
UEC	Three credits*	Five (5) credits and a minimum of Grade B in English	Passed at least five (5) subjects with a minimum Grade B with credit in Mathematics and a Science subject, and pass English at SPM/O-Level	A minimum of five (5) credits B6 including English. Applicant without credit in English (UEC) but obtained credit in English (SPM) qualified for enrolment.	A pass with a minimum Grade B in five (5) subjects
International Baccalaureate (IB)	N/A	A minimum score of 26/42 for six (6) subjects	Passed with a minimum score of 26/42 from six (6) subjects	A minimum score of 26/42 for six (6) subjects (A minimum of Grade 4 for credit transfer – Year 1)	A minimum score of 30
Matriculation	N/A	A minimum CGPA of 2.5 with a credit in English at SPM/O-Level	A minimum CGPA of 2.0 with credit in Mathematics and a Science subject, and pass English at SPM/O-Level	A minimum CGPA of 2.0 and credit in English at SPM or its equivalent	A minimum CGPA of 2.0
A-Level or equivalent	N/A	A minimum of Grade D in any two (2) subjects in A-Level	Passed at least two (2) subjects with a minimum Grade D in any two (2) subjects	A minimum of Grade D in any two (2) subjects in A-Level	A minimum of Grade D in any two (2) subjects in A-Level
UCSI Foundation in Arts/ Diploma/Advance Diploma/Degree or equivalent	N/A	A minimum CGPA of 2.0 with a credit in English at SPM/O-Level	Passed with a minimum CGPA of 2.00	A minimum CGPA of 2.0 and credit in English at SPM	A minimum CGPA of 2.0
Diploma in Media and Communication/ Diploma in Psychology or equivalent	N/A	A minimum CGPA of 2.0	A minimum CGPA of 2.0	A minimum CGPA of 2.0	A minimum CGPA of 2.0
Australian Year 12 AUSMAT/SACE/SAM/ TEE/WACE/NTCE/ New South Wales High School Certificate	N/A	A minimum mark of 60% in five (5) subjects, or a minimum ATAR score of 65	Passed with a minimum average of 60%	A minimum mark of 60%	A minimum mark of 60% in five (5) subjects, or a minimum ATAR score of 65
Canadian High/Secondary School Grade 12, or Canadian Pre-U/Matriculation	N/A	A minimum average of 60% in six (6) subjects	Passed with a minimum average of 60%	A minimum mark of 60%	N/A
Pra-U2 Singapore	N/A	N/A	Passed with a minimum CGPA of 2.00	N/A	N/A
Any other equivalent qualification recognised by the Malaysian Government	Admission: Case-by-case basis				

** Discretion is given to Head of School to deal with borderline academic requirements.*
** Credits in Mathematics and Science, as well as a pass in English, are required to progress to BA (Hons) Psychology.*
** Credit in English is required for progression to BA (Hons) English Language and Communication, and BA (Hons) Mass Communication.*

English Language Requirements

STUDENTS (LOCAL/ INTERNATIONAL)	QUALIFICATIONS	BA (HONS) ENGLISH LANGUAGE AND COMMUNICATION	BA (HONS) PSYCHOLOGY	BA (HONS) MASS COMMUNICATION	BA (HONS) EARLY CHILDHOOD EDUCATION
Local Students	SPM English Language	A minimum grade of A-	A minimum grade of B+	A minimum grade of B+	A minimum Grade of C
	English language 1119/O-Level English/ IGCSE	A minimum grade of A-	A minimum grade of C	A minimum grade of C	A minimum grade of C
	UEC English Language	A minimum grade of A1	A minimum grade of A2	A minimum grade of A2	A minimum grade of A2
	MUET (Malaysian University English Test)	Band 4	Band 3	Band 3	Band 3
	IELTS	Band 6.0	N/A	N/A	Band 5
	TOEFL iBT	A minimum score of 69	A minimum grade of 42	A minimum grade of 42	A minimum score of 42
	TOEFL PBT	A minimum score of 525	N/A	N/A	A minimum score of 500
	Note: In the event that the English language requirements are not met, applicants will be required to take the Basic English and English Foundation for in-sessional academic enhancement concurrently with the programme.				
International Students	MUET (Malaysian University English Test)	Band 4.0	Band 3.5	Band 3.5	Band 3.5
	IELTS	Band 6.0	Band 5.0	Band 5.0	Band 5.0
	TOEFL iBT	A minimum score of 60	A minimum score of 40	A minimum score of 500	A minimum score of 40
	Cambridge Linguaskill	A minimum score of 169	A minimum score of 154	A minimum score of 154	A minimum score of 154
	Pearson Test of English	A minimum score of 59	A minimum score of 47	A minimum score of 47	A minimum score of 47
	Note: International applicants who do not meet the respective academic programme's English Language Requirement will need to improve their proficiency by enrolling into the English for Tertiary Education programme (R/KJP/00920-00929) which helps them prepare for attaining a required band score.				

While the above information is accurate at the time of printing, please note that entry requirements are subject to change. Please visit the university website for the most updated information.

UCSI University®

UCSI EDUCATION SDN BHD [198901008177 (185479-U)]

KUALA LUMPUR CAMPUS DU020(W)
No.1, Jalan UCSI, UCSI Heights, Cheras 56000 Kuala Lumpur, Malaysia.
General Line (+603) 9101 8880 Course Enquiry (+603) 9101 8882 Fax +(603) 9102 2614

KUCHING CAMPUS DU020-02(Q)
Lot 2976, Block 7, Muara Tebas Land District, Sejingkat, 93450 Kuching, Sarawak.
Tel +(6082) 596 965 Fax +(6082) 596 975

SPRINGHILL (SEREMBAN / PD) CAMPUS DU020(W)
No. 2, Avenue 3, Persiaran Springhill, 71010 Port Dickson, Negeri Sembilan.
General Line (+606) 648 8888 Course Enquiry (+606) 648 8880

BANGLADESH BRANCH CAMPUS L-20230124007678-H
Haq's Plaza, 26, Kemal Ataturk Avenue, Banani, Dhaka-1213, Bangladesh.
Tel (+880) 96109 19999

UCSI UNIVERSITY **UCSIUNI** **info.enq@ucsiuniversity.edu.my** **ucsi.university**

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