





#1 in Malaysia #3 in Southeast Asia #78 globally



De Institute of

Creative Arts and Design

ucsiuniversity.edu.my





PRIVATE UNIVERSITY **FOR GRADUATE EMPLOYABILITY AND OUTCOMES** 



Malaysia's top private university for graduate employability

Higher Education Ministry's Graduate Employability 2021-2022 survey.



Four Forbes 30 Under 30 Asia inductees



Malaysia's top private university for employment outcomes

QS World University Rankings 2024



**Three Prestige 40 Under** 40 laureates

#### UCSI's SUBJECT MILESTONES

**QS World** University **Rankings by** Subject 2025 #32 PERFORMING ARTS (MUSIC)

TOP 100 HOSPITALITY AND LEISURE MANAGEMENT

TOP 150 ART AND DESIGN

TOP 150 PETROLEUM ENGINEERING

TOP 250 BUSINESS AND MANAGEMENT STUDIES

TOP 450 CHEMICAL ENGINEERING

TOP 500 ELECTRICAL AND ELECTRONIC ENGINEERING

**TOP 500** COMPUTER SCIENCE AND INFORMATION SYSTEMS

TOP 600 MEDICINE





UCSI University is the first and only private university in Malaysia to receive a double recognition as Regional Centre of Expertise (RCE) by the United Nations University: RCE Kuching and RCE Greater Kuala Lumpur



100% **EMPLOYABILITY** 

for all UCSI programmes listed in the Malaysian Higher Education Ministry's Graduate Employability 2022 Survey (IPTS) MORE THAN 4.800



global companies provide our students with internships



of our Co-Op partners would like to hire UCSI interns

Students from over

120 NATIONS

International students make up around 30% of UCSI's student population



**ACADEMICS** 

are Fellows of Academy of Sciences Malaysia or ranked in the World's Top 2% Scientists by Stanford University

>55%

of UCSI's academic staff are PhD holders and a further 16% are pursuing their doctorate



The 1<sup>st</sup> university in Malaysia's private higher education sector to offer programmes in Aquatic Science, Biotechnology, Food Science, Music and Nutrition



### **EMPOWERING CHANGEMAKERS**

UCSI University is one of Asia's top private universities. It is classified in the world's top 1% in the QS World University Rankings 2025, by virtue of its top 265 ranking. UCSI was the only university to receive the QS Recognition for Improvement Award - an award given to universities that improve the most ranks on average - at the 2022 QS EduData Summit in New York. And the University has steadily enhanced its global profile over the past decade.

Changemakers study here. Four UCSI alumni are Forbes 30 Under 30 Asia inductees. From social entrepreneurship to impactful visual storytelling, they raise aspirations and win the respect of the world. Three more alumni are Prestige 40 Under 40 laureates for their contributions to Malaysia's creative industry. And many more entrepreneurs, scientists, doctors, media personalities, musicians and national athletes make up UCSI's acclaimed alumni network.

Research and scholarly pursuit are part of UCSI's DNA. The University is equipped with state-of-the-art labs that feature the latest IR4.0 technologies in engineering, medicine, pharmacy and biotechnology. Students learn from academics who are at the forefront of their respective disciplines. UCSI's collaboration with some of the world's best universities also presents invaluable opportunities for students.

Since 2014, UCSI's top students have been annually selected to advance high-impact research at Harvard University, Imperial College London, the University of Chicago, Tsinghua University, the University of Queensland and the University of British Columbia, among others. UCSI students have gone on to work with some of the world's best minds in the fields of endocrinology, nanotechnology, pharmacology and materials science, among other critical fields.

Graduate employability is another one of UCSI's calling cards. The University has a 100% employability score in the Malaysian Higher Education Ministry's Employability 2022 survey. UCSI counts over 4,800 companies in its industry network. This includes many of the world's best firms like Accenture, CIMB, Deloitte, DHL, EY, HP, HSBC, KPMG, Maybank, Nestle, Samsung, Shlumberger, P&G, Petronas and PWC, among many others. This dynamic setup facilitates internship arrangements, joint research opportunities, technology transfers and of course, job offers.

With these unique strengths and more, UCSI stands out as a university that offers an education few can, provides experiences others can't and delivers game-changing outcomes for students around the world.



UCSI University's De Institute of Creative Arts and Design caters to the needs of creative industries. Under the tutelage of experienced academics, students are schooled in industry know-how and continue to hone their creative expression through internships, insightful industry talks and workshops, amongst others.

Why study
Creative Arts
and Design
at UCSI?

MEMBER OF AICAD – ASIA INTERNATIONAL COMMUNITY OF ARTS AND DESIGN

ACHIEVED 100% GRADUATE EMPLOYABILITY SCORE IN A MINISTRY OF HIGHER EDUCATION SURVEY (2022)

INDUSTRY EXPOSURE TO EXHIBIT CREATIVITY AT THE GRANDEST STAGES

PERSONALISED ATTENTION BY LEARNING THROUGH SMALL CLASSES

### Renowned **Academics**

UCSI is home to some of Malaysia's foremost academics. They are at the forefront of their respective fields and their interdisciplinary engagement fosters the cross-fertilisation of ideas on campus. Here in ICAD, every academic plays an important role in nurturing new talents for the industry and we have the best among the best.



**ASSISTANT PROFESSOR DR SITI FATIMAH BINTI HASHIM** Acting Director, Head of PICE, **Head of Postgraduates** 





**ASSISTANT PROFESSOR** DR SIEK HWEE LING, PERLINET **Deputy Director** Head of Research, ICAD PhD in Design Master of Design Diploma in Applied Arts



**AYUNIE JUAINIE BINTI ARZMI** Head of Programme, Game Design and 3D

Master of Visual Communication and New Media Bachelor of Art and Design Diploma in Art and Design



**NABIELA BINTI AMINUDIN** Head of Programme, Multimedia Design Master in Visual Communications and New Media Degree in Graphic Design Diploma in Graphic Design and Digital



**ASSISTANT PROFESSOR TS LUCAS LIM BOON LEONG Head of Events** 

Bachelor of Computer Graphic Design Diploma Textile and Fashion Design



**NUR AMIRA ASYIKIN BINTI ZAHARI** Head of Programme, BA (Hons) Fashion Design with Marketing and **Diploma in Fashion Design** 

Master Design Technology Major in Fashion Bachelor Fashion Design Hons Diploma Art and Design (Fashion)

### **Foundation**

Our Foundation in Arts (Arts and Design) provides a one-year essential preparation for entry into art and design degree programmes (animation, fashion, multimedia or graphic design) with a strong base in principal subjects and design-specific content. Build your creative thinking, drawing skills and problem-solving skills and explore various techniques of idea visualisation.

### START FOCUSED. STAY AHEAD.

UCSI's specialised foundation pathway helps you acquire a much stronger grasp of your chosen field of study while covering the overall reach of a standard foundation programme. Apart from helping you immensely as you progress to degree studies, UCSI's foundation programme also provides you with an early taste of what the industry expects.

#### **Compulsory Courses**

- Writing for Academic Purposes
- Critical Thinking Skills
- Computing Essentials
- Positive Psychology

#### Elective Courses (Refer to the Head of Department for Elective Course Selections)

- Introduction to Language and Communication
- **Basic Office Application**
- Human Communication
- Fundamentals of Ethics
- · Introduction to Business
- Introductory Accounting
- Introduction to Marketing
- Introductory Economics
- Introductory Calculus
- Introduction to Probability and **Statistics**
- Civic Studies
- Introduction to Hospitality and Tourism Industry
- **Event Management**

- Fundamentals of Culinary Arts
- Web Development
- Fundamentals of Programming
- · Introduction to Logistics and Supply Chain Management
- Introduction to Law
- Fundamentals of Mathematics
- Fundamentals of Computer **Graphics**
- · Fundamentals of Design
- Analytical Drawing
- · Introduction to Structure
- · Introduction to Built Environment
- Smart Learning Technology
- Media Literacy



#### **Bachelor Degrees**

- BA (Hons) Multimedia Design
- BA (Hons) Game Design
- BA (Hons) Graphic Design
- · BA (Hons) Fashion Design with Marketing
- BCA (Hons) 3D Animation Design

#### **English Requirement for Foundation in Arts**

Candidates with a minimum grade of A2 in UEC English Language, Band 3.0 in MUET, 30-31 in TOEFL, 4.0 in IELTS, grade C in O-Level or IGCSE or SPM English 1119, grade B1 (with at least 2 skills at B1) in SPM English Language CEFR. 140 in Cambridge English Qualification, 140 in Cambridge Linguaskill, and 36 in Pearson Test are exempted from SE004 Basic English and SE005 English Foundation. Other equivalent qualification can be exempted on case-by-case basis.

Candidates who scored lower than B+ in SPM English Language or than the above requirement will have to take the SE004 Basic English subject before taking the SE005 English Foundation subject in the foundation year.

## Diploma in 3D Animation Design

(R/213/4/0114) (04/2023) (MQA/FA2476)

The Diploma in 3D Animation Design provides students with a solid foundation in the field of 3D animation. Designed to foster a passion of lifelong learning and to groom students to be leaders in their professional career, the programme equips learners with fundamental competencies and technical skills in 3D animation and the relevant interdisciplinary creative industries.



#### **Subject Listing**

#### Year 1

- · Fundamentals of Drawing I
- · Fundamentals of Painting
- · Principles of Design
- History of Art and Design
- Creative Thinking Skills
- Fundamentals of Drawing II
- Typography
- · Design Communication
- · Business Communication
- · Digital Imaging
- · Digital Photography
- · Digital Multimedia Design

#### Year 2

- · History of Animation
- · Marketing and Consumer Behaviour
- 2D Animation
- · Digital Art
- 3D Modeling
- · Theory of Digital Animation
- 3D Animation
- Motion Graphics
- · Audio Visual Technology
- · Creative Porfolio Creation
- · Ideation and Innovation Industry Placement



Career Opportunities

3D animator I 2D animator I Media consultant I Producer I 3D artist I Character modeller I Background artist I Creative artist I Visual effects artist I Storyboard artist I Visualiser video editor I Compositor I Cartoon animator I Concept artist I Motion graphic artist



## **Diploma** in Fashion Design

(R/214/4/0081) (06/2023) (MQA/FA2477)

The Diploma in Fashion Design emphasises the broad framework of fashion design disciplines. Designed to nurture fashion designers who are versatile and dedicated to their profession, the programme equips students with fundamental competencies and design knowledge in the fashion frontier.

#### **Subject Listing**

#### Year 1

- · History of Art and Design
- · Principles of Design
- · Creative Thinking Skills
- Fundamentals of Drawing I
- Fundamentals of Drawing II
- · Fashion Design Application
- · Pattern Construction and Sewing
- Embroidery
- · History of Costume
- Visual Merchandising
- Textile Technology
- · CAD for Basic Fashion

#### Year 2

- Fashion Design Development and Presentation
- · Pattern Making and Fashion Sewing I
- · Fashion Illustration I
- · Draping Techniques
- · Marketing and Consumer Behaviour
- Final Major Project Research and Design Portfolio
- Pattern Making and Fashion Sewing II
- Fashion Illustration II
- · Fashion Retailing
- · Ideation and Innovation
- Cooperative Placement
- · Business Communication
- · Brand Communication Design

\*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (Source: ge.mohe.gov.my/)



University of Huddersfield (Diploma+2)

BA (Hons) Fashion Design with Marketing & Production / Fashion & Textiles Buying Management / **Fashion Communication & Promotion** 

Career Opportunities Fashion designer I Assistant merchandiser I Assistant merchandiser cum designer I Fashion illustrator I Clothing designer I Footwear designers I Costume designer I Fashion consultant I Tailor I Wedding advisor I Image consultant

## Diploma in Graphic Design

(R/213/4/0115) (04/2023) (MQA/FA2475)

The Diploma in Graphic Design provides students with a solid foundation in art and design, placing specific emphasis on graphic design. The programme focuses on equipping students with industry-related skills and technical knowledge to produce static visuals that communicate with their intended target



#### **Subject Listing**

#### Year 1

- Fundamentals of Drawing I
- · Fundamentals of Painting
- · Principles of Design
- · History of Art and Design
- · Creative Thinking Skills
- Fundamentals of Drawing II
- Typography
- · Design Communication
- · Business Communication
- · Editorial Design
- Print Production
- · Digital Photography
- · Digital Art

#### Year 2

- Brand Communication Design
- · Packaging and Display Design
- · Marketing and Consumer Behaviour
- · Digital Multimedia Design
- Promotional Design Campaign
- · Design Contextual Studies
- · Ideation and Innovation
- · Motion Graphics
- Corporate Literature
- · Interactive Web Technology
- · Portfolio Project

\*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (Source: ge.mohe.gov.my/)



Career **Opportunities**  Graphic designer I Editorial designer I Visualiser I Desktop publishing artist I Magazine stylist I Digital artist | Storyboard artist | Motion graphic designer | Window display artist | Branding designer I Advertising designer I Exhibition designer I Print designer I Photographer



## **BA** (Honours) Multimedia Design

(R/213/6/0335) (06/2024) (MQA/FA3858)

The BA (Hons) Multimedia Design equips the students with the required knowledge and industry-relevant skills to set the new standard of visuals, interaction and experience in the cutting edge multimedia design world. Covering multiple forms of media, the curriculum includes visualising and creating content, brand and messages through imagery and animation. The wide range of topics covered is ideal for students who want an edge in making an impact in today's ever changing digital world.

#### **Subject Listing**

#### Year 1

- Art History
- · Life Drawing
- · Graphic and Image Editing
- Modeling
- · Visual Communication
- Typography I
- · Basic Photography
- · Traditional Animation
- · Introduction to Multimedia

#### **Elective: Choose One**

- · Drawing for Animation
- · Film Studies
- · Introduction to Public Speaking
- · Fundamentals of Marketing

#### Year 2

- · Design and Layout
- · Web Design
- · Digital Visual Presentation
- Animation
- · Multimedia Design I
- Post Production
- Typography II
- · Proposal Writing
- Design for Motion Graphics
- Practical Training
- · Concept Art

#### **Elective: Choose One**

- Digital Animation Production
- Video Production I
- Rendering
- · Design for Industry

#### Year 3

- · Compositing and Visual Effects
- · Research Project
- · Multimedia Design II
- · Multimedia Project I
- · Multimedia Project II
- · Industry Placement

#### **Elective: Choose One**

- Portfolio
- Intellectual Property
- · Creative Problem Solving
- Technopreneurship

\*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (Source: ge.mohe.gov.my/)





#### **International Degree Pathway**

University of Hertfordshire, United Kingdom (1+2/2+1)

BA (Hons) Digital Media Design

Career **Opportunities** 

Web designer | Application designer | Multimedia designer | Visual effects designer | Motion graphics designer I Product designer I Package designer I Visualiser I Events designer I Video editor I Graphics editor I Videographer I Photographer

## BA (Hons) Game Design

(N/214/6/0206) (12/2022) (MQA/PA8693)

The BA (Hons) Game Design programme introduces and equips students with artistic knowledge and technical skills that are related to game design. Students will explore the fundamentals starting from generating strong conceptual game arts, till the technical execution of building and running the game itself. The programme is structured to achieve the student's potential development of concept, visual language, technical skills and personal expressions.

#### **Subject Listing**

#### Year 1

- Art History
- · Life Drawing
- · Graphic and Image Editing
- Modeling
- Basic Photography
- · Drawing for animation
- · Fundamentals of Game Art
- Traditional Animation
- · Principles of Gameplay
- · Studio-Based Learning

#### Year 2

- · Concept Art for Game
- Mobile Game Designing and Development I
- · Game Modeling and Texturing I
- Animation
- Rendering
- · Game Level Design
- · Character Animation
- · Practical Training
- Typography

#### **Elective: Choose One**

- Design for Motion Graphics
- · Digital Animation Production
- · Brand Design Campaign

#### Year 3

- · Game Interface Design
- · Mobile Game Designing and Development II
- Game Project
- Portfolio
- · Game Modeling and Texturing II
- · Game Project II
- · Industry Placement

#### **Elective: Choose One**

- · Dynamics and Effects
- · Information and Environmental Design
- · Design for Industry
- · Digital Visual Presentation



Career **Opportunities**  Concept artist I 2D assets artist I 2D animator I 3D assets artist I 3D animator I Game rigger I Technical artist I UI artist I Game-mechanics designer I Game level designer I Game tester I Gameplay programmer I Graphic programmer I Game-network programmer



## BA (Hons) **Graphic Design**

(R/214/6/0106) (04/2024) (MQA/FA3857)

The BA (Hons) Graphic Design embraces a philosophy that respects the lineage of design while keeping in mind the demanding needs of design for tomorrow's industry. Focusing on conceptual problem-solving, creativity, formal design and even cutting-edge design for multimedia, the programme's curriculum revolves around the practice of design.

#### **Subject Listing**

#### Year 1

- · Art History
- · Life Drawing
- · Graphic and Image Editing
- · Packaging and Display Design
- · Visual Communication
- Typography I
- · Basic Photography
- · Brand Design and Campaign
- · Introduction to Multimedia

#### **Elective: Choose One**

- Film Studies
- · Introduction to Advertising
- · Introduction to Public Speaking
- · Fundamentals of Marketing

#### Year 2

- · Design and Layout
- · Typography II
- · Web Design
- Information and Environmental Design
- Multimedia Design I
- · Design for Industry
- Proposal Writing
- · Digital Visual Presentation
- Practical Training

#### **Elective: Choose One**

- Post-Production
- · Customer Communication
- E-Marketing
- Entrepreneurship

#### Year 3

- · Multimedia Design II
- · Design Major Project I
- · Research Project
- · Intellectual Property
- Portfolio
- · Design Major Project II
- · Industry Placement

#### **Elective: Choose One**

- · Design for Motion Graphic
- Branding
- · Media Planning and Management
- · Integrated Marketing Communications



Career **Opportunities**  Graphic designer | Editorial designer | Visualiser | Desktop publishing artist | Magazine stylist | Digital artist I Storyboard artist I Motion graphic designer I Window display artist I Branding designer I Advertising designer I Exhibition designer I Print designer I Photographer

# BA (Hons) Fashion Design with Marketing

(R2/214/6/0066) (04/2023) (A8551)

The BA (Hons) Fashion Design with Marketing is designed to prepare graduates to meet the global fashion market demands in strategic planning, innovations, better product designs and inventive marketing concepts. The speed of delivery, quality of production and creativity in design are also critical aspects of this new technology-driven industry. Market intelligence, fashion trend forecasting, plus the fundamentals of business and marketing management are invaluable areas necessary to keep fashion fresh, alive and up-to-the-minute.

#### **Subject Listing**

#### Year 1

- · Fashion Illustration and Design Communication
- · Garment Construction and Fashion Sewing
- · Art History
- · Visual Communication
- · Life Drawing
- · Integrated Marketing Communication in Fashion
- · History of Fashion
- · Creative Cutting
- · Design Development and Portfolio
- The Digital Fashion Image
- · Fundamentals of Marketing

#### Year 2

- · Consumer Behaviour
- · Fundamentals of Management
- · Fabric and Functions
- · Industry Brief I Production and Realisation
- · Industry Brief I Research and **Design Presentation**
- · Business Modeling with Spreadsheet
- Entrepreneurship
- · Industry Brief II Production and Realisation
- · Industry Brief II Research and **Design Presentation**
- · Sculpting with Fabric
- · Fashion Retailing
- Co-operative Placement I
- Typography

#### Year 3

- · Industrial Design and Manufacture
- · Final Major Project Research, Idea Development and Rationale
- · Men's Wear Tailoring Manufacture and Styling
- · Fashion Show Production -Collaborative Project
- Corsetry Construction Techniques
- · Final Major Project Portfolio and Dissertation
- · Final Major Project Realisation and Manufacture
- · Co-operative Placement II
- · Co-operative Placement III

\*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (Source: ge.mohe.gov.my/)

**International Degree Pathway** 

University of Hertfordshire, United Kingdom

BA (Hons) Fashion and Fashion Business / Fashion Design

Career **Opportunities**  Fashion designer I Assistant merchandiser I Assistant merchandiser cum designer I Fashion illustrator | Clothing designer | Footwear designers | Costume designer | Fashion consultant I Tailor I Wedding advisor I Image consultant





## BCA (Hons) 3D Animation Design

(R2/213/6/0070) (11/2026) (A7329)

The BCA (Hons) 3D Animation Design is designed to nurture the talents of tomorrow's artists, today. From the inception of an idea to the final creative works, students are trained to think, produce and speak the language of 3D animation.

#### **Subject Listing**

#### Year 1

- Art History
- · Life Drawing
- Graphic and Image Editing
- Modeling
- Visual Communication
- · Drawing for Animation
- · Digital Photography
- · Traditional Animation
- · Introduction to Public Speaking
- · Studio-Based Learning

#### Year 2

- · Design and layout
- · Animation Studies
- · Advanced Modeling
- Animation
- Rendering
- Proposal Writing
- Post Production
- Character Animation
- · Practical Training
- Typography

#### **Elective: Choose One**

- · Design for Motion Graphics
- · Digital Animation Production
- · Film Studies
- · Video Production I

\*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2022 survey. (Source: ge.mohe.gov.my/)

#### Year 3

- · Compositing and Visual Effects
- · Animation Project I
- · Research Project
- Portfolio
- · Animation Project II
- · Industry Placement

#### **Elective: Choose One**

- · Dynamics and Effects
- Screen Production
- Film Directing



**International Degree Pathways** 

Middlesex University, United Kingdom (1+2/2+1) BA (Hons) Animation

University of Hertfordshire, United Kingdom (2+1) BA (Hons) 2D Animation and Character for Digital Media / 3D Computer Animation and Modelling

Career **Opportunities**  3D animator I 2D animator I Media consultant I Producer I 3D artist I Character modeller I Background artist I Creative artist I Visual effects artist I Storyboard artist I Visualiser I Video editor I Compositor I Cartoon animator I Concept artist I Motion graphic artist

## Hall of Fame



Kenny Ling Ee Tak (3rd from right) Alumnus of BA (Hons) Multimedia Design

Won the Caring For Sight Campaign Design Competition 2020



**Denise Thong Wan Qing** Alumna of BA (Hons) Fashion Design with Marketing

Won the 1st runner-up in the Sakura Collection Asia Student Awards in Malaysia 2020.



**Kok Hong Li** Alumna of Master of Art and Design

Chosen as one of the top ten winners in the top 30 Adobe Certified Association (ACA) Championship 2020.



**Edna Lee** Alumna of Diploma in Graphic Design

Listed in the Malaysia Book of Record for completing the biggest wall mural painting at UCSI Hospital. She painted the mural all by herself from April 2021 to June 2021.

## Hall of Fame



#### **Sun Jian**

Master of Art and Design

- 1 A'Design Award and Competition, Packaging Design Award Category-Korea 195 Grapefruit Biscuit Snacks Packaging, Bronze Design Award Winner 2023
- 2 A'Design Award and Competition, Packaging Design Award Category -Korea Grapefruit Tea Packaging, Iron Design Award Winner 2023
- 3 ASIA DESIGN PRIZE Lan Ya Bai Yun Winner 2023



#### Heng Si Qi Jean

Bachelor of Arts (Hons) Graphic Design

1 - L'Occitane Caring For Sight Charity Tote Bag Design Contest (2023)



#### **Andrew Charles**

Bachelor of Arts (Hons) in Fashion Design with Marketing

- 1 New Emerging Designer Award 2023
- 2 Metrojaya Young Designer- 2nd Prize Vivo V29 x Fashion ICAD
- 3 Nestle Starbucks RTD inspired x Fashion ICAD 2023
- 4 Warner Brother Elvis Movie (Malaysia) x Fashion ICAD 2023



#### Sam Ooi June Lin

Diploma in Fashion Design

- 1 New Emerging Designer Award 2023 (Diploma)
- 2 Metrojaya Young Designer 3rd Prize Vivo V29 x Fashion ICAD

## **Facilities**

De Institute of Creative Arts and Design is built for aspiring designers like you. If you are going to realise your potential, you will need the right environment to thrive in.





## **Facilities**

De Institute of Creative Arts and Design is built for aspiring designers like you. If you are going to realise your potential, you will need the right environment to thrive in.





## **Academic Requirements**

QUALIFICATIONS	FOUNDATION IN ARTS WITH ARTS AND DESIGN PATHWAY	DIPLOMA IN 3D ANIMATION DESIGN	DIPLOMA IN FASHION DESIGN	DIPLOMA IN GRAPHIC DESIGN
SPM	FIVE credits	THREE credits	THREE credits	THREE credits
STPM	N/A	Minimum Grade C in TWO (2) Subjects (GP 2.00)	Minimum Grade C in TWO (2) Subjects (GP 2.00)	Minimum Grade C in TWO (2) Subjects (GP 2.00)
O-Level	FIVE credits	Minimum Grade C in THREE (3) Subjects	Minimum Grade C in THREE (3) Subjects	Minimum Grade C in THREE (3) Subjects
A-Level	N/A	Minimum Grade D in TWO (2) Subjects	Minimum Grade D in TWO (2) Subjects	Minimum Grade D in TWO (2) Subjects
UEC	THREE credits	Minimum Grade B in THREE (3) Subjects	Minimum Grade B in THREE (3) Subjects	Minimum Grade B in THREE (3) Subjects
Other equivalent qualifications	Any other equivalent qualifications recognised by the Malaysian Government	A minimum CGPA of 2.5	A minimum CGPA of 2.5	A minimum CGPA of 2.5
Sijil Kemahiran Vokasional (SKV)	N/A	SKM Level 3	SKM Level 3	SKM Level 3 in Arts and Design
Majlis Latihan Vokasional Kebangsaan (MLVK)	N/A	Pass inclusive of Arts and Design related subjects	Pass inclusive of Arts and Design related subjects	Pass inclusive of Arts and Design related subjects
Advanced Diploma / Degree / Certificate / Equivalents	N/A	Pass with a CGPA of 2.0 in related fields	Pass with a CGPA of 2.0 in related fields	Pass with a CGPA of 2.0 in related fields
Other equivalent qualifications recognised by the Malaysian government	Case-by-case basis	Which are recognised by the Malaysian Government	Which are recognised by the Malaysian Government	Which are recognised by the Malaysian Government
Portfolio Assessment	N/A	Minimum 3 pieces of artwork are required for review	Minimum 3 pieces of artwork are required for review	Minimum 3 pieces of artwork are required for review

## **Academic Requirements**

QUALIFICATIONS	BA (HONS) MULTIMEDIA DESIGN	BA (HONS) GAME DESIGN	BA (HONS) GRAPHIC DESIGN	BA (HONS) FASHION DESIGN WITH MARKETING	BCA (HONS) 3D ANIMATION DESIGN
UEC	Minimum FIVE (5)				
	Credits	Credits	Credits	Credits	Credits
STPM	Minimum Grade C in				
	TWO (2) Subjects				
	(GP 2.00)				
A-Level	Minimum Grade D in				
	TWO (2) Subjects				
	(GP 2.00)				
Other qualifications equivalent to STPM/A-Level by MQA	Minimum average score of 60%				
International	Minimum score of				
Baccalaureate	26/42 credits from				
(IB)	SIX (6) Subjects				
Portfolio Assessment	Minimum 6 pieces of artwork are required for review	Minimum 6 pieces of artwork are required for review	Minimum 6 pieces of artwork are required for review	Minimum 6 pieces of artwork are required for review	Minimum 6 pieces of artwork are required for review
UCSI	A minimum				
Foundation	CGPA of 2.0				
National	Minimum	Minimum	Minimum	Minimum	Minimum
Matriculation	CGPA of 2.0				
Diploma	A minimum				
	CGPA of 2.0				
Advanced Diploma (Level 5, MQF)	A minimum CGPA of 2.0				
Sijil Tinggi Agama Malaysia (STAM)	Minimum grade Jayyid				
Diploma Kemahiran Malaysia (DKM)/ Diploma Vokasional Malaysia (DVM)	Subjected to HEP Senate/ Academic Board's approval				
Diploma Lanjutan	Subjected to HEP				
Kemahiran	Senate/ Academic				
Malaysia (DLKM)	Board's approval				
Other equivalent qualifications recognised by the Malaysian government	Case-by-case basis				

 $Note for \textit{Diploma Kemahiran Malaysia (DKM)} / \textit{Diploma Vokasional Malaysia (DVM)} \ and \textit{Diploma Lanjutan Kemahiran Malaysia (DLKM)}: \\$ 

The HEPs are to conduct screening and provide necessary guidance specific to the discipline of the programme; OR other relevant equivalent qualifications recognised the Malaysia Government AND pass an interview (online / virtual / conventional) OR submission of student's portfolio, to be determined by the HEP as required.

## **English Language Requirements**

Local Students			
QUALIFICATIONS	DIPLOMA IN 3D ANIMATION DESIGN	DIPLOMA IN FASHION DESIGN	DIPLOMA IN GRAPHIC DESIGN
SPM English Language	A minimum grade of B+	A minimum grade of B+	A minimum grade of B+
English Language1119/ O-Level English/ IGCSE	A minimum grade of C	A minimum grade of C	A minimum grade of C
UEC English Language	A minimum grade of A2	A minimum grade of A2	A minimum grade of A2
MUET (Malaysian University English Test)	A minimum Band 3.0	A minimum Band 3.0	A minimum Band 3.0
CEFR Level (Common European Framework of Reference	A minimum grade of B1 (with at least 2 skills at B1)	A minimum grade of B1 (with at least 2 skills at B1)	A minimum grade of B1 (with at least 2 skills at B1)

Note: In the event that the English language requirements are not met, applicants will be required to take the Basic English and English Foundation for in-sessional academic enhancement concurrently with the programme.

International Student	rs		
QUALIFICATIONS	DIPLOMA IN 3D ANIMATION DESIGN	DIPLOMA IN FASHION DESIGN	DIPLOMA IN GRAPHIC DESIGN
MUET (Malaysian University English Test)	A minimum Band 3.0	A minimum Band 3.0	A minimum Band 3.0
IELTS	A minimum Band 4.5	A minimum Band 4.0	A minimum Band 4.0
TOEFL (iBT)	A minimum score of 33	A minimum score of 30-31	A minimum score of 30-31
TOEFL Essentials (Online)	A minimum score of 6.5	A minimum score of 5	A minimum score of 5
Pearson Test of English: PTE Academic / PTE Academic (Online)	A minimum score of 43	A minimum score of 36	A minimum score of 36
Cambridge English Qualifications and Tests: B1 Preliminary, B2 First, C1 Advanced, C2 Proficiency	A minimum score of 147	A minimum score of 140	A minimum score of 140
Cambridge English Qualifications and Tests: Linguaskill Online	A minimum score of 147	A minimum score of 140	A minimum score of 140
Cambridge English Qualifications and Tests: Occupational English Test (OET) (Conventional / Online)	N/A	N/A	N/A

Note: International applicants who do not meet the respective academic programme's English Language Requirement will need to improve their proficiency by enrolling into the English for Tertiary Education programme (R/KJP/00920-00929) which helps them prepare for attaining a required band score. Placement into the various levels of the English for Tertiary Education programme depends on the English Language qualification students have at the point of admission and / or the outcome of the English Placement Test.

The applicants who have met the respective academic programme's English Language Requirement may be advised by Faculty to improve their proficiency by undertaking the additional English proficiency courses.

## **English Language Requirements**

Local Students					
QUALIFICATIONS	BA (HONOURS) MULTIMEDIA DESIGN	BA (HONS) GAME DESIGN	BA (HONS) GRAPHIC DESIGN	BA (HONS) FASHION DESIGN WITH MARKETING	BCA (HONS) 3D ANIMATION DESIGN
SPM English Language	A minimum grade of B+	A minimum grade of B+	A minimum grade of B+	A minimum grade of B+	A minimum grade of B+
English Language1119/ O-Level English/ IGCSE	A minimum grade of C	A minimum grade of C	A minimum grade of C	A minimum grade of C	A minimum grade of C
UEC English Language	A minimum grade of A2	A minimum grade of A2	A minimum grade of A2	A minimum grade of A2	A minimum grade of A2
MUET (Malaysian University English Test)	A minimum Band 3.0	A minimum Band 3.0	A minimum Band 3.0	A minimum Band 3.0	A minimum Band 3.0
CEFR Level (Common European Framework of Reference	A minimum grade of B1 (with at least 2 skills at B1)	A minimum grade of B1 (with at least 2 skills at B1)	A minimum grade of B1 (with at least 2 skills at B1)	A minimum grade of B1 (with at least 2 skills at B1)	A minimum grade of B1 (with at least 2 skills at B1)

Note: In the event that the English language requirements are not met, applicants will be required to take the Basic English and English Foundation for in-sessional academic enhancement concurrently with the programme.

International Students					
QUALIFICATIONS	BA (HONOURS) MULTIMEDIA DESIGN	BA (HONS) GAME DESIGN	BA (HONS) GRAPHIC DESIGN	BA (HONS) FASHION DESIGN WITH MARKETING	BCA (HONS) 3D ANIMATION DESIGN
MUET (Malaysian University English Test)	A minimum Band 3.0	A minimum Band 3.0	A minimum Band 3.0	A minimum Band 3.0	A minimum Band 3.0
IELTS	A minimum Band 5.5	A minimum Band 5.5	A minimum Band 4.5	A minimum Band 4.5	A minimum Band 5.5
TOEFL (iBT)	A minimum score of 46	A minimum score of 46	A minimum score of 33	A minimum score of 33	A minimum score of 46
TOEFL Essentials (Online)	A minimum score of 8	A minimum score of 8	A minimum score of 6.5	A minimum score of 6.5	A minimum score of 8
Pearson Test of English: PTE Academic / PTE Academic (Online)	A minimum score of 51	A minimum score of 51	A minimum score of 43	A minimum score of 43	A minimum score of 51
Cambridge English Qualifications and Tests: B1 Preliminary, B2 First, C1 Advanced, C2 Proficiency	A minimum score of 160	A minimum score of 160	A minimum score of 147	A minimum score of 147	A minimum score of 160
Cambridge English Qualifications and Tests: Linguaskill Online	A minimum score of 160	A minimum score of 160	A minimum score of 147	A minimum score of 147	A minimum score of 160
Cambridge English Qualifications and Tests: Occupational English Test (OET) (Conventional / Online)	N/A	N/A	N/A	N/A	N/A

Note: International applicants who do not meet the respective academic programme's English Language Requirement will need to improve their proficiency by enrolling into the English for Tertiary Education programme (R/KJP/00920-00929) which helps them prepare for attaining a required band score. Placement into the various levels of the English for Tertiary Education  $programme\ depends\ on\ the\ English\ Language\ qualification\ students\ have\ at\ the\ point\ of\ admission\ and\ /\ or\ the\ outcome\ of\ the\ English\ Placement\ Test.$ 

The applicants who have met the respective academic programme's English Language Requirement may be advised by Faculty to improve their proficiency by undertaking the additional English proficiency courses.

## **General Courses (MPU)**

#### General Courses (MPU) compulsory for all diploma students (DIPLOMA)

Malaysian Students	International Students	
(MPU-U1) Penghayatan Etika dan Peradaban	(MPU-U1) Bahasa Melayu Komunikasi 2	
All Students		
<ul> <li>(MPU-U2/U3) Business Law – Malaysian Perspective</li> <li>(MPU-U4) Extra-curricular Learning Experience 1 &amp; 2</li> <li>(MPU-U2/3) Integriti dan Anti-Rasuah (KIAR)</li> </ul>		

#### General Courses (MPU) compulsory for all degree students (DEGREE)

Malaysian Students	International Students	
(MPU-U1) Penghayatan Etika dan Peradaban	(MPU-U1) Bahasa Melayu Komunikasi 3	
All Students		
(MPU-U1) Falsafah dan Isu Semasa     (MPU-U2/U3) University Life     (MPU-U2/3) Integriti dan Anti-Rasuah (KIAR)	(MPU-U4) Extra-curricular Learning Experience 1, 2 & 3	

While the above information is accurate at the time of printing, please note that entry requirements are subject to change. Please visit the university website for the most updated information.



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