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Updated as of July 2022

UCSI University

EMPLOYMENT &

Co-Op EDU GUIDE

KNOWLEDGE | PLANNING | EXPERIENCE

edition 16

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UCSI Group Founder University Council Chairman

PROFESSOR DATUK IR TS DR SITI HAMISAH BINTI TAPSIR

Vice-Chancellor, UCSI University Chief Executive Officer, UCSI Group





Message from DATO' PETER NG

UCSI Group Founder and University Council Chairman



The past few years have been eventful ones for all of us at UCSI University. The University continues to break new ground and expand its global footprint. Classified by the QS World University Rankings 2023 in the world's top 0.9%, UCSI stands out as one of Malaysia and South East Asia's best private universities.

While these rankings are reassuring, we have been ever-cognisant that the true measure of UCSI's success lies with that of our students. As far as graduate outcomes go, we take heart that 100% of our students and alumni go on to secure employment or start their own business every single year. This stellar record is anchored on an endeavour that dates back to 2004 - the Co-Operative Education Placement Programme, better known as Co-Op.

Starting with only 21 local companies, Co-Op grew exponentially and today, UCSI partners with more than 4,500 global companies. This unique setup provides students with internship placement, apprenticeships, knowledge transfers, joint research opportunities and most importantly, job opportunities. We engage the industry at every opportunity and we are pleased that many of the world's best brands are collaborating with us.

By bringing the industry into the campus, UCSI empowers students long before they graduate. On top of gaining the inside scoop on the best practices that make companies great, students are also encouraged to pursue their intellectual and entrepreneurial bent. In fact, many respond by taking advantage of business incubators on campus and participating in - and often winning - intervarsity business challenges.

Increasingly, more students are launching their own startups before they even graduate. Many have been acclaimed as seed planters and three of our alumni were inducted in the Forbes 30 Under 30 Asia 2018 list for their path-breaking efforts in social entrepreneurship. Many more are charting path-breaking careers in their respective fields from banking to science to mass communications and music. This is the Co-Op legacy. Moreover, this is your reason to believe that your studies at UCSI will be consequential.

Message from **PROFESSOR DATUK IR TS DR SITI HAMISAH BINTI TAPSIR** UCSI Group Chief Executive Officer and UCSI University Vice-Chancellor

UCSI University is on a mission to promote transformative education that empowers students from all walks of life to be successful individuals with integrity, professionalism and a desire to contribute to society. One of the driving factors for UCSI University to be Malaysia's top private university in the QS World University Rankings 2023 is strengthening the relationship between the university and the industry.

UCSI University is appreciative of the strong linkages with the industry through the Co-Operative Education Placement Programme (Co-Op). This industry training programme offers a real and realistic view of industry practice for students to appreciate a good understanding of world practice and be ready for the world of work after graduation. This was reflected in the survey carried out by the Co-Operative Education Centre and Job Placement Centre in 2017 where 98% of the students felt more prepared for their careers after completing their Co-Op placement.

The university is relentless in developing students with an entrepreneurial attitude and management skills. In the recent employer evaluation of UCSI University students, 99% of them were satisfied with the students' performance during the Co-Op placement duration. I am also very pleased to see that 97.8% of our Co-Op partners would like to rehire UCSI interns.

THE UNIVERSITY, THE EXPERIENCE

Built on the principles of audacity, perseverance, integrity and excellence, UCSI University is a leading institution of higher learning with campuses in Kuala Lumpur, Springhill (Seremban/PD) and Sarawak. Since its inception in 1986, UCSI University has been committed to furthering the discovery and celebration of knowledge.

As a Praxis University, UCSI University strongly believes in the university-industry engagement to allow its students to practise what they have been taught in lectures. The launch of UCSI's Co-Operative Placement (Co-Op) programme in 2004 is the first of its kind in Southeast Asia. Each student is required to obtain at least two months of internship experience at the end of each academic year, regardless of their discipline.

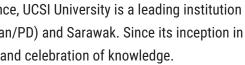
The programme is mandatory for students to be evaluated by employers and faculty members. This would enable students to be equipped with a strong grasp of fundamental workplace practices and the underlying assumption that make them work. With greater access to higher education, competition in the workforce would only intensify and UCSI University wants its graduates to hit the ground running.

The Co-Op programme in its first year had only 21 companies signed up and only 30 students were attached to the companies. Nevertheless, year after year, confidence from the industry partners grew and consequently, more students participated in the Co-Op programme. In 2018 alone, UCSI placed more than 3,700 students in over 4,200 companies. Over the years more than 33,000 students have been attached to prominent multi-national companies such as KPMG, PwC, Publicis One, Top Glove, Nestlé and AIA Group and also reputable local companies such as Star Media Group, Genting, Astro, and Leaderonomics.

INTRODUCTION

HISTORY | MISSION | FUTURE PLAN





STAYING FUTURE-PROOF THROUGH THE YEARS

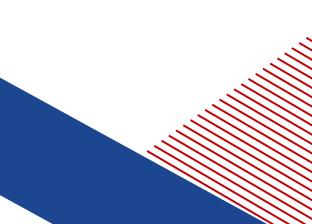
In each level of the Co-Op programme, students are tasked to function as a permanent worker in the company. This is well understood by the industry partners as the Co-Op programme aims to cultivate graduate attributes such as entrepreneurship and management skills among students. Sustaining the UCSI graduate attributes and educational goals will help in enhancing the contribution of UCSI graduates to the community, society and to the country.

With the success of the Co-Op programme, UCSI University seeks to continually strengthen the engagement with the industry through the Premier Co-Op programme that was launched in 2016. This provides opportunities for the industries to work directly with a team of students and professors to contribute to the work process through research and teamwork. Through this new programme, the industry can acquire talent directly from the university.

The world has entered the 4th Industrial Revolution with the Internet of things, data analytics, data science and artificial intelligence on the rise. This development will impact the future careers of university graduates. UCSI University is aware of this new wave and is preparing its graduates with skills to face the challenges ahead in this era.

2020 & 2021 **IN REVIEW**

TOP CO-OP EMPLOYERS 2020 & 2021 STUDENT PLACEMENT BY FACULTY CO-OP PLACEMENT BY REGION **EMPLOYER EVALUATION ON CO-OP PLACEMENT** STUDENT TESTIMONIALS **EMPLOYERS TESTIMONIALS**





TOP CO-OP EMPLOYERS 2020 & 2021

A total of 2,963 students carried out their Co-Op Placement in 2020 and a total of 5,248 in 2021 with companies representing various industries and sectors. Below is the list of companies:

Below are the list of companies:





B4 It Happens Sdn. Bhd. Bachfest Malaysia Biogenes Technologies Sdn. Bhd BP Healthcare Sdn. Bhd. Bright Light Music Butterfield (M) Sdn Bhd



Cheoon Sin Trading Chi Design Sdn Bhd Chye Music

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F

G

Cipta Teguh Architect CityFarm Malaysia Coffeeland Sdn Bhd Country Garden Pacificview Sdn Bhd CryoCord Sdn Bhd

DaBest3D Enterprise DBM Engineering Sdn Bhd DeMusic Academy Diet Ideas Sdn Bhd DMS Interior & Services Dutch Lady Milk Industries Berhad Dynamic Music

EP Winds Studio Eternal Wise Sdn Bhd ExxonMobil Business Support Centre Sdn. Bhd.



Giggle Garage Sdn. Bhd. Givaudan Flavours & Fragrances Malaysia Sdn. Bhd Graceful Piano Sdn Bhd

TOP CO-OP EMPLOYERS 2020 & 2021

Green Master Global Fine Food Sdn Bhd GTF Worldwide Sdn Bhd

Harmony Lotus Foods (M) Sdn Bhd Healife Integrative Health Centre Healthy Grazing Sdn Bhd Hexa Food Sdn Bhd Higher Colleges of Technology, United Arab Emirates Huzza Music & Enterprise

IFV Group Sdn Bhd ILI System Sdn Bhd Impian Emas Music Centre Sdn Bhd Infineon Technologies (Malaysia) Sdn Bhd Infinite Minds Academy Sdn Bhd

KidoCode Sdn Bhd Knowles Electronic (M) Sdn Bhd KRS International Education School

Le Musica

Lee Kum Kee (Malaysia) Foods Sdn Bhd Life Care Diagnostic Medical Centre Sdn Bhd Ligno Biotech Sdn Bhd LM Power LNL Sdn Bhd Loving Earth Organic Hut Lumileds Malaysia Sdn Bhd



Μ

Ρ

Mamee Double Decker (M) Sdn Bhd Mandreel Sdn Bhd Ming Feng Marketing (M) Sdn Bhd. MK PHANG Architect MOA Architects Monica Quen Sdn Bhd Music Factory Musician Hub Musician Linkage Studio MyBurgerLab Sdn Bhd

National Cancer Society Malaysia NCS Science Sdn Bhd NeoGenix Laboratoire Sdn. Bhd. Next Gen Technology (CR8)

O2 Design Atelier Omens Animation Studios Sdn. Bhd. One Space Sdn. Bhd. Ottava Music

Pathology & Clinical Laboratory (M) Sdn Bhd Pastorale Conservatoire of Music Penang Adventist Hospital Piau Kee Live & Frozen Seafoods Sdn. Bhd. Plus One Building & Engineering Sdn Bhd Polar Ice Cream Sdn. Bhd. Presto Music Sdn Bhd Proxima Technologies PLT

Q-Q Food Industry Sdn Bhd QL Kitchen Sdn Bhd

TOP CO-OP EMPLOYERS 2020 & 2021



Ranhill Worley Sdn Bhd Redstack (M) Sdn. Bhd Rock Records (M) Sdn Bhd Roboticist Sdn Bhd **RSVP Research & Statistics** RT Studios Sdn Bhd **RVV Tech Engineering Solutions Sdn Bhd**

S

SC Oilfield & Logistics Sdn BHd Scania Malaysia Sdn Bhd SCM Fieldwork Agency Seasonings Specialities Sdn Bhd Selangor Philharmonic Orchestra Seshan Design SHiNE Pharmacy Signature Market Sdn Bhd SK Ambassador Fitness Smartech International Sdn Bhd Sony EMCS (Malaysia) Sdn. Bhd. SP Laboratory Sdn Bhd Steadcom Sdn Bhd Super ReD Music Sdn Bhd Syarikat Pembenaan Yeoh Tiong Lay Sdn Bhd

T&T Architect Sdn Bhd Taman Desa Medical Centre Hospital Sdn Bhd Tans Music and Art Centre Taufik Baharom Enterprise **Techieyan Technologies Texstar Oil Group**

The Inside Scoop Sdn Bhd

Top Glove Sdn. Bhd. Tuck Way Plumbing Works True Eco Sdn Bhd Twelve Serenite



UCSI Group UniKL Micet Universiti Kebangsaan Malaysia Universiti Putra Malaysia Universiti Sains Malaysia University Malaya



Valinc Sdn Bhd

Vantage Steel Works Sdn Bhd Verducare Wellness Solution Sdn Bhd Veritas Architects Sdn. Bhd.

Warner Music Malaysia Wellness Concept Weng Li Sdn Bhd Wide Tropism Trading Sdn Bhd Willowglen Malaysia Sdn. Bhd



Yakin Medic Sdn Bhd Yee Lee Edible Oils Sdn Bhd Yeong Chaur Shing Paper Mill Sdn. Bhd. Young Choral Academy



Zenxin Agri-Organic Food Melaka Ziphron Sdn Bhd ZLG Design

STUDENT PLACEMENT STATISTICS BY FACULTY

A total of 2,963 students underwent their Co-Op Placement in 2020 and a total of 5,248 in 2021 from different faculties and institutes. Below is the breakdown for each faculties and institutes:

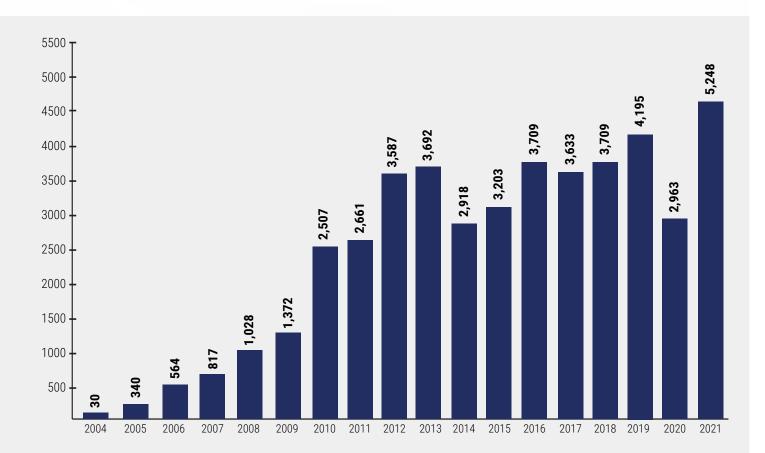
FACULTY		NUMBER OF STUDENTS UNDERGOING CO-OP			
		2020		2021	
Faculty of Applied Sciences		440		590	
Faculty of Business and Management		960		2,135	
Faculty of Engineering, Technology and Built Environment		867		939	
Faculty of Hospitality and Tourism Management		307		305	
Faculty of Social Sciences and Liberal Arts		60		710	
De Institute of Creative Arts and Design		76		174	
Institute of Computer Science and Digital Innovation		175		338	
Institute of Music		78		57	
TOTAL		2,963		5,248	
LINICAL PLACEMENT OF MEDIC	AL, PHARMACEUTICAL, NU	RSING AND O	PTOMETRY FOR Y	EAR 2020 & 20	021
FACULTY/	NUMBER OF STUDENTS WHO WENT				
SCHOOL FOR Y FOR CLINICAL PLAC SCHOOL FOR YEAR 2020 8				AL	other Industries
Faculty of Medicine and Health Sciences	260		• Sultanah Nur Zahirah • Dungun Hospital • Kemaman Hospital	n Hospital	
Faculty of Pharmaceutical	67		Selayang Hospital		Pantai Hillpark Dhormoor

FACULTY/ SCHOOL	FOR CLINICAL PLACEMENT FOR YEAR 2020 & 2021
Faculty of Medicine and Health Sciences	260
Faculty of Pharmaceutical Sciences	67
School of Nursing	76
School of Optometry	25
TOTAL	428



ATTACHMENT		
HOSPITAL	other Industries	
• Sultanah Nur Zahirah Hospital • Dungun Hospital • Kemaman Hospital		
• Selayang Hospital • Kuala Lumpur Hospital • Ampang Hospital	 Pantai Hillpark Pharmacy 	
• Sri Kota Hospital • Port Dickson (MOH) Hospital • UCSI Hospital • Klinik Kesihatan Port Dickson (MOH)		
• Putrajaya Hospital • Kuala Lumpur Hospital	• Optimax (Shah Alam, Sri Petaling, Sunway and TTDI)	

STUDENT PLACEMENT STATISTICS OVER THE YEARS



GLOBAL CO-OP PLACEMENT

Austria	Kazakhstan
Bahrain	Kenya
Bangladesh	South Korea
Botswana	Kuwait
Brunei Darussalam	Libya
Canada	Malawi
Chad	Malaysia
China	Maldives
Egypt	Mauritius
Ethiopia	Myanmar
Germany	Nigeria
India	Oman
Indonesia	Pakistan
Iran	Palestine
Iraq	Qatar
Japan	Saudi Arabia
Jordan	Singapore

Somaliland

South Africa

Sri Lanka

Sudan

Sweden

Tanzania

Thailand

Turkey

Turkmenistan

Uganda

United Arab Emirates

United Kingdom

Uzbekistan

Vietnam

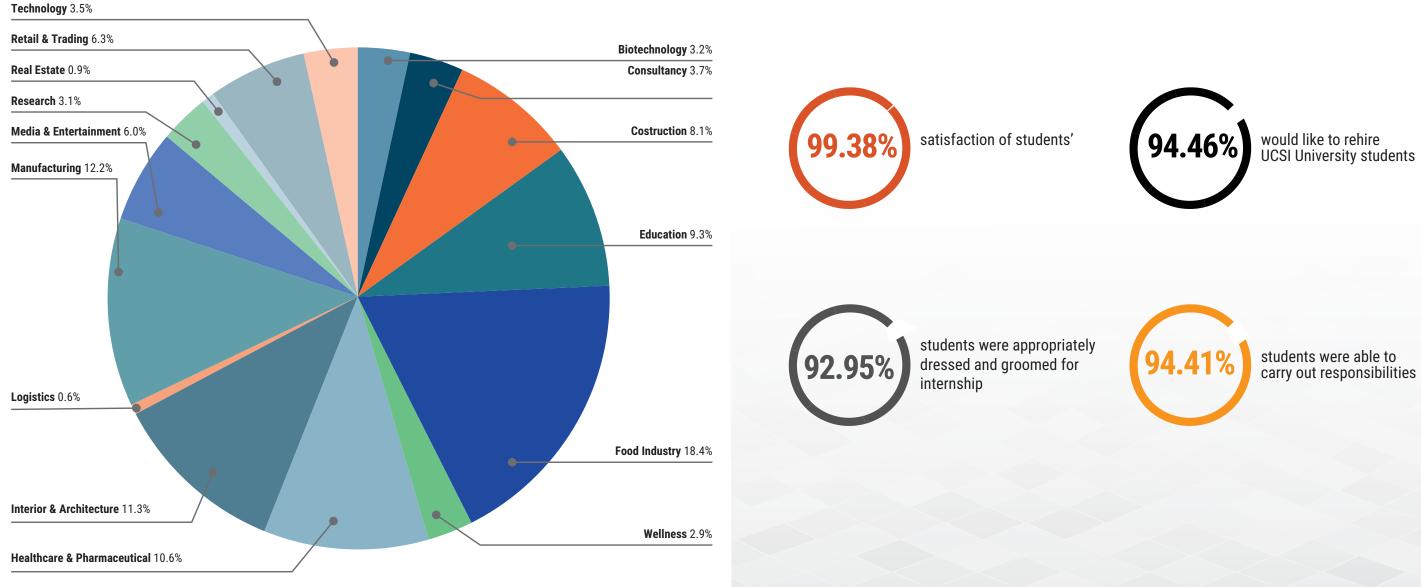
Yemen

Zimbabwe

and many more...

LIST OF INDUSTRIES

EMPLOYER EVALUATION ON CO-OP PLACEMENT



carry out responsibilities

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STUDENT TESTIMONIALS

Question: In general, what do you think about UCSI University's Co-Op Placement Programme and how does this programme benefit you as a student?



The Co-Op Placement Programme enables me to learn more practical and hands-on work that I can have a deeper understanding of the knowledge that I had to learn in the courses. In this context, I will need to apply and link the learning result with works as much as possible.



The Co-Op Placement is very beneficial as it provides me with a great and valuable real working experience and assists me in preparing for work in future. As I was able to enhance my adaptation skills towards any unknown circumstances in future working life and confidence to face it.



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The Co-Op placement is an opportunity for the students to gain experiences in what is being taught at the university, such as practical training which can't be done in the university so us as students, we face a lot of difficulties that we have to overcome using our limited knowledge and skills.

STUDENT TESTIMONIALS



Alpha Tan Yu Xuan Bachelor of Arts (Hons) in Accounting

Bizway Taxation Sdn. Bhd.

Chong Boon Nee Bachelor of Arts (Hons) in Business Administration

River Pool Resources

Han Xue Bachelor of Arts (Hons) in Marketing

Nanjing Kewo Education Technology Co. Ltd

Ahmed Adil Ali Osman BEng (Hons) Mechatronic Engineering

Al Hilal Plast For Olastic Sacks LLC

STUDENT TESTIMONIALS

STUDENT TESTIMONIALS



The Co-Op Placement Programme offers students the opportunity to further understand what it's like to work in their respective fields. This programme has certainly benefited me as I managed to learn many new skills.

Muhammad Imanul Irfan Chong BEng (Hons) Chemical Engineering

Piau Kee Live & Frozen Seafoods Sdn. Bhd.



Overall, it is an amazing initiative programme, inculcated within the curriculum as it cultivates the ideology to be prepared much better at work and also gives you a platform to convert your theoretical skills into practical.

Muhammad Tamoor Akbar BEng (Hons) Mechanical Engineering

Ahjaar Mining LLC



It really enhanced my confidence as a future engineer as it made me discover the real-world civil engineering industry and it gave me the chance to be ready to become a professional.

Samatar Mohamed Hassan B. Eng (Hons) Civil Engineering

Somaliland National Army **Construction Department**



This placement programme has benefited me in many areas as a student which I wouldn't have been able to get through conventional learning methods

Karishna Ryan Saravanan BEng (Hons) Petroleum Engineering

Blackcrest Petroleum Sdn Bhd



The Co-Op Placement Programme has given me the golden opportunity to be exposed to the real industry environment.



With this Co-op Placement Programme, it not only allowed me to gain valuable knowledge and experiences, but also offers an opportunity for me to determine whether it is the right path for my long-term career.



It is a good programme for students to enhance their practical skills as they gain an insight into the real industry.



Co-Op Programme has been helping me to adapt to the marketing world. It has strengthened my confidence when speaking in front of a crowd from different backgrounds with the help and guidance from my colleagues throughout my internship.

Chin Jing En B.Eng (Hons) Electrical and Electronics Engineering

Protenga Sdn Bhd

Chong Kar Yang Bachelor of Science (Honours) in Finance and Investment

Tranglo Sdn. Bhd.

Khor Phoey Fang Bachelor of Arts (Honours) Branding and Advertising

Style Switch Official, Nuraz Asc Premium Gifts

Amanda Yuen Sook Pin Bachelor of Financial Economics (Hons)

Public Mutual Berhad

EMPLOYER TESTIMONIALS

01	UCSI University has produced a good student with the right attitude to learn. For example Amanda who is beneficial and helpful to the company that hired an intern.	Ρι

- **02** Firstly, this programme puts us in contact with fresh graduates and helps us hire qualified teachers. Also, this will help our students get more attention in the classroom.
- **03** UCSI is very open-minded to different modalities which is a very good movement.
- **04** Student assists in some of the miscellaneous work that helps other staff to ease their workload, responsible at work and perform duties with a good attitude and discipline.
- **05** Students can perform the assigned task on time, be able to handle problems that occurred during program shooting activities and be able to communicate respectfully to superiors and other co-workers as well as our invited celebrities and models.
- **06** The student is outstanding and a fast learner. It has provided a great opportunity for us to understand the mindset and characteristics of young professionals nowadays. It also provides a great opportunity for us to structure our training programme for future employees.
- **07** Students understand the importance of their internship and take their work seriously.
- **08** Student is a motivated person. She is able to take it as a challenge for her next new due course.

Public Mutual Berhad



United GTeam Marketing

Detresor Management Sdn Bhd

Wimag Capital Management PLT

Milkfish lady Enterprise

E A Fashion Boutique & Collections



EMPLOYMENT & Co-Op PLACEMENT CENTRE UCSI UNIVERSITY

Employment and Co-Op Placement Centre provides centralised platform to students and employers to advance career and development.

The Centre located at Level 2, Block A, UCSI University Kuala Lumpur Campus.

Over 4500 employers use the Centre for cooperative placement, industry partnership, career preparation and advancement. Students and employers are linked through digital platform called "My Employment & Co-Op Portal".





CAREER **PREPARATIONS**

EMPLOYMENT & Co-Op PLACEMENT CENTRE

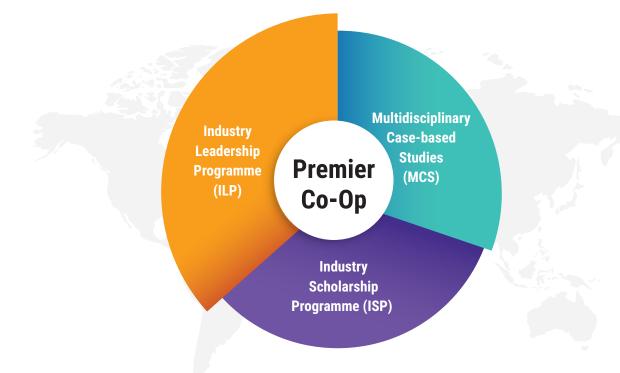
PREMIER Co-Op

DIGITAL CAREER FAIR 2021

CAREER & COOPERATIVE PLACEMENT FAIR 2022

PREMIER Co-Op

The Premier Co-Op concept was launched in 2016. It aims to enhance the industry partners with the training of UCSI students for their industry placement and develop the needed skills for future employment.



Industry Leadership Programme (ILP)

Top students will be recommended for an interview session and to be selected by Premier Co-Op partners for the cooperative mentorship programme. The programme will start from the first to the final year of undergraduate studies.

Benefits for selected students:

- · Confirmed cooperative placement from year 1 to final year
- Mentorship experience with top industry partners
- Secured employment before graduation

PREMIER CO-OP

Multidisciplinary Case-based Studies (MCS)

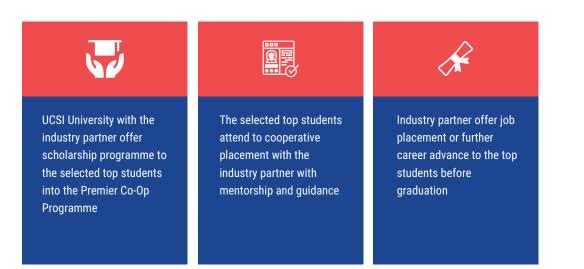


Real-life case solution for the organisation

Premier Co-Op partners will benefit from the academic knowledge and problem solving of real-life cases and situations



Industry Scholarship Programme (ISP)



CAREER FAIR 2021

Despite the challenges faced during the COVID-19 pandemic, UCSI continues to engage employers for student employability & Co-Op placements by having the first virtual career fair 2020/2021.



CAREER & COOPERATIVE PLACEMENT FAIR 2022

The first physical UCSI Career & Co-Op Placement Fair after the COVID-19 pandemic.



FACULTY CONTACTS

Faculty	Position	Name	E-mail
Applied Sciences	Dean	Associate Professor Dr Crystale Lim Siew Ying	crystalelim@ucsiuniversity.edu.my
Business and Management	Dean	Associate Professor Dr Pek Chuen Khee, Eugene	pekck@ucsiuniversity.edu.my
Engineering, Technology and Built Environment	Dean	Associate Professor EUR ING Ir Ts Dr Ang Chun Kit	angck@ucsiuniversity.edu.my
Hospitality and Tourism Management	Acting Dean	Assistant Professor Mohamad Fadzly Bin Che Omar	fadzly@ucsiuniversity.edu.my
Medicine and Health Sciences	Dean	Professor Dr Amaluddin Bin Ahmad	amaluddin@ucsiuniversity.edu.my
Pharmaceutical Sciences	Dean	Associate Professor Dr Mogana Sundari Rajagopal	mogana@ucsiuniversity.edu.my
Social Sciences and Liberal Arts	Dean	Professor Dr Chan Nee Nee	ChanNN@ucsiuniversity.edu.my
De Institute of Creative Arts and Design	Director	Asstant Professor Dr Luqman Lee	luqmanlee@ucsiuniversity.edu.my
Institute of Computer Science and Digital Innovation	v Director	Associate Professor Dr Keoy Kay Hooi	keoykh@ucsiuniversity.edu.my
Institute of Music	Director	Professor Dr P'ng Tean Hwa	thwa@ucsiuniversity.edu.my

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STEVEN LIM PHAN WEI

loongmc@ucsiuniversity.edu.my (D) 03-91018880 (Ext 2436)

LOONG MEI CHIUN

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Co-Op Placement and Alumni Relations

UCSI University® **BREAKTHROUGH TO THE**



YEAR 2019

Since 2019, UCSI University has moved 197 places, attaining its latest rank of 284 after climbing 63 spots in the 2023 QS World University Rankings.

UCSI UNIVERSITY PRAXIS CENTRES

The UCSI University's Praxis Centres serve as a focal point in applying academic, practical learning and industry placement to ensure students have real experience of the workplace. The Praxis model is a try-party arrangement between faculty experts, industry leaders and student trainees to enable better collaboration to develop academic knowledge and hands-on practical experiences in a real-world scenario.

This emphasises the integration of classroom learning with workplace experiences. The Praxis Centres perform as profitable in-house business entities assisting students to experience real-world practices with top industry players.

UCSI University's Co-Operative (Co-Op) education is an advanced model of industry experience from the early years of learning to the final academic year of each student while enabling them to gain access to reputable business partners with professional guidance.

By incorporating the Praxis model, The Praxis Centres' Co-Op placement matches the qualifications of our students with the needs of employers. Students will have the opportunity to develop their skills and the industry will have the opportunity to train the students for future industrial careers in specialised fields. It is an opportunity for the industry to work together with UCSI University to develop a highly skilled workforce.



UCSI University®



AN EDUCATION THAT ASCERTAINS YOUR FUTURE

100% graduate employability score.

Source (2021): ge.mohe.gov.my