

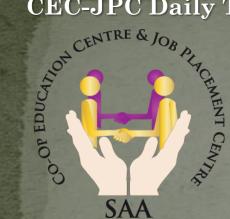
Essential Tips

courtesy of Co-Operative Education Center & Job Placement Center

CV TIPS

By Destenie Chua





Tips #1: CV is not a storytelling session

"CV/Resume is your marketing tool. Use it wisely."

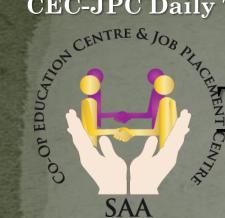
- Your CV goal is to be
 - Clear, Complete, & Concise!
- Be specific and targeted
- Share only the necessary, and only if it highlights your positive side



Tips #2: Keep it Flawless; No errors!

Did you know, 61% of the time, CVs are thrown out because of spelling errors or typos.

- Make sure to standardize your...
 - Format structure
 - Spacing
 - Font
 - Font size
 - Spelling (eg: US or UK)
- Get it proofread by 2-3 people



Tips #3: Make it attractive at first sight

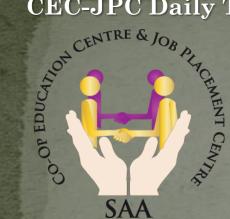
Choose the right format to use

"Your CV is your frontline in first impression.

Make sure it is interesting to them so that they will continue reading it."

Chronological

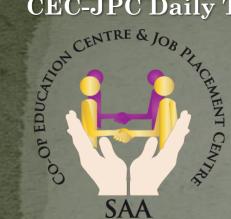
- Best highlight your skill, experience & education
- Functional / Skill-based
 - Skill-focused
 - Best for those with gaps in-between jobs
- 3. Hybrid / combination
 - Mixture of Chronological and Functional



Tips #4: Tell the truth and nothing but the truth!

"If you tell the truth, you don't have to remember anything." – Mark Twain

- Only share what is necessary
 Share things that will highlight your positives
- Be Tactful
- Lying is never an option
- Refrain from saying negative things about yourself in your CV or cover letter



Tips #5: Knowing what to send

- Send your resume out and not your CV
 - Resume is 1 page; front and back
 - CV is more than 2 pages

"Always send the PDF version. This is to ensure your format stays intact and so that no one can change your information."

- Make sure to attach your resume along with a cover letter
 - Purpose: To convey your interest in the position
 - Showcase your suitability and value



UCSI University

Tune in next week for more Essential Tips

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