GENDER DIFFERENCES IN LANGUAGE USE IN COMIC STRIPS ‘PICKLES’

LUO HONG YAN

A RESEARCH PAPER SUBMITTED IN FULFILMENT
OF THE REQUIREMENTS
FOR THE DEGREE OF B.A.(HONS)
ENGLISH LANGUAGE AND COMMUNICATION

FACULTY OF SOCIAL SCIENCES AND LIBERAL ARTS
ENGLISH LANGUAGE AND COMMUNICATION DEPARTMENT
UCSI UNIVERSITY
KUALA LUMPUR

APRIL 2013
ABSTRACT

The study investigated gender differences in language use in the comic strips *Pickles*. One month long comic strips which were taken from Malaysian daily newspaper *Star and Sunday Star* from 5th July to 5th August, 2012 were analyzed. Two linguistic features which were hedges and intensifiers were identified in the study. The findings showed that male characters used hedges and intensifiers more than female characters. Moreover male and female characters used hedges and intensifiers in different situations and they had different functions as well.