

FACULTY OF **BUSINESS AND MANAGEMENT**



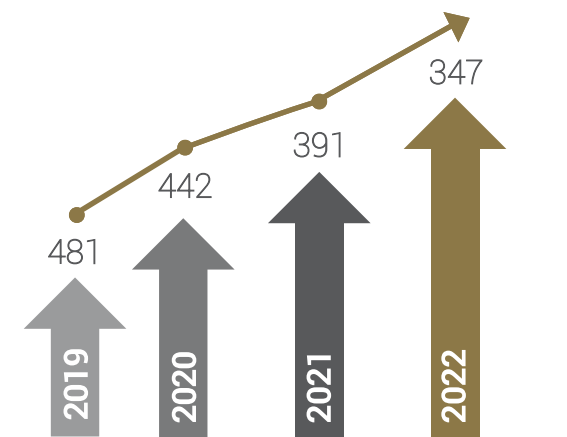
QS World University Rankings 2022

**Top 10 in Malaysia –
Top 1.1% in the world.**

UCSI University continues to hold a formidable position in the QS World University Rankings 2022 after it broke yet another barrier to be placed among the top 350 varsities worldwide. Climbing 44 spots, UCSI has been placed among the top 1.1% of the world's universities.



A steady rise to the top.
with a Breakthrough to Top 350



UCSI's Milestones

QS World University Rankings 2022

- A top seven university in Malaysia, along with the nation's five research universities.
- Ranked in the top 1.1% of all universities in the world.

QS Graduate Employability Rankings 2020

- A top three university in Malaysia for producing employable graduates.

QS World University Rankings by Subject 2021

- Ranked in the top 50 for performing arts.
- Ranked in the top 100 for hospitality and leisure management.
- Ranked in the top 150 for petroleum engineering.
- Ranked in the top 300 for business and management.



UCSI University is the first and only private university in Malaysia to be recognised as a Regional Centre of Expertise (RCE) by the United Nations University – the academic and research arm of the UN.



100%
EMPLOYABILITY
SCORE

for 84 of the 87 UCSI's programmes listed in the Higher Education Ministry's Graduate Employability 2020 survey

Averagely, all 87 programmes scored **99.8%** in the survey.

MORE THAN 4500
global companies provide our students with internships.



Of our co-op partners would like to rehire UCSI Interns.

Students from over **110 NATIONS**
30% of UCSI's student population is international.



>49% of UCSI's academic staff are PhD holders and a further 20% are pursuing their doctorate.



The 1st university in Malaysia's private higher education sector to offer programmes in Aquatic Science, Biotechnology, Food Science, Music and Nutrition.



The artist's impression of UCSI's education city.

Tomorrow's Education Today

It's not just a campus expansion. It's an education city in the making.

Long-renowned for its excellent track record in teaching and learning, UCSI University is quickly making a name for itself in research and innovation. As the best private university for two years in a row according to the QS World University Rankings 2019 and 2020, UCSI is a higher learning institution that opens doors for students and staff to achieve their full potential.

Since 2014, UCSI's top students have been annually selected to advance high impact research at Harvard University, Imperial College London, the University of Chicago and Tsinghua University, among others.

Over the years, tens of thousands of students from 110 different countries have studied at UCSI University, making the campus a vibrant melting pot of culture and diversity. At present, the university runs what is Malaysia's largest

university-industry network through its Employment and Co-Operative Placement (Co-Op) programme, which provides employment support services for undergraduates and graduates, including alumni.

Today, it has over 4,200 global companies to provide each student with at least two months of internships each year. This network includes many of the world's best firms like Accenture, CIMB, Citibank, Deloitte, DHL, Ernst & Young, Hewlett-Packard, HSBC, KPMG, Maybank, Nestle, Samsung, Schlumberger, Standard Chartered, Ogilvy, P&G, Petronas and PWC, among others.

With these and more, UCSI stands out as a university that offers an education few can, provides experiences others can't and delivers life-defining outcomes for students everywhere.

Faculty of Business and Management

At UCSI's Faculty of Business and Management, we challenge our students at an early stage to benchmark themselves against the best in the world. This sees them competing against and even surpassing other students and even working professionals in exams, competitions and the working world itself. The Faculty regularly receives positive feedback from employers on the capability, professionalism and innovativeness of our graduates.

The Faculty works closely with our Industry Advisory Panel members such as Ammetlife Insurance, Labuan Reinsurance, Ophir Production and Petronas which provide us with valuable industry insights that we incorporate into our curriculum.

The Faculty boasts close relationships with key industrial partners such as Tricor, Apple and the Securities Commission to provide student training and sponsorship as well as professional accrediting bodies such as ACCA, CIMA, CFP, CIPFA, CILT, FAA, IFoA, CPA Australia, and SOA that provide professional certification as well as exemptions to students.

UCSI's Faculty of Business and Management will give you the rewarding study experience that you desire. You will learn from the best and study with high achievers. You will make your mark even before you graduate. If this is your ambition, then get ahead here at UCSI.



Why study Business at UCSI?

**A WORLD'S TOP 300 FACULTY FOR BUSINESS & MANAGEMENT
(QS WORLD UNIVERSITY RANKINGS BY SUBJECT 2021)**

>60% OF STAFF ARE PHD HOLDERS

**ACHIEVED 100% GRADUATE EMPLOYABILITY SCORE IN A
MINISTRY OF HIGHER EDUCATION SURVEY (2020)**

STRONG INDUSTRY LINKAGE

Renowned Academics

Learn from a team of acclaimed professors and academics who are at the forefront of their respective disciplines. Work with them, be mentored by them and benefit from their wealth of experience.



**ASSOCIATE PROFESSOR
DR PEK CHUEN KHEE**

Dean

*PhD Economics
Master of Economics
BSc Economics (Hons)
Postgraduate Cert in Higher Education*



**ASSOCIATE PROFESSOR
DR GANESHSREE SELVACHANDRAN**

Deputy Dean, Head of Research

*PhD Mathematics
MSc Mathematics
BSc (Hons) Mathematics*



PROFESSOR DR ONG SENG HUAT

Acting Head of Department

BSc, MSc, PhD Statistics and Probability



**ASSISTANT PROFESSOR
DR EVA LIM WEI LEE**

Deputy Dean

*PhD Entrepreneurship
MBA
Bachelor of Business*



**ASSOCIATE PROFESSOR
DR ABDULLAH AL MAMUN**

Associate Professor

*PhD Management
MBA
BBA*



**ASSISTANT PROFESSOR
DR DAZMIN DAUD**

Department of Logistics Management

*PhD Management
MSc Human Resource Development
CILT*

Foundation

At UCSI, our focused foundation pathways in business studies prepare you for versatility and impact in an ever-changing world. Our special focus areas are specially designed to equip you with a strong grounding in mathematics, computing, statistics and analytical thinking – skills that lead to global careers in business, actuarial science and management.

In addition to acquiring relevant subject knowledge, you will also be supported and mentored by a team of distinguished professors throughout your foundation year. Their tutelage will make the telling difference in your rite of passage to degree studies. You will be encouraged to think like never before. And as

you develop the critical and creative thinking skills that make the difference between success and failure, you will develop the confidence to move on to more advanced studies in actuarial science and management.

Foundation studies at UCSI also enable you to expand your personal and professional network. UCSI partners with over 4,200 global companies and opportunities abound for you to gain industry perspectives through talks and career fairs. With this in mind, UCSI's focused foundation pathways in business don't just prepare you to keep abreast of change. They prepare you to be ahead of it. Get the ideal start today.

Start Focused. Stay Ahead.

UCSI's specialised foundation pathway helps you acquire a much stronger grasp of your chosen field of study while covering the overall reach of a standard foundation programme. Apart from helping you immensely as you progress to degree studies, UCSI's foundation programme also provides you with an early taste of what the industry expects.

Foundation in Arts (Actuarial Science)

Compulsory Courses

- Critical Thinking Skills
- Computing Essentials
- Writing for Academic Purposes
- Positive Psychology



Core Courses

- Fundamentals of Mathematics
- Algebra and Trigonometry
- Introduction to Probability and Statistics
- Introductory Calculus
- Introductory Accounting
- Introductory Economics



Elective Courses

- Fundamentals of Ethics
- Human Communication
- Introduction to Business
- Introduction to Structure
- Introduction to Built Environment
- Introduction to Law
- Fundamentals of Computer Graphics
- Analytical Drawing
- Fundamentals of Design
- Introduction to Marketing
- Web Development
- Fundamentals of Programming
- Basic Office Application
- Introduction to Hospitality and Tourism Industry
- Event Management
- Introduction to Logistics and Supply Chain Management
- Civic Studies
- Smart Learning Technology
- Media Literacy



Bachelor Degrees

- Bachelor of Science (Honours) Actuarial Science
- Bachelor of Science (Honours) Actuarial Science and Finance

Foundation In Arts (Management)

Compulsory Courses

- Critical Thinking Skills
- Computing Essentials
- Writing for Academic Purposes
- Positive Psychology



Elective Courses

- Introduction to Language and Communication
- Basic Office Application
- Human Communication
- Fundamentals of Ethics
- Introduction to Business
- Introductory Accounting
- Introduction to Marketing
- Introductory Economics
- Introductory Calculus
- Introduction to Probability and Statistics
- Civic Studies
- Introduction to Hospitality and Tourism Industry
- Event Management
- Fundamentals of Culinary Arts
- Web Development
- Fundamentals of Programming
- Introduction to Logistics and Supply Chain Management
- Introduction to Law
- Fundamentals of Mathematics
- Fundamentals of Computer Graphics
- Fundamentals of Design
- Analytical Drawing
- Introduction to Structure
- Introduction to Built Environment
- Smart Learning Technology
- Media Literacy



Bachelor Degrees

- Bachelor of International Business (Hons)
- Bachelor of Arts (Hons) Branding and Advertising
- Bachelor of Arts (Hons) Business Administration
- Bachelor of Arts (Hons) Entrepreneurship
- Bachelor of Arts (Hons) Logistics Management
- Bachelor of Arts (Hons) in Marketing
- Bachelor of Arts (Hons) Supply Chain Operations Management
- Bachelor of Business Administration (Hons) (Oil and Gas Management)
- Bachelor of Commerce (Hons) in Marketing
- Bachelor of Arts International and Sustainable Business (Hons)

Foundation in Arts (Accounting/Finance/Economics)

Compulsory Courses

- Critical Thinking Skills
- Computing Essentials
- Writing for Academic Purposes
- Positive Psychology



Core Courses

- Fundamentals of Ethics
- Introductory Economics
- Introduction to Business
- Introductory Accounting



Elective Courses

- | | |
|---|--|
| <ul style="list-style-type: none"> • Introduction to Marketing • Introduction to Law • Human Communication • Basic Office Application • Introduction to Probability & Statistics • Fundamentals of Mathematics • Introduction to Language and Communication • Introduction to Hospitality and Tourism Industry • Event Management • Introduction to Logistics and Supply Chain Management | <ul style="list-style-type: none"> • Fundamentals of Programming • Web Development • Smart Learning Technology • Media Literacy • Civic Studies • Fundamentals of Design • Fundamentals of Computer Graphics • Analytical Drawing • Introduction to Structure • Introduction to Built Environment • Fundamentals of Culinary Arts |
|---|--|



Bachelor Degrees

- Bachelor of Commerce (Hons) in Accounting and Finance
- Bachelor of Arts (Honours) Accounting
- Bachelor of Arts (Honours) Accounting and Finance
- Bachelor of Financial Economics (Honours)
- Bachelor of Science (Honours) Finance and Investment
- Bachelor of Financial Technology (Honours)

Diploma in Finance

(N/343/4/0272) (06/2024) (MQA/PA 11335)

The Diploma in Finance is designed to address the evolving and challenging demands of the finance sector. It takes into account the fundamentals of the financial techniques and equips students with the needed skills and knowledge needed to thrive. This programme incorporates innovative teaching and learning methodologies that exposes students with the latest insights on equity investments, financial management and taxation, among others. As students develop the prowess in this area, taking the next step to either pursue a degree programme or venturing into the working environment will become seamless.

Subject Listing

Year 1

- Microeconomics
- Fundamentals of Management
- Introduction to Financial Market
- Basic and Practices of Marketing
- Introduction to Financial Accounting
- Business Ethics
- Introduction to Statistics
- Introduction to Office Tools
- Macroeconomics
- Organisation Behaviour for Diploma
- Introduction to Financial Management
- Entrepreneurship for Diploma
- "Bahasa Kebangsaan A (if applicable only)"

Year 2

- Basic Islamic Banking and Finance
- Cost and Management Accounting for Diploma
- Introduction to Banking
- Intermediate Financial Management
- Fundamentals of Investment
- Personal Financial Planning
- Fundamentals of Equity Investments
- Introduction to Information Technology
- Principle of Corporate Finance
- Introduction to Risk Management
- Co-Operative Placement

Elective (Choose Two)

- Auditing Theory and Practice
- Basic Taxation
- Global Banking
- Intermediate Islamic Banking and Finance

Career Opportunities

Finance Officer | Financial Analyst | Financial Planner | Securities Broker | Treasurer | Investment Banker | Stockbroker

Diploma in Logistics Management

(R2/840/4/0010) (12/2022) (A8654)

Working in logistics entails managing the complex flow of materials, services, information or capital from source to customer. This programme is designed to equip students with the fundamental competencies, knowledge and skills for effective management of resources and people so that as graduates, they will be well-prepared to maximise the potential of their organisation's supply chains. Graduates will also have the option of furthering their competencies with UCSI's complete logistics pathway up to master's level.

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

Professional Recognitions and Paper Exemptions



The Chartered Institute of Logistics and Transport (CILT), Malaysia
Full exemption for the professional qualifying examination

UCSI Co-Operative Placement Programme

Panasonic and Tiong Nam Logistics are some of the companies that our students have interned with.

Subject Listing

Year 1

- Business Ethics
- Fundamentals of Management
- Introduction to Logistics Studies
- Entrepreneurship (Diploma)
- Introduction to Statistics
- Principles of Accounting
- Microeconomics
- Inventory Management
- Introduction to Information Technology (Diploma)
- Macroeconomics
- Co-Operative Placement 1

Year 2

- Transportation System Management
- Supply Chain Management
- Warehouse Management
- Logistics Organisation
- Basics And Practices of Marketing
- Introduction to Internet Technologies (Diploma)
- Global Commercial Shipping
- Organisational Behaviour (Diploma)
- Financial Accounting (Diploma)
- Logistics Business Strategy and Planning
- Issues in Logistics Industry
- Co-Operative Placement 2

Career Opportunities

Purchasing Officer | Inventory Controller | Freight Forwarding Specialist | Transportation Analyst | Air Cargo Specialist
| Line Management Analyst | Ship Capacity Planner

Diploma in International Business

Only Offered at the Kuching Campus

(N/340/4/0691) (08/2021) (MQA/FA5300)

This programme equips students with the core international business competencies that are vital in this globalised world, aiming to familiarise learners with components in management, marketing, finance, economics and business law from an international perspective.

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

Subject Listing

Year 1

- Introduction to Management
- Introduction to Accounting
- Computing Studies
- Business Mathematics
- Microeconomics
- Fundamentals of Marketing
- Entrepreneurship
- Introduction to Statistics
- Business Communication
- Introduction to Human Resource Management
- Introduction to Finance
- Introduction to International Business
- Macroeconomics

Electives

- Japanese Language
- German Language
- Mandarin Language
- Korean Language

Year 2

- International Management
- International Marketing
- International Economics
- Malaysian Ecotourism
- Management Accounting
- Principle Approach to Business Ethics
- International Finance
- International Business Law
- Global Sourcing
- Global Supply Chain Management
- Principle of Public Relations
- Co-Operative Placement

Career Opportunities

International Business Development | Distribution and Marketing | International Sales and Marketing | International Relations | International Brand Management | International Care | Business Development

Diploma in Management

(R2/345/4/0669) (12/2024) (A11187)



This programme exposes learners to a rigorous business and general management curriculum to develop and enhance their understanding on business essentials, key management techniques, decision-making and strategy formulation, and more. Students will also enjoy many avenues – like workshops and industrial projects – to apply their acquired knowledge to practice.

Subject Listing

Year 1

- Business Essentials
- Study Skills and Employability
- Introduction to Logistics and Supply Chain Management
- Introduction to Statistics
- Introduction to Information Technology
- Oral Communication Skills
- Quantitative Techniques
- Principles of Microeconomics
- Creative Problem Solving
- Principles of Public Relation
- Introduction to Operations Management

Year 2

- Introduction to Organisational Behaviour
- Cost and Management Accounting for Diploma
- Fundamentals of Management
- Principles of Macroeconomics
- Fundamentals of Business Law
- Basic and Practices of Marketing
- Introduction to Entrepreneurship
- Business Ethics
- Introduction to Financial Management
- Introduction to Financial Accounting
- Introduction to Risk Management
- Introduction to International Business
- Introduction to Human Resource Management
- Co-Operative Placement

International Degree Pathway

- **University of Northampton, United Kingdom (Diploma +2)**
- Bachelor of Science Business and Management (top up)

Career Opportunities

Account Executive | Business Analyst | Financial Analyst | Sales Support Executive | Marketing Specialist | Management Consultant

Bachelor of Arts (Hons) Accounting

(R2/344/6/0199) (06/2024) (A9512)

An accounting degree opens doors to almost any pathway in business with its strong emphasis on essential subjects such as marketing, business, economics, law, financial management, and taxation. This well-rounded programme will provide you with the key financial and accounting skills that are highly sought after by employers, as well as business and management expertise to help you navigate today's complex business landscape.

*This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)

Professional Recognition



Chartered Tax Institute of Malaysia
Exempted from 7 out of 10 papers



Certified Practising Accountant
Exempted from 6 out of 12 papers



Association of Chartered Certified Accountants
Exempted from 9 out of 13 papers



Chartered Institute of Management Accountants
Exempted from 7 out of 16 papers



Institute of Chartered Accountants in England and Wales
Exempted from 4 out of 15 papers



The Chartered Institute of Public Finance and Accountancy
Exempted from 6 out of 12 papers

International Degree Pathways

- **University of Queensland (1.5+1.5)**
 - Bachelor of Commerce Major: Accounting
- **University of Northampton, UK (2+1)**
 - Bachelor of Arts (Hons) International Accounting (Top up)

• University of the West of England, Bristol (2+1/2+2)

Bachelor of Arts (Hons) Accounting and Finance/ International Business/ Business Enterprise/ Business Management/ Business Management with Accounting and Finance/ Business with Human Resource Management/ Business Management with Marketing/ Business Management with Economics

Career Opportunities

Auditor | Banking Professional | Budget Analyst | Financial Expert | Management Consultant | Taxation Executive

Subject Listing

Year 1

- Fundamentals of Management
- Introductory Accounting
- Statistics and Its Application
- Microeconomics
- Fundamentals of Marketing
- Management Accounting 1
- Business Communication
- Macroeconomics
- Business Modelling and Spreadsheet
- Co-Operative Placement 1

Year 2

- Business Law
- Accounting Information Systems
- Financial Management 1
- Financial Accounting 1
- Business Research Methods
- Management Accounting 2
- Taxation 1
- Financial Accounting 2
- Company Law
- Financial Management 2
- Management Ethics
- Financial Accounting 3
- Co-Operative Placement 2

Year 3

- Auditing 1
- Financial Research Project A
- Taxation 2
- International Business
- Entrepreneurship
- Financial Research Project B
- Advanced Management Accounting
- Internet In Practice
- Strategic Management
- Accounting Theory and Practice
- Financial Statement Analysis
- Auditing 2
- Co-Operative Placement 3

UCSI Co-Operative Placement Programme

Our students have interned with some of the biggest names in accounting including the Big Four audit firms (Deloitte, PricewaterhouseCoopers, Ernst & Young, and KPMG).



Bachelor of Arts (Hons) Accounting and Finance

(R2/344/6/0200) (06/2024) (A9515)

In line with the Faculty's innovative approach where traditional business courses are redesigned to provide students with the career mobility to tap into the growing finance industry, this is a unique programme that adds a finance edge to the popular accounting degree. Learners will be equipped with important accounting and financial knowledge to succeed in either the accounting or finance world.

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

Professional Recognition



Chartered Tax Institute of Malaysia
Exempted from 7 out of 10 papers



Certified Practising Accountant
Exempted from 6 out of 12 papers



Association of Chartered Certified Accountants
Exempted from 9 out of 13 papers



Chartered Institute of Management Accountants
Exempted from 7 out of 16 papers



Institute of Chartered Accountants in England and Wales
Exempted from 4 out of 15 papers



The Chartered Institute of Public Finance and Accountancy
Exempted from 6 out of 12 papers

Subject Listing

Year 1

- Financial Markets and Institutions
- Introductory Accounting
- Statistics and its Application
- Microeconomics
- Business Information System
- Management Accounting 1
- Business Communication
- Macroeconomics
- Financial Reporting Standards
- Co-Operative Placement 1

Year 2

- Business Law
- Management Science
- Capital Financing and Investment
- Corporate Accounts
- Business Research Methods
- Management Accounting 2
- Taxation 1
- Company Law
- Advanced Corporate Accounts
- Corporate Finance
- Management Ethics
- Business Modelling and Spreadsheet
- Co-Operative Placement 2

Elective 1 (Choose Two)

- One to One Marketing
- Auditing 1
- Internet in Practice

Year 3

- Financial Research Project A
- Strategic Financial Management
- International Business
- Financial Research Project B
- Multinational Finance
- Strategic Management
- Strategic Information Systems Management
- Advanced Management Accounting
- Co-Operative Placement 3

Elective 2 (Choose Two)

- Strategic Marketing
- Auditing 2
- Taxation 2
- Issues in Business

International Degree Pathway

- **University of the West of England, Bristol (2+1/2+2)**
 - Bachelor of Arts (Hons) Accounting and Finance/ International Business/ Business Enterprise/ Business and Management/ Business Management with Accounting and Finance/ Business with Human Resource Management/ Business Management with Marketing/ Business Management with Economics/ Bachelor of Science (Hons) Management

Career Opportunities

Auditor | Broker | Finance Analyst | Forensic Accountant | Insolvency Administrator | Tax and Business Advisor

Bachelor of Commerce (Hons) in Accounting and Finance

Only Offered at the Kuching Campus

(N/340/6/0716) (12/2021) (MQA/FA 13753)

This programme combines commerce with specialisations in accounting and finance which will allow graduates to pursue careers that require these complementary disciplines. Students will study accounting, business law, auditing and financial management as well as key business fundamentals that prepare them well to succeed in the global marketplace. Internship opportunities at the end of each academic year will also provide valuable exposure to real-world practices.

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

Professional Recognition



The Chartered Institute of Public Finance and Accountancy
Exempted from 6 out of 12 papers

Subject Listing

Year 1

- Business Law
- Introductory Accounting
- Statistics and Its Applications
- Microeconomics
- Macroeconomics
- Fundamentals of Marketing
- Financial Market and Institutions
- Fundamentals of Management
- Business Communication
- Co-Operative Placement

Year 2

- Company Law
- Financial Reporting Standards
- Management Science
- Financial Management
- Business Information Systems
- Business Modelling with Spreadsheet
- Business Research Methods
- Auditing 1
- Corporate Accounts
- Co-Operative Placement 2

Electives (Choose Two)

- Internet in Practice
- Basic Econometrics
- Entrepreneurship

Year 3

- Financial Research Project A
- Capital Financing and Investment
- Advance Corporate Accounts
- Personal Wealth Management
- Auditing 2
- Financial Research Project B
- Corporate Finance
- International Economics
- Contemporary Human Resource Management
- Strategic Information Systems Management
- Multinational Finance
- Co-Operative Placement 3

Electives (Choose One)

- Strategic Marketing
- Issues in Business

Career Opportunities

Management Consultant | Financial Planner | Accountant | Finance Analyst | Financial Services Planner | Stockbroker



Bachelor of Science (Honours) Actuarial Science

(R2/462/6/0016) (04/2025) (A11179)

Due to the importance of their roles in managing risk and ensuring financial stability, actuaries need agile mathematical minds and razor-sharp analytical skills. On top of strong technical skills, the Faculty's Actuarial Science programme stands out for giving its students the long-term edge in their careers by preparing them for the examinations of professional boards such as the Society of Actuaries (SoA). Many of our students have passed four out of the five preliminary SoA examinations during their undergraduate study with UCSI.

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

Professional Recognition



Institute and Faculty of Actuaries (IFoA)
IFoA has granted an Accreditation by Subject Agreement covering their CM1, CB1 and CB2 modules. The CT1 exemption obtained previously no longer exists. UCSI is also the first private institution in Malaysia recognised by IFoA.



Society of Actuaries

- Obtain all three VEE (Validation by Educational Experience) credits before graduation – the equivalent of core subjects needed to attain a membership.
- VEE credits may go towards other actuarial qualifications such as from the Casualty Actuarial Society and Canadian Institute of Actuaries.
- UCSI is one of a few Malaysian private universities recognised as one of SoA's UCAP (Universities and Colleges with Actuarial Programmes) schools.
- UCSI provides the most comprehensive SoA exam coverage in Malaysia.

UCSI Co-Operative Placement Programme

The industry's biggest names have offered internships to our students including AIA Berhad, Alliance Bank, Great Eastern Life Assurance, Prudential BSN Takaful, Tokio Marine Life Insurance, Zurich Insurance and more.

Subject Listing

Year 1

- Statistics and its Application
- Business Accounting
- Risk Management and Insurance
- Microeconomics
- Mathematics I
- Probability Theory
- Business Communications
- Macroeconomics

Year 2

- Mathematical Statistics
- Mathematics of Interest Rate
- Financial Management 1
- Visual Basic. Net
- Introduction to Stochastic Process
- Applied Statistical Models
- Mathematics of Financial Derivatives
- Life Contingencies 1
- Managerial Accounting

Year 3

- Life Contingencies 2
- Loss Model
- Independent Project II
- Statistical Methods for Insurance
- Credibility Theory
- Stochastic Calculus for Insurance and Finance

Electives 1 and 2

- Fundamental of Marketing
- Fundamentals of Management
- Introduction to Internet Technologies
- Accounting Information System
- Business Modelling with Spreadsheet
- Business Information System
- Business Law
- Corporate Finance

Elective 3

- Actuarial Practice
- Investment Portfolio Management

International Degree Pathway

- **University of Essex (1+2)**
- Bachelor of Science Actuarial Science

Career Opportunities

Actuary | Budget Analyst | Cost Estimator | Credit Analyst |
Financial Advisor | Insurance Underwriter



Bachelor of Science (Honours) Actuarial Science and Finance

(R/343/6/0066) (11/2022) (MQA/FA 1835)



This programme is the first degree in Malaysia to combine both fields of study. It is designed to hone competencies in financial investment management, asset valuation and risk management for various financial assets as well as provide the essential working knowledge required in the financial industry. Students will also have the flexibility to focus on either the Society of Actuaries (SoA) or other finance-related professional qualifications.

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

Professional Recognition



Institute
and Faculty
of Actuaries

Institute and Faculty of Actuaries (IFoA)

IFoA has granted an Accreditation by Subject Agreement covering their CM1, CB1 and CB2 modules. The CT1 exemption obtained previously no longer exists. UCSI is also the first private institution in Malaysia recognised by IFoA.



SOCIETY OF
ACTUARIES

Society of Actuaries

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- VEE credits may go towards other actuarial qualifications such as from the Casualty Actuarial Society and Canadian Institute of Actuaries.
- UCSI is one of a few Malaysian private universities recognised as one of SoA's UCAP (Universities and Colleges with Actuarial Programmes) schools.
- UCSI provides the most comprehensive SoA exam coverage in Malaysia.

UCSI Co-Operative Placement Programme

Our students have honed their skills with top companies in the actuarial and finance industry including AIA Public Takaful, General Insurance Corporation of India, Prudential Assurance, Tokio Marine Life Insurance, and several major banks

Subject Listing

Year 1

- Calculus and Analytical Geometry
- Statistics and its Application
- Business Accounting
- Risk Management and Insurance
- Microeconomics
- Mathematics I
- Probability Theory
- Financial Market and Institutions
- Macroeconomics

Year 2

- Mathematics II
- Mathematical Statistics
- Mathematics of Interest Rate
- Managerial Accounting
- Financial Management 1
- Introduction to Stochastic Process
- Applied Statistical Models
- Mathematics of Financial Derivatives
- Visual Basic. Net
- Investment Analysis

Year 3

- Independent Project I
- Loss Models
- Treasury Management
- Independent Project II
- Stochastic Calculus for Insurance and Finance
- Credibility Theory
- Financial Statement and Analysis
- Elective II
- Elective III
- Elective IV

Elective I (Choose one)

- Introduction to Islamic Banking and Finance
- Corporate Finance
- Financial Management 2
- Life Contingencies 1

Elective II (Choose one)

- Islamic Financial Markets and Institutions
- Multinational Finance
- Equity Analysis
- Life Contingencies 2

Elective III and IV (Choose two)

- Investment Portfolio Management
- Actuarial Practice
- Statistical Simulation for Financial Modelling
- Techniques for Ratemaking and Estimating Claim Liabilities

Career Opportunities

Actuary | Financial Trader | Fund Manager | Investment Broker or Banker | Investment or Financial Analyst | Risk Manager

Bachelor of Arts (Hons) in Business Administration

(R2/345/6/0448) (06/2024) (A9514)



The demand for qualified business professionals will always be high and this programme stands out for its emphasis on hands-on learning that equips students with the knowledge needed to manage and improve a company's performance. An ever dynamic course content that evolves with the business world, students will develop their creative and decision-making capabilities by engaging with real-life case materials in a stimulating learning environment.

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

UCSI Co-Operative Placement Programme

With their diverse talents, our students have helped drive business goals for some of the most dynamic companies like Food Panda, Hong Leong Bank, Hui Lau Shan and Zalora.

International Degree Pathways

• **University of Northampton, UK (2+1)**
Bachelor of Science Business and Management

• **University of the West of England, Bristol (2+1)**
Bachelor of Arts (Hons) Business and Management/
International Business/ Business Management with
Accounting and Finance/ Business Management with
Marketing/ Business Enterprise/ Business with Human
Resources Management/ Accounting and Finance/
Marketing/ Business Management with Economics

• **University of Essex (1+2)**
BBA Business Administration/Bachelor of Science
International Business and Entrepreneurship/ Bachelor of
Science Marketing/ Bachelor of Science Business
Management

• **University of Queensland (1.5+1.5)**
Bachelor of Management (Major: Business Economics/ eBusiness/
Human Resources/ International Business/ Advertising/ Real
Estate and Development/ Sustainability/ Marketing
Bachelor of Commerce (Business Administration)

• **Montpellier Business School, France**
Bachelor of International Business Administration (2+1)
Bachelor (Hons) in Business Management (2+2)

Subject Listing

Year 1

- Business Accounting
- Business Communication
- Business Information Systems
- Business Law
- Statistics and its Applications
- Macroeconomics
- Microeconomics
- Organisational Behaviour
- Fundamentals of Management
- Fundamentals of Marketing
- Co-Operative Placement 1

Year 2

- | | |
|---------------------------------------|----------------------------|
| • Company Law | • Financial Management |
| • Business Mathematics | • Managerial Accounting |
| • Business Modelling with Spreadsheet | • Internet in Practice |
| • Business Research Methods | • Management Ethics |
| • Management Science | • Co-Operative Placement 2 |
| • Managing People | |
| • Corporate Communication | |

Year 3

- Corporate Finance
- Contemporary Human Resource Management
- Final Project A
- Final Project B
- International Business
- Organisational Development and Change
- Strategic Information Systems Management
- Strategic Management
- Issues in Business
- Entrepreneurship
- Retail Marketing
- Services Marketing
- Co-Operative Placement 3

Career Opportunities

Account Manager | Business Consultant | Management Analyst | Project Manager |
Retail Specialist | Sales Engineer

Bachelor of Arts (Hons) in Branding and Advertising

(R/342/6/0088) (10/2023) (MQA/FA3171)



This is the only degree in Malaysia to merge the best of both the branding and advertising fields. Designed for aspiring brand builders, the programme combines the strategic aspects of marketing with the creative aspects of advertising. If you are searching for a programme that equips you with the skills to plan and execute game-changing strategies, the flexibility to adapt to changing dynamics and the attitude to go the distance, you have found it.

- A unique degree offered only by UCSI in Malaysia
- Double major concentration on two most important areas of marketing
- 70% of the department staff are PhD holders

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

UCSI Co-Operative Placement Programme

Multinationals like Starbucks and Nestlé have been the training ground for our students who have interned for their digital strategy, branding, marketing and advertising departments, to name but a few.

Subject Listing

Year 1

- Fundamentals of Marketing
- Business Information System
- Marketing Communication 1
- Introduction to Branding
- Organisational Behaviour
- Microeconomics
- Statistics and its Application
- Fundamentals of Advertising
- Macroeconomics
- Co-Operative Placement 1

Year 2

- Business Mathematics
- Sales Management

Elective 1 (Choose One)

- Managing People
- Entrepreneurship
- E- Marketing
- Visual Communication
- New Product Development

Elective 2 (Choose one)

- Business Modelling with Spreadsheet
- Management Ethics
- Marketing Processes
- One To One Marketing
- Business Research Methods
- Design and Layout
- Social Media Marketing
- Consumer Behaviour
- Co-Operative Placement 2

Year 3

- Strategic Advertising Management
- Strategic Brand Management
- Service Marketing
- Marketing Communication 2
- Retail Brand Management
- Advertising Media Planning
- Co-Operative Placement 3
- Current Issues in Marketing
- International Business
- Strategic Marketing
- Distribution Channel Strategy
- Final Year Project A
- Final Year Project B

Career Opportunities

Art Director | Advertising And Promotion Strategist | Campaign Developer | Copywriter | Media Planner |
Social Media Specialist

Bachelor of Arts (Hons) Entrepreneurship

(N/340/6/0788)(11/2024)(MQA/PA11342)

This programme prepares students to acquire an entrepreneurial mind-set, and act in more creative, innovative, opportunistic and proactive ways. Be equipped with in-depth knowledge and competent skill sets to analyse and interpret the current business environment in context of entrepreneurial development and management. Build a life on your own terms and make a change in the world.

Subject Listing

Year 1

- Basic Entrepreneurship
- Microeconomics
- Statistics and its Applications
- Fundamentals of Management
- Business Communication
- Macroeconomics
- Business Accounting
- Introduction to Public Speaking
- Business Information System
- Fundamentals of Marketing
- Co-Operative Placement I

Year 2

- New Product Development
- Family Business
- Managing People
- E-Commerce for Small Business
- Business Research Methods
- Organisational Behaviour
- Operations Management
- Business Law – Malaysian Perspective
- Management Ethics
- Co-Operative Placement II

Electives A (Choose 2 courses)

- Management Science
- Corporate Communication
- Introduction to Advertising
- Introduction to Multimedia

Year 3

- Developing Entrepreneurship Skills 1
- Developing Entrepreneurship Skills 2
- Entrepreneurship Project I
- Entrepreneurship Project II
- Strategic Management
- Franchising
- Social Entrepreneurship
- Leadership
- SME and Public Policy
- Corporate Entrepreneurship
- Co-Operative Placement III

Electives B (Choose 2 courses)

- Social Media Marketing
- Strategic Marketing
- Web Design
- Basic Photography

Career Opportunities

Retail Manager | Marketing Manager | Business Manager | Sales Manager | Management Analyst | Start-up Consultant |
Business Development Manager | Business Planner | Business Owner

Bachelor of Science (Honours) Finance and Investment

(R/343/6/0052) (08/2022) (MQA/FA1403)

Overall, this programme encompasses a comprehensive study of money markets, financial instruments, financial planning, banking and corporate restructuring. Ideal for students who have an inclination towards numbers and an interest in making smart investment and financial trades, the curriculum provides a solid understanding of the workings of the financial markets through a combination of academic rigour and hands-on learning.

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

Professional Recognition



Finance Accreditation Agency
Fully accredited by FAA

UCSI Co-Operative Placement Programme

Bursa Malaysia (Kuala Lumpur Stock Exchange), DHL Asia Pacific, Genting Malaysia and HSBC Bank are just some of the few organisations that our students have interned for.

Career Opportunities

Credit Manager | Investment Advisor | Investment Broker or Banker | Mergers and Acquisitions Specialist |
Financial Analyst | Private or Retail Banking Consultant

Subject Listing

Year 1

- Financial Markets and Institutions
- Statistics and its Applications
- Principles of Banking
- Microeconomics
- Introductory Accounting
- Business Communication
- Financial Management 1
- Macroeconomics
- Introduction to Islamic Banking and Finance
- Co-Operative Placement 1

Year 2

- Business Law
- Financial Management 2
- International Bank Management
- Basic Econometrics
- Business Modelling and Spreadsheet
- Corporate Finance
- Islamic Financial Markets and Institutions
- Personal Wealth Management
- Investment Analysis
- Equity Analysis
- Co-Operative Placement 2
- Elective 1 (Choose One)**
 - Relationship Marketing
 - Strategic Management

Year 3

- Financial Research Project A
- Risk Management and Insurance
- Portfolio Management
- Treasury Management
- Financial Research Project B
- Financial Derivatives
- Multinational Finance
- Strategic Financial Management
- Business Research Method
- Merger, Acquisition and Corporate Restructuring
- Financial Statement Analysis
- Co-Operative Placement 3
- Elective 2 (Choose One)**
 - Islamic Capital Markets
 - Entrepreneurship

Bachelor of Financial Economics (Hons)

(R/343/6/0228) (04/2023) (MQA/FA2356)

This programme is structured to equip students with the economic reasoning, quantitative skills and institutional knowledge required to provide solutions to financial problems. The dual emphasis of this course will expose students to a wide variety of decision-making processes and strategic considerations they will need as financial economists, enabling them to make more informed financial decisions.

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

UCSI Co-Operative Placement Programme

Multinationals like Starbucks and Nestlé have been the training ground for our students who have interned for their digital strategy, branding, marketing and advertising departments, to name but a few.

Subject Listing

Year 1

- Business Accounting
- Financial Markets and Institutions
- Business Communication
- Business Law
- Statistics and Its Applications
- Macroeconomics
- Microeconomics
- Mathematical Economics
- Co-Operative Placement 1

Year 2

- Financial Management 1
- Financial Management 2
- Corporate Finance
- Business Research Methods
- Management Ethics
- Intermediate Microeconomics
- Intermediate Macroeconomics
- Economics for Financial Analysis
- Basic Econometrics
- Principles of Banking
- Applied Econometrics
- Introduction to Internet Technologies
- Co-Operative Placement 2

Year 3

- Financial Statement Analysis
- Monetary Economics 1
- International Economics
- Investment Analysis
- Risk Management and Insurance
- Financial Derivatives
- Portfolio Management (Elective)
- Treasury Management (Elective)
- Financial Economics (Elective)
- Issues in Global Economy (Elective)
- Research Project 1
- Research Project 2
- Co-Operative Placement 3

Career Opportunities

Corporate Financial Manager | Finance Manager | Global Assets Manager | Investment Banker | Private Equity or Venture Capital Consultant | Risk Management Specialist

Bachelor Of Financial Technology (Honours)

(N/343/6/0266) (3/2026) (MQA/PA 14153)

In this programme, students will study the core concepts and practices of financial technology and learn how technological advances have necessitated change throughout the industry. This three-year course develops the knowledge and skills to meet these changes head-on, as students acquire a deep understanding of finance and financial services. Students will also obtain expertise in programming and financial applications and learn how to apply their technological skills to real-world problems.

Subject Listing

Year 1

- Principle of Economics
- Introduction to FINTECH
- Programming for FINTECH
- Statistics and Its Applications
- Introductory Accounting
- Financial Management
- Discrete Mathematics 1
- Principles of Banking
- Business Communications
- Introduction To Islamic Banking

Elective 1

- Digital Finance or
- Object Oriented Analysis Design

Year 2

- Investment Management for FINTECH
- Introduction to Intelligence System
- Financial Modelling
- Introduction to Financial Infrastructure
- Cloud Computing Application Systems
- Corporate Finance
- Electronic Payment Systems and Security
- Business Intelligence for Finance
- Data Analytics for Finance
- Co-operative Placement 1

Elective 2

- Software Project Management or Behavioural Analytics

Year 3

- Ethical Trading and Market Abuse Regulation
- Trends of Applications in Business
- Technopreneurship
- Contemporary Issues in Fintech
- Trading strategies
- Capstone project
- Risk Management and Insurance
- Financial Derivatives
- Co-operative Placement 2

Elective 3 & 4

- Choose any 2 out of 4
- Multinational Finance
 - Basic Econometrics
 - Data Mining
 - Mobile Commerce

Career Opportunities

Blockchain Developer | Application Developer | Financial or Business Analyst | Product Manager | Compliance Expert | Cybersecurity Analyst | Data Scientist | Quantitative Analyst

Bachelor of International Business (Honours)

Only Offered at the Kuching Campus

(N/340/6/0804) (08/2025) (MQA/PA 13826)



This programme aims to broaden and deepen understanding about fundamental theoretical knowledge and practical application in International Business. The programme is specifically designed to develop various skills such as creative thinking and professional judgement, sceptical inquiry, communication skills, problem-solving and research skills through inside and outside classroom exposure and opportunities in academic or professional context. With assistance from renowned academics, you will be prepared to excel within an increasingly competitive and interconnected industry.

Subject Listing

Year 1

- Introductory Accounting
- Microeconomics
- Fundamentals of Marketing
- Introduction to International Business
- Business Communication
- Statistics and Its Applications
- Fundamentals of Management
- Macroeconomics
- Financial Management
- Organisational Behaviour

Year 2

- International Management
- International Trade
- Business Information System
- Operation Management
- International Marketing
- International Business Law
- Business Research Methods
- Digital Marketing
- Sustainability in Business
- Entrepreneurship
- Cross Cultural Management
- Co-operative Placement 1

Year 3

- Human Resource Management
- International Environment Studies
- Digital Business and E-Commerce Management
- International Economics
- International Business Strategy
- Logistics and Supply Chain Management
- International Business Research Project Proposal
- International Business Research Project Report
- Elective 1
- Elective 2
- Elective 3
- Elective 4
- Co-operative Placement 2

Electives

- Multinational Finance
- Strategic Information System Management
- Issues for Business
- Business Ethics in Ethical Decision Making
- Strategic Brand Management
- Management Science
- Business Intelligence using Big Data
- Doing Business in Asia

Bachelor of International and Sustainable Business (Honours)

(N/340/06/0815) (11/2025) (MQA/PA 13825)

This is an innovative programme that integrates the methodologies of business administration and international business with specialised knowledge of sustainable business practices. With a focus on sustainable business, the programme will ensure students are better poised to successfully implement sustainable business targets in the arena of global business where sustainability has emerged as a global management priority.

Subject Listing

Year 1

- Business Accounting
- Microeconomics
- Fundamentals of Marketing
- Fundamentals of Management
- Statistics and Its Application
- Organisational Behaviour
- Managing People
- Macroeconomics
- Management Ethics
- Introduction to International Business
- Sustainability in Business

Year 2

- International Trade
- Cross-Cultural Management
- Sustainable Business and Innovation
- Environmental Communication in Business
- Information System for Sustainability
- Sustainable Human Resource Management
- Financial Management
- Entrepreneurship
- Business Research Methods
- Operations Management
- Sustainable International Marketing
- Co-Operative Placement I

Year 3

- Multinational Finance
- Strategic Supply Chain Management
- Issues in International Business
- Economics in Society and Sustainability
- System Thinking for Sustainable Development in Business
- Case Studies in Sustainable Business
- Research Project
- Co-Operative Placement II

Electives (choose 4)

- International Business Negotiations
- Business Emerging Markets
- Import and Export Management and Practice
- Sun Tzu Arts of War in Business Strategies
- Introduction to Digital Marketing
- Sustainable Finance

Career Opportunities

Sustainability Manager | Sustainable Business and Innovation Manager | Multinational Manager | Business Development Manager

Bachelor of Arts (Hons) Logistics Management

(R2/345/6/1042) (12/2022) (A8248)



This programme is meticulously designed to address the pertinent concepts, techniques, and principles that underlie logistics and supply chain management – underscored by UCSI's deep understanding of the industry as a corporate affiliate of the Chartered Institute of Logistics and Transport, the international professional body for all sectors of the transport and logistics industry. Graduates play the role as the pulse of any business as they ensure goods and supplies are delivered all over the world without interruptions.

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

Professional Recognitions and Paper Exemptions



The Chartered Institute of Logistics and Transport (CILT), Malaysia
Full exemption for the professional qualifying examination

UCSI Co-Operative Placement Programme

Our students have kept the world moving with industry heavyweights like Schlumberger, TNT Express Worldwide and Worldgate Express.

Subject Listing

Year 1

- Introduction to Logistics Management
- Fundamentals of Management
- Fundamentals of Marketing
- Business Information System
- Microeconomics
- Business Accounting
- Organisational Behaviour
- Macroeconomics
- Business Law
- Co-Operative Placement 1

Year 2

- Introduction to Industrial Management
- Operations Management
- Air Transportation Management
- Land Transportation Management
- Managing People
- Statistics and its Applications
- Financial Management
- Maritime Transport
- Occupational Health and Safety
- Quantitative Method for Logician
- Warehousing Management
- Business Research Methods
- IT Application in Logistics Operations
- Industrial Relations
- Co-Operative Placement 2

Year 3

- Final Year Project A
- International Business
- Operations Research
- Business Supply Chain Management
- Strategic Logistics Management
- Final Year Project B
- Logistics Project Management
- Materials Management
- Strategic Distribution Management
- Export Management and Practice
- Co-Operative Placement 3

International Degree Pathway

- Northumbria University, UK (2+1)
Bachelor of Arts (Hons) Logistics and Supply Chain Management

Career Opportunities

Materials Management | Retail Management | Logistics Coordinator | Supply Coordinator | Procurement Officer | Inventory Planner

Bachelor of Commerce (Hons) in Marketing

Only Offered at the Kuching Campus

(N/340/6/0715) (12/2021) (MQA/FA 13752)

Marketing is about meeting and satisfying the needs and wants of customers, which will directly assist to increase an organisation's profitability. Students will learn about the fundamental principles of this discipline, as well as go in-depth into marketing processes, consumer behaviour, brand management and business communication. By the end of this programme, students will have the skills and knowledge necessary to build a successful career in this exciting and dynamic field.

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

Subject Listing

Year 1

- Business Law
- Statistics and its Applications
- Fundamentals of Management
- Fundamentals of Marketing
- Business Information Systems
- Microeconomics
- Organisational Behaviour
- Business Accounting
- Introduction to Marketing Communication
- Business Communication
- Co-Operative Placement 1

Year 2

- Macroeconomics
- Business Mathematics
- Relationship Marketing
- Business Ethics in Ethical Decision Making
- Human Resource Management
- Internet in Practice
- Financial Management
- Introduction to Insurance
- Direct Marketing
- Marketing Processes
- Business Modelling with Spreadsheet
- Consumer Behaviour
- Business Research Methods
- Internet Marketing
- Co-Operative Placement 2

Year 3

- Entrepreneurship
- Marketing Research Project A
- Marketing Promotion
- Strategic Marketing
- International Business
- Strategic Information Systems Management
- Strategic Brand Management
- Event Operation Management
- Marketing Research Project B
- Strategic Management
- Services Marketing
- Current Issues in Marketing
- Retail Management
- Co-Operative Placement 3

Career Opportunities

Public Relations Consultant | Marketing Manager | Corporate Branding Consultant | Business Development Manager | Sales Manager | Retail Manager | Advertising and Promotion Manager



Bachelor of Arts (Hons) in Marketing

(R2/342/6/0082) (06/2024) (A9513)

Marketing requires an ability to match market perception with achievable plans of action and this generally attracts creative and driven individuals who are keen to achieve results with unique approaches. This programme will provide a comprehensive understanding of the marketing functions in an organisation and business as a whole and graduates will have developed a strong analytical and strategic mind in addition to mastering essential skills in creativity, critical analysis, problem-solving and communication.

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

UCSI Co-Operative Placement Programme

Leading corporations including General Electric International, Groupon, Samsung and Top Glove are just a few that have offered internships to our students.

International Degree Pathways

• University of Queensland (1.5+1.5)

Bachelor of Business Management Major: Marketing Management

• University of the West of England, Bristol (2+1/2+2)

Bachelor of Arts (Hons) Marketing/ Business Management/ Business Management with Marketing/ International Business/ Business Management with Economics/ Business Management with Accounting and Finance/ Business with Human Resource Management/ Business Enterprise

Subject Listing

Year 1

- Fundamentals of Marketing
- Fundamentals of Management
- Business Accounting
- Microeconomics
- Marketing Communication 1
- Organisational Behaviour
- Business Information System
- Business Communication
- Macroeconomics
- Business Law
- Co-Operative Placement 1

Year 2

- One to One Marketing
- Business Research Methods
- Sales Management
- E- Marketing
- Marketing Processes
- Statistics and its Applications
- Entrepreneurship
- Managing People
- Management Ethics
- Consumer Behaviour
- Business Modelling and Spreadsheet
- Business Mathematics
- Internet in Practice
- Co-Operative Placement 2

Year 3

- Marketing Research Project A
- Strategic Marketing
- Services Marketing
- Retail Marketing
- Current Issues in Marketing
- Marketing Research Project B
- International Business
- Marketing Communication 2
- Strategic Management
- Strategic Information Systems Management
- Co-Operative Placement 3

Career Opportunities

Advertising Manager | Business Development Manager | Corporate Branding Consultant | Market Research Analyst | Retail Specialist | Survey Researcher

Bachelor of Business Administration (Honours) (Oil and Gas Management)

Offered only at the Terengganu campus

(R2/345/6/0489) (04/2024) (A9800)

This is the first and only programme of its kind in Malaysia to equip students with technical, non-technical and commercial knowledge relevant to the oil and gas industry. Being delivered at UCSI's Terengganu campus means the oil-rich state and its huge petrochemical complexes make an ideal environment for students to learn first-hand the latest industry needs and practices, and graduates will certainly find themselves having developed the knowledge and confidence they need to go far in this lucrative sector.

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

Subject Listing

Year 1

- Principles of Economics
- Business Accounting
- Statistics and Its Applications
- Fundamentals for Oil and Gas Industry
- Business Mathematics
- Introduction to Management and Organisational Theory
- Human Resource Management
- Oil Industry Health, Safety and Environment Management
- Technical and Business Communication for Oil and Gas Industry
- Organisational Behaviour
- Co-Operative Placement 1

Year 2

- Business Research Method
- Organisational Accounting
- Operations and Material Management
- Labour Law
- Business Information System
- Oil and Gas Economic
- Valuation and Risk Analysis of Oil and Gas Assets
- International Commercial Law
- International Economics
- Trading Oil in International Market
- Co-Operative Placement 2

Year 3

- Entrepreneurial Management
- Oil and Gas International Accounting
- E-Business
- Supply Chain Management for Oil and Gas Business
- Independent Project A
- Financial Management
- Econometrics Analysis
- Strategic Management
- Oil and Gas Project and Operations Management
- Independent Project (B)
- International Marketing Strategy
- Co-Operative Placement 3

Career Opportunities

Chartering Broker | Contract Negotiator | Human Resource Advisor | Market Reporter | Oil Trading Analyst | Project Manager



Bachelor of Arts (Honours) Supply Chain Operations Management

(R/840/6/0016) (06/2023) (MQA/FA2951)

Supply chains can make or break businesses for an efficient flow of goods and services from the point of origin to the end consumer is required to keep companies competitive and profitable. This carefully designed programme will equip students with the essential management principles as well as the processes and techniques involved in developing operations strategy and managing supply in global manufacturing operations.

**This programme received a 100% graduate employability score in the Ministry of Higher Education's Graduate Employability 2020 survey. (source: ge.mohe.gov.my/)*

Professional Recognitions and Paper Exemptions



The Chartered Institute of Logistics and Transport (CILT), Malaysia
Full exemption for the professional qualifying examination

UCSI Co-Operative Placement Programme

Our students have enjoyed placements at companies like Worldgate Express, DB Schenker, TNT Express Worldwide, ViTrox Corporation and Wuhu Baoyang Transport and Trade.

Subject Listing

Year 1

- Introduction to Logistics Management
- Fundamentals of Management
- Organisational Behaviour
- Business Information System
- Microeconomics
- Business Accounting
- Statistics and Its Application
- Macroeconomics
- Business Law
- Co-Operative Placement 1

Year 2

- Freight Transport Management
- Customer Relationship Management
- Procurement Management
- Operations Management
- Business Mathematics
- Occupational Safety and Health
- Retail Operations Management
- Business Supply Chain Management
- Quantitative Method for Logistician
- Financial Management
- Business Research Methods
- Strategic Logistics Management
- Co-Operative Placement 2

Elective 1: Choose One

- Introduction to Industrial Management
- Land Transportation Management
- Warehousing Management

Year 3

- Final Year Project A
- Quality Management
- Materials Management
- Operations Research
- Final Year Project B
- Logistics Project Management
- Material Requirement Planning
- Lean Manufacturing
- Strategic Distribution Management
- Co-Operative Placement 3

Elective 2: Choose One

- Industrial Relation
- Maritime Transport
- IT Application in Logistics Operations

Career Opportunities

Manufacturing Supervisor | Packaging Specialist | Inventory Controller | Quality Control Officer |
Warehousing Management | International Logistics Officer

Hall Of Fame

JAMES KOO JIAN WEI

*Alumnus, Bachelor of Science
(Hons) Actuarial Science*

First student in Malaysia to obtain the Associate of Canadian Institute of Actuaries (ACIA).

First UCSI student to pass the SoA Fundamentals of Actuarial Practice (FAP) before the completion of his study.

Passed all five Society of Actuaries preliminary exams before the completion of his third year.

Worked at Great Eastern as Management Associate.



TAN JUN HAO

*Alumnus, Bachelor of Science
(Hons) Actuarial Science*

Passed all five Society of Actuaries preliminary exams before the completion of his second year.

Top 1% in the world in Actuarial-Lookup's speed ranking.



LEE PEI YING

*Alumna, Bachelor of Arts (Hons) Accounting,
First Class Honours*

Best Paper Award at the 10th Asia-Pacific Business and Humanities Conference 2016

*Audit Associate at KPMG Malaysia
Currently working at Deloitte Singapore.*



KEVIN SRAATHARAN

*Alumnus, Bachelor of Arts (Hons)
Logistics Management*

Currently working as Customer Operation Specialist at Shell Malaysia.

Previously an intern at Schlumberger Malaysia under business development in procurement function.

Interned as a Procurement Executive Assistant at Amerstrand Engineering Sdn Bhd.

*Awarded membership in the Chartered Institute of Logistics and Transport (CILT).
Hong Leong Foundation Scholarship holder.
Chartered Member of Toastmasters International.*



LEE SWEE LIN

*Alumna, Bachelor of Arts (Hons)
Accounting and Finance*

*Co-Founder of The Picha Project.
Former Finance Executive at Le Meridien.*



FATIN AREENA AZLAN

*Alumna, BBA (Hons) Oil and Gas
Management, First Class Honours*

*Associate, Ernst and Young
Masters of Public Affairs in Environmental Policy at Indiana University under the Fulbright Scholarship.*

Was a Customer Operations Specialist at Shell Malaysia.

Speaker of environmental issues at President Obama's Young Southeast Asian Leaders Initiative (YSEALI) in 2015 at Montana.



ERIC KONG KAH WENG

*Alumnus, Bachelor of Arts (Hons)
Marketing*

Received a one-month internship opportunity at Novo Education in New Zealand for his submission for Education New Zealand's marketing strategy competition.

*Was part of a three person team from UCSI walking away with the First Prize for their 'Bangi Soap' social entrepreneurial plan.
First Prize Winner of "Think New" Essay Writing Competition 2015.*

Champion of the World Islamic Economic Forum's Business Plan Challenge 2014.



KEITH LIM

*Current student, Bachelor of Science
(Hons) Finance and Investment*

*Won Bronze in the 4X200m freestyle relay at the 2019 SEA Games held in the Philippines.
2018 Malaysia Games (Sukma) gold medallist (50m freestyle, 100m freestyle, 4x100m medley relay and 4x200m medley relay).*

KL2017 Sea Games silver and bronze medalist.



Academic Requirements

INTAKES: January, May and September

QUALIFICATIONS	FOUNDATION IN ARTS LEADING TO ACCOUNTING/ ACCOUNTING AND FINANCE	FOUNDATION IN ARTS LEADING TO ACTUARIAL SCIENCE/ ACTUARIAL SCIENCE AND FINANCE	FOUNDATION IN ARTS LEADING TO OTHER FBM MAJORS
SPM/O-Level	Pass with 5 credits (C), including Mathematics (C)	Pass with 5 credits (C)	Pass with 5 credits (C)
UEC	3 credits B6 including Mathematics (B)	3 credits (B6)	3 credits (B6)
Other qualifications	Any other equivalent qualifications recognised by the Malaysian Government.	Any other equivalent qualifications recognised by the Malaysian Government.	Any other equivalent qualifications recognised by the Malaysian Government.
STPM	N/A	N/A	N/A
A-Level	N/A	N/A	N/A
Computing Related Certificate SKM SKK (MQF Level 3)	N/A	N/A	N/A

QUALIFICATIONS	DIPLOMA IN MANAGEMENT	DIPLOMA IN INTERNATIONAL BUSINESS	DIPLOMA IN FINANCE	DIPLOMA IN LOGISTICS MANAGEMENT
SPM/O-Level	Pass with 3 credits (C)	Pass with 3 credits (C)	3 credits or 3 Grade (Cs) including Mathematics and pass in English	Pass with 3 credits (C)
UEC	3 credits (B6)	3 credits (B)	3 Grade (Bs) including Mathematics and pass in English	3 credits (B6)
Other SPM equivalent qualifications	50% average score	50% average score	N/A	50% average score
STPM	Pass with 1 principal (C)	Minimum 1 principal (C)	Grade (C) (CGPA2.0) in any subject; credit in Mathematics and pass in English at SPM level	Pass with 1 principal (C)
A-Level	Minimum 1 principal (D)	Minimum 1 principal (E)	Grade (D) in any one subject	Minimum 1 principal (D)
Computing Related Certificate SKM SKK (MQF Level 3)	Pass Level 3 and Pass SPM with 1 credit	Pass Level 3 and Pass SPM with at least 1 credit	N/A	Pass Level 3 and Pass SPM with 1 credit

QUALIFICATIONS	BA (HONS) ACCOUNTING/ BA (HONS) ACCOUNTING AND FINANCE	BSC (HONS) FINANCE AND INVESTMENT	BACHELOR OF FINANCIAL ECONOMICS (HONS)	BSC (HONS) ACTUARIAL SCIENCE/ OTHER ACTUARIAL RELATED PROGRAMMES
UCSI Foundation year	CGPA 2.5, and credit in Mathematics at SPM level	CGPA 2.5, and pass SPM with credit in Mathematics and pass in English	CGPA 2.5, and pass SPM with credit in Mathematics and pass in English	CGPA 2.0 inclusive of Mathematics
STPM	Pass, with C+ (CGPA 2.33) in any two subjects, and a credit in Mathematics at SPM level	C+ (CGPA 2.33) in any 2 subjects; and pass SPM with credit in Mathematics and pass in English	C+ (CGPA 2.33) in any 2 subjects; and pass SPM with credit in Mathematics and pass in English	A pass in STPM, with a minimum Grade C (CGPA 2.0) in any 2 subjects, and a pass in Mathematics and English at SPM level.
A-Level	2 D grades	2 D grades	2 D grades	Minimum 2 principals (D) including Mathematics
UEC	5 credits (B6) including Mathematics and a Pass in English	Minimum 5 credits (B6) including Mathematics and pass in English	5 credits (B6) and pass in Mathematics and English	5 credits (B6) including Mathematics
National Matriculation	CGPA 2.50, inclusive of credit in Mathematics at SPM	CGPA 2.50 and pass SPM, inclusive of credit in Mathematics and pass in English	CGPA 2.50 and pass SPM, inclusive of credit in Mathematics and pass in English	CGPA 2.0 inclusive of Mathematics
International Baccalaureate (IB)	26 points in 6 subjects	26 points in 6 subjects	26 points in 6 subjects	26 points in 6 subjects inclusive of Mathematics
Canadian Pre-U	Average of 60% in 6 subjects	Average of 60% in 6 subjects	Average of 60% in 6 subjects	Average of 60% in 6 subjects, inclusive of Mathematics
AUSMAT/HSC/ SACE/TEE/ WACE	Average of 60% in 5 subjects	Average of 60% in 5 subjects	Average of 60% in 5 subjects	Average of 60% in 5 subjects, inclusive of Mathematics
Other STPM equivalent qualifications	Overall average of 60%	Overall average of 60%	Overall average of 60%	Overall average of 60%, inclusive of Mathematics
Diploma Programmes	Business-related: CGPA 2.50	Diploma in Finance, Banking, Insurance or related field (Level 4, MQF): CGPA 2.5	Diploma in Finance, Banking, Insurance or related field (Level 4, MQF): CGPA 2.5	CGPA 2.0 inclusive of Mathematics

Academic Requirements

INTAKES: January, May and September

QUALIFICATIONS	BACHELOR OF INTERNATIONAL BUSINESS (HONOURS)	BACHELOR OF INTERNATIONAL AND SUSTAINABLE BUSINESS (HONOURS)	BA (HONS) ENTREPRENEURSHIP
UCSI Foundation year	CGPA 2.0	Minimum CGPA 2.0	CGPA 2.0
STPM	Minimum 2 principals (C) (CGPA 2.0) in 2 subjects; and pass in Mathematics and English in SPM level	Minimum Grade C (CGPA 2.0) in any 2 subjects and pass in Mathematics and English at SPM level	Minimum grade C (GPA 2.0) in any 2 subjects and pass in Mathematics and English at SPM level
A-Level	Minimum 2 Principals E	Minimum 2 principal (D)	Minimum 2 principal (D)
STAM	N/A	Pass with minimum grade of Jayyid and pass in Mathematics and English at SPM level	Pass with minimum grade of Jayyid and pass in Mathematics or English at SPM level
UEC	Minimum 5 credits (B6) and pass (C8) in Mathematics and English	Minimum Grade B6 in 5 subjects including Mathematics and English	Minimum 5 credits (B6) and pass (C8) in Mathematics and English
National Matriculation	CGPA 2.0	Minimum CGPA 2.0	CGPA 2.0
International Baccalaureate (IB)	26/42 in 6 subjects	26/42 in 6 subjects	Minimum score of 26 points in 6 subjects
Canadian Pre-U/Canadian International Matriculation	Average of 60% in 6 subjects	Average of 60% in 6 subjects	Minimum average of 60% in 6 subjects
AUSMAT/HSC/ SACE/TEE/ WACE	Average of 60% in 5 subjects	Average of 60% in 5 subjects	Minimum average of 60% in 5 subjects
Pra 2 Singapore / Singapore Cambridge General Cert of Education	Minimum CGPA 2.0	Minimum CGPA 2.0	N/A
Other STPM equivalent qualifications	N/A	N/A	Minimum overall average of 60%
Diploma Programmes	Case by Case basis	Minimum CGPA 2.0 Level 4, MQF or Advanced Diploma Level 5, MQF	Level 4, MQF with CGPA of 2.0

QUALIFICATIONS	BACHELOR OF FINANCIAL TECHNOLOGY (HONOURS)	OTHER FBM MAJORS
UCSI Foundation year	Pass with minimum CGPA of 2.50 and pass SPM (or any equivalent qualification) with credit in Mathematics and pass in English	CGPA 2.0
STPM	Minimum Grade C+ (CGPA 2.33) in any 2 subjects and pass with credit in Mathematics and English at SPM level	2 Principals (C) (CGPA 2.0) in 2 subjects and pass in Mathematics and English at SPM Level.
A-Level	Pass with minimum 2 D grades	Minimum 2 Principals E
STAM	N/A	N/A
UEC	Minimum 5 credits (B6) including Mathematics and pass in English	5 credits (B6) and pass (C8) in Mathematics and English
National Matriculation	CGPA 2.5 and pass SPM (or any equivalent qualification) with credit in Mathematics and pass in English.	CGPA 2.0
International Baccalaureate (IB)	Minimum score of 26 points in 6 subjects	26 points in 6 subjects
Canadian Pre-U/Canadian International Matriculation	Average of 60% in 6 subjects	Average of 60% in 6 subjects
AUSMAT/HSC/ SACE/TEE/ WACE	Minimum average of 60% in 5 subjects	Average of 60% in 5 subjects
Pra 2 Singapore / Singapore Cambridge General Cert of Education	Minimum CGPA 2.0	N/A
Other STPM equivalent qualifications	N/A	Overall average of 60%
Diploma Programmes	Diploma in Finance, Banking, Insurance or related field (Level 4,MQF) with minimum CGPA of 2.5	Business-related: CGPA 2.0

English Language Requirements

STUDENTS (LOCAL/ INTERNATIONAL)	QUALIFICATIONS	DIPLOMA	OTHER FBM DEGREES	BA (HONS) ACCOUNTING/ BA (HONS) ACCOUNTING AND FINANCE	BSC (HONS) FINANCE AND INVESTMENT/ BACHELOR OF FINANCIAL ECONOMICS	BACHELOR OF FINANCIAL TECHNOLOGY (HONOURS)
Local Students	SPM English Language	A minimum grade of B+. A pass (Grade C) in SPM English and Mathematics is needed for STPM holders for Actuarial Science programmes				
	SPM English language 1119/O-Level English/ IGCSE	A minimum grade of C				
	UEC English Language	A minimum grade of A2				
	MUET (Malaysian University English Test)	Band 3		Band 2	Band 4	
	IELTS	Band 5	Band 5.5		Band 6	
	TOEFL iBT	42	46		60	
	Note: In the event that the English language requirements are not met, applicants will be required to take the Basic English and English Foundation for in-session academic enhancement concurrently with the programme. Applicants who have an academic qualification from a higher learning institution which uses English Language as a medium of instruction can be granted an exemption from the University English requirements and MQA requirement.					
International Students	IELTS	Band 5	Band 5.5		Band 6.0	
	TOEFL iBT	42	46		60	
	Pearson Test of English	47	51		59	
	Cambridge English Qualification and Tests	154	160		169	
	Cambridge Linguaskill	154	160		169	
Note: International applicants who do not meet the respective academic programme's English Language Requirement will need to improve their proficiency by enrolling into the English for Tertiary Education programme (R/KJP/00920-00929) which helps them prepare for attaining a required band score. Placement into the various levels of the English for Tertiary Education programme depends on the English Language qualification students have at the point of admission and/or the outcome of the English Placement Test.						

General Courses (MPU)

COMPULSORY FOR ALL STUDENTS

DIPLOMA PROGRAMMES		DEGREE PROGRAMMES	
MALAYSIAN STUDENTS	INTERNATIONAL STUDENTS	MALAYSIAN STUDENTS	INTERNATIONAL STUDENTS
• U1 – Malaysian Studies	• U1 – Communication in Bahasa Melayu 2	• U1 – Ethnic Relations / Islamic Civilisation and Asian Civilisation	• U1 – Malaysian Studies / Communication in Bahasa Melayu 3
ALL STUDENTS		ALL STUDENTS	
• U2 – Business Communication for Diploma/ Study Skills and Employability • U3 – Business Law – Malaysian Perspective/Malaysian Ecotourism (For International Business and Finance) • U4 – Extra-curricular Activity 1-2		• U2 – University Life • U3 – Business Law – Malaysian Perspective/ Religions in Malaysia (for Oil and Gas) • U4 – Extra-curricular Activity 1-3	

While the above information is accurate at the time of printing, please note that entry requirements are subject to change. Please visit the university website for the most updated information.



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