

MASTER IN INTERNATIONAL HOSPITALITY MANAGEMENT

(KUALA LUMPUR N/811/7/0351; MQA/PA 12169) (SARAWAK N/811/7/0352; MQA/PA 12170)

GET SET TO TAKE ON THE WORLD

This programme is more than giving students the technical know-how and ideal management skills for a rewarding career in the hospitality industry.

It is about preparing professionals to be objective-oriented and keeping ahead in leadership, social responsibility and ethical values to drive the industry further and greater.

As such, students in this programme will be exposed to research methods, marketing and digital communications for global hospitality businesses, and data analysis interpretation for hospitality research, among others.



Ideally, this programme will give students the edge to thrive in various international businesses by espousing the right aptitude towards a global career.

If this appeals to you, make UCSI your choice, and ***get set to take on the world.***

COURSE DURATION

Full Time – One (1) Year (2 long semesters and 1 short semester)
Part Time – Two (2) Years (4 long semesters and 2 short semesters)

COURSE MODE

Full time and Part time

COURSE LOCATION

Kuala Lumpur and Sarawak Campus

INTAKES

January, May and September

COURSE SYLLABUS

- Research Methods for Hospitality Industry
- International Hospitality Operations and Management
- Marketing and Digital Communications for Global Hospitality Business
- Human Resource Management for Hospitality Industry
- Global Leadership Development for Hospitality Industry
- International Hospitality Innovation and Sustainability Practices
- Finance Management for Hospitality Industry
- Data Analysis Interpretation for Hospitality Research
- Strategic Management and Planning for Hospitality Industry
- Organizational Behaviour for Hospitality Industry
- Global Business Entrepreneurship for Hospitality Industry
- Dissertation Project

ENTRY REQUIREMENTS

ACADEMIC REQUIREMENTS

Applicants with a minimum CGPA of 2.50 or CGPA 2.50 and below with a minimum of 5 years of working experience in a related field.

ENGLISH LANGUAGE REQUIREMENTS

Muet : A minimum score of MUET Band 4; or IELTS Band 6.0; or TOEFL iBT 60; or Pearson Test of English Test of 59; or Cambridge English Qualifications and Test Minimum Score of 169.

QUALIFICATION

Bachelor's Degree or equivalent only

CAREER OPPORTUNITIES

- Hotels
- Spas and Resorts
- Food Service Establishments
- Casinos and Theme Parks
- Cruise lines
- Airlines
- Property Management Companies
- Hospitality Consultancies
- Education Bodies

UCSI EDUCATION SDN BHD (185479-U)

Kuala Lumpur • Sarawak • Terengganu

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TOP 10 IN MALAYSIA

