



FACULTY OF BUSINESS AND INFORMATION SCIENCE

WELCOME TO UCSI



UCSI is based in Cheras, Kuala Lumpur. It stands out as one of Malaysia's foremost private universities but did you also know that UCSI is:







The 1st
university in Asia to facilitate industry placement for students each year.


The Pioneer
of Aquatic Science, Biotechnology, Food Science, Music and Nutrition.*

* In Malaysia's private higher education landscape

OVER 100
academic programmes make UCSI the most **ACADEMICALLY DIVERSE** private university in Malaysia by far.



Among the **BEST** performing comprehensive private universities for **GRADUATE EMPLOYABILITY**



in the Rating System for Malaysian Higher Education Institutions (SETARA). Tier 5 is classified "Excellent" and it is the highest rating accorded to Malaysian universities so far.

TOP 250-350
IN ASIA


UCSI is one of the few Malaysian private universities to break into the 2015 and 2016 QS Asian University Rankings.

110
NATIONALITIES on campus. The world studies here.




3
CAMPUSES


- KUALA LUMPUR
- TERENGGANU
- SARAWAK




Over 30%
of UCSI's student population is INTERNATIONAL.



OVER 10,000
STUDENTS on campus




1 IN 5
UCSI students obtain a merit-based government scholarship or grant.



OVER 30%
of UCSI's academic staff are PhD holders and a further 17% are pursuing their doctorate.


The 2015 average at private higher education institutions in Malaysia is 16%






OVER 1,000,000 FT²
of state-of-the-art learning space will be added once UCSI's two new academic blocks are completed in 2017.

AROUND 4,000



GLOBAL COMPANIES PROVIDE OUR STUDENTS WITH INTERNSHIP



96%

OF OUR CO-OP PARTNERS WOULD LIKE TO **REHIRE** UCSI INTERNS

FACULTY OF BUSINESS AND INFORMATION SCIENCE

A culture of excellence grooms success. At UCSI's Faculty of Business and Information Science, we challenge our graduates to benchmark themselves against the best in the world. This sees them competing against and surpassing other students and even working professionals in various professional examinations. They also win competitions and are selected to represent the country. All of them hit the ground running when they enter the working world and the Faculty regularly receives positive feedback on the capability, innovativeness and professionalism portrayed by our graduates.

This is no result of chance. To give our students a headstart in their careers, the Faculty works closely with our Industry Advisory Panel members. These include Ammetlife Insurance, Digi Telecommunications, iTrain, Labuan Reinsurance, Ophir Production and Petronas. These collaborations provide us valuable industry insight that we incorporate into our programme curriculum. As a testament to its esteem, the Faculty has an excellent relationship with accrediting and professional bodies which has resulted in professional papers exemptions for its degrees.

We also bring the industry to our students. We do this through adjunct professors – industry professionals who share their knowledge with our students – as well as through forums, seminars, workshops and talks by our partners including the Securities Commission, Apple and Tricor. And as a member of the Oracle Workforce Development Programme, UCSI is able to accord our IT students access to quality training and the latest developments on its technology modules.

Your studies here will be challenging. But they will also be rewarding. Strong camaraderie among senior and junior students will see you compete with – and learn from – other bright minds and this will spur you further. And like our achievers, you will make your mark even before you graduate. If you are ready to be on the fast track to success, get ahead here at UCSI.

INTERNATIONAL RECOGNITION

ACCREDITATION FROM
9 GLOBAL
PROFESSIONAL BODIES.

INDUSTRY ALIGNED

Valuable industry insights from an Industry Advisory Panel and affiliates like Oracle.

INFINITE IN FACULTY

DISTINGUISHED TEACHING STAFF WHO WIN MULTIPLE AWARDS AND RESEARCH GRANTS EACH YEAR.

GLOBAL PERSPECTIVES



EXTERNAL ASSESSORS FROM AUSTRALIA, SINGAPORE, USA AND MORE.

STRONG INDUSTRY CONNECTIONS

REGULAR SEMINARS AND WORKSHOPS CONDUCTED BY UCSI'S INDUSTRY PARTNERS.

PASSPORT TO THE WORLD

29

INTERNATIONAL DEGREE pathways to universities in Australia, Ireland, New Zealand, UK and more.

STRATEGIC PARTNERSHIPS

A R&D LABORATORY ESTABLISHED WITH RICOH MALAYSIA WITHIN THE UNIVERSITY TO ENCOURAGE RESEARCH IN INFORMATION TECHNOLOGY.

BA (Hons) Accounting

A9512 (R/344/7/0793)

An accounting degree opens doors to almost any pathway in business with its strong emphasis on essential subjects such as marketing, business, economics, law, financial management, and taxation. This well-rounded programme will provide you with the key financial and accounting skills that are highly sought after by employers, as well as business and management expertise to help you navigate today's complex business landscape.

Professional Recognitions and Paper Exemptions



Chartered Tax Institute of Malaysia
7 out of 10 papers



Certified Public Accountant
All 6 foundation papers



Association of Chartered Certified Accountants
All 9 papers in Fundamentals



Chartered Institute of Management Accountants
8 papers



Institute of Chartered Accountants in England and Wales
4 papers



The Chartered Institute of Public Finance and Accountancy
6 papers



“My lecturers were very knowledgeable and the practical relevance of UCSI's accounting programme prepared me well for my career. I'm glad to call the University my alma mater.”

LEE PEI YING

Bachelor of Arts (Hons) Accounting, First Class Honours

Best Paper Award at the 10th Asia-Pacific Business and Humanities Conference 2016

Audit Associate at KPMG Malaysia

UCSI Co-Operative Placement Programme

Our students have interned with some of the biggest names in accounting including the Big Four audit firms (Deloitte, PricewaterhouseCoopers, Ernst & Young, and KPMG).

SUBJECT LISTING

YEAR

1

*Fundamental of Management
Introductory Accounting
Statistics and Its Application
Microeconomics
Fundamental of Marketing
Management Accounting 1
Business Communication
Macroeconomics
Business Modelling and Spreadsheet
Co-Operative Placement 1*

YEAR

2

*Business Law
Accounting Information Systems
Financial Management 1
Financial Accounting 1
Business Research Methods
Management Accounting 2
Taxation 1
Financial Accounting 2
Company Law
Financial Management 2
Management Ethics
Financial Accounting 3
Co-Operative Placement 2*

YEAR

3

*Auditing 1
Financial Research Project A
Taxation 2
International Business
Entrepreneurship
Financial Research Project B
Advanced Management Accounting
Internet In Practice
Strategic Management
Accounting Theory and Practice
Financial Statement Analysis
Auditing 2
Co-Operative Placement 3*

* General Courses (MPU) are compulsory for all students. Please refer to the last page.

International Degree Pathway*

- **Deakin University (1+2)**
B Commerce Major: Accounting / Accounting Information Systems
- **University of Northampton (2+1)**
BSc (Hons) International Accounting (Top-up)
- **University of Queensland (1.5+1.5)**
B Commerce Major: Accounting / Business Information Systems / Finance

Careers

Auditor • Banking professional • Budget analyst
• Financial expert • Management consultant • Taxation executive

BA (Hons) Accounting & Finance

A9515 (R/344/6/0199)

In line with the Faculty's innovative approach where traditional business courses are redesigned to provide students with the career mobility to tap into the growing finance industry, this is a unique programme that adds a finance edge to the popular accounting degree. Learners will be equipped with important accounting and financial knowledge to succeed in either the accounting or finance world.

Professional Recognitions and Paper Exemptions



Chartered Tax Institute of Malaysia
7 out of 10 papers



Certified Public Accountant
All 6 foundation papers



Association of Chartered Certified Accountants
All 9 papers in Fundamentals



Chartered Institute of Management Accountants
8 papers



Institute of Chartered Accountants in England and Wales
4 papers



The Chartered Institute of Public Finance and Accountancy
6 papers

SUBJECT LISTING

YEAR

1

Financial Markets and Institutions
Introductory Accounting
Statistics and Its Application
Microeconomics
Business Information System
Management Accounting 1
Business Communication
Macroeconomics
Financial Reporting Standards
Co-Operative Placement 1

YEAR

2

Business Law
Management Science
Capital Financing and Investment
Corporate Accounts
Business Research Methods
Management Accounting 2
Taxation 1
Company Law
Advanced Corporate Accounts
Corporate Finance
Management Ethics
Business Modelling and Spreadsheet
Co-Operative Placement 2
Elective 1 (Choose Two)

- One to One Marketing
- Auditing 1
- Internet in Practice

YEAR

3

Financial Research Project A
Strategic Financial Management
International Business
Financial Research Project B
Multinational Finance
Strategic Management
Strategic Information Systems Management
Advanced Management Accounting
Co-Operative Placement 3
Elective 2 (Choose Two)

- Strategic Marketing
- Auditing 2
- Taxation 2
- Issues in Business

* General Courses (MPU) are compulsory for all students.
Please refer to the last page.

Many UCSI students are involved in community outreach programmes and Swee Lin is no different. As the co-founder of The Picha Project, a social enterprise that helps refugees make a living by utilising their culinary skills, Swee Lin is now working with multiple families from different countries and an ever expanding clientele in Kuala Lumpur while ensuring that Picha's finances all add up.

LEE SWEE LIN

Bachelor of Arts (Hons) Accounting and Finance
Co-Founder of The Picha Project
Former Finance Executive at Le Meridien



International Degree Pathway*

Deakin University (1+2)

B Commerce Major: Accounting / Business Information Systems / Finance / Financial Planning

Careers

Auditor • Broker • Finance analyst • Forensic accountant • Insolvency administrator • Tax and business advisor

BComm (Hons) Accounting & Finance

Offered only at the Sarawak campus

MQA/PA 7629 (N/340/6/0716)

This programme combines commerce with specialisations in accounting and finance which will allow graduates to pursue careers that require these complementary disciplines. Students will study accounting, business law, auditing and financial management as well as key business fundamentals that prepare them well to succeed in the global marketplace. Internship opportunities at the end of each academic year will also provide valuable exposure to real-world practices.



SUBJECT LISTING

YEAR

1

*Business Law
Introductory Accounting
Statistics and Its Applications
Microeconomics
Macroeconomics
Fundamentals of Marketing
Financial Market and Institutions
Fundamentals of Management
Business Communication
Co-Operative Placement 1*

YEAR

2

*Company Law
Financial Reporting Standards
Management Science
Financial Management
Business Information Systems
Business Modelling with Spreadsheet
Business Research Methods
Auditing 1
Corporate Accounts
Co-Operative Placement 2
Electives (Choose Two)
*Internet in Practice
Basic Econometrics
Entrepreneurship**

YEAR

3

*Financial Research Project A
Capital Financing and Investment
Advance Corporate Accounts
Contemporary Human Resource Management
Personal Wealth Management
Auditing 2
Financial Research Project B
Corporate Finance
International Economics
Strategic Information Systems Management
Multinational Finance
Co-Operative Placement 3
Electives (Choose One)
*Strategic Marketing
Issues in Business**

* General Courses (MPU) are compulsory for all students.
Please refer to the last page.

Careers

Management consultant • Financial planner • Accountant •
Finance analyst • Financial services planner • Stockbroker

BSc (Hons) Actuarial Science

A11179 (R/343/6/0164)

Due to the importance of their roles in managing risk and ensuring financial stability, actuaries need agile mathematical minds and razor-sharp analytical skills. On top of strong technical skills, the Faculty's Actuarial Science programme stands out for giving its students the long-term edge in their careers by preparing them for the examinations of professional boards such as the Society of Actuaries (SoA). Many of our students have passed four out of the five preliminary SoA examinations during their undergraduate study with UCSI.

Professional Recognitions and Paper Exemptions



Institute and Faculty of Actuaries

Institute and Faculty of Actuaries (IFoA)

CT1 module exemption for the Fellowship and Certified Actuarial Analyst exams. UCSI is also the first private institution in Malaysia recognised by IFoA.



SOCIETY OF ACTUARIES

Society of Actuaries

- Obtain all three VEE (Validation by Educational Experience) credits before graduation – the equivalent of core subjects needed to attain a membership.
- VEE credits may go towards other actuarial qualifications such as from the Casualty Actuarial Society and Canadian Institute of Actuaries.
- UCSI is one of a few Malaysian private universities recognised as one of SoA's UCAP (Universities and Colleges with Actuarial Programmes) schools.
- UCSI provides the most comprehensive SoA exam coverage in Malaysia.

“

The student life here is great. There is often competition among students but it is friendly and encourages improvement. The seniors don't skimp on sharing their knowledge with us and we are happy when anyone succeeds.

”

CHONG KIM SIN

Bachelor of Science (Hons) Actuarial Science

Passed all five Society of Actuaries preliminary exams before the completion of his second year.



UCSI Co-Operative Placement Programme

The industry's biggest names have offered internships to our students including AIA Berhad, Alliance Bank, Great Eastern Life Assurance, Prudential BSN Takaful, Tokio Marine Life Insurance, Zurich Insurance and more.

SUBJECT LISTING

YEAR

1

Calculus and Analytical Geometry
Statistics and its Application
Business Accounting
Risk Management and Insurance
Mathematics 1
Probability Theory
Financial Management 1
Microeconomics
Managerial Accounting
Macroeconomics
Elective 1
Co-Operative Placement 1

YEAR

2

Mathematics 2
Mathematical Statistics
Introduction to Stochastic Process
Applied Statistical Models
Mathematics of Interest Rate
Life Contingencies 1
Mathematics of Financial Derivatives
Visual Basic. Net
Loss Models
Business Communications
Elective 2
Co-Operative Placement 2

YEAR

3

Life Contingencies 2
Independent Project 1
Stochastic Calculus for Insurance and Finance
Elective 3
Independent Project 2
Statistical Methods for Insurance
Credibility Theory
Statistical Stimulation for Financial Modelling
Co-Operative Placement 3

ELECTIVES

Electives 1 & 2

Fundamental of Marketing
Fundamentals of Management
Introduction to Internet Technologies
Accounting Information System
Business Modelling with Spreadsheet
Business Information System
Business Law
Corporate Finance
Numerical & Computing Method

Elective 3

Actuarial Practice
Investment Portfolio Management

* General Courses (MPU) are compulsory for all students.
Please refer to the last page.

Careers

Actuary • Budget analyst • Cost estimator • Credit analyst
• Financial advisor • Insurance underwriter

BSc (Hons) Actuarial Science and Finance

MQA/FA1835 (N/343/6/0066)

This programme is the first degree in Malaysia to combine both fields of study. It is designed to hone competencies in financial investment management, assets valuation and risk management for various financial assets as well as provide the essential working knowledge required in the financial industry. Students will also have the flexibility to focus on either the Society of Actuaries (SoA) or other finance related professional qualifications.

Professional Recognitions and Paper Exemptions



Institute and Faculty of Actuaries

Institute and Faculty of Actuaries (IFoA)

CT1 module exemption for the Fellowship and Certified Actuarial Analyst exams. UCSI is also the first private institution in Malaysia recognised by IFoA.



SOCIETY OF ACTUARIES

Society of Actuaries

- Obtain all three VEE (Validation by Educational Experience) credits before graduation – the equivalent of core subjects needed to attain a membership.
- VEE credits may go towards other actuarial qualifications such as from the Casualty Actuarial Society and Canadian Institute of Actuaries.
- UCSI is one of a few Malaysian private universities recognised as one of SoA's UCAP (Universities and Colleges with Actuarial Programmes) schools.
- UCSI provides the most comprehensive SoA exam coverage in Malaysia.

Hao Yi and Yat Sing edged out 2,400 teams from 188 universities across five ASEAN countries at CIMB's annual cross-border simulated stock trading challenge to score the highest Net Realised Percentage from simulated trading based on real time prices.



WONG HAO YI AND KOK YAT SING

Bachelor of Science (Hons) Actuarial Science
National Champions in the CIMB ASEAN Stock Challenge 2015

UCSI Co-Operative Placement Programme

Our students have honed their skills with top companies in the actuarial and finance industry including AIA Public Takaful, General Insurance Corporation of India, Prudential Assurance, Tokio Marine Life Insurance, and several major banks.

SUBJECT LISTING

YEAR

1

Calculus and Analytical Geometry
Statistics and its Application
Business Accounting
Risk Management and Insurance
Financial Management 1
Microeconomics
Co-Operative Placement 1
Mathematics 1
Probability Theory
Financial Market and Institutions
Managerial Accounting

YEAR

2

Mathematics 2
Mathematical Statistics
Introduction to Stochastic Process
Applied Statistical Models
Mathematics of Interest Rate
Financial Statement and Analysis
Co-Operative Placement 2
Mathematics of Financial Derivatives
Visual Basic. Net
Investment Analysis

Elective 1

- Life Contingencies I
- Introduction to Islamic Banking and Finance
- Corporate Finance
- Financial Management 2

YEAR

3

Loss Models
Independent Project 1
Stochastic Calculus for Insurance and Finance
Treasury Management

Elective 2

- Life Contingencies 2
- Multinational Finance
- Islamic Financial Market and Institution
- Equity Analysis

Co-Operative Placement 3

Independent Project 2
Credibility Theory
Statistical Simulation for Financial Modelling

Elective 3

- Actuarial Practices
- Investment Portfolio Management

* General Courses (MPU) are compulsory for all students.
Please refer to the last page.

Careers

Actuary • Financial trader • Fund manager • Investment broker or banker • Investment or financial analyst • Risk manager

BA (Hons) Branding and Advertising

MQA/PA3171 (N/342/6/0088)

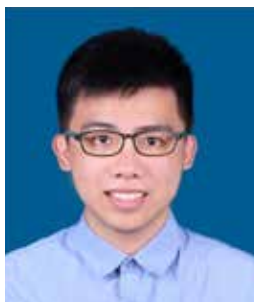
This is the only degree in Malaysia to merge the best of both the branding and advertising fields. Designed for aspiring brand builders, the programme combines the strategic aspects of marketing with the creative aspects of advertising. If you are searching for a programme that equips you with the skills to plan and execute game-changing strategies, the flexibility to adapt to changing dynamics and the attitude to go the distance, you have found it.

Programme Highlights

- A unique degree offered only by UCSI in Malaysia
- Double major concentration on two most important areas of marketing
- 70% of the department staff are PhD holders

“

Studying at UCSI gave me a huge leap in both academic and career development. As a student, I was exposed to actual strong theoretical knowledge, best business practices and specialised technical skills that were all aligned to the needs of multinationals. This has allowed me to stand out from the crowd.



TAN KIN ZHI

*Bachelor of Arts (Hons) Branding and Advertising
Interned with Nestlé Malaysia*

”

“

My internship taught me how to look at the bigger picture, prioritise and be proactive. This experience was priceless for my professional development.



OH MEE IN

*Bachelor of Arts (Hons) Branding and Advertising
Interned with Starbucks Malaysia*

”

UCSI Co-Operative Placement Programme

Multinationals like Starbucks and Nestlé have been the training ground for our students who have interned for their digital strategy, branding, marketing and advertising departments, to name but a few.

SUBJECT LISTING

YEAR

1

Fundamentals of Marketing
Business Information System
Marketing Communication 1
Introduction to Branding
Organisational Behaviour
Microeconomics
Statistics and its Application
Fundamentals of Advertising
Macroeconomics
Co-Operative Placement 1

YEAR

2

Business Mathematics
Sales Management
Elective 1 (Choose One)
• Managing People
• Entrepreneurship
E- Marketing
Visual Communication
New Product Development
Elective 2 (Choose one)
• Business Modelling with Spreadsheet
• Management Ethics
Marketing Processes
One To One Marketing
Business Research Methods
Design and Layout
Social Media Marketing
Consumer Behaviour
Co-Operative Placement 2

YEAR

3

Strategic Advertising Management
Elective 3 (Choose One)
• Current Issues in Marketing
• International Business
• Strategic Marketing
• Distribution Channel Strategy
Final Year Project A
Final Year Project B
Strategic Brand Management
Service Marketing
Marketing Communication 2
Retail Brand Management
Advertising Media Planning
Co-Operative Placement 3

* General Courses (MPU) are compulsory for all students.
Please refer to the last page.

Careers

Art director • Advertising and promotion strategist • Campaign developer • Copywriter • Media planner • Social media specialist

BA (Hons) Business Administration

A9514 (R/345/6/0448)

The demand for qualified business professionals will always be high and this programme stands out for its emphasis on hands-on learning that equips students with the knowledge needed to manage and improve a company's performance. An ever dynamic course content that evolves with the business world, students will develop their creative and decision-making capabilities by engaging with real-life case materials in a stimulating learning environment.

Professional Recognitions and Paper Exemptions



Malaysian Institute of Chartered Secretaries and Administrators
Full exemption for Professional Diploma in Corporate Administration
3 out of 8 papers towards ICOSA International Qualification



Sandra and Pui Kei's case study on Fast Moving Consumer Goods edged out over 30 teams to win an inter-university case study competition organised by Nielsen Malaysia – a leader in marketing and media information.

SANDRA OOI PING YEE AND CHONG PUI KEI

Bachelor of Arts (Hons) Business Administration
Winner of the 2016 Inter-University
Case Study Competition



LIM WAI HING AND CHEW PEI XIN

Bachelor of Arts (Hons) Business Administration
First runner-up of MSC Malaysia's annual Institution of
Higher Learning Business Plan Competition

UCSI Co-Operative Placement Programme

With their diverse talents, our students have helped drive business goals for some of the most dynamic companies like Food Panda, Hong Leong Bank, Hui Lau Shan and Zalora.

Careers

Account manager • Business consultant •
Management analyst • Project manager •
Retail specialist • Sales engineer

SUBJECT LISTING

YEAR

1

Business Accounting
Business Communication
Business Information Systems
Business Law
Statistics and Its Applications
Macroeconomics
Microeconomics
Organisational Behaviour
Fundamentals of Management
Fundamentals of Marketing
Co-Operative Placement 1

YEAR

2

Company Law
Business Mathematics
Business Modelling with Spreadsheet
Business Research Methods
Management Science
Managing People
Corporate Communication
Financial Management
Managerial Accounting
Internet in Practice
Management Ethics
Co-Operative Placement 2

YEAR

3

Corporate Finance
Contemporary Human Resource Management
Final Project A
Final Project B
International Business
Organisational Development & Change
Strategic Information Systems Management
Strategic Management
Issues in Business
Entrepreneurship
Retail Marketing
Services Marketing
Co-Operative Placement 3

* General Courses (MPU) are compulsory for all students.
Please refer to the last page.

International Degree Pathway*

• Deakin University (1.5+1.5)

B Commerce Major: Business Information Systems /
eBusiness / Economics / Human Resources Management /
International Business / International Management /
International Trade & Economic Policy / Management /
Quantitative Business Analysis / Supply Chain
Management

• University of Queensland (1.5+1.5)

B Commerce Major: Accounting /
Business Information Systems / Finance
B Management Major: Business Economics / eBusiness /
Human Resources / International Business / Advertising /
Real Estate & Development / Sustainability / Marketing

• University of the West of England, Bristol (2+1)

BA (Hons) Business Management

BSc (Hons) Finance and Investment

MQA/PA1403 (N/343/6/0052)

Overall, this programme encompasses a comprehensive study of money markets, financial instruments, financial planning, banking and corporate restructuring. Ideal for students who have an inclination towards numbers and an interest in making smart investment and financial trades, the curriculum provides a solid understanding of the workings of the financial markets through a combination of academic rigour and hands-on learning.

Professional Recognitions and Paper Exemptions



Financial Planning Association of Malaysia
Module 2 out of four towards Certified Financial Planner certification examinations.



My dream is to make significant contributions to society and I want to learn all that I can so I am well prepared to do so. UCSI has been great in connecting me with opportunities and my lecturers were really helpful.



LIM CZI XIAN

*Bachelor of Science (Hons) Finance and Investment
Spent a summer teaching philosophy in Japan under Harvard's H-Lab 2015 programme
Obtained a chemistry certificate from Massachusetts Institute of Technology*



Jun Yuan, Zhi Hou and Poh Lee, with their university mate Deepugh Ramesh from the Engineering faculty, came up with an innovative entrepreneurial plan that won them the Grand Prize at the IHL Start-up Challenge 2016.

LIM JUN YUAN, TAN ZHI HOU AND TAN POH LEE

Bachelor of Science (Hons) Finance and Investment

SUBJECT LISTING

YEAR

1

*Financial Markets and Institutions
Statistics and its Application
Principles of Banking
Microeconomics
Introductory Accounting
Business Communication
Financial Management 1
Macroeconomics
Introduction to Islamic Banking and Finance
Co-Operative Placement 1*

YEAR

2

*Business Law
Financial Management 2
International Bank management
Basic Econometrics
Business Modelling and Spreadsheet
Corporate Finance
Islamic Financial Markets and Institutions
Personal Wealth Management
Investment Analysis
Merger, Acquisition and Corporate Restructuring
Co-Operative Placement 2
Elective 1 (Choose One)
• Relationship Marketing
• Management Science*

YEAR

3

*Financial Research Project A
Risk management and Insurance
Equity Analysis
Portfolio Management
Treasury Management
Financial Research Project B
Financial Derivatives
Multinational Finance
Strategic Financial Management
Strategic Management
Financial Statement Analysis
Co-Operative Placement 3
Elective 2 (Choose One)
• Islamic Capital Markets
• Entrepreneurship*

* General Courses (MPU) are compulsory for all students. Please refer to the last page.



UCSI Co-Operative Placement Programme

Bursa Malaysia (Kuala Lumpur Stock Exchange), DHL Asia Pacific, Genting Malaysia and HSBC Bank are just some of the few organisations that our students have interned for.

Careers

Credit manager • Investment advisor • Investment broker or banker • Financial analyst • Mergers and acquisitions specialist • Private or retail banking consultant.

Bachelor of Financial Economics (Hons)

MQA/PA2356 (N/345/6/0323)

This programme is structured to equip students with the economic reasoning, quantitative skills and institutional knowledge required to provide solutions to financial problems. The dual emphasis of this course will expose students to a wide variety of decision making processes and strategic considerations they will need as financial economists, enabling them to make more informed financial decisions.

Programme Highlights

- Prepares students for professional qualification exams like Chartered Financial Analyst (CFA) and Certified Financial Planner (CFP).
- Provides opportunity to learn EViews, a popular statistical software used in key decision making.
- Exposure through various competitions by CFA Institute, brokerage firms and commercial banks.

Professional Recognitions and Paper Exemptions



Financial Planning Association of Malaysia
Module 2 out of four towards Certified Financial Planner certification examinations.

Careers

Corporate financial manager • Finance manager • Global assets manager
• Investment banker • Private equity or venture capital consultant • Risk management specialist

SUBJECT LISTING

YEAR

1

Business Accounting
Financial Markets and institutions
Business Communication
Business Law
Statistics and Its Applications
Macroeconomics
Microeconomics
Mathematical Economics
Co-Operative Placement 1

YEAR

2

Financial Management 1
Financial Management 2
Corporate Finance
Business Research Methods
Management Ethics
Intermediate Microeconomics
Intermediate Macroeconomics
Economics for Financial Analysis
Applied Econometrics
Principles of Banking
Basic Econometrics
Introduction to Internet Technologies
Co-Operative Placement 2

YEAR

3

Financial Statement Analysis
Monetary Economics 1
International Economics
Investment Analysis
Risk Management and Insurance
Financial Derivatives
Portfolio Management (Elective)
Treasure Management (Elective)
Financial Economics (Elective)
Issues in Global Economy (Elective)
Research Project 1
Research Project 2
Co-Operative Placement 3

* General Courses (MPU) are compulsory for all students.
Please refer to the last page.



I had a great time working in Dublin! The working environment there was quite different than KL's so it was nice to experience another country's work culture. I learnt a lot from my colleagues who really took good care of me.



JOLENA CHAN MUN YEE

Bachelor of Financial Economics (Hons)
Interned at Shay Reilly & Co in Ireland



My lecturers at UCSI showed me the bigger picture. From the macro view of the global economy right down to the micro of corporate finance, all the knowledge I have gained has been incredibly helpful and relevant to my career. I couldn't have asked for more.



CHIEW WEI KIT

Bachelor of Financial Economics (Hons)



BA (Hons) Logistics Management

A8248 (R/840/6/0011)

This programme is meticulously designed to address the pertinent concepts, techniques, and principles that underlie logistics and supply chain management – underscored by UCSI's deep understanding of the industry as a corporate affiliate of the Chartered Institute of Logistics and Transport, the international professional body for all sectors of the transport and logistics industry. Graduates play the role as the pulse of any business as they ensure goods and supplies are delivered all over the world without interruptions.

Professional Recognitions and Paper Exemptions



The Chartered Institute of Logistics and Transport (CILT), Malaysia
Full exemption for the Professional Qualifying Examination



UCSI and its IDP programme was a lifetime opportunity that ultimately enabled me to pursue an education that was not only internationally recognised, but was also my stepping stone towards a better career.

ERIC LING KAIYUE

BA (Hons) Logistics Management
President, Logistics Student Association (2014-2015)
2+1 IDP Programme at Northumbria University



Choosing UCSI was my best decision as it shaped and prepared me to face the challenges in the logistic and supply chain industry. A million thanks to this amazing university for getting me to where I am now.

SARI AL HASAN

BA (Hons) Logistics Management
Vice-President, Logistics Student Association (2011-2012)
Acting Logistics Operation Manager at Aramex International, Saudi Arabia

UCSI Co-Operative Placement Programme

Our students have kept the world moving with industry heavyweights like Schlumberger, TNT Express Worldwide and Worldgate Express.

SUBJECT LISTING

YEAR

1

Introduction to Logistics Management
Fundamentals of Management
Fundamentals of Marketing
Business Information System
Microeconomics
Business Accounting
Organisational Behaviour
Macroeconomics
Business Law
Co-Operative Placement 1

YEAR

2

Introduction to Industrial Management
Operations Management
Air Transportation Management
Land Transportation Management
Managing People
Statistics and Its Application
Financial Management
Maritime Transport
Occupational Health and Safety
Quantitative Method for Logistician
Warehousing Management
Business Research Methods
IT Application in Logistics Operations
Industrial Relations
Co-Operative Placement 2

YEAR

3

Final Year Project A
International Business
Operations Research
Business Supply Chain Management
Strategic Logistics Management
Final Year Project B
Logistics Project Management
Materials Management
Strategic Distribution Management
Export Management and Practice
Co-Operative Placement 3

* General Courses (MPU) are compulsory for all students. Please refer to the last page.

International Degree Pathway*

- **Curtin University (1.5+1.5)**
B Commerce Logistics & Supply Chain Management
- **Northumbria University (2+1)**
BA (Hons) Logistics & Supply Chain Management

Careers

Materials management • Retail management • Logistics coordinator • Supply coordinator • Procurement officer • Inventory planner

BComm (Hons) Marketing

Offered only at the Sarawak campus

MQA/PA 7630 (N/340/6/0715)

Marketing is about meeting and satisfying the needs and wants of customers, which will directly assist to increase an organisation's profitability. Students will learn about the fundamental principles of this discipline, as well as go in depth into marketing processes, consumer behaviour, brand management and business communication. By the end of this programme, students will have the skills and knowledge necessary to build a successful career in this exciting and dynamic field.



SUBJECT LISTING

YEAR

1

Commercial Law
Statistics and Its Applications
Fundamentals of Management
Fundamentals of Marketing
Business Information Systems
Microeconomics
Organisational Behaviour
Business Accounting
Introduction to Marketing Communication
Business Communication
Co-Operative Placement 1

YEAR

2

Macroeconomics
Business Mathematics
Relationship Marketing
Business Ethics in Ethical Decision Making
Managing People
Internet in Practice
Financial Management
Introduction to Insurance
Direct Marketing
Marketing Processes
Business Modelling with Spreadsheet
Consumer Behaviour
Business Research Methods
Internet Marketing
Co-Operative Placement 2

YEAR

3

Entrepreneurship
Marketing Research Project A
Marketing Promotion
Strategic Marketing
International Business
Strategic Information Systems Management
Strategic Brand Management
Event Operation Management
Marketing Research Project B
Strategic Management
Services Marketing
Current Issues in Marketing
Retail Marketing
Co-Operative Placement 3

* General Courses (MPU) are compulsory for all students.
Please refer to the last page.

Careers

Public relations consultant • Marketing manager • Corporate branding consultant • Business development manager • Sales manager • Retail manager • Advertising and promotion manager

BA (Hons) Marketing

A9513 (R/345/6/0489)

Marketing requires an ability to match market perception with achievable plans of action and this generally attracts creative and driven individuals who are keen to achieve results with unique approaches. This programme will provide a comprehensive understanding of the marketing functions in an organisation and business as a whole and graduates will have developed a strong analytical and strategic mind in addition to mastering essential skills in creativity, critical analysis, problem-solving and communication.

Programme Highlights

- Comprehensive coverage of almost every areas of marketing.
- 70% of the teaching staff are PhD holders with significant industry experience.
- Incorporates industry-based input from Institute of Marketing Malaysia and Chartered Institute of Marketing.



Eric's submission for Education New Zealand's marketing strategy competition received a one-month internship opportunity at Novo Education in New Zealand. The year prior, he was part of a three-person team from UCSI who walked away with the first prize for their "Bangji Soap" social entrepreneurial plan.

ERIC KONG KAH WENG

Bachelor of Arts (Hons) Marketing

First Prize Winner of "Think New" Essay Writing Competition 2015

Champion of the World Islamic Economic Forum's Business Plan Challenge 2014

SUBJECT LISTING

YEAR

1

*Fundamentals of Marketing
Fundamentals of Management
Business Accounting
Microeconomics
Marketing Communication 1
Organisational Behaviour
Business Information System
Business Communication
Macroeconomics
Business Law
Co-Operative Placement 1*

YEAR

2

*One to One Marketing
Business Research Methods
Sales Management
E- Marketing
Marketing Processes
Statistics and Its Application
Entrepreneurship
Managing People
Management Ethics
Consumer Behaviour
Business Modelling and Spreadsheet
Business Mathematics
Internet in Practice
Co-Operative Placement 2*

YEAR

3

*Marketing Research Project A
Strategic Marketing
Services Marketing
Retail Marketing
Current Issues in Marketing
Marketing Research Project B
International Business
Marketing Communication 2
Strategic Management
Strategic Information Systems Management
Co-Operative Placement 3*

*** General Courses (MPU) are compulsory for all students. Please refer to the last page.**

International Degree Pathway*

- **Deakin University (1+2)**
B Commerce Major: Marketing / Interactive Marketing
- **University of Queensland (1.5+1.5)**
B Business Management Major: Marketing

UCSI Co-Operative Placement Programme

Leading corporations including General Electric International, Groupon, Samsung and Top Glove are just a few that have offered internships to our students.

Careers

Advertising manager • Business development manager • Corporate branding consultant • Market research analyst • Retail specialist • Survey researcher

BBA (Hons) Oil and Gas Management

Offered only at the Terengganu campus

A9800 (R/345/6/0489)

This is the first and only programme of its kind in Malaysia to equip students with technical, non-technical and commercial knowledge relevant to the oil and gas industry. Being delivered at UCSI's Terengganu campus means the oil-rich state and its huge petrochemical complexes make an ideal environment for students to learn first-hand the latest industry needs and practices, and graduates will certainly find themselves to have developed the knowledge and confidence they need to go far in this lucrative sector.

Programme Highlights

- UCSI is the only private institution offering such a niche programme.
- Conducted in Terengganu – one of Malaysia's booming oil and gas cities.
- Hands-on learning and independent final year projects.

SUBJECT LISTING

YEAR

1

Principles of Economics
Business Accounting
Statistics and Its Application
Fundamentals for Oil and Gas Industry
Business Mathematics
Introduction to Management and Organisational Theory
Human Resource Management
Oil Industry Health, Safety and Environment Management
Technical & Business Communication for Oil and Gas Industry
Organisational Behaviour
Co-Operative Placement 1

YEAR

2

Business Research Method
Organisational Accounting
Operations and Material Management
Labour Law
Business Information System
Oil and Gas Economic
Valuation and Risk Analysis of Oil and Gas Assets
International Commercial Law
International Economics
Trading Oil in International Market
Co-Operative Placement 2

YEAR

3

Entrepreneurial Management
Oil and Gas International Accounting
E-Business
Supply Chain Management for Oil and Gas Business
Independent Project A
Financial Management
Econometrics Analysis
Strategic Management
Oil and Gas Project and Operations Management
Independent Project (B)
International Marketing Strategy
Co-Operative Placement 3

* General Courses (MPU) are compulsory for all students.
Please refer to the last page.



Fatim was the voice of Malaysia during her time at UCSI. She spoke up on environmental issues at President Obama's Young Southeast Asian Leaders Initiative (YSEALI) 2015 in Montana. She was one of the 10 ASEAN young leaders selected to discuss energy initiatives at the YSEALI Generation Workshop in Ho Chi Minh. She also joined the International Student Energy Summit 2015 in Bali to address the world's energy challenges. Fatim's experiences will serve her well as she continues to go global as a working professional.

FATIN AREENA BINTI AZLAN

*Bachelor of Business Administration (Hons) Oil and Gas Management, First Class Honours
Customer Operations Specialist at Shell Malaysia*

Careers

Chartering broker • Contract negotiator •
Human resource advisor • Market reporter •
Oil trading analyst • Project manager

BA (Hons) Supply Chain Operations Management

MQA/PA2951 (N/840/6/0016)

Supply chains can make or break businesses for an efficient flow of goods and services from the point of origin to the end consumer is required to keep companies competitive and profitable. This carefully designed programme will equip students with the essential management principles as well the processes and techniques involved in developing operations strategy and managing supply in global manufacturing operations.

“

My experience at UCSI has been nothing short of amazing. With the University's effective Learning Management System and the unwavering guidance from excellent lecturers, I am able to reach new heights towards success.



LOW YUEN MING

*BA (Hons) Supply Chain Operations Management
Secretary, Logistics Student Association (2014-2015)
Student Representative (2015-2016)
UCSI Trust Scholarship Recipient*

”

“

My huge thanks to UCSI and UCSI Trust for guiding me and providing all the support I needed to successfully balance my studies and sporting performance during my undergraduate years. It was quite a challenging path but hard work always pays off.



DICKSON CHIN DI SHENG

*UCSI Trust Scholarship Recipient (Sports)
Sukan Institute Pengajian Tinggi 2016 - 200m butterfly (Silver)
Sukan Institute Pengajian Malaysia 2015 - 4x100m Medley Relay (Gold)
MAPCU Swimming Competition 2015 - 200m freestyle (Gold)*

”

SUBJECT LISTING

YEAR

1

*Introduction to Logistics Management
Fundamentals of Management
Organisational Behaviour
Business Information System
Microeconomics
Business Accounting
Statistics and Its Application
Macroeconomics
Business Law
Co-Operative Placement 1*

YEAR

2

*Freight Transport Management
Customer Relationship Management
Procurement Management
Operations Management
Business Mathematics
Occupational Safety and Health
Retail Operations Management
Business Supply Chain Management
Quantitative Method for Logistician
Financial Management
Business Research Methods
Strategic Logistics Management
Co-Operative Placement 2*

Elective 1: Choose One

- Introduction to Industrial Management
- Land Transportation Management
- Warehousing Management

YEAR

3

*Final Year Project A
Quality Management
Materials Management
Operations Research
Final Year Project B
Logistics Project Management
Material Requirement Planning
Lean Manufacturing
Strategic Distribution Management
Co-Operative Placement 3*

Elective 2: Choose One

- Industrial Relation
- Maritime Transport
- IT Application in Logistics Operations

* General Courses (MPU) are compulsory for all students. Please refer to the last page.

UCSI Co-Operative Placement Programme

Our students have enjoyed placements at companies like Worldgate Express, DB Schenker, TNT Express Worldwide, ViTrox Corporation and Wuhu Baoyang Transport and Trade.

Careers

Manufacturing supervisor • Packaging specialist • Inventory controller • Quality control officer • Warehousing management • International logistics officer

Diploma in International Business

Offered only at the Sarawak campus

MQA/PA 5300 (N/340/4/0691)

This programme equips students with the core international business competencies that are vital in this globalised world, aiming to familiarise learners with components in management, marketing, finance, economics and business law from an international perspective.



SUBJECT LISTING

YEAR

1

*Introduction to Management
Introduction to Accounting
Computing Studies
Business Mathematics
Microeconomics
Fundamentals of Marketing
Entrepreneurship
Introduction to Statistics
Business Communication
Introduction to Human Resource Management
Introduction to Finance
Introduction to International Business
Macroeconomics*
Electives
*Japanese Language
German Language
Mandarin Language
Korean Language*

YEAR

2

*International Management
International Marketing
International Economics
Malaysian Ecotourism
Management Accounting
Principle Approach to Business Ethics
International Finance
International Business Law
Global Sourcing
Global Supply Chain Management
Principle of Public Relations
Co-Operative Placement*

* General Courses (MPU) are compulsory for all students.
Please refer to the last page.

Careers

International business development • Distribution and marketing • International sales and marketing • International relations • International brand management • International care • Business development

Diploma in Logistics Management

A8248 (N/840/4/0010)

Working in logistics entails managing the complex flow of materials, services, information or capital from source to customer. This programme is designed to equip students with the fundamental competencies, knowledge and skills for effective management of resources and people so that as graduates, they will be well-prepared to maximise the potential of their organisation's supply chains. Graduates will also have the option of furthering their competencies with UCSI's complete logistics pathway up to master's level.

Elizabeth keeps the logistics industry in motion by providing solutions to international freight, custom clearance and procurement. She credits her time at UCSI for giving her the confidence and skills she needs to succeed. She thrives in the fast-paced nature of work and is currently working as a Supply Chain Executive with Gati Petrochem, the sole representative in Malaysia for two principals from Germany and the US.



My logistic lecturers have given me a truly inspiring and enlightening education that has influenced me greatly in both my academic and professional journeys.



ELIZABETH REIMA

*Bachelor of Arts (Hons) Logistics Management
Diploma in Logistics Management
Vice-President, Logistics Student Association (2012-2013)*



Within one month of joining DB Schenker, Sean Jose was commended for his idea to fix color-coded stickers onto forklift trucks to increase visibility and safety. He went on to play critical roles in enhancing operational excellence for his organisation in areas like customer support, software testing and project planning.



SEAN JOSE MOOKAN

Logistics Executive at DB Schenker Malaysia

SUBJECT LISTING

ENGLISH COURSES

*Basic English
English Foundation*

YEAR

1

*Business Ethics
Fundamental of Management
Introduction to Logistics Studies
Entrepreneurship (Diploma)
Introduction to Statistics
Principles of Accounting
Microeconomics
Inventory Management
Introduction to Information Technology (Diploma)
Macroeconomics
Co-Operative Placement 1*

YEAR

2

*Transportation System Management
Supply Chain Management
Warehouse Management
Logistics Organisation
Basics And Practices of Marketing
Introduction to Internet Technologies (Diploma)
Global Commercial Shipping
Organisational Behaviour (Diploma)
Financial Accounting (Diploma)
Logistics Business Strategy & Planning
Issues in Logistics Industry
Co-Operative Placement 2*

* General Courses (MPU) are compulsory for all students. Please refer to the last page.

UCSI Co-Operative Placement Programme

Panasonic and Tiong Nam Logistics are some of the companies that our students have interned with.

Careers

Purchasing officer • Inventory controller • Freight forwarding specialist • Transportation analyst • Air cargo specialist • Line management analyst • Ship capacity planner

Diploma in Management

A11187 (R/523/4/0217)

This programme exposes learners to an academically rigorous business and general management curriculum to develop and enhance their understanding on business essentials, key management techniques, decision-making and strategy formulation, and more. Students will also enjoy many avenues – like workshops and industrial projects – to apply their acquired knowledge to practice.

Professional Recognitions and Paper Exemptions



Malaysian Institute of Chartered Secretaries and Administrators

6 papers

(Students need only complete remaining 2 professional papers to obtain the Professional Diploma in Corporate Administration offered by MAICSA.)



VANESSA MEGHANN, LIEW WYE YAW, JASON YAO CHING HUAT AND VIJAYALETCHUMY

Diploma in Management

Champions of the Entrepreneurial Building Project 2014



YONG KOK SEONG

Diploma in Management

Merit Prize from the 11th Institute of Higher Learning-Multimedia

Super Corridor (IHL-MSC) Malaysia Start-up Challenge

SUBJECT LISTING

ENGLISH COURSES

Basic English
English Foundation

YEAR

1

Business Essentials
Quantitative Techniques
Introduction to Information Technology
Introduction to Office Tools
Introduction to Statistics
Study Skills & Employability
Oral Communication Skills
Microeconomics
Principles of Accounting
Basic and Practices of Marketing
Introduction to Logistics Studies
Co-Operative Placement 1

YEAR

2

Macroeconomics
Financial Accounting for Diploma
Business Law (Diploma)
Fundamentals of Management
Cost and Management Accounting for Diploma
Organisational Behaviour for Diploma
Managing People for Diploma
Entrepreneurship for Diploma
Business Ethics
Introduction to Finance
Fundamentals of Database Systems
Co-Operative Placement 2

* General Courses (MPU) are compulsory for all students.
Please refer to the last page.

International Degree Pathway*

- **Galway-Mayo Institute of Technology (Diploma + 2)**
B Business (Hons)
- **University of Queensland (Diploma + 2)**
B Business Management
B Commerce

Careers

Account executive • Business analyst • Financial analyst •
Sales support executive • Marketing specialist •
Management consultant

BSc (Hons) Business Information Systems

A11146 (R/340/6/0481)

Designed with employability in mind, this programme provides practical computing knowledge as well as information management skills that will transform students into highly sought-after assets. Graduates will be able to create and sustain technically proficient business information systems while also demonstrating a keen understanding of the role of IT in supporting the business functions of any industry.

Ryan was sponsored by the US government to participate in the Global Undergraduate Students Exchange Programme. Through this programme, he spent one semester (four months) at Minnesota State University. Participants of this programme were selected based on their academic results and leadership skills - only eight to nine Malaysian students are privileged to participate in this programme each year.



RYAN CHAN KIAT MARN

Bachelor of Science (Hons) Business Information Systems

SUBJECT LISTING

YEAR

1

*Business Accounting
Business Communication
Microeconomics
Introduction to Internet Technologies
Statistics and its Applications
Macroeconomics
Concept of Analysis & Design
Java Programming 1
Fundamentals of Marketing
Fundamentals of Management
Co-Operative Placement 1*

YEAR

2

*Analysis and Design
Java Programming 2
Visual Basic .NET
Operating Systems
Research Methods in Computing
Database Systems
Networking
Multimedia Programming
Creative Problem Solving
Software Project Management
Co-Operative Placement 2*

YEAR

3

*International Business
Issues in Database Design
Technopreneurship
Independent Project 1 for BIS
Strategic Management
Internet and E-commerce
Management Information Systems
Independent Project 2 for BIS
Co-Operative Placement 3*

*** General Courses (MPU) are compulsory for all students. Please refer to the last page.**

International Degree Pathway*

Middlesex University (2+1 / 1+2)

BSc (Hons) Business Information Systems

UCSI Co-Operative Placement Programme

Our students have interned for Samsung, Forest Interactive and even UCSI Group's own telecommunications service Uni Comms International.

Careers

Database developers • Database administrators • IT consultants • IT support engineers • System analysts • Web developers

BSc (Hons) Computing

A9516 (R/481/6/0290)

If you are interested in obtaining the latest technical skills in computer programming and the application of innovative technology, this is the ideal programme for you. Students will be equipped with in-depth and hands-on knowledge of the principles of software design and development as well as key operational and technical aspects of computing. Students will also master the relevant industry skills such as analysis and design, programming, software building and maintenance of new developments.

Programme Highlights

- Syllabus is subject to 10% alteration each semester to incorporate new developments and changes in technology.
- A strong focus on IT technical knowledge and skills like programming, database, networking and multimedia.



Adam has published eight books - six while he was still studying - on computing in Indonesia including *Praktikal PHP: Codeigniter, Twig, Doctrine; Mendesign Tampilan Visual Basic 6.0 bertema Vista; Membuat Aplikasi Rental Movie dengan Visual Basic 6.0; Powerful Guide to master your word press; Monetizing your Blogger now; and Build and Hack your Blogger.*

ADAM PAHLEVI BAIHAQI

*Bachelor of Science (Hons) Computing
Currently a Ruby software engineer with a leading IT firm.
Oracle-certified associate.
Youngest VB6 programmer, Indonesian Museum of Records.*

SUBJECT LISTING

YEAR

1

*Discrete Mathematics
Java Programming 1
Object-Oriented Modelling 1
Database Management System
Java Programming 2
Introduction to Internet Technologies
Database Administration
Computer Organisation and Architecture
Data Structure & Algorithms
Research Methods in Computing
Co-Operative Placement 1*

YEAR

2

*Visual Basic.Net
Object-Oriented Modelling 2
Operating Systems
Database Design
Networking
Software Project Management
Multimedia Programming
Business System Development Tools
Introduction to Human Computer Interaction
Co-Operative Placement 2*

YEAR

3

*Programming Models
Database Technology
Object Oriented Methods
Project Formulation
Java Web Programming
Network Security Design
Project Design & Implementation
Business Case Project
Intelligent Systems
Co-Operative Placement 3*

*** General Courses (MPU) are compulsory for all students. Please refer to the last page.**

International Degree Pathway*

Middlesex University (2+1 / 1+2)

BSc (Hons) Information Technology

Careers

Database or network administrators • Game developer •
IT support engineer • Software engineers • System analysts •
Web developers

BCOMPSc (Hons) Mobile Computing and Networking

A7783 (R/481/6/0178)

Rapid advances in technology have enabled computers to keep getting smaller, faster and more powerful each day. To accommodate the accelerating shift from desktop to mobile, this programme is offering comprehensive knowledge and practical skills needed to develop sophisticated mobile applications but with a complementary focus on network design and implementation. By the end of your study, you will have discovered the far reaching influence of computing technology and the possible contributions you may make to advance the industry.

“

UCSI is unique in its multicultural environment, teaching excellence and extra-curricular activities. I loved studying here. My faculty was very supportive in my endeavours and all my lecturers gave their best in preparing us for our careers. Thanks to UCSI, I am motivated to put my ideas into action.

”

SHIN NAY LIN

Bachelor of Science (Hons) Mobile Computing, First Class Honours

Recipient of the prestigious George Boole Merit Scholarship worth €11,000 (RM50,100)

Pursuing Master's in Computing Science at University College Cork



JOHN JOEL SAGUIT

Co-developer Of The Banjir Alert App

Co-winner of the Telenor Group Award worth RM25,000 at the Digi challenge for change competition

Represented Malaysia at the Telenor's Digital Winners Global App Developer Challenge, Norway



SUBJECT LISTING

YEAR

1

Discrete Mathematics 1
Data Structures & Algorithms
Java Programming 1
Java Programming 2
Object Oriented Modelling 1
Research Methods in Computing
Database Management Systems
Computer Org & Architecture
Co-Operative Placement 1
Introduction to Internet Technologies
Elective 1

- Database Administration
- Fundamentals of Management
- Business Communications
- Creative Problem Solving

YEAR

2

Introduction to Human Computer Interaction
Multimedia Programming
Software Project Management
Visual Basic .Net
Operating Systems
Networking
Technopreneurship
Trends and Issues in Networking
Co-Operative Placement 2
Elective 2

- Wireless Network Infrastructure
- Mobile Commerce
- Business Systems Development Tools

YEAR

3

Social Network Programming
Cloud Computing Application System
Mobile Programming
Mobile Application Development
Application Layer Programming
Mobile Device Technology & Applications
Mobile Computing & Networking Project 1
Mobile Computing & Networking Project 2
Network Security Design
Networking Programming
Co-Operative Placement 3
Elective 3

- Java Web Programming
- Wireless Communications
- Network Management

* General Courses (MPU) are compulsory for all students. Please refer to the last page.

Careers

Mobile security expert • Mobile systems engineer • Network application analyst • Network operator • Programmer • Software analyst

Diploma Information Technology

A11078 (R/481/4/0572)

This programme equips students with technical know-how and theoretical knowledge, especially in the area of IT project development where skills in web, database and multimedia are essential. Students will gain a solid grounding in fundamental skills, theoretical understanding and business essentials to ensure that they develop the ability to critically evaluate, design and create solutions as well as communicate ideas that meet the expected standards pertinent to the field.

Exemplifying that the School of IT students are all rounded achievers is Emest. He won the National BizVid Challenge, besting 62 teams, and was sponsored by the Academy of Sciences Malaysia to attend a weekend photography workshop in New York City organised by National Geographic Expeditions.



EMEST LEE XIAN ZHENG

Diploma in Information Technology

SUBJECT LISTING

ENGLISH COURSES

*Basic English
English Foundation*

YEAR

1

*Introduction to Statistics
Introduction to Information Technology (Diploma)
Introduction to Internet Technologies (Diploma)
Principle of Accounting (Diploma)
Business Essentials
System Analysis & Design
Java Programming 1 (Diploma)
Discrete Mathematics 1 (Diploma)
Java Programming 2 (Diploma)
Fundamental of Database Systems
Co-Operative Placement 1*

YEAR

2

*Object-Oriented Modelling (Diploma)
Computer Ethics (Diploma)
Basic and Practices of Marketing
Business Programming
Multimedia Programming (Diploma)
Business Communication for Diploma
User Interface Design
Managing and Implementing Business Project
Quantitative Techniques
Operating Systems & Networks (Diploma)
Wireless and Mobile Technologies (Diploma)
Creative Problem Solving (Diploma)
Co-Operative Placement 2*

*** General Courses (MPU) are compulsory for all students.
Please refer to the last page.**

International Degree Pathway*

Galway-Mayo Institute of Technology (Diploma + 2)

BA Information Technology

Careers

Computer technician • Database administrator • E-commerce specialist • IT support executive • Programmer • Software test engineer

Notable Academicians

UCSI's Faculty of Business and Information Science is home to some of Malaysia's leading academics who are at the forefront of their respective fields. With added strengths in research and innovation, their guidance ensures that their students are consistently challenged, inspired and enriched. These are just a few who you will learn from at UCSI.



PROFESSOR DR OOI KENG BOON

Deputy Vice-Chancellor, Research and Postgraduate Dean, Faculty of Business and Information Science

PhD Applied Statistics (UM)
 DEng Engineering Business Management (UTM)
 PgA Engineering Business Management (University of Warwick UK)
 MBA (University of Southern Queensland, Australia)
 B. IT (Distinction), (University of Southern Queensland, Australia)

- Authored and co-authored over 100 papers in international refereed journals
- Current Harzing's publish or perish H-index of 40 with over 4,200 citations received
- Outstanding Reviewer Award, Emerald Literati Network Awards in 2011, 2014 & 2016
- Highly Commended Award (Research/Academic), University of Southern Queensland Alumnus of the Year Awards 2016
- Most Cited Article by Telematics & Informatics (Elsevier, ISI; SSCI) in 2015 and Highly Cited Article by Decision Support Systems (Elsevier, ISI; SCI) in 2016



ASSISTANT PROFESSOR DR CHOO WOU ONN

Deputy Dean, Faculty of Business and Information Science
 Acting Head, Department of Logistics Management

PhD Information Technology (UKM)
 MBA in Information Technology (UKM)
 Bachelor in Information Technology (Hons) (UKM)

- Special Award (Ram Rais) for best invention in ICT from ITEX
- Gold Medal award winner for a virtual banking system approach from ITEX
- Gold Award for a voice recognition browser and marking system for visually impaired from the Seoul International Invention Fair



PROFESSOR DR ABU BAKAR SADE

Head, Research and Postgraduate Studies

PhD Marketing (Strathclyde University, UK)
 MBA International Business (Strathclyde University, UK)
 BBA Business Administration and Computer Science (Central State University, USA)

- Adjunct senior research fellow at International Graduate School of Business, University of South Australia
- Sponsored by the Ministry of Education for Harvard's advanced senior management programme
- Member of the PEMANDU Education Lab working on the National Key Economic Areas (NKEA)



ASSISTANT PROFESSOR DR TAN CHUN WEI

Head, School of Information Technology

PhD Computing (The Hong Kong Polytechnic University)
 MEng Visual Contents (Dongseo University, South Korea)
 BIT (Hons) Data Communications (Multimedia University)

- Funded by the Government of Hong Kong to create an automated watchlist identification system for enhanced border security
- Studied under Dr Ajay Kumar, a premier researcher in the field of biometrics, in Hong Kong



ASSISTANT PROFESSOR DR GANESHSREE SELVACHANDRAN

Department of Actuarial Science and Applied Statistics

PhD Mathematics (UKM)
 MSc Mathematics (UKM)
 BSc (Hons) Mathematics (UKM)

- Lifetime member of the Young Mathematicians' Network in USA
- Lifetime member of the Malaysian Society of Mathematical Sciences
- Active member of the Association for Women in Mathematics in USA



ASSOCIATE PROFESSOR DR NGERNG MIANG HONG

Quantitative Finance and Risk Management

PhD Economic (University of Western Ontario, Canada)
 M. Math Statistics (University of Waterloo, Canada)
 B.Sc. (Hon) Statistics (University of Western Ontario, Canada)
 Graduate Dip. of Marketing (Chartered Institute of Marketing, UK)

- Received three FRGS grants from the Ministry of Education to develop a credit rating model for SME, risk management framework for investment portfolio protection, and artificial intelligence for equity market analysis.
- Fellow Member of the Royal Statistical Society, UK
- Graduate Member of the Chartered Institute of Marketing, UK.

Entry Requirements

INTAKES: JANUARY, MAY, SEPTEMBER

ACADEMIC QUALIFICATIONS	Minimum Entry Requirements into FOUNDATION IN ARTS, leading to the following majors:				
	Mobile Computing and Networking	Computing / Business Information Systems	Accounting / Accounting and Finance	Actuarial Science / Actuarial Science and Finance	Other FOBIS majors
SPM/O-Level	Pass with 5 credits (C), including Additional Mathematics	Pass with 5 credits (C), including Mathematics	Pass with 5 credits (C), including Mathematics (C)	Pass with 5 credits (C)	Pass with 5 credits (C)
UEC	3 credits (B6), including Additional Mathematics/equivalent	3 credits (B6), including Mathematics	3 credits B6 including Mathematics (B) and Pass in English	3 credits (B6)	3 credits (B6)
Other SPM-equivalent qualifications	60% average, including 60% score in Additional Mathematics/equivalent	60% average, including 60% score in Mathematics	60% average	60% average	60% average

ACADEMIC QUALIFICATIONS	Minimum Entry Requirements into the following Diploma Programmes:			
	Diploma in Management	Diploma in Logistics Management	Diploma in Information Technology	Diploma in International Business
STPM	Pass with 1 principal (C)	Pass with 1 principal (C)	Pass with 1 principal (C), and a credit (C) in Mathematics at SPM/O-Level	Minimum 1 principal (C)
A-Level	1 principal (E)	1 principal (E)	1 principal (E), and a credit (C) in Mathematics at SPM/O-Level	Minimum 1 principal (E)
SPM/O-Level	Pass with 3 credits (C)	Pass with 3 credits (C)	Pass with 3 credits, including Mathematics	Pass with 3 credits (C)
UEC	3 credits (B6)	3 credits (B6)	3 credits (B6), including Mathematics	3 credits (B)
Computing related Certificate, SKM, SKK (MQF Level 3)	Pass Level 3 and Pass SPM with 1 credit	Pass Level 3 and Pass SPM with 1 credit	Pass Level 3 with a credit (C) in Mathematics or Pass "Program Pengukuhan Matematik"	Pass Level 3 and Pass SPM with at least 1 credit
Other SPM-equivalent qualifications	50% average score	50% average score	50% average score including a minimum 50% score in Mathematics	50% average score

General Courses (MPU) are compulsory for all students.

Degree programmes

U1 - *For Malaysian Students:* Ethnic Relations / Islamic Civilisation and Asian Civilisation

For Foreign Students: Malaysian Studies / Communication in Bahasa Melayu 3

U2 - University Life

U3 - Business Law - Malaysian Perspective / Religions in Malaysia (for Oil & Gas)

U4 - Extracurricular Activity 1-3

Diploma programmes

U1 - *For Malaysian Students:* Malaysian Studies

For Foreign Students: Communication in Bahasa Melayu 2

U2 - Business Communication for Diploma / Entrepreneurship (for Information Technology) / Study Skills and Employability (for International Business)

U3 - Business Law - Malaysian Perspective / Malaysian Ecotourism (for International Business)

U4 - Extracurricular Activity 1-2

ENGLISH LANGUAGE REQUIREMENTS

- Minimum Band 5.5 in IELTS; or
- A minimum score of 196 (computer-based) / 525 (writing-based) / 69-70 (internet-based) in TOEFL; or
- A distinction (A+, A, A-, A1 or A2) in the English Language subject in SPM/UEC.
- **For international students:** A minimum Band 6.0 in IELTS or equivalent for **Bachelor of Computer Science (Hons) Mobile Computing and Networking, BSc (Hons) Computing, BSc (Hons) Finance and Investment, BSc (Hons) Business Information Systems and Bachelor of Financial Economics (Hons).**

In the event that the English Language Requirements are not met, student may be required to undertake additional English module(s) prior to or concurrently with the undergraduate programme, based on the University's decision.

Prior entry into the **BA (Hons) Accounting, BA (Hons) and BComm (Hons) in Accounting and Finance**, applicants are required to obtain a minimum Band 2 in MUET or IELTS Band 5.5 or TOEFL 550.

Students holding equivalent academic qualifications that are not conducted in English, are required to sit for the English Placement Test, which may result in the undertaking of the English Enrichment Programme (1 to 10 months). Students who intend to commence the undergraduate programmes directly, are advised to fulfil the above English requirements prior reporting to the University.

ACADEMIC QUALIFICATIONS	Minimum Entry Requirements into the following Bachelor's Degree Programmes						
	Mobile Computing and Networking	Computing / Business Information Systems	Accounting / BA (Hons) Accounting and Finance	Finance and Investment / Financial Economics	Actuarial Science / Actuarial Science and Finance	Branding and Advertising	Other FOBIS majors
UCSI Foundation year	CGPA 2.0, and credit in Additional Mathematics at SPM level	CGPA 2.0, and credit (C) in Mathematics at SPM level	CGPA 2.50, and credit in Mathematics at SPM level	CGPA 2.5, and pass SPM with credit in Mathematics and pass in English	CGPA 2.5	CGPA 2.0	CGPA 2.0
STPM	2 Principals (C), inclusive of Principal (C) in Mathematics at STPM/A-Level, or credit in Additional Mathematics at SPM/O-Level	2 principals (C), inclusive of Principal (C) in Mathematics at STPM/A-Level, or credit (C) in Mathematics at SPM/O-Level	Pass, with C+ (CGPA 2.33) in any two subjects, and a credit in Mathematics at SPM level	C+ (CGPA 2.33) in any 2 subjects; and pass SPM with credit in Mathematics and pass in English	2 Principals (C) inclusive of B grade in Mathematics	2 Principals (C) (CGPA 2.0) in 2 subjects	2 Principals (C) (CGPA 2.0) in 2 subjects and pass in Mathematics and English at SPM Level
A-Level	2 Principals (E), inclusive of Principal (E) in Mathematics at STPM/A-Level, or credit (C) in Additional Mathematics at SPM/O-Level	2 Principals (E), inclusive of Principal (E) in Mathematics at STPM/A-Level, or credit (C) in Mathematics at SPM/O-Level	2 D grades	2 D grades (Finance and Investment), 2 E grades (Financial Economics)	2 Principals (E) inclusive of B grade in Mathematics	2 Principals (E) in 2 subjects	2 Principals (E)
UEC	5 credits (B6), including Additional Mathematics	5 credits (B6) including Mathematics	5 credits (B6) including Mathematics and a Pass in English	5 credits (B6) including Mathematics and English or 5 credits (B6) and pass in Mathematics and English	5 credits inclusive of B4 grade in Mathematics	5 credits (B6)	5 credits (B6) and pass (C8) in Mathematics and English
National Matriculation	CGPA 2.0, inclusive of credit in Additional Mathematics at SPM	CGPA 2.0, inclusive of credit in Mathematics at SPM	CGPA 2.50, inclusive of credit in Mathematics at SPM	CGPA 2.50 and pass SPM, inclusive of credit in Mathematics and pass in English	CGPA 2.5 inclusive of B grade in Mathematics	CGPA 2.0	CGPA 2.0
International Baccalaureate (IB)	26 points in 6 subjects, and credit (C) in Additional Mathematics at SPM/O-Level/ equivalent	26 points in 6 subjects, and credit (C) in Mathematics at SPM/O-Level/ equivalent	26 points in 6 subjects	26 points in 6 subjects	26 points in 6 subjects inclusive of 4 or above in Mathematics	26 points in 6 subjects	26 points in 6 subjects
Canadian Pre-U	Average of 60% in 6 subjects, inclusive of 60% score in Mathematics and credit (C) in Additional Mathematics at SPM/O-Level/ equivalent	Average of 60% in 6 subjects, inclusive of 60% score in Mathematics and credit (C) in Mathematics at SPM/O-Level/ equivalent	Average of 60% in 6 subjects	Average of 60% in 6 subjects	Average of 60% in 6 subjects, and 60% score in Mathematics	Average of 60% in 6 subjects	Average of 60% in 6 subjects
SAM	Average of 60% in 5 subjects, inclusive of 60% score in Mathematics and minimum credit (C) in Additional Mathematics at SPM/O-Level/ equivalent	Average of 60% in 5 subjects, inclusive of 60% score in Mathematics and credit (C) in Mathematics at SPM/O-Level/ equivalent	Average of 60% in 5 subjects	Average of 60% in 5 subjects	Average of 60% in 5 subjects, and 60% score in Mathematics	Average of 60% in 5 subjects	Average of 60% in 5 subjects
Australian Year 12	ATAR 65%, inclusive of 60% scaled score in Mathematics	ATAR 65%, inclusive of 60% scaled score in Mathematics	ATAR 65%	ATAR 65%	ATAR 65%, inclusive of 60% scaled score in Mathematics	ATAR 60%	ATAR 60%
Other STPM-equivalent qualifications	Overall average of 60%, inclusive of 60% score in Mathematics	Overall average of 60%, inclusive of 60% score in Mathematics	Overall average of 60%	Overall average of 60%	Overall average of 60%, and 60% score in Mathematics	Overall average of 60%	Overall average of 60%
Diploma programmes	Computing / Non-Computing Related: CGPA 2.5, inclusive of a credit (C) in Additional Mathematics at SPM/O-Level	Computing / Non-Computing Related: CGPA 2.5, inclusive of a credit (C) in Mathematics at SPM/O-Level	Business-related: CGPA 2.50	Diploma in Finance, Banking, Insurance or related field (Level 4, MQF): CGPA 2.50	CGPA 2.0	Business-related: CGPA 2.0	Business-related: CGPA 2.0



UCSI EDUCATION SDN BHD (185479-U)

KUALA LUMPUR CAMPUS DU020(W)

NO.1, JALAN MENARA GADING, UCSI HEIGHTS (TAMAN CONNAUGHT) CHERAS, 56000 KUALA LUMPUR, MALAYSIA.

T +(603) 9101 8880 F +(603) 9102 2614

Latitude: 3.079548 (3° 4' 46.37" N) Longitude: 101.733216 (101° 43' 59.58" E)

SARAWAK CAMPUS DU020-02(Q)

LOT 2864 (P/L 1319), BLOCK 7, MUARA TABUAN LAND DISTRICT, ISTHMUS, TANJONG SEBERANG PENDING POINT, SEJINGKAT, 93450, KUCHING, SARAWAK

T +(6082) 596 965 F +(6082) 596 975

Latitude: 1.564448 (1°33'52.0"N) Longitude: 110.405258 (110°24'18.9"E)

TERENGGANU CAMPUS DU020-01(T)

BUKIT KHOR, PT 11065, MUKIM RUSILA, 21600 MARANG, TERENGGANU, MALAYSIA.

T +(603) 628 1880 / 1889 F +(603) 628 1885

Latitude: 5.216519 (5° 12' 59.47" N) Longitude: 103.161621 (103° 9' 41.84" E)

enquiries@ucsiuniversity.edu.my | ucsiuniversity.edu.my