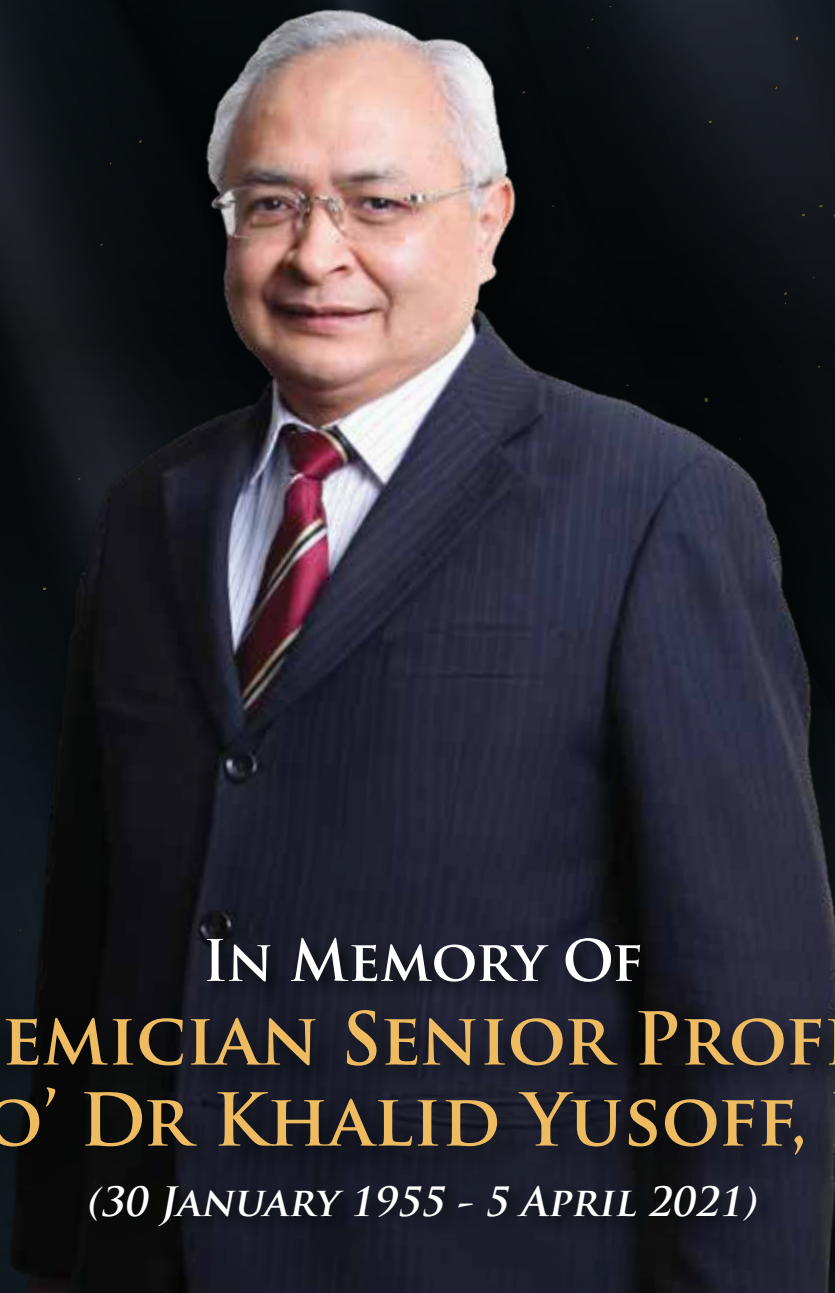


# THE UCSI GAZETTE

THE UNIVERSITY MAGAZINE



IN MEMORY OF  
ACADEMICIAN SENIOR PROFESSOR  
DATO' DR KHALID YUSOFF, FASC

*(30 JANUARY 1955 - 5 APRIL 2021)*

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# AN EDUCATION THAT ASCERTAINS YOUR FUTURE

A total of 84 of the 87 UCSI University programmes listed in the Ministry of Higher Education's Graduate Employability 2020 survey received a

**100%** graduate employability score.

Averagely, UCSI's programmes in the survey received a 99.8% graduate employability score.

Source: [ge.mohe.gov.my/](http://ge.mohe.gov.my/)



**SHAPING THE FUTURE  
TOGETHER WITH YOU**





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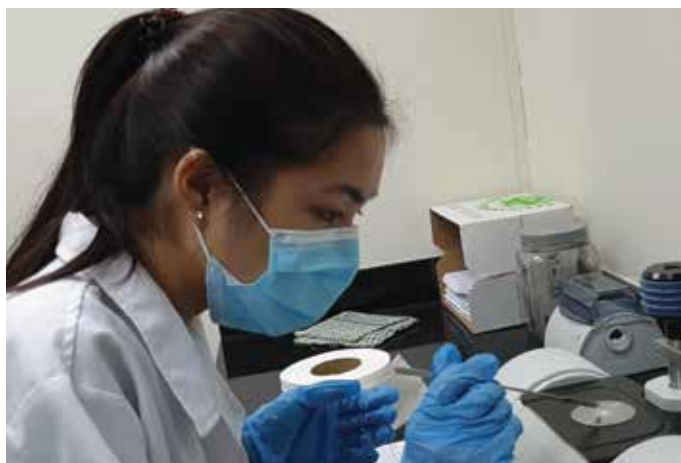
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## Redefining Healthcare at UCSI University

The need for quality medical healthcare providers has become a priority to many these days following the COVID-19 pandemic.

In Malaysia, at present, the doctor to population ratio stands at about 1:454 while the accepted ratio as that by World Health Organisation should be at 1:225.

According to a finding by McKinsey's, the future of healthcare is changing rather rapidly and new technologies are needed to provide greater efficiency appropriately and comfortably in a near-normal setting.

While structural and transformational changes are needed, in terms of policies and governance, healthcare education needs to already incorporate these elements to ensure quality healthcare providers are produced to ensure a sustainable future.

At UCSI's Faculty of Medicine and Health Sciences, patient care and the pursuit of knowledge go hand-in-hand. Instead of mere rote learning, students are groomed to think and base their actions on practices backed by scientific research. Medical and

nursing students spend many hours attached to hospitals where they are given the opportunity to serve patients of various ages and experience specialisation in different clinical settings.

On the international front, the faculty sends top medical students for intercalated research programmes at Harvard University after their first professional exam in year two. Students also enjoy monthly live training sessions from the Royal College of Physicians of Edinburgh.

## A campus with hospital-linkage

Earlier this year, the Faculty moved its Doctor of Medicine and Nursing programmes to its Springhill (Port Dickson) campus.

The campus aims to educate and nurture future doctors and nurses to be the best in what they do by allowing them access to the specialist-led medical institution – UCSI Hospital, that advocates clinical practice and the patient-centred model of care.

Housing two blocks, the campus includes seminar rooms, lecture halls, a library, multi-skill labs, a nursing skill lab, problem-based learning rooms and faculty offices that take up over 50,000 sqft in space.



Built on a 40 acres' site, UCSI University Springhill (Port Dickson) campus is located adjacent with UCSI Hospital. The campus is designed to be a leading praxis centre of education, especially in the field of medicine and health sciences.

**The campus aims to educate and nurture future doctors and nurses to be the best in what they do...**

The campus is part of the UCSI Health Metropolis – a mega project that is designed to turn Springhill into a hub of medical tourism, education and innovation. Its strategic location allows students accessibility to the Seremban business centre and Port Dickson – a tourism attraction spot.

Faculty of Medicine and Health Sciences Professor Dr Hoh Boon Peng said students from as early as Year 1 were taken to UCSI's Covid test lab to understand the process and how research was done.

"We have good experienced teachers who are also well renowned scientists, that can share their experience and knowledge with their students, and equip the students with both the classical as well as the up-to-date scientific knowledge," he said.

**"We have good experienced teachers that can...equip the students with both the classical as well as the up-to-date scientific knowledge."**

Professor Dr Hoh Boon Peng





Universities have been urged to reconsider their roles and identities in the development of society. In light of this, UCSI University held the First UCSI Eminent Speakers Forum with the theme “Engaging The Mind; Get On With It - Bring Back Meaning, Values And Purpose To Higher Education.” In the forum, five leading experts in higher education provided their thoughts on the current higher education landscape.

The late UCSI University Vice-Chancellor and President Academician Senior Professor Dato’ Dr Khalid Yusoff voiced his opinion that universities need to rethink their positions and responsibilities in the wake of the COVID-19 pandemic.

“COVID-19 has provided us a space to reflect and ponder the direction in which we are heading, especially in higher education. Universities are seeking to align themselves with the Industrial Revolution 4.0 (IR 4.0) to produce graduates that meet industrial standards. However, we get confused with the means to align ourselves with IR 4.0, forgetting the purpose,” he said.

He stressed that universities should not only focus on preparing the students for the market but also, they should provide the students with a safe space to foster ideas and values, which cannot be taught in modules.

Higher Education Leadership Academy (AKEPT) Director, Professor Dr Nordin Yahaya echoed this sentiment by saying that we need to recall the fundamentals of being a university and that universities should not just focus on training individuals and generating new knowledge. He commented that universities should also engage with society by linking their activities with their socio-economic contexts. He emphasised that if we neglect one of these missions, then we are not a university.

Additionally, Heriot-Watt University Malaysia (HWUM) CEO and Provost Professor Dr Mushtak Al Atabi had this to say: “We need to change the narratives. Instead of asking them what course they want to do, we should ask them what impact they want on society.”

**Universities should..provide the students with a safe space to foster ideas and values, which cannot be taught in modules.**

**The late Academician Senior Professor Dato’ Dr Khalid Yusoff, FASc**

Universiti Sains Islam Malaysia (USIM) Vice-Chancellor Professor Dato’ Dr Mohamed Ridza Wahiddin came to a similar conclusion: “Often, we pursue academic excellence without considering the

# RETHINKING HIGHER EDUCATION

purpose...we need to ensure the students and we ourselves see education as a big picture. Each of us has a role to play in making this a reality.”

Overall the Forum was enlightening as the experts shared their individual views; all of which converged towards a common purpose – to improve the education system in Malaysia. In conclusion, this can only be achieved if there is a consensus as to what a university should be.

**...we should ask them what impact they want on society.**

**Professor Dr Mushtak Al Atabi**



From top left - Asia-Europe Institute of University of Malaya, Distinguished Professor Dato’ Dr Rajah Rasiah; USIM Vice-Chancellor, Professor Dato’ Dr Mohamed Ridza Wahiddin; AKEPT Director, Professor Dr Nordin Yahaya; HWUM CEO and Provost, Professor Dr Mushtak Al Atabi; UCSI University's late Vice-Chancellor and President, Academician Senior Professor Dato’ Dr Khalid Yusoff and UCSI University's Professor of Environmental Management, Professor Dato’ Dr Ahmad Ibrahim (Moderator).





The International Invention, Innovation & Technology Exhibition (ITEX) is an annual exhibition providing a platform for innovators to showcase their newest products and inventions locally and internationally. The convivial and positive atmosphere allows the best and brightest delegates to present their inventions and new ideas while providing opportunities for them to secure investment, manufacturing and commercialisation prospects and partners as well as expand their professional network.

Part of this exhibition is the ITEX Invention & Design Competition where UCSI University's Faculty of Pharmaceutical Sciences (FPS) won 2 silver medals for inventions created under the medical, health category as well as the beauty, fitness and sports category. The first silver medal was spearheaded by the FPS dean, Associate Professor Dr Mogana Sundari Rajagopal with four co-researchers and two pharmacy students.

The award in the category of beauty, fitness and sports was for an innovative cosmeceutical product *Tomaclear*, a new natural bioactive loaded microsphere anti-pigment cream containing *Solanum lycopersicum* or commonly known as tomato. Other ingredients such as allantoin, hyaluronic acid and panthenol have been added into the cream to confer additional benefits such as moisturisation, skin protection and regeneration.

**ITEX is an annual exhibition providing a platform for innovators to showcase their newest products and inventions.**

This is in line with the United Nations SDG 12 - Responsible Consumption and Production. According to a report by Zion Market Research, the global treatment market for pigmentation disorders is expected to generate a revenue of around USD 8,479.08 million by the end of 2024 with a compound annual growth rate of around 7.02% between 2008 and 2024.



Pharmacy student Yap Vi Lien helps to develop Tomaclear, an innovative cosmeceutical product containing ingredients such as tomatoes.



Vi Lien working on the Tomaclear product.

The second silver medal awarded under the medical, health category was spearheaded by Associate Professor Dr Palanirajan Vijayaraj Kumar and titled "Kollicoat MAE 100P Coated Capsules to Deliver the Cyclodextrin-Everolimus Inclusive Complex to Treat Colorectal Cancer." Several observations have suggested that the mTOR inhibitor-Everolimus (EV), which prevents tumour growth and metastasis, could be effective against colorectal cancer (CRC) and carcinomatosis.

Dr Vijay's team members included the Faculty's first PhD scholar, Dr Marwan Abdelmohmoud Abdelkarim Maki, Assistant Professor Dr Shiao-Chuen Cheah from the Faculty of Medicine and Health Sciences and two external members.

"Winning this award certainly gave our team a moral boost and acknowledgement of the group's efforts and individual achievements will keep us motivated to further develop similar formulations in the future and on a larger scale", said Dr Vijay.

**"Winning this award certainly gave our team a moral boost and...will keep us motivated..."**

Associate Professor Dr Palanirajan Vijayaraj Kumar

# BOOK PRIZE CEREMONY 2020



The COVID-19 pandemic has brought many changes across the world. We are faced with different challenges in our efforts to perform our daily duties. However, this did not stop UCSI University's Faculty of Pharmaceutical Sciences (FPS) students from performing well in their studies.

It is in this context that FPS organised its annual Book Prize Ceremony with a twist. With the recent restrictions imposed by the government, the Faculty conducted the event online via Microsoft Teams. Over 200 students attended the event on 21 October 2020. UCSI University's Deputy Vice-Chancellor of Academic, Student and Alumni Affairs Professor Ir Dr Jimmy Mok Vee Hoong commended the organisers' efforts of adapting to the situation.

"I want to commend the organising party for their willingness and effort to adapt to the situation. It is not easy to make sudden changes, and you went out of your way to ensure the event ran smoothly. I am also pleased to see the high turn up for this event despite the constraints brought by the pandemic," Dr Jimmy said.

**This book prize ceremony is a testimony to the great things the Faculty has managed to achieve since its inception.**

Associate Professor  
Dr Mogana Sundari  
Rajagopal



With the sponsors: (From top left, clockwise) Associate Professor Dr Morgana Sundari Rajagopal, Pahang Pharmacy Managing Director Diong Sing Peng, Big Pharmacy Executive Assistant Jo Yee Choong, and Medispec Director of Regulatory Affairs, Lim Choon Moi.

## Celebrating Continuous Excellence

The Faculty collaborates with its industry partners annually to organise the Book Prize Ceremony to reward the top achievers of the academic year. Some of these industry partners include Xepa-Soul Pattinson, Caring Pharmacy, Medispec, and Big Pharmacy. Besides rewarding the students for their hard work, FPS dean Associate Professor Dr Mogana Sundari Rajagopal said the book prize ceremony served as a testament to the continuous collaboration between the Faculty and its industry partners.

"This book prize ceremony is a testimony to the great things the Faculty has managed to achieve since its inception. Additionally, the ceremony validates the commitment we pledge to bridge with the industrial and social sector. As such, we want to thank the industry partners for their continuous support in academic excellence, collaborative research and industry-university knowledge transfer," Dr Mogana said.

Xepa-Soul Pattinson Group Human Resource head Lee Hong Choon shared the same sentiment: "I would like to thank UCSI University for the privilege to be part of the ceremony. Since 2012, Xepa-Soul Pattinson

has sponsored this award ceremony as part of our collaborations with the University. We hope these awards will not only encourage students to work hard; we also hope to push them to differentiate themselves from the rest," Lee said.

## Accomplishments and Gratitude

Altogether, there were five recipients for the 2020 edition of the Book Prize Ceremony. All five performed exceptionally well in their studies and showed great gratitude towards their mentors.

Year Four BSc (Hons) Pharmacy student and Xepa-Soul Pattinson Award recipient, Lai Hui Xian, expressed her gratitude during the ceremony. "I am grateful and delighted to be awarded the book prize for the first time. I want to thank the lecturers for their guidance throughout my degree life," she said.

"Your kindness and generosity in sharing your knowledge beyond the textbooks have guided me throughout my university life. Here is my advice to my juniors: Learn as much you can. The knowledge you have accumulated will help you to navigate the working world," she added.



Recognising the achievers: (From top left, clockwise) Xepa-Soul Pattinson Group Human Resource head Lee Hong Choon, Xepa-Soul Pattinson Award for Pharmacy 2020 winner Lai Hui Xian, Xepa-Soul Pattinson Award for Pharmacy 2020 winner Thong Wei Kei and Associate Professor Dr Morgana.



# IN AND AROUND CAMPUS



## Orientation Day - 27 April, 2021

Approximately 250 new students attended UCSI University's May 2021 Orientation Day while 300 joined online. All the students were excited to join the University, filled with anticipation over the journey ahead. After a riveting speech by Dato' Peter Ng, Acting Vice-Chancellor and President, the students listened to briefings from various departments including the UCSI SDG Secretariat Office, the Registrar's Office, UCSI 1 CARD, Global Engagement Office as well as the Student Council. They, then, dispersed for their respective faculty briefings.



## Launching Ceremony of Bachelor In Formulation Science – 17 April, 2021

The Bachelor of Formulation Science was officially launched with the aim of shaping and moulding students to be future scientists. The programme trains students to design and formulate innovative products in pharmaceuticals, nutraceuticals, biopharmaceuticals, food, or chemicals. It also gives an intensive hands-on approach and attachments to industries preparing students for global careers.



## Hong Leong Bank DuitSmart Virtual Workshop – 17 March, 2021

A total of 100 students participated in this interactive and engaging workshop organised by SAA. Participants gained a better understanding on financial knowledge that would in return help them in making the right financial decision. Students also experienced how to manage their finances in a fun, educational game. To top it off, they learnt life-long lessons in being smart with their "duit".



## Kick-Start A Successful Job Interview by NextG – March 16, 2020

This event was organised by SAA and featured NextG CEO and Co-Founder Daniel Teoh as well as Managing Director and also Co-Founder, Steven Yap. They provided information on how to ace a job interview and top skills employers will need in 2021.

A total of 140 students participated in this session and gained knowledge on future job interviews. The speakers talked about communication, time management, critical thinking and problem-solving skills.

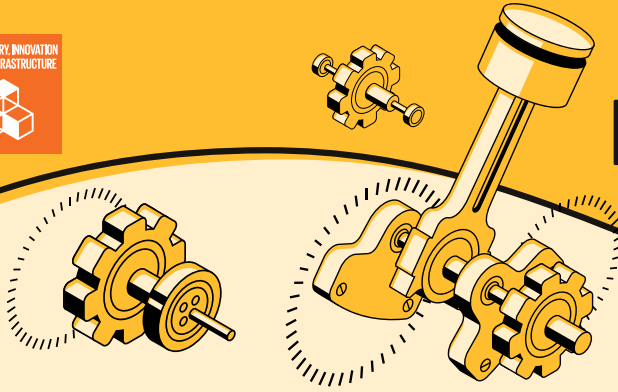
## New Programme at UCSI University

# BACHELOR OF INTERNATIONAL AND SUSTAINABLE BUSINESS (HONOURS)

(N/340/06/0815) (11/2025) (MQA/PA13825)

The programme seeks to produce graduates who can demonstrate competency in applying the theoretical and practical knowledge of sustainable and responsible management international business transaction; practise the global business profession based on sound principles and ethics with consideration of sustainable practices; and demonstrate communication and leadership skills while recognising the need for life-long learning for successful career development.





# ENGINEERING ETHICS

This talk was conducted by Professor Dr Nael Barakat, Head of the Mechanical Engineering department at Texas University, USA and was moderated by Assistant Professor Dr Ammar Abdulaziz Al Talib from the Faculty of Engineering, Technology and Built Environment at UCSI University.



Assistant Professor Dr Ammar Abdulaziz Al Talib from the Mechanical Engineering department at UCSI.

Dr Barakat is a strategic leader, an effective manager, a passionate educator and a dedicated professional. A professionally registered engineer, he is a Fellow of the American Society of Mechanical Engineers (ASME) and a member of both the American and European Societies of Engineering

Educators (ASEE and SEFI). He continues to advocate for the engineering profession and its societal dimension, in a global context.

Other than being an Assistant Professor in the Mechanical Engineering department at UCSI University, Dr Ammar has been overseeing the implementation of engineering ethics in several engineering courses, and he is one of the leading members of UCSI university in implementing the Sustainable Development Goals (SDGs).

In his talk, Professor Barakat gave a historical view of when engineering ethics came into play. He said that in the early 1970's, Lee Iacocca the president of FORD introduced the car "FORD PINTO" where he gave instructions to the company engineers that the car should "Not weigh an ounce over 2,000 pounds and not to cost a cent over US\$2,000".

In a rear end collision, the car gas tank ruptured causing a fire or explosion killing three girls. The court found that the engineers were aware of the flaws, but that the management wanted the product rapidly. This sparked the need for engineering ethics.

Professor Barakat said that "Engineers should balance their duty to the public and their duty to the employer". He added that engineers need to manage the unknown through innovation, complexity and interaction. Without these, there will automatically be risk factors and liability issues.

So, as a result of the interaction, engineering projects can be considered as "social experiments" requiring morally responsible engineering behaviour. Engineers have a responsibility of protecting the safety and well-being of the public, beside having the responsibility of guarding and advancing their profession.

Professor Barakat provided two definitions of the profession. The first is historically: a free act of commitment to a way of life and the second is dictionary: the occupation which one professes to be skilled in and to

follow, adding that there is no universal definition for the profession.

From this, engineering ethics have been defined as "The set of common standards of conduct and professional dimensions, shared by engineering professionals" or "A framework for ethical judgement and critical analysis for a professional".

Dr Ammar commented that a mistake by a medical doctor may cause the death of one patient, but a mistake by an engineer will cause the loss of many people's lives. The talk ended with a question and answer session where students enhanced their knowledge of ethical decisions in engineering.



Professor Dr Nael Barakat, Head of the Mechanical Engineering department at Texas University, USA.

**“..a mistake by a medical doctor may cause the death of one patient, but a mistake by an engineer will cause the loss of many people's lives.”**

Assistant Professor  
Dr Ammar Abdulaziz  
Al Talib

**“Engineers have a responsibility of protecting the safety and well-being of the public, beside having the responsibility of guarding and advancing their profession.”**

Professor Dr Nael Barakat



## RISK@HOME CAMPAIGN

Risk@Home was a campaign planned and designed by Year 3 Mass Communication Project students of UCSI University. The campaign centred around the theme of gender-based domestic violence and included a webinar. The purpose of this campaign was to address the issue of unequal power relationships between genders in domestic settings, including partner violence and family violence.

The purpose of the campaign was also to raise awareness about Gender-Based Violence (GBV) issues and to prevent violence in all forms. The campaign aimed to empower women and to protect their rights. The goal was to educate the public especially youth and university students about GBV and its impact on the society. These aligned with SDG 5: Gender Equality.

Guest speakers of the webinar included EMPOWER Malaysia Executive Director Dorathy Benjamin and Standup Malaysia Co-Founder Rheanne Wong.

"It is very problematic and irresponsible to assume that GBV is a woman's issue. It is a societal and systematic issue affecting everyone regardless of their social standing and gender. The bottom line is GBV is about power over a person," said Dorathy.

When asked about the lack of improvement despite the existence of many Non-Government Organisations (NGOs) for women, she said that people often make one common mistake.

"People often assume that only women NGOs deal with GBV since they view GBV as a women's issue. However, that is an unfair evaluation of the NGOs. GBV is a complex issue that involves many stakeholders, including the government and education institutions. All of us have a responsibility to tackle GBV," she remarked.



EMPOWER Malaysia Executive Director, Dorathy Benjamin.

Rheanne Wong commented GBV is a complex problem with various causes.

"There are many reasons for the rise of GBV now. These reasons range from people's mindset on the matter to the structural issues within agencies and institutions. As such, we need to consider these factors before we jump to conclusions," said Rheanne.

**“It is a societal and systematic issue affecting everyone regardless of their social standing and gender.”**

”

-Dorathy Benjamin-

Dorothy had this to add:

"Understandably, the pandemic has caused a lot of anxiety and stress to families across the world. We have seen many people lose their jobs or face a massive cut to their salaries. Yet, I think it is not justifiable to use the stress from the pandemic as an excuse to assault others. While we can agree that GBV is a complex issue, we should also do our best not to contribute to the increase of GBV. We can do that through continuous dialogue and education."

One of the hurdles that people face about GBV is society's view of a good woman. Dorothy mentioned there is an interpretation of Malaysian culture that determines what a good Malaysian woman is.

"Among Malaysians, there is a dominant view that a good woman must be submissive to her husband. Additionally, she is often religious in both practice and mindset. She also must uphold her family's tradition and values. In a way, these standards also viewed anyone who does not conform as a "bad woman," she said.



Standup Malaysia Co-Founder Rheanne Wong.

"It is 2021; It is time to question the traditional values that we are holding to. If it is a good tradition, then you can keep hold of it. If this tradition discriminates, then you need to think twice," she also commented.

Rheanne shared that ethnicities and social status also affect the interpretation of a good woman.

"Ethnicities also play a role in the different interpretations of a good woman. Among the Chinese, I do not face the same expectation of being a religious wife. However, I do know Chinese women, in general, are forced to make decisions to satisfy other people," she said.

**"Ethnicities also play a role in the different interpretations of a good woman."**

**"**

**-Rheanne Wong-**





# IN MEMORY OF ACADEMICIAN SENIOR PROFESSOR DATO' DR KHALID YUSOFF, FASC

By Dato' Peter Ng | UCSI Group CEO and Founder



NEHA Eye Awareness Campaign Launch 2019.

Senior Professor Dato' Dr Khalid Yusoff had many great qualities. But if there is one takeaway I had to highlight, it would be his commitment to excellence.

Ever the consummate professional, he was always on top of his game. And he expected the same of everyone who worked with him.

There was always a culture of performance at UCSI University but Senior Professor Dr Khalid raised the bar.

He challenged us to do more and this was reflected by the credo he set: Go beyond; Be profound: Make a Difference. It wasn't just a statement of intent. He lived and breathed it.

Senior Professor Dr Khalid set a target to make UCSI one of Malaysia's best private universities by 2020. And he got there ahead of time in 2018 when UCSI was the only Malaysian private university to make the top 500 in the QS World University Rankings.



Tan Sri Omar Harmony Award and Launching of Block G  
By YB Dr Maszlee 2019.

Since then, UCSI's ranking has improved every single year and we are now in the world's top 1.3 percent. Senior Professor Dr Khalid was also instrumental in enlarging UCSI's global footprint.

He engaged the world's best universities and pursued collaborative arrangements that empowered students and staff. Today, UCSI students are annually selected by universities like Harvard, Imperial College London, Chicago, Tsinghua, Queensland and RMIT, among other prestigious institutions.



IRCPAS Conference 2020.

These are a few of the many notable milestones that bear testament to Senior Professor Dr Khalid's legacy. He wanted UCSI to stand tall with the best, he did his utmost and here we are today.

While we know that he has gone home, I, like so many others at UCSI, am saddened to part with a colleague, a confidante and above all, a dear friend. He will always be fondly remembered by all of us.



UCSI Convocation 2019.





## THIRD VICE-CHANCELLOR AND PRESIDENT OF UCSI UNIVERSITY

### ACADEMICIAN SENIOR PROFESSOR DATO' DR KHALID YUSOFF, FASC

DPSK, PSK, MBBS (Melb.), Doctor of Med Sc (*honoris causa*) (Melb.),  
MRCP (UK), FRCP (Lond.), FRCP (Glasg.), FRCP (Edin.),  
FACC (USA), Hon. FRACP (Aus.), Hon. FPCP (Phil.),  
FIAS, ISHF, FNHAM, FMSA, FAMM

Academician Senior Professor Dato' Dr Khalid Yusoff was the third Vice-Chancellor and President of UCSI University.

A clinical cardiologist by training, Senior Professor Khalid previously served as the Dean of Universiti Teknologi MARA's Faculty of Medicine. Prior to that, Professor Khalid played a number of key roles – including serving as Dean – in a career spanning two decades at Universiti Kebangsaan Malaysia. He also served as a consultant cardiologist at both universities where he was instrumental in developing the Heart Centres at these universities.

Senior Professor Khalid began his medical career as a student at The University of Melbourne, Australia. He was then trained in Cardiology at the University of Newcastle-upon-Tyne, UK. On returning to Malaysia, he built a strong career in academia, bolstered by national and international recognition of his contributions. He is a firm advocate of research and development and his findings are frequently published in high-impact international journals. His papers are cited and referred to by many of his peers, adding credence to his standing as an academic. What Senior Professor Khalid brought to UCSI further enhanced the University's strong links with the industry and its vibrant student life.

Senior Professor Khalid was conferred a Doctor of Medical Sciences (*honoris causa*) by his alma mater, The University of

Melbourne, Australia in October 2014. The citation for the honorary doctorate by the Melbourne University's Council identifies him as a person of distinguished eminence in medical science, research and effective medical education. His international outlook was best demonstrated in his development and forging of strategic partnerships between UCSI and world leading universities, including Harvard University which selects two of top undergraduate medical students to do a year of research in Harvard.

Senior Professor Khalid was married to Professor Datin Paduka Dr Khatijah Mohd Yusoff, a molecular biologist in the Faculty of Biotechnology and Biomolecular Sciences at Universiti Putra Malaysia (UPM). She was the former Deputy Secretary-General at the Ministry of Science, Technology and Innovation. Well-travelled and global in his outlook, Senior Professor Khalid obtained most of his many qualifications, Awards and fellowships from renowned universities and professional bodies in England, Australia, Scotland and the United States. In 2000, he received the Dato' Paduka Setia Mahkota Kelantan (DPSK) from His Highness the Sultan of Kelantan for his services to medicine. In 2018, Universiti Teknologi MARA made him an Emeritus Professor. The Academy of Sciences Malaysia made him one of their Senior Fellows, earning him the title 'Academician'.

***Go beyond; Be profound: Make a difference*** was his motto.



# EULOGY

**By Professor Ir Dr Jimmy Mok Vee Hoong**

In 2013, Dr Khalid Yusoff took up the leadership of UCSI University at a time when private universities shared some of the responsibility of providing tertiary education to Malaysian youths at affordable costs. Years before, I had joined UCSI and had moved my way up to be the head the Faculty of Engineering, Technology and Built Environment.

I had already served under two Vice-Chancellors as dean when in 2017, upon joining UCSI as the Vice Chancellor and President, he called me to his office to discuss his plan to nominate me as his deputy. The position would be Deputy Vice-Chancellor of Academic, Students Affairs & Alumni (DVC, ASAA), but I would also have to split my time to serve as dean. After we talked for an hour, I felt that it would be a once-in-a-lifetime experience to learn from a visionary in education.



SDG Conference 2018.

When I started working under him, I, like other colleagues and staff, referred to him as Dato' VC, but for the last year or so, I addressed him as "Tok" partly because I had established a close and professional relationship with him. We regularly met up on Friday afternoons to review the progress of the University.

My first impression of Dato' VC was that he was, to put it mildly, a disciplinarian in matters of work. To put it not-so-mildly, he was a no-nonsense leader who would not hesitate to drop any member of his team who slacked, even momentarily. Yet he

believed in simplicity, and any question he posed should be replied to with a simple answer, and the more to the point the better.



CYCU MoU 2013.

Dato' VC had the vision to see far ahead, and he abhorred the use of KPIs. He was certain such indices would only limit a person to achieve a 100% score, when, in his mind, the maximum is not limited to an arbitrary value of 100% only.

His favourite adages are: Continue to make a difference in striving for more – Push as far as you can – Life is not about achievements but about how you can make a difference. To him, a spade will always be a spade, but a spirit to strive for the better makes a difference to the world.



Launch of Co-op Placement Centre 2019.

He asked of our researchers to think of strategies to distinguish themselves from others – thereby uncovering our uniqueness – and then differentiating their potential from that of others so as to develop their own strengths. When one researcher makes a small leap, the combined efforts of all such researchers should create higher standards in education, particularly in private education in Malaysia. I feel that UCSI University having been ranked the best private university in the country was a testament to

his academic leadership, and I promise to uphold such rankings with the help of all staff.

I had not imagined the severity of his health as he regularly participated in numerous meetings within the University as well as in the Academy of Sciences. He remarked that even if he knew he would meet his creator the next day, he would have completed what he had set out to perform

The Eminent Speakers Forum series organised by UCSI University was his last public event. In measured words, he expounded the rejuvenation of meaning, value and purpose of education. Nobody could have guessed the gravity of his illness then.

*"Go Beyond, Be Profound; Make a Difference"*: Tok, I pen this paean to you for your mentorship. It is difficult for me to understand, but sometimes painful things happen. You have widened my vista for higher education. It is with deep humility that I thank you again. I am certain your legacy will remain with me and my colleagues for many years on.



Accepting the Professor Emeritus title from UiTM



# A MAN OF SCIENCE

**By Professor Dato' Dr Ahmad Ibrahim | Fellow Academy of Science**



Senior Professor Khalid left an indelible mark on the nation's pursuit of science.

April 5, 2021, marked a sad day for science in the country. Academician Senior Professor Dato' Dr Khalid Yusoff left us rather suddenly, but not before leaving an indelible mark on the nation's pursuit of science. His last position was as Vice Chancellor and President of UCSI University, where he made an extraordinary impact, leading the young private university into higher education prominence. The University emerged as the country's top private university for two years in a row under his guidance. He gained recognition as an exemplary educationist ever since he joined UKM as a young lecturer in the medical faculty. His leadership potential was already seen even at that early stage of his academic career.

His tenure as Dean of UiTM medical school later was even more impressive when he helped transform UiTM from almost nowhere into among the top medical schools in the country. He pursued the same dream at UCSI, relentlessly strategising to repeat his UiTM feat. This started to show positive results. A state-of-the-art medical centre was completed at the UCSI campus in Bandar Springhill, close to Port Dickson, just days

before he departed. His passing is felt as a great loss to the University.

As a highly qualified cardiologist, Khalid left a deep impression among medical professionals in the country. But his major contribution to science was not just limited to his medical portfolio alone. As a Senior Fellow at the Academy of Science, he made his presence felt in many endeavours launched by ASM to make science truly work for the nation. His passion for research was especially evident in his continuing battle to enhance the value of science for the benefit of the nation.

Himself an accomplished medical researcher, Khalid has achieved eminence in the field of Non Communicable Disease, NCD, not just locally but internationally. His latest research which he led was on a tripartite global study on hypertension which involve scientists from UK, Philippines and Malaysia. The study, RESPOND, which ran for three years, is nearing completion. He has roped me into helping with the communication aspects of the study.

He was also involved in another international hypertension study based in Canada where

he collaborated with scientists from many countries. In fact, we were just planning to share the findings of the RESPOND study at a webinar scheduled for end of April, when he suddenly left us. What has become clear is that as a researcher, he exceeded all the KPIs expected of researchers in the country, including the H-index and citation achievement, as well as being part of an international research consortium.



He was passionate about injecting more value and meaning into higher education.



He always talked about going beyond such KPIs. At UCSI, he has been the prime mover of a similar concept of forming research consortiums to increase the vibrancy of a research culture in the University. He always reminded us of using such consortiums and partnerships to ride on the shoulders of giants to gain success in research. Such collaboration would also enable us to gain access to research facilities in our partner institutions. He always reminded us to use our ideas as our assets to attract partnerships. He was passionate about injecting more value and meaning into higher education. He was of the view that we have been drifting away from such high ground of knowledge and intellectualism.

Upon his urgings, UCSI recently hosted a first ever Eminent Speakers' Forum on the issue. The panellists who came from the country's top universities were unanimous of the view that universities need to bring back meanings and values to their programmes. Instead of just doing research to publish papers, we need to do research which has impact and meaning for the society and the nation. The pursuit of knowledge should be paramount in higher education if we want society to always look up to universities. And he has always maintained that through a strong of command of knowledge, universities must lead industry, not be led. It was unfortunate that the forum proved to be the last for Khalid to share his thoughts and wisdom. It would be a good platform for UCSI to continue to champion.

He was critical of the research ecosystem in the country. During many of our senate meetings, he would always start by giving his comments on the worrying state of science in the country. He always lamented about the lack of collaboration among the research institutes. He wanted to change things for the better. A few years back, he was appointed to chair a technical committee to propose transforming the research ecosystem in the country. I was also in the committee. In cooperation with the New York Academy of Science, MIGHT and ASM, the committee eventually



CAPA 2017 Talk Series.

proposed for the amalgamation of all the nation's research centres into one centralised coordination body. The idea to establish the Research Management Agency, RMA, was initially supported by the EPU. Price Waterhouse was engaged to develop the operational plan which they did. But unfortunately, nothing has been heard of it after more than 5 years.

Khalid was behind many more proposals to improve the ecosystem for science research in the country. His work on the Responsible Conduct of Research in Science which he chaired is now well in place. It is now a requirement for all who want to bid for science funding to attend the course on the Responsible Conduct of Research in Science. At UCSI, he started the committee to evaluate the ethics of our research undertakings.

Khalid was always sharing his ideas on how to improve the state of science in the country. He personally has made his mark in the many aspects of science especially research. His mission has always been about making science a career of choice for the young. It is unfortunate that the interest to pursue science among students is still lethargic. Less than 30% enrol in science.

At the same time, we know that a strong knowledge in science is instrumental to drive the nation forward in a world economy dominated by innovation and technology. We need science to mitigate and adapt to climate change. We need science to resolve the many environmental problems facing the nation. The digital economy that we now speak about is rooted in the command of science. The nation can definitely do with more Khalid Yusoffs!





# IN MEMORY OF MY VC, KHALID YUSOFF

**By Professor Dr Mohd Tajuddin Mohd Rasdi  
School of Built Environment and Architecture**

The Vice-Chancellor of UCSI University, Dato' Khalid Yusoff passed away on 5 April 2021 at 2pm in UPM Hospital. It came as a shock to me because I had just attended a lively debate on issues of higher education and nation-building that he had initiated just a mere two weeks ago. When the Deputy Vice Chancellor of Academic Affairs chaired the Senate Meeting on the 31, I texted him to ask where was the VC, he answered that he was resting at home. On 5 April, my VC, Khalid Yusoff passed away after undergoing a medical procedure. I pushed out all my paper and thesis editing for that day and spent the day thinking about how the VC had affected my life in the short span of 6 years that I knew him.

In one sense, I should be the last person on this earth to be writing a kind of small tribute to the man as I cannot even consider me being a 'friend' to him. A 'friend' would be someone you would have long conversations with over teh tarik and performing prayers at each other's houses and having a full meal. I never did anything like that with him. Our meetings had always been official in Senate Meeting rooms, in faculty meeting rooms, and forums in his private meeting room. The only unofficial times that I saw him would be a chance meeting at a G25 forum where we would exchange greetings and talked politics for a half hour or so. He was a serious member of the G25.

I am also the last person to pay tribute to him because I knew from inside sources that the VC was not in total agreement to my media writings as an academic serving a university. It is not the first time that a university VC disapproved of my "no holds bar" writing style criticising my race and religious adherents on issues I thought were wrong or unfair. I believed in change in society by educating the masses through media writing as in a democracy while he believed more in the 'elitist approach' and not the populist. I respected his approach through G25 but there were no academics who wanted to explain Islam and Malayness in social, religious and political issues who would not take any side except the truth. He had his way, I had mine. Done.

Khalid Yusoff is the first Vice Chancellor whom I would refer to as 'my VC'. In my 34-year career as an academic, I have had the chance to meet and talk to 15 VCs and the only one I would refer to as 'my VC' and not 'the VC of such and such a university' was Khalid Yusoff. Why was that?

Firstly, Khalid Yusoff is the only VC I knew who would bring national issues into our official discussions. Although he was responsible to make UCSI the number one private university in Malaysia, he always reminded the academics that university

education must bring real meaning and values rather than dwelling in mere metric of rankings and honours. All the other VCs I have known have never emphasised this point. They are always reminding academics to write for rankings and glory of the university. My VC never minced his words on real issues of concerns and the weakness of our education system. Such academics I found, were an extinct species in Malaysia.

I also remember my VC always saying that 'we must bring the community into the university and the university into the community'. I believed that idea because Islam taught me that the responsibility of those with knowledge was to educate the people and scholars will be accountable to Allah on that responsibility in the Day of Judgment. Khalid Yusoff also impressed me greatly with his frequent 'walkabouts' where he attempted to meet every single academic to know their problems first hand. Unfortunately, we Malaysians, are 'well educated' to sit silently and smile respectfully to the 'orang besar'. I always feel great sadness when I see 200 academics with PhDs sit silently while my VC tried to get them to speak. I remember when I was not even three months at UTM, I spoke clearly my opinion in a room full of Deputy Vice Chancellors and top university officials. I did not have my PhD even then. What was there to be frightened of? In academia we just have to be clear and structured. As Muslims we must speak the truth and with justice for all. Apparently, local PhDs are also well-groomed in the art of being 'silent and respectful' to the VCs.

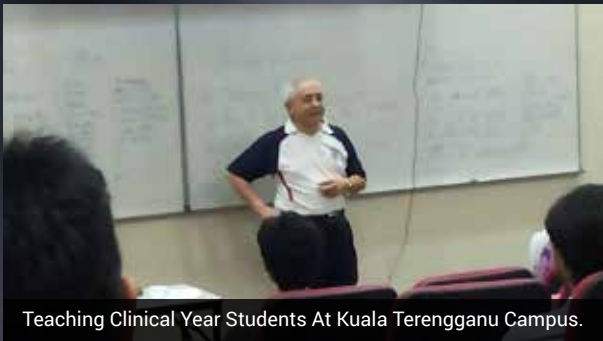
In closing, this may not be much to memorialise a man whose cv contains international and national recognitions as well as awards. To me, Khalid Yusoff was a VC whom I can model after, if I were to be one in a parallel universe. My VC, Khalid Yusoff, was a man who believed that our universities must bring values and meaning to knowledge in order to change the world into a better place. In his passing, Malaysia has lost one of her great sons who believed in a just Malaysia for all.



UCSI-Public Bank Essay Writing Competition 2019.



# TRIBUTE TO SENIOR PROFESSOR KHALID



Teaching Clinical Year Students At Kuala Terengganu Campus.

*Dato' VC,  
Death leaves heartache,  
No one can heal.  
Memories are treasures,  
No one can steal.  
You will always stay loved and remembered in every way.  
There are NO goodbyes for us.  
Wherever you are, you will always be in UCSI students' hearts*

**By Professor Zay Soe**  
**Kuala Terengganu Campus**



Raya Open House 2019.

*Dato' Khalid was a true academician and a visionary leader. He was able to put his finger on the real issues confronting today's higher education, and constantly challenged our status quo so that UCSI would rise higher. He himself set a very high standard and truly lived up to his own motto to "go beyond, be profound: make a difference." I have personally benefitted from his wise guidance on many occasions, which I treasured. His legacy will continue in UCSI. He will be missed.*

**By Professor Dr P'ng Tean Hwa**  
**Director, Institute of Music**



Scholarship for Palestine ceremony 2019.

*Twelve years I have worked under his leadership. I could find no other word that describes how much respect I have for him. He inspired me, read my passions, he expanded my strengths, he suppressed my weaknesses and he made me a better person. He was more than a teacher to me. Prof Khalid, your legacy will continue, you will be remembered, forever.*

**By Professor Dr Hoh Boon Peng**  
**Faculty of Medicine and Health Sciences**



# TRIBUTE FROM THE MEDIA

## UCSI bids farewell to VC, president

12 April 2021



UCSI University Vice-Chancellor Professor Dr. Khalid Yusoff (right) with President.

Prof. Dr. Khalid Yusoff, who was also the newly appointed Vice-Chancellor of UCSI University, died at the age of 80 at Hospital Putrajaya on April 9 (Monday) after a long illness.

## Naib Canselor Universiti UCSI meninggal dunia

**KUALA LUMPUR** - Naib Canselor ketiga Universiti UCSI, Profesor Akademi Kanan, Datuk Dr. Khalid Yusoff, 80, meninggal dunia di Hospital Putrajaya (HUPM) di sini pada Isnin.

Ketua Pegawai Eksekutif dan Pegawai Kampus UCSI, Datuk Peter Ng, mengesahkan Alahyiah sebagai seorang yang tidak akan berpisah dengan kampus.

Menurut Peter, Alahyiahkan Khalid telah banyak memberi kesan mendalam terhadap pengalamannya sebagai UCSI.

"Maka kita mengingati beliau dan semua yang beliau persembahkan dan semoga kita meneruskan komitmen beliau dalam mencapai kecemerlangan serta sukses yang tidak dapat diukur dengan angka yang lebih baik."

"Semoga kita sentiasa mengingati beliau dalam apa jua yang kita lakukan," katanya.

Alahyiahkan merupakan peranan penting dalam meningkatkan kedudukan universiti sejak ditubuhkan.



ELABORATION: KHALID

pada 2013. Halanya, UCSI menerima pelbagai pengiktirafan akademik.

Di bawah kepimpinan Alahyiahkan, UCSI muncul sebagai universiti swasta terbaik di Malaysia untuk dua tahun berturut-turut bagi QS World University Rankings 2019 dan 2020.

"Maka, bagi pencapaian Penerimaan Berprestasi Institut Pengajian Tinggi Malaysia (Setara) 2018/2019, UCSI berjaya menempati lima bintang sebagai Universiti Masing (Master University)," kata Peter.

Alahyiahkan turut membawa UCSI ke pentadbiran dunia apabila berjaya memperolehi kelayakan strategik dengan universiti terbaik dunia, termasuk Universiti Harvard.

Alahyiahkan mendapat latihan sebagai pakar kardiologi yang memerlukan karier perubatan sebagai gajarnya di Universiti Melbourne, Australia sebelum meringkas latihan di Universiti Newcastle upon Tyne, United Kingdom (UK).

## UCSI大學校長逝世 終年66歲

【吉隆坡3日訊】UCSI大學校長卡立尤索夫於昨日（星期一）在馬六甲州醫院逝世，享年66歲。

UCSI集團總裁兼執行董事兼卡立尤索夫今日在馬六甲州醫院逝世。

卡立尤索夫是馬來西亞著名的心臟病專家，曾任職於多間醫院，並在多間大學擔任教授。

卡立尤索夫在2013年加入UCSI大學，擔任校長一職。他在任期間，UCSI大學在QS世界大學排名中，成為馬來西亞最佳私立大學。

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## Utusan Malaysia

TERKINI NASIONAL EKONOMI LUAR NEGARA CAWA

## Prof. Kanan Datuk Dr. Khalid Yusoff meninggal dunia



12 April 2021

PETALING JAYA, Naib Canselor ketiga Universiti UCSI, Prof. Kanan Datuk Dr. Khalid Yusoff meninggal dunia pada usia 80 tahun, hari ini.

Alahyiahkan, mengesahkan Alahyiahkan sebagai seorang yang tidak akan berpisah dengan kampus.

Alahyiahkan merupakan peranan penting dalam meningkatkan kedudukan universiti sejak ditubuhkan.

## NEW STRAITS TIMES

NEWS BUSINESS LIFE & TIMES SPORTS WORLD NET TV COMICS YOURS GALLERY

## Khalid Yusoff, an educator who never rested on his laurels

By Nicholas Tan, April 9, 2021 at 12:00pm



Prof. Dr. Khalid Yusoff, who was also the newly appointed Vice-Chancellor of UCSI University, died at the age of 80 at Hospital Putrajaya on April 9 (Monday) after a long illness.

UCSI was established in 1970, with the approval to operate in Malaysia as the language of knowledge and innovation. It started from Singapore State University in 1970 with the PUC and UCSI completed the medical studies at the University of Melbourne and the University of New South Wales.

The late professor's lecture in Malay which turned out to be a challenge for the students, as most of them were not familiar with the language.

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## Malaysia Gazette

12 April 2021

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## GOING INTERNATIONAL; EMBRACING DIVERSITY

The UCSI International Student Association (ISA) was founded in 2019 by a group of international students who had the same goal, which is to provide new and existing international students with a community where they feel a sense of belonging.

With students from all around the world, the ISA acts as a link between the international students and the University to ease the experience of students while they are away from home. The club has been a part of events such as the Meet & Greet with the Minister of Education 2019, the launching of the World Interfaith Harmony Week 2020 and a visit to the Royal Palace, among other things.

On March 6, 2021 UCSI International Students Association collaborated with Association Internationale des Étudiants en Sciences Économiques et Commerciales (AIESEC) in UPM to organise: Impact SDGs 2021 'Youth in Action for Climate Change'. This webinar was led by Norani Abu Bakar, the Executive Director of UCSI Group SDG Secretariat Office and the Strategic Advisor of UCSI Living Lab. The webinar mainly tackled SDG Goal 13 - Climate Action and it gave the students insights on environmental issues that the planet faces, and how everyone can take small steps towards achieving a more sustainable environment. The event was a success with more than 150 students from different universities tuning in to the webinar.



A group of UCSI international students in front of the Old National Palace during their trip to KL. (The Royal Museum, Kuala Lumpur)

In May 2021, UCSI ISA initiated 'The Buddy Programme', which is a support system for students, especially new international students, to assist them with things they might face during their stay in Malaysia. Through this programme, senior students are assigned to new students and help to answer enquiries that whether it be regarding course selection, visa renewal procedure, accommodation, ELE system, and to guide them in taking their very first steps in their university life.

The programme also acts as a link between the University and the students, to keep them updated regarding any important and essential information or announcements. Students gain many benefits such as meeting new people, making new friends, gaining new experiences, participating in exciting events, sharing their experiences and many more.

**...to provide new and existing international students with a community in which they can feel a sense of belonging.**



International Students ready with their flags to represent their countries during the launch of the World Interfaith Harmony Week 2020. (Le Quadri Hotel, Kuala Lumpur)

**“The Buddy Programme...is a support system for students, especially new international students, to assist them with things they might face during their stay in Malaysia.”**



Former Minister of Education Dr Maszlee Malik with UCSI International students during the 2019 Meet & Greet. (Ministry of Education, Putrajaya)

Here is some feedback from the participants:

*"I think 'The Buddy programme' is really helpful for me to share my thoughts."*

*"The Buddy Programme provides information that is helpful for international students."*

*"I enjoyed the talking sessions with friends and gained new life experiences."*



# UCSI Hosts JRTM Forum

One of the efforts to create awareness, advocate sustainability and promote responsible tourism in East Malaysia was the launch of the Sarawakian-managed Journal of Responsible Tourism Management (JRTM) last year. JRTM is published by the Sarawak Research Society and the Faculty of Hospitality and Tourism Management of UCSI University Kuching Campus with the support of the State Tourism, Arts, and Culture Ministry and UCSI University's Regional Centre of Expertise Kuching (RCE Kuching).

RCEs are educational bodies that are focused on translating the United Nations Sustainable Development Goals (UN SDGs) into practical action at the local level through their affiliation with the United Nations University, Japan. Hence, RCE Kuching implements educational programmes, projects, and initiatives which are focused on sustainable development in the Kuching region.

At the JRTM forum held at UCSI Hotel, State Tourism, Arts and Culture Minister Datuk Abdul Karim Rahman Hamzah said: "Now seeing the first issue of the journal published featuring seven articles from Malaysia, Australia, Singapore, Taiwan, Indonesia, and Japan, is quite a remarkable milestone. I know that a reputable journal has that appeal to the international audience but for JRTM, a new journal, to achieve so much in such a short span of time really deserves a lot of credit."

“...through continual discourse and publications, and by learning and working with each other, tourism can be put into practice in a responsible and sustainable manner.”

About the forum, Abdul Karim said it gathered speakers and participants both physically and online to share on the different aspects of responsible tourism and to learn from one another. He expressed hope that the communication and collaboration between the academics and industry players as well as between the locals and the internationals would be further reinforced regarding Sustainable Development Goals (SDGs) and responsible tourism management.

Abdul Karim also highlighted the efforts by UCSI University and the cooperation between the University and his Ministry over the last few years. He said university representatives had met him from time to

time – even during the pandemic – to present new and innovative ideas to improve tourism initiatives in the state.

"I see their passion to create value and better the society more than anything else. I regard our cooperation as a true partnership, and I hope that all the stakeholders in the tourism industry will emulate such cooperation and work together with trust and long-term commitment," he added.

Abdul Karim also pointed out that by pulling minds together through continual discourse and publications, and by learning and working with each other, tourism can be put into practice in a responsible and sustainable manner. Responsible tourism involves minimising negative social, economic, and environmental impacts and provides economic benefits to local people, ensuring the well-being of local communities.

“I see their passion to create value and better the society more than anything else.”

Datuk Abdul Karim Rahman Hamzah



Group Photo at the JRTM Forum

(Source: Borneo Post, Feb 3, 2021 retrieved from <https://www.theborneopost.com/2021/02/03/swakian-managed-journal-will-promote-state-to-the-world/>).

## DR KEV LIM

*Doctor of Medicine (MD), graduated 2013*

Being a medical doctor has always been Dr Kev Lim's dream and Improving healthcare outcomes as well as being able to deliver affordable customised healthcare has always been the goals that pushed him to go beyond his limit. With his dream came the desire to contribute practically in the healthcare industry. In 2018, he co-founded QueueMed Healthtech which became a registered company in 2019. It provides various digital healthcare and Online to Offline (O2O) solutions for healthcare facilities. Dr Kev has UCSI to thank for its support in creating a conducive study environment.

This column is dedicated to alumni near and far, who are making something of their lives; who are determined to succeed in their field. As they look back on their successes, they remember the education they received at UCSI University and recollect memories of their time here. They have much to say and much to achieve still, but we have captured their journey at UCSI and their subsequent notable endeavours.

### How did your studies at UCSI help you to get where you are today?

The personalised support within the classroom and beyond made me realise my full potential. The learning environment helped me develop critical thinking skills and to mature as an individual. It also taught me to view learning as a joyful process, to aim high and push myself further and not to be afraid to fail. The traits I've learnt have remained with me and guided me till today. I shared a special bond with lecturers and colleagues that I appreciate till now.

### What excites you most about your field?

Being able to bring changes to the healthcare ecosystem, assisting the Ministry of Health (MOH) of Malaysia in bringing digital healthcare transformation to the nation definitely excites me a lot! Furthermore, we are working closely along with the MOH and MOSTI in handling the COVID-19 pandemic, by implementing online appointment systems for government health clinics, mobile queue solutions, virtual health advisories and many more.

### What particular aspect of your field of study do you enjoy?

I have strong interests in two fields: Paediatric Intensive Care and Health Technology, including Medical AI.

### What are your future ambitions?

I wish to make Malaysian healthcare one of the most advanced in the world by adopting health technologies, and making sure everyone in the nation gets to enjoy personalised healthcare, by having a pocket doctor and health coach with them all the time.

### Tell us about your work experiences.

I did my housemanship training in Hospital Selayang and continued my Paediatric Medical Officer journey in Hospital Bintulu, Sarawak and Hospital Sungai Buloh for a total of 7 years. I also passed my Paediatric Master's Programme entrance exam and have co-written 4 research papers in international journals, and I am the co-author of the Adrenaline Rush medical books series.

### What are your contributions to society or the community (if any)?

QueueMed has successfully helped over 400 healthcare facilities nationwide in adopting Digital Solutions, including both government (Klinik Kesihatan) and private healthcare centres. To date, we have successfully helped over 1.3 million patients better manage their waiting time, and have assisted in over 2.1 million of bookings. QueueMed was nominated by the Ministry of Entrepreneur Development (MEDAC) to represent Malaysia in sharing about QueueMed's O2O solution in the APEC O2O Forum: Embracing Digital Transformation for the Next Paradigm Shift in O2O Platform in Manila, Philippines.

### How do you spend your leisure time?

I like to spend time with family, travel and read books.

### Your advice to UCSI students in the same field?

I hope all our future doctors always keep an open mind on health technology. Try to follow the latest news and stay relevant. Digital healthcare transformation is unavoidable, we can either embrace and adopt it to enhance our practice, or we can continue to ignore it and risked being left behind.

If you think you found a pain point that is worth solving, or you think you have a solution to offer to the nation, you are more than welcome to reach out to me, and let's see how we can implement it!



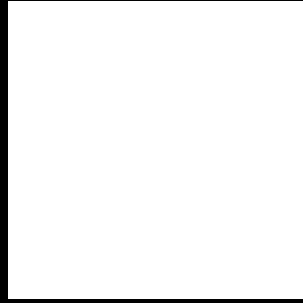


# Institute of Music TOP 50 IN THE WORLD



Our Institute of Music (IMus) just got better. From being one of the Top 100 music schools in the world, IMus has now improved its ranking to being placed 45 in the world in the performing arts category under the 2021 QS World University Rankings by Subject. The ranking further solidifies IMus' status as Malaysia's leading music school that is not only of world-class standards, but also a place that produces top quality performers.





# THE UCSI GAZETTE

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