![UCSI University — The University • The Experience]

De Institute of **CREATIVE ARTS AND DESIGN**

Graphic Design

3D Animation Design

Game Design

Fashion Design

Multimedia Design

UCSI University

#1 PRIVATE UNIVERSITY IN MALAYSIA

QS WORLD UNIVERSITY RANKINGS — TOP 500 — 2020

QS WORLD UNIVERSITY RANKINGS — TOP 500 — 2019

QS WORLD UNIVERSITY RANKINGS 2020

Malaysian universities that featured in the rankings

2020	2019	Institution
70	87	Universiti Malaya (UM)
159	202	Universiti Putra Malaysia (UPM)
160	184	Universiti Kebangsaan Malaysia (UKM)
165	207	Universiti Sains Malaysia
217	228	Universiti Teknologi Malaysia
442	481	UCSI University
482	521-530	Universiti Teknologi Petronas (UTP)
511-520	601-650	Taylor's University
541-550	-	Management and Science University (MSU)
591-600	601-650	Universiti Utara Malaysia (UUM)
651-700	651-700	International Islamic University Malaysia (IIUM)
651-700	751-800	Universiti Teknologi Mara (UiTM)

UCSI's Year of Milestones

QS World University Rankings 2020

- Malaysia's best private university for two consecutive years.
- Ranked in the top 2% of all universities in the world.
- A top six university in Malaysia, along with the nation's five research universities.
- One of seven Malaysian universities in the top 500.

QS World Top 70 Under 50 (2020)

- Malaysia's best private university under 50 years old.
- One of the world's top 70 young universities.

QS World University Rankings by Subject 2020

- One of the world's top 100 music schools for performing arts three years in a row.
- Ranked in the Top 400 for the business and management category.

The 1st university in Southeast Asia to facilitate industry placement for students each year.

RCE KUCHING — REGIONAL CENTRE OF EXPERTISE — Education for Sustainable Development

Malaysian private university to be recognised as a Regional Centre of Expertise by the United Nations University

1 IN 5 UCSI students obtain a merit-based government scholarship or grant.

MORE THAN 4,200 GLOBAL COMPANIES PROVIDE OUR STUDENTS WITH INTERNSHIP

97.8% OF OUR CO-OP PARTNERS WOULD LIKE TO **REHIRE** UCSI INTERNS.

5 SETARA-2017 Emerging University

UCSI is rated in Tier 5 (Emerging Universities) in SETARA 2017, placing it on a par with established foreign branch campuses in Malaysia.

OVER 42% of UCSI's academic staff are PhD holders and a further 17% are pursuing their doctorate.

OVER **10,000 STUDENTS** on campus

Over 30% of UCSI's student population is international.

Students from more than **110 NATIONS** have studied at UCSI.

WELCOME TO UCSI
MALAYSIA'S #1 PRIVATE UNIVERSITY

UCSI University opens door for students everywhere. It collaborates with the world's leading universities, engages the best minds and partners with global companies.

University amongst others. A batch of Pharmacy students also furthered research at the University of British Columbia. More endeavours are in the pipeline with leading universities in the Ivy League, the Russel Group, Universitas 21 and Australia's Group of Eight.

More than 10,000 students from over 110 nations study at UCSI, making the campus a vibrant melting pot of culture and diversity. The University runs what is virtually Malaysia's largest university-industry network through its Employment and Co-Operative Placement (Co-Op) programme, which provides employment support services for UCSI's undergraduate and graduates, including alumni. Today, it has over 4,200 global companies to provide each student with at least two months of internships each year. This network includes many of the world's best firms like Accenture, CIMB, Citibank, Deloitte, DHL, Ernst & Young, Hewlett- Packard, HSBC, KPMG, Maybank, Nestle, Samsung, Schlumberger, Standard Chartered, Ogilvy, P&G, Petronas and PWC, amongst many others. Above that, 97.8% of them state that they would rehire UCSI's interns.

For the second consecutive year, UCSI University is Malaysia's best private university in the QS World University Rankings 2020. UCSI rose 39 spots from its previous rankings to be ranked 442 in the world. It is a top seven university in Malaysia and the only private and non-government linked institution in the country to be inducted in the Top 500 amongst the world's universities for the two years straight. This renewed recognition placed the University in the top 2% of all universities worldwide, making it one of the most prestigious universities in the country.

UCSI's Institute of Music (IMus) is also distinguished as a global top 100 music school for performing arts twice in a row in the QS World University Rankings by Subject 2018 and 2019. UCSI was previously distinguished as Asia's fastest rising university in the QS University Rankings: Asia 2018 after making the meteoric 131-spot climb. Other than that, UCSI is rated in Tier 5 (Emerging Universities) – the highest rating achieved by universities under 15 years old – in SETARA 2017, on par with established foreign branch campuses in Malaysia.

Long renowned for its excellent track record in teaching and learning, UCSI is quickly making a name for itself in research and innovation. The number of research publications has increased by 155% from 2013. There was over 900% increase in UCSI's citation numbers from 2014 to 2017. The research funding had also increased by three times just between 2016 and 2017. It is no wonder that many of UCSI academic staff are PhD holders.

This distinction opens doors for UCSI students and staff when it comes to collaboration with the world's best companies, research institutes and universities. Since 2014, UCSI's top students have been annually selected to advance high impact research at Harvard University, Imperial College London, the University of Chicago and Tsinghua

With these and more, UCSI stands out as a University that offers an education few can, provides experiences others can't and delivers life-defining outcomes for students everywhere.

MORE THAN 100 ACCLAIMED PROGRAMMES IN
MEDICINE | PHARMACY | ENGINEERING | APPLIED SCIENCE | BUSINESS | IT| ARCHITECTURE | SOCIAL SCIENCES| MUSIC| HOSPITALITY AND TOURISM MANAGEMENT | CREATIVE ARTS AND DESIGN

TOMORROW'S EDUCATION TODAY

It's not just a campus expansion. It's an education city in the making.

The artist's impression of UCSI's education city.

The isometric view of UCSI's Kuala Lumpur campus after its recent expansion.

At present, the operational capacity at UCSI's Kuala Lumpur campus stands at more than one million ft(2), creating a state-of-the-art learning space. Popular with students and parents, its designs embody the zeitgeist of the 21st century dynamism and interconnectivity. Housing science labs, interactive learning spaces, lecture theatres, recital halls, commercial areas, classrooms, hostels, sports facilities and a multi-level parking facility, the present complex will change the way how students perceive and experience education.

Job done? Not a chance. UCSI's recent campus expansion is merely a microcosm of a far grander plan. More development will be undertaken to transform the Kuala Lumpur campus into a prominent education city that defines the Cheras skyline. UCSI Hospital is also on the verge of completion. Offering the American model of clinical practice patientcare, this private teaching hospital is purposed to turn Springhill into a vibrant hub of healthcare, education and medical tourism. Over in Kuching, UCSI's eponymous hotel doubles up as its Sarawak campus, providing students with the latest facilities and learning spaces.

Join the education revolution today.

The artist's impression of UCSI Hospital.
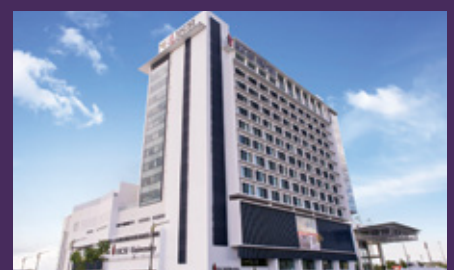
UCSI Hotel Kuching provides hospitality students with avenues to hone their craft.

ICAD

UCSI University's De Institute of Creative Arts and Design (ICAD) caters to the needs of creative industries. It offers unique art and design programmes that seek to equip students with fundamental knowledge, creativity and competencies needed in today's dynamic marketplace. Under the tutelage of experienced academics, students are schooled in industry know-how and continue to hone their creative expression.

ICAD prides itself as an institution that is tenacious in its commitment to design excellence and has established a strong reputation for tie-ups with the industry. In line with the University's praxis® model — an approach that advocates the application of theory to practice, ICAD makes industry learning its central priority through internships, insightful industry talks and workshops, to name a few.

Industry Ready

All programmes are aligned to the demands of the creative industry with the Institute keeping abreast of contemporary trends, styles, and developments. This ensures that our students are educated for the future and are equipped to strive for unique, creative and groundbreaking forms of design.

Entrepreneurial Focus

All programmes are incorporated with essential business courses like marketing, retailing and branding so that graduates are well prepared for entrepreneurship endeavours. These are complemented with industrial visits to, and guest speakers from, companies like VLT, GXM, Rekanegara, Silver Ant, and Codemaster, to name a few.

Personalised Attention

Small classes support a highly interactive learning environment anchored by the academic staff who each bring significant industry experience to the table.

Industry Exposure

Students enjoy varied opportunities to showcase their work to key industry players as well as the general public. Major exhibitions, shows, and internships are just a few ways that they gain constructive feedback and polish their craft.

Entry Requirements

FOUNDATION PROGRAMME

SPM / O-LEVEL:
Minimum 5 Credits

UEC:
Minimum 3 Credits

OTHER YEAR 11 EQUIVALENT:
Overall average score of 60%

DIPLOMA PROGRAMME

SPMV / SPM / O-LEVEL:
Minimum 3 Credits

SIJIL KEMAHIRAN VOKASIONAL (SKV):
SKM Level 3

MAJLIS LATIHAN VOKASIONAL KEBANGSAAN (MLVK):
Pass inclusive Art and Design related subjects

OTHER EQUIVALENT QUALIFICATIONS:
Minimum CGPA 2.5

DIPLOMA/CERTIFICATE/ EQUIVALENTS:
Pass (subject to school review of transcripts, syllabus and portfolio)

DEGREE PROGRAMME

UCSI FOUNDATION:
Minimum CGPA 2.0

UEC:
Minimum 5 Credits

STPM / A-LEVELS:
Minimum 2 Principals

NATIONAL MATRICULATION:
Minimum CGPA 2.0

INTERNATIONAL BACCALAUREATE:
Minimum score of 26/42 in 6 subjects

OTHER QUALIFICATIONS EQUIVALENT TO STPM/A-LEVEL BY MQA:
Minimum average 60%

DIPLOMA:
Minimum CGPA 2.0

While the above information is accurate at the time of printing, please note that the entry requirements are subject to change. Please visit the university website for the most updated information.

ENGLISH REQUIREMENTS

* DIPLOMA IN GRAPHIC DESIGN and DIPLOMA IN FASHION DESIGN: Pass portfolio assessment.

* BA (HONS) GRAPHIC DESIGN, BA (HONS) FASHION DESIGN WITH MARKETING and BA (HONS) GAME DESIGN: Pass portfolio assessment

A distinction (A+, A or A-) in the English Language subject at SPM/UEC level; or MUET Band 3; or a score of 410-413 (writing-based) / 34 (internet-based) in TOEFL; or Band 5.0 in IELTS.

In the event that the English Language Requirements are not met, student may be required to undertake additional English module(s) prior to or concurrently with the undergraduate programme, based on the University's decision.

Legacy of Excellence

Low Yi Ling

BCA (HONS) 3D ANIMATION DESIGN

1st PLACE CHAMPION OF ACA CHAMPIONSHIP MALAYSIA
DESIGN COMPETITION 2017

Lee Bao En

BA (HONS) FASHION DESIGN WITH MARKETING

GRAND PRIZE WINNER OF THE AIRASIA RUNWAY
READY DESIGNER SEARCH 2015

SELECTED TO SHOWCASE HER COLLECTION AT THE
KUALA LUMPUR FASHION WEEK (KLFW) 2016

Chong Kai Qi

BA (HONS) GRAPHIC DESIGN

FINALIST IN THE TRADITIONAL DESIGN CATEGORY
IN THE MALAYSIAN INTERNATIONAL JEWELLERY COMPETITION 2018

Foundation in Arts (R/010/3/0301) (01/2025) (A11125)
with Art and Design pathway

Foundation Subject Listing

Core Subjects	Special Focus On
• Computing Essentials • Quantitative Methods • Introduction to Language and Communication • Accounting Practice • Economics • Office Application • Introduction to Marketing • Writing for Academic Purpose • Positive Psychology • Introduction to Business • Human Communication	• Analytical Drawing • Fundamentals of Computer Graphics • Fundamentals of Design * No English requirement is necessary for entry into Foundation programme for both local and international students.

Study Route

SPMV / SPM / O-Levels / UEC or other equivalent qualifications

Diploma at ICAD

3D Animation Design

Graphic Design

Fashion Design

(2 Years)

UCSI Foundation in Arts
(1 Year)

Degree at ICAD

BCA (Hons) 3D Animation Design

BA (Hons) Graphic Design

BA (Hons) Multimedia Design

BA (Hons) Game Design

BA (Hons) Fashion Design with Marketing

(3 Years)

*Master of Art and Design
(1 Year)

*For Master of Art and Design entry requirement, please refer to page 16

Diploma 3D Animation Design

(R/213/4/0114) (04/2023) (MQA/FA2476)

Subject Listing

Year One

• Fundamentals of Drawing 1
• Fundamentals of Painting
• Principles of Design
• History of Art and Design
• Creative Thinking Skills
• Fundamentals of Drawing 2
• Typography
• Design Communication
• Business Communication
• Editorial Design
• Digital Imaging
• Digital Photography

Year Two

• History of Animation
• Marketing and Consumer
  Behaviour
• 2D Animation
• Digital Art
• 3D Modeling
• Theory of Digital Animation
• 3D Animation
• Motion Graphics
• Audio Visual Technology
• Creative Porfolio Creation
• Ideation and Innovation
• Industry Placement

★ **General Courses (MPU) are
  compulsory for all students.
  Please refer to page 18**

2 BCA (HONS) 3D Animation Design

(R2/213/6/0070) (11/2021) (A7329)

Subject Listing

Year One

- Art History
- Life Drawing
- Graphic and Image Editing
- Modeling
- Visual Communication
- Drawing for Animation
- Basic Photography
- Traditional Animation
- Introduction to Public Speaking
- Studio Based Learning

Year Two

- Design and layout
- Animation Studies
- Advanced Modeling
- Animation
- Rendering
- Proposal Writing
- Post Production
- Character Animation
- Practical Training

Elective: Choose One
- Design for Motion Graphics
- Digital Animation Production
- Film Studies
- Video Production 1

Year Three

- Compositing and Visual Effects
- Animation Project 1
- Research Project
- Portfolio
- Animation Project 2
- Industry Placement

Elective: Choose One
- Dynamics and Effects
- Screen Production
- Film Directing

★ **General Courses (MPU) are compulsory for all students. Please refer to page 18**

3 Diploma Graphic Design

(R/213/4/0115) (04/2023) (MQA/FA2475)

Subject Listing

Year One

- Fundamentals of Drawing 1
- Fundamentals of Painting
- Principles of Design
- History of Art and Design
- Creative Thinking Skills
- Fundamentals of Drawing 2
- Typography
- Design Communication
- Business Communication
- Editorial Design
- Print Production
- Digital Photography

Year Two

- Brand Communication Design
- Packaging and Display Design
- Marketing and Consumer Behaviour
- Digital Multimedia Design
- Promotional Design Campaign
- Motion Graphics
- Corporate Literature
- Interactive Web Technology
- Business Law - Malaysian Perspective
- Portfolio Project

★ **General Courses (MPU) are compulsory for all students. Please refer to page 18**

BA (HONS) Graphic Design

(R/214/4/0106) (04/2024) (MQA/FA3857)

Subject Listing

Year One

- Art History
- Life Drawing
- Graphic and Image Editing
- Packaging and Display Design
- Visual Communication
- Typography 1
- Basic Photography
- Brand Design and Campaign
- Introduction to Multimedia

Elective: Choose One
- Film Studies
- Introduction to Advertising
- Introduction to Public Speaking
- Fundamentals of Marketing

Year Two

- Design and Layout
- Typography 2
- Web Design
- Information and Environmental Design
- Multimedia Design 1
- Design for Industry
- Proposal Writing
- Digital Visual Presentation
- Practical Training

Elective: Choose One
- Post-Production
- Customer Communication
- E-Marketing
- Entrepreneurship

Year Three

- Multimedia Design 2
- Design Major Project 1
- Research Project
- Intellectual Property
- Portfolio
- Design Major Project 2
- Industry Placement

Elective: Choose One
- Design for Motion Graphic
- Branding
- Media Planning and Management
- Integrated Marketing Communications

International Degree Pathway

- **University of Huddersfied (1+2)**
  BA (Hons) Graphic Design / Animation / and Animation / Photography

- **Middlesex University (2+1 or 1+2)**
  BA (Hons) Graphic Design / Animation / and Animation / Photography

✶ General Courses (MPU) are compulsory for all students. Please refer to page 18

BA (HONS) MULTIMEDIA Design

(R/214/6/0113) (06/2024) (MQA/FA3858)

Subject Listing

Year One

- Art History
- Life Drawing
- Graphic and Image Editing
- Modeling
- Visual Communication
- Typography 1
- Basic Photography
- Traditional Animation
- Introduction to Multimedia

Elective: Choose One
- Drawing for Animation
- Film Studies
- Introduction to Public Speaking
- Fundamentals of Marketing

Year Two

- Design and Layout
- Web Design
- Digital Visual Presentation
- Animation
- Multimedia Design 1
- Post Production
- Typography 2
- Proposal Writing
- Design for Motion Graphics
- Practical Training

Elective: Choose One
- Digital Animation Production
- Video Production 1
- Rendering
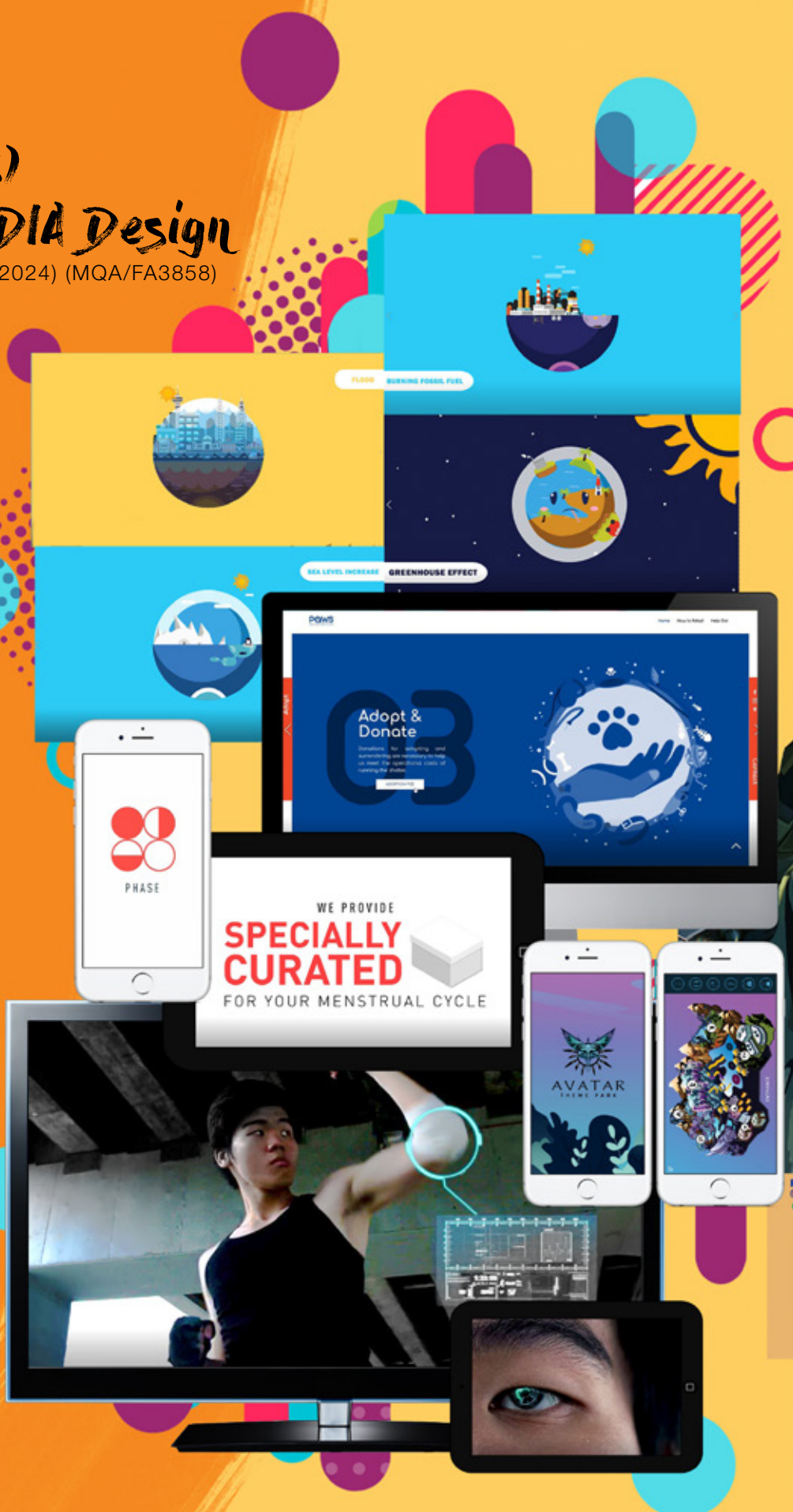- Design for Industry

Year Three

- Compositing and Visual Effects
- Research Project
- Multimedia Design 2
- Multimedia Project 1
- Multimedia Project 2
- Industry Placement

Elective: Choose One
- Portfolio
- Intellectual Property
- Creative Problem Solving
- Technopreneurship

✷ General Courses (MPU) are compulsory for all students. Please refer to page 18

International Degree Pathway

- **Middlesex University (2+1 or 1+2)** BA (Hons) Animation

LET'S PLAY

BA (HONS) Game Design
(N/214/6/0206) (12/2022) (MQA/PA8693)

Subject Listing

Year One

- Art History
- Life Drawing
- Graphic and Image Editing
- Modeling
- Basic Photography
- Drawing for animation
- Fundamentals of Game Art
- Traditional Animation
- Principles of Gameplay
- Studio Based Learning

Year Two

- Concept Art for Game
- Mobile Game Designing and Development 1
- Game Modeling and Texturing 1
- Animation
- Rendering
- Game Level Design
- Character Animation
- Practical Training

Elective: Choose One
- Design for Motion Graphics
- Digital Animation Production
- Brand Design Campaign
- Video Production 1

Year Three

- Game Interface Design
- Mobile Game Designing and Development 2
- Game Project
- Portfolio
- Game Modeling and Texturing 2
- Game Project 2
- Industry Placement

Elective: Choose One
- Dynamics and Effects
- Information and Environmental Design
- Design for Industry
- Digital Visual Presentation

★ General Courses (MPU) are compulsory for all students. Please refer to page 18

Diploma Fashion Design

(R/214/4/0081) (06/2023) (MQA/FA2477)

Subject Listing

Year One

- History of Art and Design
- Principles of Design
- Creative Thinking Skills
- Fundamentals of Drawing 1
- Fundamentals of Drawing 2
- Fashion Design Application
- Pattern Construction and Sewing
- Embroidery
- History of Costumes
- Visual Merchandising
- Textile Technology
- CAD for Basic Fashion

Year Two

- Fashion Design - Development and Presentation
- Pattern Making and Fashion Sewing 1
- Fashion Illustration I
- Draping Techniques
- Marketing and Consumer Behaviour
- Final Major Project – Research and Design Portfolio
- Pattern Making and Fashion Sewing 2
- Fashion Illustration 2
- Fashion Retailing
- Ideation and Innovation
- Cooperative Placement
- Business Communication
- Business Law – Malaysian Perspective

★ General Courses (MPU) are compulsory for all students. Please refer to page 18

International Degree Pathway

- **University of Huddersfield**
  BA (Hons) Fashion Design with Marketing and Production / Fashion & Textiles Buying Management / Fashion Communication & Promotion

BA (HONS) Fashion Design with Marketing

(R2/214/6/0066) (04/2023) (A8551)

Subject Listing

Year One

- Fashion Illustration and Design Communication
- Garment Construction and Fashion Sewing
- Art History
- Visual Communication
- Life Drawing
- Integrated Marketing Communication in Fashion
- History of Fashion
- Creative Cutting
- Design Development and Portfolio
- Fundamentals of Management
- Fundamentals of Marketing
- Co-operative Placement 1

Year Two

- Customer Communication
- Fabric and Functions
- Industry Brief 1 - Production and Realisation
- Industry Brief 1 - Research and Design Presentation
- Business Modeling with Spreadsheet
- Entrepreneurship
- Industry Brief 2 - Production and Realisation
- Industry Brief 2 - Research and Design Presentation
- Sculpting with Fabric
- Co-operative Placement 2

Year Three

- Fashion Retailing
- Creative Fashion Presentations
- Industrial Design and Manufacture
- Final Major Project - Research, Idea Development and Rationale
- Men's Wear - Tailoring Manufacture and Styling
- Fashion Show Production - Collaborative Project
- Corsetry Construction Techniques
- Final Major Project - Portfolio and Dissertation
- The Digital Fashion Image
- Final Major Project - Realisation and Manufacture
- Co-operative Placement 3

★ General Courses (MPU) are compulsory for all students. Please refer to page 18

International Degree Pathway

- **Middlesex University (2+1 or 1+2)**
  BA (Hons) Fashion Design / Fashion (Footwear and Accessories) / Fashion (Textiles for Fashion)

- **University of Northampton (2+1)**
  BA (Hons) Fashion Design / Fashion (Footwear and Accessories) / Fashion (Textiles for Fashion)

- **University of Huddersfield (1+2)**
  BA (Hons) Fashion Design with Marketing & Production / Fashion & Textiles Buying Management / Fashion Communication & Promotion

MAiCAD — Master of Art and Design
(N/213/7/0312) (06/2022) (MQA/PA8587)

The Master of Art and Design degree from De Institute of Creative Arts and Design (MAiCAD) is designed to provide visual artists and designers the opportunity to extend and expand their professional practise through research in one or more discipline areas. This programme is primarily undertaken as a supervised independent study towards studio research and written work.

MAiCADís candidates will develop a high level of proficiency, self-directed, and focus through investigating a proposed area of research to produce original work, and/or speculative in nature.

This postgraduate course is normally undertaken in a compact and conducive full-time manner over three (3) semesters; with expected written research and arranged showcase of their visual studies. These are composed towards the final arrangements which they will go through ViVa Voce (oral examination).

Full-time candidates are expected to devote an equivalent total of fourty two (42) academic weeks into their research and/or visual works.

Part-time study is available for candidates who have established their visual arts practise, or engaged in an employment that may limit their study time. Candidate enrolled for MAiCADís part-time study will have the opportunity to complete the programme up to four (4) years.

MAiCAD

Master of Art and Design

FULL TIME   One (1) year (3 semesters)
PART TIME   Up to four (4) years

Admission Period   January, May, and September

ENTRY REQUIREMENT

Recognised Bachelor's degree in Art and Design, or relevant field or equivalent, with minimum CGPA of 2.75 or equivalent certification; approved by the Malaysian Government.

OR

Equivalent qualification and/or experience which is recognised by the Senate / Institution.

ENGLISH REQUIREMENT

Band 5.0 in IELTS; or TOEFL score of 410-413 (writing-based) / 34 points (internet-based); or its equivalent

Recognised Bachelor's degree in Art and Design, or relevant field or equivalent, with minimum CGPA of 2.75 or equivalent certification; approved by the Malaysian Government.

OR

Equivalent qualification and/or experience which is recognised by the Senate / Institution.

APPLICANTS ARE PROVISIONALLY ACCEPTED FROM THE AREAS OF

FINE ARTS, GRAPHIC DESIGN, MEDIA STUDIES, PHOTOGRAPHY, MUSIC, ARCHITECTURE, MASS COMMUNICATIONS, CREATIVE MULTIMEDIA, SOCIAL SCIENCE, FILM MAKING, AND FASHION DESIGN

COURSE BREAKDOWN

SEMESTER 1

1. Research Methodology
2. Graduate Seminar
3. Research Proposal Presentation

SEMESTER 2

1. Master Thesis 1
   > Studio and Writing Research

SEMESTER 3

1. Master Thesis 2
   > Studio and Writing Research
   > Visual Showcase
   > Viva Voce

Career Options

3D Animation Design

• 3D Animator • 2D Animator • Media Consultant • Producer • 3D Artist • Character Modeler • Background Artist • Creative Artist • Visual Effects Artist • Storyboard Artist • Visualiser • Video Editor / Compositor • Cartoon Animator • Concept Artist • Motion Graphic Artist

Graphic Design

• Graphic Designer • Editorial Designer • Visualiser • DTP Artist • Magazine Stylist • Digital Artist • Storyboard Artist • Motion Graphic Desginer • Window Display Artist • Branding Designer • Advertising Designer • Exhibition Designer • Print Designer • Printmaker • Photographer

Multimedia Design

• Web Designer • Application Designer • Graphics Designer • Visual Effects Designer • Motion Graphics Designer • Product Designer • Package Designer • Brand Designer • Multimedia Designer • Events Designer • Video Editor • Graphics Editor • Videographer • Photographer • Visualiser

Game Design

• Concept Artist • 2D Assets Artist • 2D Animator • 3D Assets Artist • 3D Animator • Game Rigger • Technical Artist • UI Artist • Game-Mechanics Designer • Game Level Designer • Game Tester • Gameplay Programmer • Graphic Programmer • Game-Network Programmer

Diploma in Fashion Design

• Fashion Designer • Assistant Merchandiser • Assistant Merchandiser cum Designer • Fashion Illustrator • Clothing Designer • Footwear Designers • Costume Designer • Fashion Designer Consultant • Tailor • Wedding Advisor • Virtual Fashion Designer • Image Consultant

BA (Hons) Fashion Design With Marketing

• Garment Technologist • Fashion Designers • Retail Buyer • Fashion Illustrator • Fashion Merchandisers • Brand Manager • Visual Merchandiser • Image Consultant • Fashion Public Relations Officer • Fashion Writer • Fashion Editor • Purchasing Agents

Master of Art and Design

• Advertising Consultant • Art Director • Art Educators • Copywriter • Creative Director • Curators • Design Consultants • Design Manager • Entrepreneurs • Event Manager • Freelance Designers • Image Consultant • Lecturers • Product Designer • Production Consultants • Production Manager • Programme Director • Visualiser • Design Technologist

MPU

General Courses (MPU) compulsory for all diploma students (DIPLOMA)

- (MPU-U2) Study Skills and Employability
- (MPU-U3) Business Law - Malaysian Perspective
- (MPU-U4) Extra-curricular Learning Experiences 1
- (MPU-U4) Extra-curricular Learning Experiences 2

MPU-U1 (Malaysian Students)
- Malaysian Studies

MPU-U1 (International Students)
- Communication in Bahasa Melayu 2

General Courses (MPU) compulsory for all degree students (DEGREE)

- (MPU-U2) University Life
- (MPU-U3) Religions in Malaysia
- (MPU-U3) Comparative Religion
- (MPU-U4) Extra-curricular Learning Experiences 1
- (MPU-U4) Extra-curricular Learning Experiences 2
- (MPU-U4) Extra-curricular Learning Experiences 3

MPU-U1 (Malaysian Students)
- Malaysian Studies
- Islamic Civilisation and Asian Civilisation

MPU-U1 (International Students)
- Malaysian Studies
- Communication in Bahasa Melayu 3
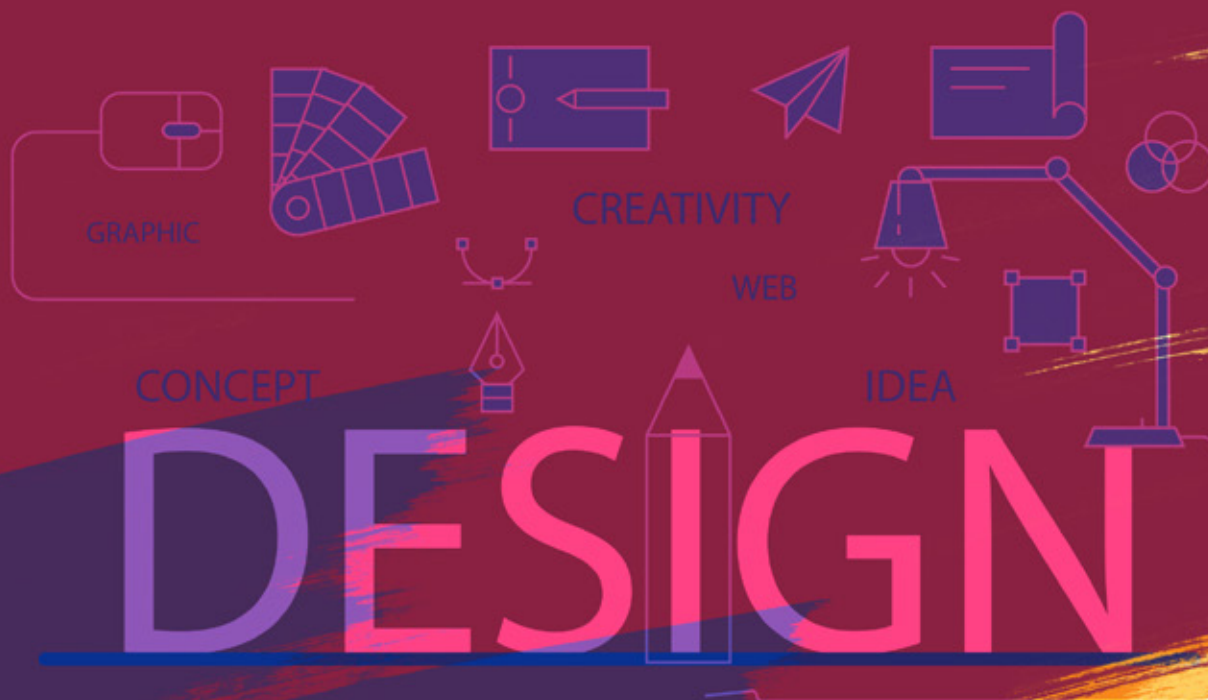
Facilities

3D Animation Lab

Drawing Studio

Graphic Design Lab

Fashion Design Workshop

GRAPHIC

CREATIVITY

WEB

CONCEPT

IDEA

DESIGN

UCSI University® **(185479-U)**

UCSI University Kuala Lumpur Campus
No. 1, Jalan Menara Gading, UCSI Heights (Taman Connaught),
Cheras 56000 Kuala Lumpur, Malaysia

General Line: (+603) 9101 8880   Course Enquiry: (+603) 9101 8882   Fax: (+603) 9102 2614

3.079548 (3° 4' 46.37'' N), 101.733216 (101° 43' 59.58'' E)

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