An introduction to MALAYSIA’S BEST PRIVATE UNIVERSITY
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1986 - 1989

1986  
UCSI University begins when Dato’ Peter Ng establishes a small computer training institute in SS2, Petaling Jaya with a shoestring budget of RM2,000.

1988  
Student numbers rise steadily and more academic programmes are offered.

1989  
UCSI moves to a larger premises at SS19, Petaling Jaya.

1990 - 1999

1990  
UCSI is accorded college status by the Malaysian Ministry of Education, confirming its status as a major private provider in the national education landscape.

1997  
UCSI relocates to new premises at Taman Segar, Cheras, to cater to the needs of its ever-increasing student population.

1998  
UCSI launches its first sister campus in Sibu, Sarawak.
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>2000 – 2009</td>
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<tr>
<td>2001</td>
<td>The Sarawak campus relocates to Kuching to occupy larger premises.</td>
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<tr>
<td>2002</td>
<td>UCSI becomes an international college, reflecting the diversity of its student population.</td>
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<tr>
<td>2003</td>
<td>UCSI is accorded university college status by the Malaysian Ministry of Education, a move that recognised its track record of excellence. This move enabled the development of homegrown programmes at UCSI.</td>
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<tr>
<td>2004</td>
<td>The Kuala Lumpur campus is relocated to UCSI Heights at the Cheras CBD. The new purpose-built campus is constructed on a 20-acre site.</td>
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<tr>
<td>2004</td>
<td>UCSI launches Co-Op education, becoming the first university in Asia to make internship a formal component of its academic programmes. The University swiftly expands its industry network.</td>
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<tr>
<td>2007</td>
<td>Another sister campus is launched in Terengganu, offering programmes in oil and management. The campus also facilitates the clinical years of the MD programme.</td>
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<tr>
<td>2008</td>
<td>UCSI is accorded full-fledged university status by the Malaysian Ministry of Education, becoming the nation’s second private university.</td>
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<table>
<thead>
<tr>
<th>Year</th>
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<td>2010 – 2018</td>
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<tr>
<td>2011</td>
<td>UCSI is appointed by the Malaysian government to lead the Malaysia Centre for Tourism and Hospitality Education. UCSI is also commissioned to build a healthcare education cluster in Negeri Sembilan.</td>
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<tr>
<td>2014</td>
<td>Harvard University selects UCSI’s top medical student for a year-long intercalated research programme, paving the way for more students to advance science at the world’s best universities.</td>
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<tr>
<td>2016</td>
<td>UCSI celebrates its 30th anniversary.</td>
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<tr>
<td>2017</td>
<td>UCSI makes a 131-spot climb in the QS University Rankings: Asia 2018 exercise to place 212th, making it Asia’s fastest rising university.</td>
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<tr>
<td>2018</td>
<td>Three UCSI alumni are inducted into the 2018 Forbes 30 Under 30 list for their contributions in social entrepreneurship.</td>
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<tr>
<td>2018</td>
<td>UCSI is ranked as a top 100 university worldwide for performing arts in the QS World University Rankings by Subject 2018.</td>
</tr>
<tr>
<td>2018</td>
<td>UCSI is recognised as Malaysia’s best private university in the QS World University Rankings 2019. Ranked 481, it is the only private provider in Malaysia to make the top 500, joining the nation’s five research universities in this category.</td>
</tr>
<tr>
<td>2018</td>
<td>UCSI becomes the first and only private university in Malaysia to be recognised as a Regional Centre of Expertise (RCE) by the United Nations University – the academic and research arm of the UN.</td>
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Pushing the university further and higher
UCSI’s Vice-Chancellor and President, Academician Senior Professor Dato’ Dr Khalid Yusoff, provides his insights on the University’s commitment to social change and its ever-improving global profile.

Quality and excellence, like many fine things in life, cannot be divorced from higher education. The push to attain quality and excellence at UCSI University is a never-ending effort - an effort, certainly; never ending, definitely. This cognisance has taken the University forward since 1986, empowering generations of students around the world.

By any measure, UCSI is a young university that punches above its weight, evinced by its standing as Malaysia’s best private university and one of the nation’s top 10 in the QS World University Rankings 2019 exercise. As the only private university in Malaysia to make to the top 500, UCSI is placed in the top 2% of all universities in the world. It also stands out as one of the world’s top 70 universities under 50 years old and it is regarded as one of Asia’s fastest rising universities. Our Institute of Music is recognised as one of the world’s top 100 music schools.

While these milestones are encouraging, UCSI must continue elevating itself as an agent of social change. I’m pleased to note that UCSI academics are responding well to this challenge by addressing pressing issues in the industry and society. UCSI’s contributions to Malaysia’s War-on-Cancer - a national movement led by me as one of the initiatives of the College of Physicians Malaysia and was launched by the Deputy Prime Minister, Dato’ Seri Dr Wan Azizah Wan Ismail - stands out as a good case in point. Working with their colleagues and peers from national agencies, research institutes, non-governmental organisations and other universities, UCSI academics are contributing cogent ideas on the causes of cancer, molecular biology and epidemiology.

Internationalisation is another focus area of the University. UCSI partners with reputable universities for academic exchange, transfer programmes and research. Delving deeper, our students are annually selected for intercalated research programmes by universities like Harvard, Imperial College London, Chicago, Tsinghua, Melbourne and Queensland.

At UCSI, we broaden the intellectual horizons of students from around the globe. And as we do so, we seek to partner with individuals and universities who share the same burning desire to generate new insights that will shape the world we live in. If you are into either of these categories, we want to hear from you.

Go beyond; Be profound: Make a difference

Academician Senior Professor Dato’ Dr Khalid Yusoff, FASc
DPSK, PSK, MBBS (Melb), Doctor of Med. Sc. (honoris causa) (Melb.),
MRCP (UK), FRCP (Lond.), FRCP (Glasg.), FRCP (Edin.),
FACC (USA), Hon. FRACP (Aust.) Hon. FPCP (Phil.),
FIAS, FNHAM, FMSA, FAMM
Welcome to UCSI
Malaysia’s Best Private University
Malaysian universities in the 2020 QS World University Rankings

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<th>2020</th>
<th>2019</th>
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<tr>
<td>70</td>
<td>87</td>
<td>Universiti Malaya (UM)</td>
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<tr>
<td>159</td>
<td>202</td>
<td>Universiti Putra Malaysia (UPM)</td>
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<tr>
<td>160</td>
<td>184</td>
<td>Universiti Kebangsaan Malaysia (UKM)</td>
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<tr>
<td>165</td>
<td>207</td>
<td>Universiti Sains Malaysia</td>
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<tr>
<td>217</td>
<td>228</td>
<td>Universiti Teknologi Malaysia</td>
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<tr>
<td>442</td>
<td>481</td>
<td><strong>UCSI University</strong></td>
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<tr>
<td>482</td>
<td>521-530</td>
<td>Unversiti Teknologi Petronas (UTP)</td>
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<tr>
<td>511-520</td>
<td>601-650</td>
<td>Taylor's University</td>
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<td>541-550</td>
<td>-</td>
<td>Management and Science University (MSU)</td>
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<tr>
<td>591-600</td>
<td>601-650</td>
<td>Universiti Utara Malaysia (UUM)</td>
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<td>651-700</td>
<td>651-700</td>
<td>International Islamic University Malaysia (IIUM)</td>
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<tr>
<td>651-700</td>
<td>751-800</td>
<td>Universiti Teknologi Mara (UiTM)</td>
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UCSI’s Year of **Milestones**

- **Malaysia’s best private university - twice in a row.**
  2020 - 2019 QS World University Rankings

- **Top 2% of all universities in the world.**
  2020 - 2019 QS World University Rankings

- **The only private university in Malaysia to make the world’s top 500.**
  2019 QS World University Rankings

- **Among the world’s top 70 young universities under 50 years old.**
  2019 QS Top 50 Under 50

- **Malaysia’s best private university under 50 years old.**
  2019 QS Top 50 Under 50

- **Among the world’s top 100 universities for performing arts.**
  2018 and 2019 QS World University Rankings by Subject

- **Malaysia’s best music school.**
  2018 and 2019 QS World University Rankings by Subject
UCSI University stands out as Malaysia’s best private university in the 2019 QS World University Rankings. It is also regarded as one of the world’s best young universities, Malaysia’s best university for music and performing arts, as well as a vibrant hub of learning and scholarship.

The University traces its beginnings to 1986 when it was established as a computer training institute. Its mission: To improve life chances for precocious and driven individuals through the transformational power of quality education. Growing swiftly, UCSI evolved to become Malaysia’s second private university in 2008, empowering learners, not only from Malaysia, but around the world.

Today, UCSI’s ever-improving global profile is bolstered by an abiding focus on research and the expansion of knowledge. This empowers UCSI students and staff with invaluable opportunities when it comes to collaboration with the world’s best universities, companies and research institutes. More and more UCSI students are selected each year by renowned universities for high impact research and further collaborations are in the pipeline with varsities in the Ivy League, Russell Group, Universitas 21 and Australia’s Group of Eight.

The University is also synonymous with graduate employability. Partnering with more than 4,200 companies, UCSI runs one of Malaysia’s widest university-industry networks, providing students and staff with job opportunities, internships, knowledge transfers and joint research arrangements. It is Malaysia’s fourth best university in the 2019 QS Graduate Employability Rankings.

Societal impact is another focus area of the University. UCSI champions a wide variety of social causes and it is a firm advocate of the United Nations Sustainable Development Goals. It is also the first and only private university in Malaysia to be recognised as a regional centre of expertise (RCE) by the United Nations University - the academic and research arm of the UN. The University also champions refugee rights, public health awareness and community outreach initiatives.

With these unique strengths and more, UCSI stands out as a University that offers an education few can, provides experiences others can’t and delivers life-defining outcomes for students everywhere. UCSI’s main campus is located in Kuala Lumpur. It runs two other campuses in Sarawak and Terengganu. Around 11,000 students call UCSI home and its alumni hail from more than 110 nations.
The Campuses

Kuala Lumpur campus

UCSI’s main campus in Kuala Lumpur is based at the Cheras CBD. Strategically located near the capital’s golden triangle and the Bandar Tasik Selatan integrated transport terminal, the 20-acre campus houses six multi-storey academic blocks and numerous state-of-the-art facilities, science labs, auditoriums, lecture halls, recital halls, practice rooms and learning spaces.

The campus has grown steadily over the years and a recent campus expansion increased its operational capacity by more than 1 million ft² through the construction of two academic blocks. The expansion is the first phase of a grander plan that seeks to transform the campus into a high-rise education city that towers over the Cheras skyline.

Sarawak campus

Housed at UCSI’s eponymous luxury hotel at the Isthmus CBD, the Kuching campus offers students a unique mix of quality education and panoramic vistas of the Kuching waterfront. The campus runs industry-acclaimed programmes in hospitality and tourism education, business and pre-university studies.

UCSI’s Sarawak campus was recently recognised as a Regional Centre of Expertise (RCE) by the United Nations University – the education and research arm of the UN – for championing the UN’s Sustainable Development Goals at the local level.

Terengganu campus

Built on a 56-acre campus stretch, UCSI’s Terengganu campus runs the clinical years of the University’s Doctor of Medicine (MD) programme. It is situated close to UCSI’s partner hospitals, providing aspiring doctors with unparalleled clinical exposure and bedside teaching. Given its proximity to offshore rigs and oil refinery plants, the campus also runs UCSI’s industry-acclaimed offerings in oil and gas management.
Advancing knowledge
Creating value

Senior Professor Dato’
Dr Khalid Yusoff, FASc

Senior Professor Khalid is widely acclaimed as one of Malaysia’s foremost clinical cardiologists. He is a member of the National Science and Research Council, a unit parked under the Malaysian Prime Minister’s office. Additionally, he is also on the council of ASM, the College of Physicians of Malaysia and the Malaysian Hypertension Society.

Emeritus Professor Tan Sri
Dr Omar Abdul Rahman, FASc

Dr Omar was Malaysia’s first Science Advisor to the Prime Minister from 1984 to 2001. He has served on the United Nation’s Council for Science and Technology for Development and played pivotal roles in various UNESCO committees. He also stands out for being the ASM founding president and the past president of both the Federation of Asian Scientific Academies and Societies, as well as the Third World Network of Scientific Organisations.
Long synonymous with excellence in teaching and learning, UCSI University is quickly making a name for itself in research and innovation. The concerted push to expand the frontiers of knowledge begins from the top. Four Fellows of the Academy of Sciences Malaysia (ASM) sit on the UCSI University Council and they use their wealth of experience – and expertise – to steer the University’s direction when it comes to research.

**Tan Sri Dr Salleh Mohd Nor, FASc**

Well known for his passion for the environment, Dr Salleh served as the first director-general of the Forest Research Institute of Malaysia. He served as the Malaysian Nature Society president from 1978 to 2014. His contributions have influenced national policies on the environment and wildlife conservation. Dr Salleh is a former ASM secretary-general and the former president of the International Union of Forestry Research Organisations.

**Professor Tan Sri Dr Dzulkifli Abdul Razak, FASc**

Professor Dzulkifli is the former vice-chancellor of Universiti Sains Malaysia (USM). He oversaw the effort that led to USM’s selection as Malaysia’s Apex university and he is a firm advocate of sustainable development. He is also the 14th president of the UNESCO-affiliated International Association of Universities, a Fellow of both the World Academy of Art and Science and the Malaysian Institute of Management, as well as an honorary lifetime member of the Asian Academy of Management.
Many UCSI academics have also made outstanding contributions in their respective disciplines. Some have been officially recognised by global bodies like UNESCO while others are sought after by leading industry players to make the telling difference in significant projects.

1 **PROFESSOR DR OOI KENG BOON**

Professor Ooi is recognised as Malaysia’s top peer reviewer in social sciences after winning the Top Peer Reviewer award at the 2018 Malaysia Research Star Awards. A prolific researcher, Professor Ooi has amassed more than 7,400 citations in top-ranked journals. He has a Harzing’s H-index score of 51, a Scopus H-index score of 37 and he recently received the 2018 Publons Peer Review Award for being in the top 1% of social sciences reviewers in the world.

2 **PROFESSOR DR HOH BOON PENG**

A respected geneticist, Professor Hoh has published 53 papers in peer-reviewed local and international journals. He has graduated two PhD and 11 MSc students, and is currently supervising seven more students. He is a recipient of the Chinese Academy of Sciences’ Fellowship for Visiting Scientists from Developing Countries.

3 **ASSOCIATE PROFESSOR DR CHEAH SHIAU-CHUEN**

Dr Cheah is a National Science Fellowship scholarship recipient and a two-time FRGS grant recipient. She is also a member of the European Association of Cancer Research and the American Society for Biochemistry and Molecular Biology.

4 **ASSOCIATE PROFESSOR DR CRYSTALE LIM SIEW YING**

Focusing on tumorigenesis and antibiotic resistance, Dr Crystale is a L’Oréal-UNESCO ‘For Women in Science’ National Fellowship award recipient. She is also a MAKNA -ASM and Ford Conservation and Environmental grant recipient.
The numbers speak

The University’s increasing research focus is evident at the faculty level. More postgraduate offerings are offered and students with natural proclivities for research are encouraged to delve into it from the get-go. UCSI provides multiple platforms for students and staff to publicise their findings and many have gone on to represent the University and the nation at international competitions and conferences.

This dynamic setting has resulted in an upswing in external and internal funding opportunities, publication figures and citation scores over the past few years.

UCSI has embarked on a major thrust in research and we are focused on making pertinent contributions to the environment, industry and society. We promote collaborative research across borders and disciplines and these efforts ensure that our research is impactful, innovative and sustainable.

UCSI staff and Postgraduate students have benefited from grants from bodies and initiatives like:

1. The Newton Fund
2. ScienceFund
3. Fundamental Research Grant Scheme (FRGS)
4. Exploratory Research Grant Scheme (ERGS)
5. Malaysia Toray Science Foundation
6. Prospective Urban Rural Epidemiology (RURE)
7. UCSI Prioneer Scientist Incentive Fund
8. Various Industrial Fund

103%
The increase in UCSI’s number of research publications from 2014 to 2017.

991%↑↑
The increase in UCSI’s citation number in 2014 to 2017

OVER 35%
of UCSI academic staff are PhD holders

x3.3
UCSI’s research funding increased more than threefold from 2016 to 2017
UCSI UNIVERSITY

Working With The World’s Best

Since 2014, UCSI students have been annually selected by the world’s best universities for various intercalated research programmes that run for months up to an entire year. This is facilitated through the Star Trek programme – an initiative that provides UCSI students with opportunities to contribute to cutting-edge science, work alongside the world’s best minds and experience life at the forefront of knowledge. Through Star Trek, UCSI students have worked on solutions in endocrine research, nanorobotics and DNA origami, among others.

HARVARD UNIVERSITY

Seven UCSI medical students have gone on to advance science on year-long research programmes so far. Five students have since returned and their research findings have been published in high-impact medical journals. At Harvard, UCSI students work under the tutelage of Professor Dr Gordon Williams, a renowned endocrinologist who also serves as the director of the Hormonal Mechanisms of Cardiovascular Injury Laboratory at Harvard’s Brigham and Women’s Hospital.

1. Cherish Chong
2. Ting Pei Yee
3. Tay Chee Sin
4. Jessica Marian Lee Mei Sze
5. Tan Jia Wei
6. Kelly Wong Ying Han
7. Nicholas Wong Jian Yao

IMPERIAL COLLEGE LONDON

In London, UCSI’s engineering students are supervised by Dr Jerry Heng who co-leads Imperial’s Surfaces and Particles Engineering Laboratory. Working alongside Dr Heng’s research team, UCSI students have contributed to research findings in cenosphere enhancement, protein crystallisation and nanorobotics.

1. Lee May Yan
2. Gary Peh Kwor Xiang
3. Khaw Liang Fa
4. Soh Wei Ming
5. Leon Tan Kuan Leong
Two UCSI students were selected to conduct research on pharmacogenomics – the study of how genes affect a person’s response to drugs – in 2018. Mentored by Professor Dr Jerry Yeo, they were also exposed to therapeutic drug modelling.

Four chemical engineering students have also conducted research on protein crystallisation and DNA nanotechnology at Tsinghua. In China, UCSI students are supervised by Professor Dr Yang Zhong Qiang, an expert in DNA-related functional materials.

Three UCSI students have also advanced science in Canada. Their work focused on the correlations of mutated KCNQ2 genes and epilepsy, predictive modelling techniques to treat Parkinson’s disease and prototype structures for anti-epileptic drugs.

Two electrical engineering students worked under the supervision of Dr Tapan Kumar Saha in Brisbane. Their research contributed to ongoing endeavours that focused on solar energy grid integration systems to cut down on coal fuel dependency.

AND MANY MORE
UCSI UNIVERSITY

International Partnerships

UCSI enjoys numerous partnerships with reputable universities around the world. These links empower UCSI students with options to gain international experiences at the following universities through semester abroad or articulation programmes.

AUSTRALIA
- The University of Queensland
- RMIT University
- Griffith University
- Queensland University of Technology
- Curtin University of Technology
- Deakin University
- The University of Melbourne

NEW ZEALAND
- Auckland University of Technology (AUT)

UNITED KINGDOM
- Northumbria University
- Middlesex University
- University of the West of England, Bristol
- University of Northampton
- University of Hertfordshire
- University of Huddersfield
- University of Central Lancashire
- Aston University
- University of the Creative Arts
- University of Essex

CANADA
- University of Manitoba

IRELAND
- Galway-Mayo Institute of Technology
- Griffith College
- Waterford Institute of Technology
- Maynooth University

MYANMAR
- Myanmar International Business Academy (MIBA)

SPAIN
- Universidad Católica San Antonio de Murcia (UCAM)

GERMANY
- Ludwigshafen University of Applied Sciences
- Hochschule Aeusburg University of Applied Sciences

TURKEY
- ABHorizon

EGYPT
- Delta University
- Track International Academy

VIETNAM
- FPT University
- University of Finance and Marketing

NEPAL
- Institute of International Management & Science (IIMS)

UAE
- Cornerstone College of International Studies

FRANCE
- Institut Superior d’electronique de Paris (ISEP)
- Rennes Business School

JAPAN
- Shibaura Institute of Technology
- JF Oberlin University

CHINA
- Beijing Geely University
- Jinan Engineering Vocational Technical College
- Chuzhou Vocational Technical College
- Heze University
- Chongqing University of Arts & Science
- Weifang Nursing Vocational College
- Suzhou Centennial College
- Sichuan International Studies University

INDONESIA
- Universitas Multimedia Nusantara
- Indonesia International Institute for Life-Sciences (i3L)
- Telkom University
- Universitas Pembangunan Jaya
- Binus University

MOROCCO
- Al Akhawayn University

SOUTH KOREA
- Hoseo University
- Chung–Ang University
- Hansei University
- Inha University
- Kyung Hee University
- Sejong University

HONG KONG (SAR)
- Social Resources Development Institute

INDIA
- Indian Institute of Technology Bombay (IIT Bombay)
- Saveetha School of Engineering, Saveetha Institute of Medical and Technical Sciences

THAILAND
- King Mongkut’s Institute of Technology Ladkrabang
- Maejo University

AND MANY MORE
UCSI runs what is virtually Malaysia’s largest university-industry network through its Co-Operative Placement (Co-Op) programme. This initiative sees UCSI working together with more than 4,200 global companies to provide each student with at least two months of internships each year. This network includes many of the world’s best companies like Accenture, CIMB, Citibank, Deloitte, DHL, Ernst & Young, Hewlett-Packard, HSBC, KPMG, Maybank, Nestle, Samsung, Schlumberger, Standard Chartered, Ogilvy, P&G, Petronas and PWC, among many others.

Through the Co-Op programme, UCSI students gain invaluable industry exposure through structured internship programmes each academic year.

Employability Matters

99.3% are satisfied with the performance of UCSI interns.

98.8% of interns were prepared for work.

97.8% would like to rehire UCSI interns.

UCSI - The Praxis University

By practitioners, for practitioners

As a Praxis University® that emphasises the application of knowledge, UCSI has its finger on the industry’s pulse. The University’s abiding ties with the industry foster an entrepreneurial spirit on campus, encouraging students and staff to launch their own start-ups and business ventures. Incubator sessions are also held regularly to test and refine business ideas. No stone is left unturned and many UCSI students are now making a name for themselves as entrepreneurs and seed planters.

This dynamic environment also sees UCSI expanding its reach by establishing own spin-off companies in the following sectors:

Education
The University’s rapid growth encouraged UCSI to launch many more institutions to provide offerings at all levels of education, from preschool to professional qualifications. Today, UCSI essentially provides lifelong education for learners from Malaysia and beyond.

• UCSI College
• UCSI International School
• Sekolah Sri UCSI
• UCSI Childcare Development Centre
• UCSI Extension

Healthcare
UCSI’s excellent track record in medical education prompted the Malaysian government to entrust it to build a healthcare cluster in Springhill, Negeri Sembilan. Built in stages, the upcoming private hospital will eventually house 1,000 beds and operations are set to begin in 2020. UCSI also runs a skin science centre that conducts extensive research on beauty and aesthetic products.

• UCSI Hospital
• Laurent Bleu Skin Science Centre

Consulting
UCSI’s consulting operations began after the University became one of the early adopters of Blue Ocean Strategy. The spin-off evolved to run Blue Ocean operations in eight countries and it has a clientele that includes some of Malaysia’s and the world’s biggest companies.

UCSI Consulting Group
• UCSI Blue Ocean Strategy Consulting
• UCSI Leadership Development Centre
• UCSI Professional Development Centre
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- UCSI International School
- Sekolah Sri UCSI

### Healthcare
- UCSI Hospital
- Laurent Bleu Skin Science Centre

### Consulting
- UCSI Blue Ocean Strategy Consulting
- UCSI Leadership Development Centre
- UCSI Professional Development Centre

### Hotels
- UCSI Hotel Kuching
- Le Quadri Hotel

### Properties
- UCSI Campio Builders
- UCSI Peterson Properties

### Technology
- UniComms International
  - UniComms Fibre
  - UniComms Mobile
  - UniComms Wireless
  - UniComms-eMall

UCSI’s hotel operations began shortly after the University was tasked to spearhead a national endeavour to equip at least 50% of all personnel in Malaysia’s hospitality and tourism industry with the minimum qualification of a diploma. Two hotels are currently operational – an eponymous luxury hotel in Kuching and a boutique hotel in Kuala Lumpur.

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UCSI established a property development company that now oversees the stage-by-stage construction of UCSI's education city in Kuala Lumpur. This spin-off is led by an alumnus of the University. Another company was also established to assist the ever-increasing number of students and staff with lodging and rental arrangements.

UCSI’s latest spin-off from UCSI provides solutions in internet connectivity, mobile operations, e-commerce and e-sports. Designed to give customers the bang for their buck, this new company looks set to be Malaysia’s best value-for-money mobile operator when it hits the market. It will also partner with leading gaming companies to promote e-sports amongst Malaysian youths.
At UCSI, we believe that our success lies with that of our students. We work with brilliant and driven individuals from around the world and we are gratified to help them realise their potential. The following are a few of our many achievers.

**FORBES 30 UNDER 30 ASIA INDUCTEES FOR SOCIAL ENTREPRENEURSHIP**

[From left]

**KIM LIM**
Alumna, Bachelor of Contemporary Music (Hons)

**LEE SWEE LIN**
Alumna, BA (Hons) Accounting and Finance

**SUZANNE LING**
Alumna, BA (Hons) Psychology

Co-founders of The Picha Project – a social enterprise that empowers refugees through food preparation, delivery and catering services.

RM1.2 million given back to refugee families they partner with.

Served more than 90,000 meals to leading clients like The World Bank, UNICEF, UNHCR, Bank Negara, Maybank, Petronas, Bain & Company, EY, L’oreal and British Council, among others.

**MEDICINE AT HARVARD**

**TAY CHEE SIN** (left)
**JESSICA MARIAN LEE MEI SZE**
Doctor of Medicine (MD)

Selected by Harvard for a year-long intercalated research programme.

Involved in two peer-reviewed publications during their time at Harvard that focused on the genetic underpinnings of hormonal mechanisms of cardiovascular risk.

**OUR IT WHIZKID IN JAPAN**

**ADAM PAHLEVI BAIHAQI**
Alumnus, BSc (Hons) Computing

Currently a software engineer at Voyagin – the travel and tours division of Rakuten Inc, one of the world’s largest e-commerce companies.

Previously a Ruby on Rails software engineer at a leading IT firm in Indonesia.

**BREAKOUT SUCCESS IN TAIWAN**

**QUEK SHIO YEE**
Alumna, Bachelor of Contemporary Music (Hons)

Winner, Most Popular Newcomer Award – 17th Global Chinese Songs List

Winner, Best New Artist Award – 10th Fresh Music Awards

Nominated, Best New Artist award – 28th Golden Melody Awards
**ORCHESTRATING THE RUNWAY**

**LEE BAO EN**  
Alumna, BA (Hons)  
Fashion Design with Marketing  
Headlined the 2016 KL Fashion Week by showcasing 10 collections  
Grand Prize Winner, AirAsia Runway Ready Designer Search 2015

**ENGINEERING AN IMPERIAL RECORD**

**GARY POH KWOR XIANG**  
Alumnus, BEng (Hons) Chemical Engineering  
Selected by Imperial College London for a three-month research programme in 2017.  
Contributed to an ongoing nanorobotics research project at Imperial through his work on silicon nanoparticles.  
Conducted heterogeneous protein crystallisation research to reduce process times and improve production yield in the pharmaceutical industry.  
Currently working at a Japanese multinational company.

**OUR FULBRIGHT SCHOLAR**

**FATIN AREENA AZLAN**  
Alumna, BBA (Hons) Oil and Gas Management  
Fulbright scholar reading a Master of Public Affairs in Environmental Policy and Natural Resources Management at Indiana University.  
Previously worked as a customer operations specialist at Shell Malaysia.

**SAVING LIVES AROUND THE WORLD**

**ALVIN TEO KUO JING**  
Alumnus, Bachelor of Pharmacy (Hons)  
Currently pursuing his PhD in Public Health at the National University of Singapore.  
Member of Medecins Sans Frontieres (Doctors Without Borders). Served on MSF missions in Doro Refugee Camp (South Sudan), Jebel al Akkrad (Syria), Donetsk (Ukraine), Islamabad (Pakistan) and many of the world’s most challenging war zones and pandemic-hit regions.  
A Kuok Foundation scholar during his time at UCSI.

**IMPACTING THE MELBOURNE SKYLINE**

**JONATHAN LEONG CHENG CHIEN**  
Alumnus, BSc (Hons) Architecture Technology  
Currently working in Australia Design architect, CHT Architects

Student-led initiatives are constantly held throughout the year and many efforts have resulted in transformative outcomes for local communities. One good example is Kaktao46 project in Kuala Sepetang. Teaming up with their Taiwanese counterparts, UCSI architecture students transformed a dilapidated and abandoned complex into a community centre that houses a children’s library, a play centre and a homestay.

Public health campaigns are also held regularly. This sees UCSI students raising public awareness on various conditions like Alzheimer’s, diabetes, kidney diseases and other “silent killers” that often go undetected and untreated early.
UCSI UNIVERSITY

Far-Reaching Impact

UCSI champions social causes for the betterment of society. From quality education to healthcare to sustainability, numerous initiatives are organised at the local level to bring about social change. The University is also an ardent advocate of the United Nation’s Sustainable Development Goals. The following are some of the significant causes UCSI is involved in.

Malaysia’s War-on-Cancer

Launched by Malaysia’s Deputy Prime Minister Dato’ Seri Dr Wan Azizah Wan Ismail in July 2018, the War-on-Cancer is a national movement involving national agencies, universities, research institutes, organisations and societies.

UCSI vice-chancellor Professor Dato’ Dr Khalid Yusoff serves as the founding chairman of this initiative and he is joined by a number of his UCSI colleagues who are conducting research on the causes of cancer, molecular biology and epidemiology. Apart from scientific expertise, ongoing efforts also involve other disciplines like education, psychology, finance, public engagement and even animation.

Presently, 75% of cancer cases in Malaysia are detected late – stages three to four – and intervention at such advanced stages pass as Sisyphean tasks more often than not. The need to reverse this fundamental problem is compelling and early screening initiatives will be launched nationwide through the War-on-Cancer.
Sustainable Solutions

UCSI stands out as a regional leader for sustainability and the promotion of the UN’s Sustainable Development Goals (SDGs). It is also the first and only private university in Malaysia to be recognised as a Regional Centre of Expertise (RCE) by the United Nations University - the academic and research arm of the UN.

This recognition comes on the back of a continuous effort by UCSI’s Sarawak campus to promote the SDGs at the local level. In Sarawak, UCSI is championing six initiatives that focus on Quality Education (SDG 4), Clean Water and Sanitation (SDG 6), Sustainable Cities and Communities (SDG 11) and Life on Land (SDG 15).

Sustainability is also promoted actively at UCSI’s Kuala Lumpur campus and events are constantly held to galvanise the student community.

Social change

Student-led initiatives are constantly held throughout the year and many efforts have resulted in transformative outcomes for local communities. One good example is Kaktao46 project in Kuala Sepetang. Teaming up with their Taiwanese counterparts, UCSI architecture students transformed a dilapidated and abandoned complex into a community centre that houses a children’s library, a play centre and a homestay.

Public health campaigns are also held regularly. This sees UCSI students raising public awareness on various conditions like Alzheimer’s, diabetes, kidney diseases and other “silent killers” that often go undetected and untreated early.
Initiatives supported by UCSI University Trust

Led by UCSI scholarship recipients, Youth Beyond Boundaries (YBB) is a fraternity that turns game-changing ideas into consequential outcomes. Purposed to champion Youth Development, Environment, Community and Entrepreneurship, YBB’s many initiatives provide scholars with invaluable opportunities to hone their leadership potential and give back to society. Many UCSI scholars have benefited through YBB and some have gone on to start their own path-breaking social enterprises.

**YOUTH DEVELOPMENT**

- **Scholar Enrichment Programme**
  This programme equips scholars with experience and knowledge through exposure and active involvement in sustainable community projects.

- **U-Schos**
  U-Schos connects youth with movers and shakers from various fields in Malaysia and the region.

- **TAD**
  TAD is the internal development team of YBB which provides a platform for skills training through various collaborations.

- **UCC**
  UCC is a platform that allows scholars to serve their communities through outreach programmes and volunteerism.

**ENVIRONMENT**

- **Break the Chain**
  This programme aims to engage and preserve humanity by providing the less fortunate with a better quality of life.

- **Terra**
  Designed to champion environmental conservation, Terra encourages the UCSI student community to champion sustainable living.

- **Hands of Hope**
  Designed to promote the transformational power of education, this initiative sees scholars doing their part to educate refugee and underprivileged children.

- **Dynamic Youth**
  Using football as a medium, this project provides lifeskills training amongst different communities. It is also purposed to raise the self-esteem and social awareness of its participants.

**COMMUNITY**

- **Initiative Z**
  A zero-waste movement led by students dedicated to combat waste in Malaysia, this initiative designs and implements a wide variety of engineering projects.

- **Mindflu**
  This mental well-being programme aims to reduce the stigma associated with mental health problems amongst youth and the general public.

- **KMY Project**
  KMY provides long-term health research that aims to improve the underserved community’s access to healthcare through sustainable nutrition education programmes.

**ENTREPRENEURSHIP**

- **Breadb(pid)ar**
  This student-led business incubator spurs entrepreneurship and accelerates startup growth among student entrepreneurs in Malaysia, with the greater objective to instil a passion in community engagement amongst youths.

- **KMY**
  This programme was founded to create an inclusive environment at UCSI to cater to those with intellectual and developmental disabilities (IDD).
Academic Programmes at UCSI University

APPLIED SCIENCES

- Doctor of Philosophy (Science)  
  (A9777)  
- MSc Nutrition with Management  
  (A9777)  
- MSc Applied Sciences, by Research  
  (A9777)  
- MSc Biotechnology  
  (A9777)  
- MSc Biotechnology with Business Management  
  (A9777)  
- MSc Food Science with Business Management  
  (A9777)  
- BSc (Hons) Aquatic Science  
  (A9777)  
- BSc (Hons) Biotechnology  
  (A9777)  
- BSc (Hons) Food Science with Nutrition  
  (A9777)  
- BSc (Hons) Nutrition with Wellness  
  (A9777)  
- Diploma in Aquaculture with Entrepreneurship  
  (A9777)  
- Foundation in Science  
  (A9777)  

MEDICINE AND HEALTH SCIENCES

- Master of Science (Health Sciences)  
  (A9777)  
- Doctor of Medicine  
  (A9777)  
- Foundation in Science  
  (A9777)  

SCHOOL OF HEALTHY AGING, MEDICAL AESTHETICS AND REGENERATIVE MEDICINE

- MSc (Healthy Aging, Medical Aesthetics and Regenerative Medicine)  
  (A9777)  

SCHOOL OF NURSING

- Bachelor of Nursing (Hons)  
  (A9777)  
- Diploma in Nursing  
  (A9777)  

SCHOOL OF OPTOMETRY

- Bachelor of Optometry (Hons)  
  (A9777)  

PHARMACEUTICAL SCIENCES

- PhD (Pharmaceutical Sciences)  
  (A9777)  
- MSc Pharmaceutical Chemistry  
  (A9777)  
- MSc Pharmaceutical Technology  
  (A9777)  
- Master of Clinical Practice Pharmacy  
  (A9777)  
- Bachelor of Pharmacy (Hons)  
  (A9777)  
- Foundation in Science  
  (A9777)  

ENGINEERING, TECHNOLOGY AND BUILT ENVIRONMENT

- Doctorate of Philosophy (Engineering)  
  (A9777)  
- Industrial PhD in Engineering  
  (A9777)  
- Master of Philosophy in Engineering  
  (A9777)  
- BEng (Hons) Civil Engineering  
  (A9777)  
- BEng (Hons) Chemical Engineering  
  (A9777)  
- BEng (Hons) Computer and Electronic Engineering  
  (A9777)  
- BEng (Hons) Electrical and Electronic Engineering  
  (A9777)  
- BEng (Hons) Mechanical Engineering  
  (A9777)  
- BEng (Hons) Mechatronics Engineering  
  (A9777)  
- BEng (Hons) Petroleum Engineering  
  (A9777)  
- Diploma in Electrical and Electronic Engineering  
  (A9777)  
- Foundation in Science  
  (A9777)  

SCHOOL OF ARCHITECTURE AND BUILT ENVIRONMENT

- Doctor of Philosophy in Architecture  
  (A9777)  
- Master of Architecture  
  (A9777)  
- BSc (Hons) Architecture  
  (A9777)  
- Bachelor of Quantity Surveying (Hons)  
  (A9777)  
- Diploma in Architectural Studies  
  (A9777)  
- Diploma in Interior Architecture  
  (A9777)  
- Foundation in Arts  
  (A9777)  

CREATIVE ARTS AND DESIGN

- Master of Arts and Design  
  (A9777)  
- BA (Hons) Fashion Design with Marketing  
  (A9777)  
- BA (Hons) Game Design  
  (A9777)  
- BA (Hons) Graphic Design  
  (A9777)  
- BA (Hons) Multimedia Design  
  (A9777)  
- BCA (Hons) 3D Animation Design  
  (A9777)  
- Diploma in Fashion Design  
  (A9777)  
- Diploma in Fashion Styling  
  (A9777)  
- Diploma in Textile and Fashion Design  
  (A9777)  
- Diploma in Interior Architecture  
  (A9777)  
- Foundation in Arts  
  (A9777)  

INSTITUTE OF MUSIC

- Master of Music (Performance Studies)  
  (A9777)  
- Bachelor of Classical Music (Hons)  
  (A9777)  
- Bachelor of Contemporary Music (Hons)  
  (A9777)  
- Diploma in Music Performance  
  (A9777)  
- Diploma in Music Teaching  
  (A9777)  
- Foundation in Music  
  (A9777)  

BUSINESS AND INFORMATION SCIENCE

- Doctor of Philosophy (Business and Management)  
  (A9777)  
- MBA (Hons)  
  (A9777)  
- MBA (Open and Distance Learning)  
  (A9777)  
- MBA (Blue Ocean Strategy)  
  (A9777)  
- MSc in Logistics Management  
  (A9777)  
- MSc (Actuarial Management)  
  (A9777)  
- BSc (Hons) Actuarial Science  
  (A9777)  
- BSc (Hons) Actuarial Science and Finance  
  (A9777)  
- BSc (Hons) Finance and Investment  
  (A9777)  
- Bachelor of Financial Economics (Hons)  
  (A9777)  
- BA (Hons) Branding and Advertising  
  (A9777)  
- BA (Hons) Supply Chain Operations Management  
  (A9777)  
- BA (Hons) Accounting  
  (A9777)  
- BA (Hons) Accounting and Finance  
  (A9777)  
- BA (Hons) Business Administration  
  (A9777)  
- BA (Hons) Logistics Management  
  (A9777)  
- BA (Hons) Marketing  
  (A9777)  
- Executive Diploma in Real Estate (EDRE)  
  (A9777)  
- Diploma in Logistics Management  
  (A9777)  

SCHOOL OF INFORMATION TECHNOLOGY

- MSc in Entrepreneurship  
  (A9777)  
- BSc (Hons) Business Information Systems  
  (A9777)  
- BSc (Hons) Computing  
  (A9777)  
- BCompSc (Hons) Mobile Computing and Networking  
  (A9777)  
- Diploma in Information Technology  
  (A9777)  

SARAWAK CAMPUS

- MBA  
  (A9777)  

TERENGGANU CAMPUS

- MBA  
  (A9777)  

HOSPITALITY AND TOURISM MANAGEMENT

KUALA LUMPUR CAMPUS

- Bachelor of Hospitality Administration (Hons)  
  (A9777)  
- Diploma in Culinary Arts  
  (A9777)  
- Foundation in Hospitality Management  
  (A9777)  
- Bachelor of Hospitality Administration (Hons)  
  (A9777)  

TERENGGANU CAMPUS

- Diploma in Hotel Management (N/340/6/000) (A9777)  

SARAWAK CAMPUS

- Diploma in Hotel Management (N/340/6/000) (A9777)  

TERENGGANU CAMPUS

- Diploma in Hotel Management (N/340/6/000) (A9777)  

HOSPITALITY AND TOURISM MANAGEMENT

KUALA LUMPUR CAMPUS

- Bachelor of Hospitality Administration (Hons)  
  (A9777)  
- Diploma in Culinary Arts  
  (A9777)  
- Foundation in Hospitality Management  
  (A9777)  
- Bachelor of Hospitality Administration (Hons)  
  (A9777)  

TERENGGANU CAMPUS

- Diploma in Hotel Management (N/340/6/000) (A9777)  

SOCIAL SCIENCES AND LIBERAL ARTS

KUALA LUMPUR CAMPUS

- Master of Child Psychology  
  (A9777)  
- Postgraduate Diploma in Tertiary Teaching  
  (A9777)  

SARAWAK CAMPUS

- BA (Hons)  
  (A9777)  
- BA (Hons) Event and Tourism Management  
  (A9777)  
- BA (Hons) Hospitality Management  
  (A9777)  

TERENGGANU CAMPUS

- BA (Hons) Education and English  
  (A9777)  

CENTRE FOR LANGUAGES

- English Enrichment Programme (EEP)  
  (A9777)  
- English Preparatory Courses  
  (A9777)  
- English Teachers’ Training  
  (A9777)  
- IELTS Preparation Courses  
  (A9777)  
- English Teachers’ Training  
  (A9777)  
- IELTS Preparatory Courses  
  (A9777)  
- English Holiday Programme (HP)  
  (A9777)  
- English Enrichment Programme (EEP)  
  (A9777)  

PRE-UNIVERSITY STUDIES

- Foundation Studies (Sarawak)  
  (A9777)  
- Cambridge GCE A-Levels (OFFERED BY UCSI COLLEGE)  
  (A9777)  
- Foundation in Science  
  (A9777)  
- Foundation in Arts  
  (A9777)  

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