



13 AUG, 2023

A TRANSFORMATIONAL JOURNEY

Sunday Star, Malaysia



A TRANSFORMATIONAL JOURNEY

UCSI University has long been a university of choice for students from the People's Republic of China. And Yuan Yunpeng achieved a new first by becoming the first PhD (Business and Management) graduate from China.

"I would like to express my heartfelt thanks to my exceptional supervisors, Distinguished Prof Dr Ooi Keng Boon and Prof Dr Gary Tan Wei Han. Their invaluable guidance, support, and encouragement have been instrumental in shaping my research and refining my skills.

It is an honour to learn from Prof Ooi, a world-renowned scholar. His expertise and mentorship have been a driving force behind my scholarly pursuits. I am also grateful to Prof Tan for his insightful mentorship and unwavering belief in my potential. His guidance has broadened my perspectives and enriched my understanding of research principles.

The UCSI Graduate Business School has been the nurturing ground where academic excellence thrives. I am truly thankful for the enriching learning environment that the university provided, which honed my research analysis skills and facilitated a deeper understanding of essential theories for my theoretical framework.

I am thrilled to have achieved significant milestones in my academic journey. I am proud to share that I have published three journal papers in top SSCI journals, including

'Telematics and Informatics,' 'IEEE Transactions on Engineering Management,' and 'Government Information Quarterly.'

I have also been recognised for my scholarly contributions with two conference papers receiving best paper awards. These accomplishments would not have been possible without the continuous support and mentorship of my supervisors and the excellent academic environment provided by UCSI Graduate Business School.

I am deeply honoured to have been awarded the 'Highly Commended Doctoral Student Award' by UCSI University's Graduate Business School and the 'Most Downloaded Paper Award' in 'Telematics and Informatics.' These accolades further motivate me to continue striving for excellence in my academic and research pursuits.

Once again, I extend my heartfelt appreciation to UCSI Graduate Business School, my esteemed supervisors, and the entire university community for their unwavering support and belief in my potential. I am forever grateful for the opportunities and experiences that have shaped me into the researcher and scholar I am today."