





Asst. Prof. Dr. Eva Lim

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**Areas of Industrial Collaboration** 

- Youth entrepreneurial startups
- Ideation and creative thinking

## **Community Service Projects Consultancy Services**

- Mentoring start-up projects for student community
- Judging of new business ideas

- Ideation & problem solving
- Business model canvas
- Design thinking
- >TRIZ problem solving

Prototype of MoneyJar (financial education app for children

## **Awards and Recognitions**

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- Silver medalist for the invention TRAGO apps: A solution to a smart traveling (I-RIA 2019)
- Professional certificate for entrepreneu educators
- First runner-up for IHL Start-up challenge (MoneyJar)

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