

# NATIONAL TEENAGERS ENTREPRENEURSHIP WITH TECHNOLOGY COMPETITION FEATURING GREEN ENERGY LIFESTYLE 2021



This competition was initiated to empower teenagers all around the country to create innovative solution to business challenges. The objective is to create awareness on entrepreneurship with technology featuring Green Energy Lifestyle among teenagers and to apply this knowledge in projects.

## ABOUT BUSINESS MODEL CANVAS (BMC)

The business model canvas is a great tool to help one to understand a business model in a straightforward, structured way. This canvas will lead to insights about the customers you serve, what value propositions are offered through which channels, and how does your company make money.

## GUIDELINES FOR THE COMPETITION

Submit a 3-minute video pitch for the Business Model Canvas (BMC) Challenge.

- The video **MUST** be in English.
- The BMC content must focus on:

### Sustainable Business Themes:

- Meat free / Plant based / Vegan / Vegetarian related Industry
- Environmental issue / Animal friendly related concept
- Green Technology / Green Building / Green Agriculture
- Social Entrepreneur – charity / recycling / community

All participants **MUST** attend the Business Model Canvas workshop. The Business Model Canvas Workshop is **FREE**.

## WHO SHOULD TAKE PART?

Open to age from 15 years old to 19 years old

Deadline for Submission

**21 January 2022**



**Scan Here  
To Register**

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# PRIZES



Certificate + 100% Full Tuition Fee Bursary\* or up to RM60,000 worth of Bursary\* + RM7,000 cash prize\*



Certificate + RM24,000 worth of Bursary\* + RM2,000 cash prize\*



Certificate + RM30,000 worth of Bursary\* + RM5,000 cash prize\*



## CONSOLATION

Certificate + RM500 cash prize\*

## RULES AND REGULATIONS FOR COMPETITION

- The competition is open to participants aged between 15 and 19 years old.
- Registration is FREE.
- The competition will be conducted in English.
- Each team should consist of three (3) members.
- Participants will be given a workshop on Business Model Canvas. This workshop teaches participants to pitch businesses ideas by using Business Model Canvas.
- Each group is required to pitch the business' idea in a 3-minute video presentation.
- The content must focus on the business entrepreneurship and technology featuring Green Energy Lifestyle that is aligned with the Sustainable Development Goals (SDG). Participants must prepare the videos based on the four themes: i. Meat free / Plant based /Vegan /vegetarian related industry, ii. Environmental issue / Animal friendly related concept, iii. Green Technology / Green Building / Green Agriculture and iv. Social Entrepreneur – charity / recycling / community.
- The submission video will go through a 3 layer judging evaluation process by academic and industry experts. The winners will be announcing on Award Day.
- The judges' or organiser's decision on all matters related to the competition shall be final, absolute and binding on the participants.
- If at any time during or after the competition, a winner is found to have not complied with any of the Rules and Regulations, the organiser can revoke the claimed prize at its sole discretion. In such situation, the winning team will be disqualified, and the judges will decide on a new winning team.
- The organiser reserves the right to vary, postpone or reschedule the dates and venues of the competition or extend the competition period at its sole discretion.
- Members of the winning team should be available for the post-competition production, recording and publicity of the competition.

## TERMS AND CONDITIONS FOR SCHOLARSHIP WAIVER

- The bursary awarded is applicable for Foundation Studies or Year 1 Diploma students at UCSI University.\*
- The bursary awarded is in the form of a tuition fee waiver for programmes and for the duration offered at UCSI University. It is neither transferrable to another candidate nor exchangeable for cash.
- The bursary will be disbursed equally over the first 3 semesters of studies; recipients are responsible for the outstanding fee amount.
- The bursary awarded is for 2022 intakes only. Arrangements to join in a later intake could be made for recipients who are in Form 4 in 2021.
- Recipients must be full-time registered students at UCSI University who meet the minimum entry requirements for the institution.
- Recipients are to maintain a minimum CGPA of 3.00 for every semester throughout the length of the bursary. Failing to do so may result in suspension or discontinuation of the bursary.
- Recipients are to voluntarily contribute effort and time by participating in various workplace and community projects by the institution and UCSI University Trust.
- Tuition fee waivers are not cumulative. If recipients qualify for other UCSI Scholarships, Grant, Assistantships or Sibling's schemes, they will be entitled to either one that they are eligible for.

### FOR ENQUIRIES

Please email to [ucsitetc2021@gmail.com](mailto:ucsitetc2021@gmail.com)

### FOR REGISTRATION

Participants can scan the **QR code** or contact:

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