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UCSI University and MIGHT Forge a Strategic Partnership to Establish ASEAN Centre for Science Diplomacy



Prof Ts Dr Tan Wee Hoe is a professor and the deputy director of the International Institute of Science Diplomacy and Sustainability (IISDS) in UCSI University, Malaysia. He is also the Chair of the International Network for Governmental Science Advice (INGSA) - Asia. Dr Tan received a PhD in Education from University of Warwick, specialising in game-based learning. He began working between the creative industry and the academia, facilitating university-industry collaboration in Malaysia, United Kingdom and the United States. Before the COVID-19 pandemic, he was a visiting faculty at SUTD Game Lab in Singapore, a Hubert H. Humphrey fellow at the Penn State College of Education and a visiting research scientist at the Play2Prevent Lab, Yale Centre for Health and Learning Games. He is also an honorary lecturer of Universiti Sains Malaysia (USM), and appointed as an adjunct professor in UNITAR International University and Sichuan University of Culture and Arts. His research interests spread across various fields in creative multimedia and inventive problem-solving.

UCSI University and the Malaysian Industry-Government Group for High Technology (MIGHT) have signed a Memorandum of Understanding (MoU) to spearhead the establishment of the ASEAN Centre for Science Diplomacy (ACSD). This initiative, championed by Distinguished Prof Tan Sri Dr Zakri Abdul Hamid, Co-chairman of MIGHT and the Director of the International Institute of Science Diplomacy and Sustainability at UCSI University (IISDS - UCSI), aims to strengthen regional science diplomacy cooperation, leveraging the role of Malaysia as the ASEAN Chair for 2025. The collaboration underscores a visionary public-private partnership, further supported by the Ministry of Science, Technology and Innovation (MOSTI).



Photo: The MoU Exchange between UCSI University and MIGHT. (from the left: president and chief executive officer Rushdi Abdul Rahim, co-chairperson of MIGHT Distinguished Prof Tan Sri Dr Zakri Abdul Hamid, deputy minister of MOSTI YB Dato' Haji Mohammad Yusof Apdal, chairperson of MIGHT Tan Sri Datuk Dr Ir Ahmad Tajuddin Ali, vice chancellor of UCSI University Prof Emerita Datuk Ts Ir Dr Siti Hamisah Tapsir)



As outlined in the MoU, IISDS - UCSI and MIGHT will jointly introduce the first Master's programme in Foresight Studies in Southeast Asia. This programme is designed to equip future leaders with advanced strategic planning and policy analysis capabilities. By integrating the academic expertise of IISDS - UCSI with extensive foresight experience of MIGHT, this initiative will not only benefit Malaysia but also contribute to the broader global discourse on science diplomacy.

Additionally, both institutions will collaborate on capacity-building initiatives, offering specialised training programmes in science diplomacy, environmental, social and governance (ESG) strategies for emerging government officials and industry professionals. These initiatives aim to enhance policy formulation and governance frameworks across ASEAN, laying a solid foundation for collective action in science and sustainability.

The establishment of ACSD comes at a crucial juncture, given the disparities in economic, educational and technological resources across ASEAN member states. Science diplomacy serves as a bridge, integrating academic research into international relations and fostering transnational collaboration. If successfully implemented, ACSD will bolster collective response in ASEAN to pressing global challenges such as climate change, public health and food security. While similar institutions exist in Europe and North America, Southeast Asia has yet to develop a comprehensive framework for integrating scientific research with diplomatic engagement. The ACSD, through its emphasis on regional needs and global best practices, aspires to address this gap, positioning Malaysia as a leader in science diplomacy efforts of ASEAN. Despite its promising potential, ACSD must overcome key challenges in securing sustainable funding and attracting top-tier talent. Without consistent financial backing, its research, policy advocacy, and international cooperation efforts risk being constrained. Furthermore, in an era of increasing global competition for scientific expertise, retaining interdisciplinary and culturally competent professionals within the region remains a pressing concern.

To address these challenges, the public-private partnership model championed by Malaysia can catalyse innovation. Scholarships, international research grants, and high-level collaborative networks will be pivotal in ensuring a dynamic exchange of knowledge and expertise. These strategic efforts will help establish ACSD as a long-term driver of the science diplomacy agenda of ASEAN.

The launch of ACSD is more than just an institutional milestone—it represents a bold step towards shaping the future of ASEAN through the integration of scientific knowledge and diplomatic engagement. As ESG principles gain traction worldwide, science diplomacy offers a robust foundation for evidence-based policymaking and transnational cooperation. Through ACSD, emerging leaders in government and industry will gain expertise in international negotiations, scientific agenda-setting, and inter-sectoral collaboration, fostering a more resilient and inclusive regional leadership.

The success of this initiative, however, hinges on sustained commitment from ASEAN member states. A fragmented approach risks diluting the collective impact of scientific and diplomatic efforts. Thus, by continuing to invest in ACSD, ASEAN can strengthen its global voice in science-driven diplomacy and sustainable development, ensuring that the region remains at the forefront of international scientific cooperation.

As Malaysia takes the lead in this endeavour, the ACSD initiative reaffirms the nation's dedication to fostering a future where science serves as the cornerstone for diplomacy, collaboration, and regional progress.

Maryland on a Plate



Asst Prof Loke Hoi Weng is a Chef Lecturer with many years of experience in cuisine production. His passion in the culinary arts is the key fuel to motivate his continuous innovation in the field of culinary arts while retaining the original flavours of his dishes.



Asst Prof Dr Leong Quee Ling has research interests in gastronomy tourism and Malaysian food. Her recent research focus is on the exploration of cultural, social and historical aspects of food, with a focus on globalisation and food systems.

Chicken Maryland is a historic dish that originated in the United States, state of Maryland (Cook, 2023), a Mid-Atlantic state in the United States.. The dish represents a rich tapestry of culinary traditions and cross-cultural exchanges, having travelled a convoluted road from its origins to its modern form. Today, this dish is frequently seen in eateries that provide western cuisine, including those that serve fusion cuisines.

The dish was said to have become well-known in the 19th century, especially in affluent Maryland homes, where it was frequently made by African American cooks who were held as slaves for their masters (Cook, 2023). However, Chicken Maryland became eminent outside of its own region in the early of 20th century after it was found to be one of the highlight dishes on the last voyage of the Royal Mail Ship Titanic luncheon menu (Fig. 1) on the final fateful day of April 14, 1912 (Cook, 2023). The dish was served to the first class cabin which highlighted its upper-class status.



Fig. 1: Royal Mail Ship Titanic Menu on April 14, 1912. Maryland fried chicken was listed as "chicken à la Maryland".

Source: Cook, 2023;

Photo Credit: Shawshots/Alamy



Fig. 2: Cover page of Ma Cuisine cookbook by Auguste Escoffier published in 1934.

Source: Authors



Chicken Maryland gained further limelight when it was published in Auguste Escoffier's cookbook in 1934, entitled *Ma Cuisine* (Fig. 2). Auguste Escoffier was a French culinary artist, known as "the king of chefs and the chef of kings" (Myhrvold, 2024). Being one of the most influential Western chefs in history, Escoffier introduced many foundational concepts that still define cuisine today, more than a century after he retired from the kitchen.

Over the years, there have been numerous interpretations and modifications made to Chicken Maryland with a wide range of variations in recipes. Some emphasise using batter or egg, while others concentrate on flouring and seasoning the chicken. The dish's versatility and the unique touch that many Maryland families provide to their historical recipes are reflected in the lack of a set recipe. The uniqueness of the dish lies on how it is cooked: the chicken is pan-fried in a heavy skillet (usually cast iron) and covered to allow it to steam. This technique ensures a flavourful and moist end product, which is often topped with bananas and served with creamy gravy. In this article, we share the preparation methods of Chicken Maryland that serves four pax in an easy step-by-step guide.

<p>Ingredients For chicken Boneless chicken whole leg</p>	<p>Four pieces</p>	
<p>Flour Egg (large) Breadcrumb Salt and pepper Oil</p>	<p>120 gm (or enough to coat) Two nos 120 gm (or enough to coat) Enough for seasoning the chicken Enough for shallow frying</p>	
<p>For corn fritter Cream corn / Corn kernel Flour Cornflour Baking powder Egg (medium) Water Oil</p>	<p>For corn fritter 200 gm 75 gm 15 gm ½ tsp One nos 60 ml Enough for deep frying</p>	
<p>Beef bacon French Fries Banana Tomato Butter Oil</p>	<p>Four slices 200 gm Four nos Two nos 50 gm One tbsp</p>	

Preparation Methods**For the chicken**

1. Flatten the chicken with a mallet to get an even thickness.
2. Season with salt and pepper.
3. Coat the chicken with flour and then dip into the beaten egg.
4. Remove from the egg wash and coat it with breadcrumbs.
5. Pour oil into a shallow frying pan half full.
6. Heat oil to about 165°C.
7. Place the chicken into the hot oil and fry for three to four minutes on each side.
8. Remove from oil and place on a tray. Ready to serve.

For corn fritters

1. Combine flour, cornflour, baking powder into a mixing bowl.
2. Stir to mix well.
3. Make a well in the centre and add in the egg and water.
4. Use a whisk and mix well.
5. Add in the corn kernel and mix well.
6. Pour enough oil for deep frying.
7. Heat oil to about 170°C.
8. Spoon the corn batter into the hot oil and fry till golden brown.
9. Remove from oil and place on a tray. Ready to serve.

For french fries

1. Use the same oil from the corn fritter.
2. Put in the French fries and fry until golden brown.
3. Remove from oil and put into a bowl.
4. Season with a bit of salt. Ready to serve.

For banana, bacon and tomato

1. Heat a frying pan with butter and oil.
2. Place the bacon and tomato into the pan.
3. Cook well and remove from pan.
4. Using the same pan, add in the banana and sauté for a minute.
5. Remove from pan and ready to serve.

Assemble everything onto a dinner plate and serve.

***Notes:**

Other cooking method options for banana, tomato and sweet corn:

- Banana can be breaded for deep frying.
- Tomato is optional for colour and to balance the meal. It can be replaced with any other vegetable of choice, for example, lightly blanched broccoli.
- Sweet corn kernels can be sautéed with butter if the deep frying method is not preferred.

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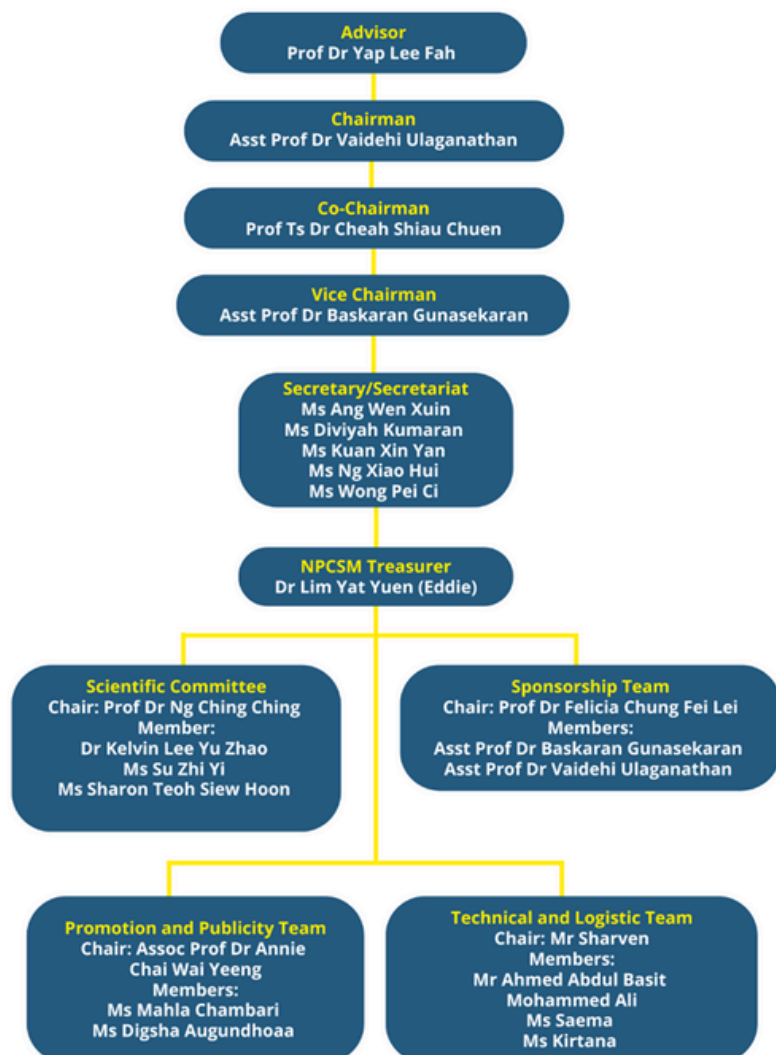
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Strengthening nasopharyngeal cancer research through knowledge sharing, 27th February 2025, Faculty of Applied Sciences and Faculty of Medicine and Health Sciences



Asst Prof Dr Vaidehi Ulaganathan is a senior lecturer in nutrigenetic and clinical nutrition. She earned her Bachelor's Degree in Biomedicine (Hons) in 2008. Dr Vaidehi pursued her Master of Science in Nutritional Sciences and a Doctoral Degree in the field of Clinical Nutrition at Universiti Putra Malaysia. Her main research expertise mainly emphasises on healthy eating and wellness mainly among cancer and other non-communicable chronic disease patients. She won Gold Medal for her research presentation in conjunction of National World Cancer Day celebration, Gold in RERINTIS, Global Early Career Award from United Kingdom, Most Innovative Teaching and Learning Awards, Junaidah Award in the Medical and Health Science Symposium, First place in Statistical Genetics organised by Universiti of Reading, United Kingdom in the First N2RTU Workshop and several awards in research. To date, she had published more than 60 publications including research articles, books and proceedings

ORGANISING COMMITTEE



Over the past thirteen years, Nasopharyngeal Carcinoma (NPC) Research Day has served as a vital platform for researchers, clinicians and policymakers to unite in the shared mission of combating NPC, a disease that remains a significant public health burden in Malaysia. The high incidence and mortality rates of NPC in our region demand not only continuous scientific inquiry but also a strategic and collaborative response across multiple sectors. The theme of this year's event, "Bridging Innovation and Care: Advancing Translational Research in Nasopharyngeal Carcinoma," underscores the importance of turning scientific discoveries into real-world applications that benefit patients. From pioneering treatment strategies to exploring holistic care approaches, every discussion today brings us a step closer to improving outcomes for those affected by this disease.



NPCRD was officiated by Prof Datuk Ts Dr Rohana Binti Yusof, FASc, deputy vice-chancellor of Academic and Internationalisation, UCSI University

One of the key motivations for this initiative stems from the alarming lack of awareness surrounding NPC, despite its high prevalence and mortality rate in Malaysia. While research is at the heart of scientific progress, its impact remains limited unless findings are effectively translated into public health initiatives. This year, one of our primary objectives is to bridge this gap ensuring that our discoveries extend beyond academic and clinical settings to reach communities, policymakers and at-risk populations. Through this, we hope to empower individuals with knowledge, promote early detection and ultimately reduce the disease burden.

Only 20% of the population is familiar with NPC, highlighting the urgent need for stronger public awareness and education.



The 13th Nasopharyngeal Carcinoma Research Day (NPCRD) 2025 was successfully officiated by Prof Datuk Ts Dr Rohana Binti Yusof, FASc, deputy vice-chancellor (Academic and Internationalisation), UCSI University. This hybrid event brought together 250 physical participants and 25 international attendees, creating a dynamic platform for discussions, knowledge exchange, and collaboration in nasopharyngeal carcinoma (NPC) research. One of the major highlights of the symposium was the educational poster presentation, featuring 60 research posters from various universities and government institutions, showcasing cutting-edge studies related to NPC from various fields. The symposium featured an impressive lineup of distinguished speakers who shared their expertise on various aspects of NPC research, treatment strategies, and innovations in the field. Among them were Prof Dr Achmad Chusnu Romdhoni from Universitas Airlangga, Indonesia; Assoc Prof Ts Dr Rabiatal Basria S. M. N. Mydin from Universiti Sains Malaysia; Assoc Prof Dr Lim Yat Yuen from Universiti Malaya and the Nasopharyngeal Carcinoma Society of Malaysia; Assoc Prof Dr Yap Yoke Yeow from KPJ Healthcare University; Dr Yap Beow Keat from the School of Pharmaceutical Sciences, Universiti Sains Malaysia; Assoc Prof Dr Sethu Thakachy Subha from the Faculty of Medicine and Health Sciences, Universiti Putra Malaysia; and Prof Dr Mai Chun Wai from the Centre for Cancer and Stem Cell Research, Institute for Research, Development and Innovation (IRDI), IMU University. Additionally, the event featured an insightful TechTalk by NEXTGENE Scientific Sdn Bhd, offering the latest advancements in NPC diagnostics and therapeutic strategies. The success of NPCRD 2025 was made possible through the generous support of various sponsors. GAIA Scientifics, Roy Lab Sdn Bhd, and Biosensa Scientific played a crucial role as Gold Sponsors, while the National Cancer Society of Malaysia (NCSM) provided strong institutional support. The award sponsorship was contributed by CP Healthcare and Consultancy, and in-kind sponsorships were provided by Zebra, Artline, Good Morning and Precious Gift.

For more details about the event, visit the official website: <https://brand.site/npcrd>. More information on NPC research can be found at the Nasopharyngeal Carcinoma Research Society: www.npcresearch.org.

Event photos are available at UCSI University's photo gallery: <https://www.ucsiuniversity.edu.my/photo-gallery/all/all/2025>.

For collaboration inquiries, please contact: Asst Prof Dr Baskaran Gunasekaran: baskaran@ucsiuniversity.edu.my or Asst Prof Dr Vaidehi Ulaganathan: vaidehi@ucsiuniversity.edu.my

From University to Hospital An Integrated Research Healthcare EcoSystem



Prof Ts Dr Joseph Ng Poh Soon has been listed numerous times as the World's Top 2% of Scientists in Artificial Intelligence and Image Processing by Stanford University. He graduated with a Doctor of Philosophy in Information Technology, Master in Information Technology (Aus), Master in Business Administration (Aus), Associate Chartered Secretary (UK) and with various industry credentials, professional certifications, association memberships and instructor qualifications. Incorporating a blended technocrat mix of both business sense and technical skills, he has held many multinational corporation senior management positions, and global postings and leads numerous 24x7 global mission-critical systems. A humble young global academician with six teaching excellence awards recipients, numerous research grants, thousands of citations, graduated PhDs and mentored various students' competition awards recipients. Prof Joseph has also appeared on LIVE national television RTM prime time in CyberSecurity talk shows. His current research is on strategic artificial intelligence and cybersecurity transformation.



Invest Selangor's recent visit in January 2025 to the UCSI Hospital Springhill marked a significant step toward fostering stronger Public Private Collaboration in the healthcare sector. The hospital was honoured to welcome Arieff Aaron Abdullah, director of Invest Selangor, for a productive discussion with Dato Peter Ng, founder and executive chairman of the UCSI Group, focused on advancing healthcare investments and innovation. The dialogue centered on leveraging state-of-the-art medical technologies and infrastructure improvements to elevate patient care and bolster the region's healthcare capabilities. UCSI Springhill Hospital and UCSI University add value to an end-to-end medical and science ecosystem to the community.

This strategic engagement is part of a broader initiative to transform Springhill into a dynamic healthcare hub. The discussions explored various opportunities, from integrating modern digital solutions to developing innovative treatment pathways that all aimed at enhancing the quality of healthcare services and driving sustainable growth. The mutual commitment demonstrated during the visit underscores Invest Selangor's dedication to supporting sectors that are critical for societal well-being, while UCSI Hospital continues to lead as a beacon of excellence in medical care.



Both parties expressed optimism about future collaborations, envisioning a partnership that not only improves local healthcare delivery but also contributes to the region's economic development. This meeting reflects a shared vision where strategic investments in healthcare can translate into broader community benefits, paving the way for an innovative, resilient, and patient-centric healthcare ecosystem in Negeri Sembilan.

Wings of Freedom

Empowering Women Refugees Through Art



Dr Elnaz Rostami Gharagozloo is presently a lecturer at the Institute of Creative Arts and Design (ICAD) at UCSI University. Her background in fine arts has enabled her to pursue a career as a freelance visual artist, both in digital and traditional forms. She has exhibited her work in numerous solo and group exhibitions across Malaysia and beyond. Over the past seven years, she has also been engaged in academia and pursued a PhD in visual arts. Her research focuses on the concept of self-portrait and its intersection with Middle Eastern women's studies, exploring arts reflecting religious, cultural and political issues within the region.

The collaboration between De Institute of Creative Art and Design, UCSI University, and Greater Action began in October 2024. In an initial meeting with Julie Das, founder of Greater Action—an NGO empowering refugee women through sustainable initiatives—we explored the role of art education in supporting the community. This led to a ten-session acrylic painting workshop covering fundamental techniques and art history. Five visual artists, selected based on their portfolios, participated in these workshops and showcased their work in Wings of Freedom, an exhibition held from February 21 to 28, 2025, alongside other Afghan refugee artists and artisans.

1. Collaborative outcome

One outcome of this effort is MoodNegar, a painting series merging Eastern and Western artistic traditions. It draws on the 15th-century Herat school's compositions and forms, combined with 20th century Western colouring techniques. The title, chosen by artist Masuma, blends Mood (English, emotion) and Negar (Dari Persian, illustration)



Figure one
Acrylic Painting Workshop at Greater
Action Centre



Figure two
Acrylic Painting Workshop at Greater
Action Centre



Figure three
MoodNegar series in the Wings of
Freedom exhibition



Hope emerged from the painting workshops as a collective artwork (figure four). Inspired by Paul Cezanne's studies of apples, the artists first explored an achromatic palette before incorporating collage techniques influenced by Picasso and Braque. The final composition symbolises unity amid chaos, with the red apple representing resilience and the fight to reclaim identity and rights.

Having faced injustice and war, these artists use their work to reclaim their voices. Light symbolises opportunity, while the apple embodies resistance. Aligning with Greater Action's philosophy of giving back, Hope was donated to the Greater Action Centre for sale, supporting future educational programs.

Figure four
Dr Elnaz Rostami presenting Hope, a collaborative painting by five artists, while sharing insights from the workshops with the audience.
(Hope, collage, 50 × 70 cm)

2. Artworks



Figure five
Yasamin Panahi, Wings of Freedom, 50x70



Figure six
Masuma Tavakoli, The Story of the Fall of Kabul, 60x121 cm



Figure seven
Top three and bottom two paintings by Fatemeh Jamili.

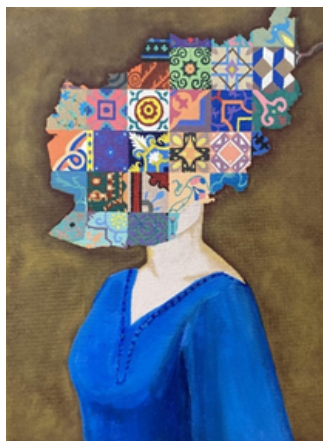


Figure eight
Fatemeh Soleymani, Fragments of a Homeland, 30x50 cm



Figure nine
Horia, Migratory Birds, 100x70 cm

3. The Exhibition

In addition to the paintings, Greater Action organised a fashion walk during the event showcasing handbags and accessories made by Afghan tailors. UCSI Fashion Design students presented the items.



Figure 10. Wings of Freedom exhibition



Figure 11. Wings of Freedom exhibition



Figure 12. Sustainable Fashion Walk in the Wings of Freedom exhibition

This collaboration gave the Afghan refugee artists a platform to share their stories and raised awareness among visitors. Their works testify to art's power to transcend boundaries, uniting history, identity and hope.



Figure 13. Sustainable Fashion Walk team in the Wings of Freedom exhibition



Figure 14. UCSI colleagues and the Greater Action team

The Grand Opening of the International Poster Exhibition of Asian Urban Culture and Commemoration of the 50th Anniversary of the Establishment of Diplomatic Relations between China and Malaysia at UCSI University Kuala Lumpur Campus



Asst Prof Dr Perline Siek Hwee Ling's research interests are in visual communication and cultural design studies. She has presented her creative outputs in national and international exhibitions and published research articles in journals and international conferences.



The exhibition is hosted by the Asia Design Week organising committee and jointly organised by the Graphic Design Association of Malaysia and ICAD. It represents a significant cultural event in the Asian design industry and adds a unique artistic flair to the celebration of this milestone anniversary.



Speech by Dr Siti Fatimah Hashim, De Institute of Creative Arts and Design director, UCSI University

Several memorable moments were offered during the opening speech and the speeches that followed. Dr Siti Fatimah emphasised in her opening speech: "Design is not only a form of artistic expression but also a bridge for cultural communication. As one of the top 100 schools in the QS World Rankings for Art and Design, UCSI University's hosting of this exhibition provides an international platform for Asian designers to showcase their work, thereby enhancing the global influence of Asian design."

ILi Sheng, Asia Design Week chief executive officer (CEO), echoed her words in his speech, noting that "Asia Design Week has always been committed to promoting the internationalisation of Asian design. This exhibition is not only a stage for showcasing works but also as an opportunity for cultural exchange and integration. We hope to showcase the innovative ideas and unique perspectives of Asian designers through this event and foster collaboration within the international design community."

Melisa Wong Meng San, Graphic Design Association of Malaysia president furthermore said, "The successful hosting of the exhibition reflects Malaysia's strength in the international design field. We look forward to using this event as an opportunity to create more development opportunities for local designers and inject new vitality into the construction of creative cities."

As warm applause filled the air, esteemed guests participated in a ribbon cutting ceremony to officially open the exhibition. Following the ceremony, the organiser presented the "Harbin Fu Yun Tiger", a cultural and creative work designed by East University of Heilongjiang in China as a token of appreciation to the guests to express gratitude. The opening ceremony ended successfully in a relaxed and friendly atmosphere with attendees taking group photos in the exhibition area.



Esteemed guests participated in the ribbon cutting ceremony. From left to right: Dr Miao Ping, Prof Dr Lee Ming Tat, Melisa Wong Meng San, Dr Siti Fatimah Hashim, Li Sheng, Dr Siek Hwee Ling, Perline



Presenting the "Harbin Fu Yun Tiger", a cultural and creative work designed by East University of Heilongjiang in China for the guests

After the opening ceremony, the organiser, Dr Siti Fatimah Hashim along with Dr Lee Ming Tat and Dr Perline Siek Hwee Ling led guests on a tour of the exhibition. They were joined by Li Sheng and Dr Miao Ping.

Guests visiting the exhibition



The exhibition features various activities including design forums and workshops aimed at exploring the integration of design and culture. This event not only highlights the unique charm of Asian design but also serves as a platform for designers from different countries to learn, exchange ideas and collaborate. Through this, it aims to foster a new chapter in the international development of Asian design.

Li Sheng along with Dr Miao Ping, an Assoc Prof at the China Lu Xun Academy of Fine Arts and Director of the Innovation and Entrepreneurship Centre at the School of Humanities (Dalian) of Lu Xun Academy of Fine Arts, and Melisa Wong Meng San engaged in discussions with designers from China, Malaysia and many other countries.



Group photo during the opening ceremony

Co-curators Siek Hwee Ling, Liu Jiani and Dai Jinling utilised their professional expertise to address every aspect of exhibition planning thoroughly. They collaborated on work selection, exhibition layout and event organisation to ensure a high-quality exhibition presentation. We would also like to express our gratitude to Zhang Jianshe, dean of East University of Heilongjiang in China; Liu Jiani, vice-dean and assoc prof of the School of Art at Hainan Vocational and Technical College in China; Ma Pingping, director of Environmental Art and Design at Harbin Cambridge University in China; and Wang Huan from the National University of Malaysia (UKM) for their support of the Kuala Lumpur exhibition.

Thanks to the combined efforts of the chief curator and the co-curator team, this exhibition effectively showcases the diverse styles and cultural depth of Asian design. It offers a unique perspective on art and design in celebration of the 50th anniversary of diplomatic relations between China and Malaysia, marking an important milestone in cross-cultural exchange.

The successful hosting of this event represents a significant step forward for Asia Design Week in promoting international cultural exchange. In the future, we anticipate more outstanding Asian designs making their mark on the global stage, bringing innovative Asian perspectives to the world of design.

No	Funding Scheme	Submission Close Date
1	Industry Linkage Fund (ILF) https://www.myrubbercouncil.com/industrylinkagefund/	Open all year round
2	National Conservation Trust Fund (NCTF) https://www.ketsa.gov.my/en-my/KetsaCore/Biodiversity/Pages/nctf.aspx	Open all year round
3	Global Funding for Rubber Innovation https://www.myrubbercouncil.com/globalrubberfund/index.php	Open all year round
4	MOSTI Grants https://sdb.mosti.gov.my/sdbcms/ms/garispenduan/	Open all year round

Please refer to your respective Head of Research for more information

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