

# UCSI UNIVERSITY Study Abroad Programme 2022



Programmes in  
**Business, Engineering,  
Social Sciences, Music,  
Hospitality, Applied Sciences,  
IT, Creative Arts and  
Architecture\***

**SEMESTER:  
JAN, MAY, JULY\*,  
& SEPT 2022**

\*Programmes only available on intake **Jan & July**

## Why UCSI University?



**>49%**  
of UCSI's academic  
staff are PHD holders.

Make friends with  
students from over  
**110 NATIONS**

A myriad of  
programmes covering  
science to arts

**TOP 7** University  
in Malaysia, alongside  
the nation's 5 research  
universities.

Build  
Enriching  
Networks

Gain  
insightful  
experiences

Enhance  
your  
resume

Broaden  
your  
perspectives

**ACT NOW | REGISTER IMMEDIATELY**

**MORE INFO**



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## UCSI UNIVERSITY SUBJECT LIST

### Faculty of Business and Management

- Business Accounting
- Introductory Accounting
- Financial Accounting I
- Financial Management I
- Investment Analysis
- Risk Management & Insurance
- Financial Derivatives
- Auditing II
- Portfolio Management
- Multinational Finance
- Strategic Financial Management
- Microeconomics
- Fundamentals of Management
- Business Information Systems
- Corporate Communication
- Internet in Practice
- Business Law
- International Business
- Developing Entrepreneurship Skills II
- E-Marketing
- Marketing Processes
- Marketing Communication I
- Fundamentals of Advertising
- Strategic Marketing
- Distribution Channel Strategy
- Management Science
- Statistics and its Application
- Air Transportation Management
- Land Transportation Management
- Principles of Banking
- Management Accounting I
- Financial Market and Institutions
- Financial Management II
- Corporate Finance
- Treasury Management
- Taxation II
- Advanced Management Accounting
- Advanced Corporate Accounts
- Merger, Acquisition and Corporate Restructuring
- Business Communication
- Macroeconomics
- Organisational Behaviour
- Managing People
- Management Ethics
- Strategic Management
- Business Modelling with Spreadsheet
- Developing Entrepreneurship Skills I
- Issues in Business
- Consumer Behaviour
- Social Media Marketing
- Introduction To Branding
- Fundamentals of Marketing
- Advertising Media Planning
- Calculus and Analytical Geometry
- Business Mathematics
- Introduction to Logistics Management
- Warehousing Management
- Logistics Project Management

\*\*The availability of the subjects in this list might be subject to change





## UCSI UNIVERSITY SUBJECT LIST

### Faculty of Social Science and Liberal Arts

- Introduction to Mass Communication
- Film Studies
- Media, Law & Ethics
- Introduction to Video Production
- Introduction to Public Relations
- Design & Layout
- Design & Thinking
- Alternative Voices & Issues in Mass Communication
- Advertising Campaign
- Statistics for Psychology
- Lifespan Development
- Psychological Research Method I
- Physiological Psychology
- Personality Theories
- Counselling Theories and Techniques
- Sport Psychology
- Human Sexuality
- Expressive Therapy
- Abnormal Psychology
- Ethics and Professional Issues in Psychology
- Cross-Cultural Psychology
- Professional Development in Psychology
- English Phonetics and Phonology
- Exposition and Argumentation in Writing
- Critical Issues in the Contemporary World
- Psycholinguistics
- World Englishes
- Spoken Discourse
- Communication for Professional Purposes
- Creative Writing
- Language and Popular Culture
- English, Global Media & Technology
- Research Methodology in English Language and Communication
- Principles and Practices in Language Teaching
- Introduction to Quantitative and Qualitative Research
- Basic Photography
- Visual Communication
- Introduction to Public Speaking
- Writing for Mass Communication
- Introduction to Journalism
- Creative Content Development
- New Media Studies
- Popular Culture
- Introduction to Psychology
- Positive Psychology
- Social Psychology
- Thinking and Being
- Psychological Research Method II
- Cognitive Psychology
- Psychological Testing & Assessment
- Educational Psychology
- Health Psychology
- Family & Marriage
- Industrial & Organizational Psychology
- Philosophical Issues in Psychology
- Entrepreneurial Psychology
- Critical Reading Strategies
- Persuasive Speech
- Introduction to the Ethnography of Communication
- Written Discourse
- Introduction to Language and Linguistics
- Functional Grammar
- Introduction to English Literature
- Sociolinguistics
- Commonwealth Literature
- Translation and Interpretation
- Critical Discourse Analysis
- Cross Cultural Communication & English Language
- English Language and Communication Project
- Translation and Interpretation for Beginners

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# UCSI UNIVERSITY SUBJECT LIST

## Faculty of Engineering, Technology and Built Environment

- Statistics
- Engineering Statics
- Manufacturing Processes
- Mathematical Methods For Engineers II
- Engineering Dynamics
- Thermodynamics Lab
- Solid Mechanics
- Microcontroller Systems
- Heat Transfer
- Electrical Machine
- Control Systems
- Fluid Mechanics II
- Finite Element Analysis
- Industrial Automation
- Organic Chemistry
- Physical Chemistry
- Thermodynamics
- Energy Balance
- Programming for Engineers
- Reaction and Process Control Laboratory
- Process Equipment Design
- Electromagnetic Theory I
- Digital Electronics I
- Electromagnetic Theory
- Engineering Software & Applications
- Safety, Health and Environment
- Analogue Electronic II
- Numerical Analysis
- Microprocessor Systems
- Communication Theory
- Geotechnical Materials & Analysis
- Geotechnical Design
- Civil Engineering Drawing
- Engineering Design and Drawing
- Material Science
- Mathematical Methods For Engineers I
- Fluid Mechanics I
- Electrical Power
- Fluid Mechanics Lab
- System Dynamics
- Engineers in Society
- Engineering Management and Economics
- Instrumentation and Measurement
- Thermodynamics II
- Mechanical Engineering Design
- Robotic Systems
- Engineering Physics
- Material Engineering
- Safety, Health and Environment
- Mass Balance
- Mass Transfer
- Chemical Process Simulation and Design
- Energy and Environment Laboratory
- Circuit Theory I
- Computing for Engineers
- Analogue Electronic I
- Computer Architecture
- Circuit Theory II
- Introduction to Artificial Intelligence
- Digital Electronics II
- Advanced Circuit Theory & TL
- Data Communication & Networks
- Machine Learning
- Reinforced Concrete Design
- Structural Steel And Timber Design

## Faculty of Applied Science

- Food Commodities (with lab, with tutorial)
- Biochemistry & Metabolism (with lab)
- Analytical Chemistry (with lab)
- Lifespan Nutrition
- Product Development and Sensory Evaluation (with lab)
- Nutrition and Non Communicable Chronic Diseases (with tutorial)
- Biomolecular Structure & Function (with lab)
- Research Methodology, Safety And Ethics (with lab)
- Microbiology (with lab)
- Human Physiology (with lab)
- Food Safety and Quality System
- Nutritional Assessment (with lab)

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# UCSI UNIVERSITY SUBJECT LIST

## Institute of Computer Science and Digital Innovation

- Introduction to Human Computer Interaction
- Research Methods in Computing
- Multimedia Programming
- Object Oriented Methods
- Project Formulation
- Business Case Project
- Intelligent Systems
- Introduction to Programming
- Computer Organisation and Architecture
- Object-oriented Programming
- Database Administration
- Data Structures & Algorithms
- Database Systems
- Research Methods in Computing
- Software Project Management
- Networking
- Technopreneurship
- Management Information Systems
- Mobile Programming
- Mobile Programming for iOS
- Wireless Network Infrastructure
- Mobile Application Development
- Wireless Communications
- Fundamentals of Data Science
- Operating Systems
- Database Design
- Software Project Management
- Business System Development Tools
- Networking
- Network Security Design
- Project Design & Implementation
- Web Programming
- Discrete Mathematics
- Database Management Systems
- Object Oriented Analysis and Design
- Introduction to Internet Technologies
- Mobile Commerce
- Creative Problem Solving
- Business Systems Development Tools
- Operating Systems
- Issues in Database Design
- E-Commerce
- Web Programming
- Information Management for Mobile Computing
- Trends and Issues in Networking
- Mobile Device Technology and Applications
- Network Security Design
- Electronic Payment Systems and Security
- Information Management for Data Science

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# UCSI UNIVERSITY SUBJECT LIST

## School of Architecture & Built Environment

- Architecture Design Studio I
- Building Construction & Technology I
- Architecture Design Studio II
- Design Communication II
- Computer Aided Design I
- Theories of Architecture Design
- Building Science II
- Structure II
- Architecture Option (Material and Fabrication)
- Professional Architectural Office Practice
- Design Communication II
- Interior Architecture Technology II
- Interior Architecture Technology IV
- Architectural Digital Media I
- Interior Architecture History I
- Interior Architecture History III
- Interior Architecture Management
- Interior Architecture Design II
- Interior Architecture Design IV
- Interior Architecture Design VI
- Design Report
- Building Science II
- Minor: Concept Design & Visual Arts I
- Minor: Furniture Design Workshop I
- Minor: Experiencing Culture I
- Minor: Advertising & Promotion I
- Architecture History I
- Design Communication I
- Structure I
- Building Science I
- Architecture Design Studio IV
- Building Construction & Technology IV
- Computer Aided Design II
- Architecture Inquiries
- Building Services II
- Design Communication I
- Interior Architecture Technology I
- Interior Architecture Technology III
- Professional Communication
- Architectural Digital Media II
- Interior Architecture History II
- Communication & Visualisation
- Interior Architecture Design I
- Interior Architecture Design III
- Interior Architecture Design V
- Interior Architecture Management
- Building Science I
- Interior Architecture Contract & Law
- Minor: Concept Design & Visual Arts II
- Minor: Furniture Design Workshop II
- Minor: Experiencing Culture II
- Minor: Advertising & Promotion II

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## UCSI UNIVERSITY SUBJECT LIST

### Faculty of Hospitality and Tourism Management (Kuala Lumpur)

- Basic Food Preparation
- Sanitation, Safety and Hygiene
- Fundamentals of Hospitality and Tourism Industry
- Introduction to Hospitality Accounting
- Introduction to Management and Organisation Theory
- Hospitality and Tourism Law
- Hospitality and Tourism Strategic Management
- Tourism Planning, Development and Management
- Event Operation Management
- Hospitality Facilities Management and Design
- Business Research Methods
- Convention Sales, Services and Operation
- Customer Service
- Business Communication
- Cross Cultural Studies
- Food and Beverage Management
- Commercial Cookery
- Principles of Marketing
- Human Resource Management
- Consumer Behaviour
- Tourism and Business of Hotels
- Introduction to Wine and Bar
- Leadership and Business Performance
- Casino, Club and Resort Management
- Hospitality Revenue Management
- Food & Beverage and Labour Cost Control

### Faculty of Hospitality and Tourism Management (Sarawak)

- Business Communication
- Introduction to Management and Organisation Theory
- Fundamentals of Hospitality and Tourism Industry
- Hospitality and Tourism Human Resource Management
- Tourism Planning, Development and Management
- Hospitality and Tourism Strategic Management
- Leadership and Business Performance
- Sanitation, Safety and Hygiene
- Commercial Cookery
- Housekeeping Management
- Hospitality Facilities Management & Design
- Introduction to the Events Industry
- Financial Management for Hospitality and Tourism
- Introduction to Accounting
- Business Research Method
- Business Statistics
- Customer Service
- Entrepreneurship
- Event Operations Management
- Tourism and Business of Hotels-HTMi
- Cross Cultural Studies
- Basic Food Preparations
- Food & Beverage Service
- Introduction to Wine & Bar
- Food & Beverage Management
- Front Office Operation Management
- Food and Beverage Labour Cost Control
- Hospitality and Tourism Marketing

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# UCSI UNIVERSITY SUBJECT LIST

## De Institute of Creative Arts and Design

- Art History
- Life Drawing
- Traditional Animation
- Graphic and Image Editing
- Post Production
- Digital Animation Production
- Brand Design Campaign
- Fashion Illustration and Design Communication
- Garment Construction and Fashion Sewing
- Design Development and Portfolio
- Industry Brief I - Production and Realisation
- Industry Brief II - Production and Realisation
- Industry Brief I - Research and Design Presentation
- Industry Brief II - Research and Design Presentation
- Men's wear - Tailoring, Manufacture and Styling
- Corsetry Construction Technique
- Digital Visual Presentation
- Intellectual Property
- Multimedia Design II
- Creative Cutting
- History of Fashion
- Sculpting with Fabrics
- Design for Industry
- Multimedia Design I
- Web Design

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